

Connected Home and Leak Detection

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HOME PROTECTION AND LOSS PREVENTION DISCOUNT AND HOME SAFETY DISCOUNTS

The Home Protection and Loss Prevention discount is applied to Farmers Smart Plan Home® (FSPH) policies, and the Home Safety discount is applied to Farmers Next Generation® (Next Gen) policies, based on the presence of qualifying loss prevention measures or green features. These include:

- Connected Home, which is available in AL, AR, CA, CO, CT, GA, ID, KS, MO, MI, NE, NM, ND, OK, OR, SD, TN, WI and WY, with New York, Montana and New Jersey coming in 4th quarter 2020 and more states in 2021¹.
- Whole House Water Leak Detection, which is available in all states except Florida¹.

Connected Home

As part of our commitment to bring innovative products and ideas to the marketplace, Farmers® entered into a relationship with security and smart home automation company, ADT®, which is offering discounts to customers and other consumers on eligible do-it-yourself (DIY) and professionally installed systems and services when referred by a Farmers representative.

By purchasing qualifying ADT systems and services, Farmers new business and renewing customers may receive a discount on their insurance premiums on certain property coverages¹.

While customers and other consumers alike can be referred to ADT, the Farmers connected home program provides eligible agents the opportunity to receive up to \$150 for qualifying referrals to ADT². ADT also makes a special offer available for Farmers agents on their office monitoring.

Agents may refer to ADT those customers and other consumers who are interested in a discount on ADT systems and services². The following ADT contact information, which is designated for the Farmers program, should be used for such referrals³:

ADT Professionally Installed System

Phone: 855-238-4588

Online: adt.com/farmersagent

Use Promo Code: **FARMERS**

ADT Do-It-Yourself (DIY) System

Phone: 877-302-2685

Online: adt.com/farmersagentdiy

Use Promo Code: **FARMERS**



Whole House Water Leak Detection

By purchasing a qualifying leak detection device, Farmers new business and renewing customers may receive a discount on their home insurance premiums on certain property coverages, excluding liability and optional coverages, in applicable states and products¹.

In order for Whole House Water Leak Detection to qualify within the Home Protection and Loss Prevention or Home Safety discount, a customer must have a device that shuts off the main water service when a water leak is detected (via an automatic shut-off valve installed on the main water service piping between the water meter and the first branch piping).

Farmers has entered into a relationship with leak detection and prevention company, Flo by Moen, which is offering a discount to customers and other consumers on eligible devices plus installation when referred by a Farmers representative. These special discounts can be accessed by using the program designated website, meetflo.com/farmers. Additional discounts on a bundled Flo by Moen Smart Water Shutoff plus installation are also available to Farmers agents and district managers at meetflo.com/farmers/agent.

¹Not available in all states. Discount varies by state.

²To be eligible to refer customers or other consumers to ADT, and for any one-time incentive payments to the agent of record in accordance with program rules, Farmers agents must agree to ADT Program Guidelines in the University of Farmers Online®.

³Not valid on purchases from local ADT Authorized Dealers.

It is important to note, only one feature under the existing Home Protection and Loss Prevention or Home Safety discount can be selected per policy. For example, if a customer's home could qualify for the Connected Home option because they have an ADT system with active monitoring and could also qualify for the Whole House Water Leak Detection option because they have an automatic water shutoff device, only one of these options can be applied per policy.

For more information, see materials on Agency Dashboard > Personal > Personal Lines Product box > Home icon > [Connected Home link](#), and the online Personal Lines Reference Guides for the Home Protection and Loss Prevention discount and Home Safety discount.

IS YOUR HOME LEAK-FREE?



Farmers® is working with Flo by Moen™ to help you detect leaks so you can protect your home.

Leaks that go undetected can waste hundreds of gallons of water per month, which can lead to an unexpectedly high water bill. Over time, small drips can cause mold and costly water damage.



Water damage claims:

are **7x** more likely than theft*

are **7x** more likely than fire*

and each year over **2.5M** homeowners suffer from water damage*

Flo by Moen Smart Water Shutoff will provide:

- 24/7 monitoring, detecting leaks of all sizes
- Automatic shutoff capabilities if a catastrophic water event is detected
- Ability to remotely turn on/off the home's water, view flow rate, temperature, and pressure in real-time with smartphone control

Farmers is pleased to make special pricing available for the following:

- A special discount on a Flo by Moen Smart Water Shutoff and installation**
- You could earn a discount on your Farmers® home policy when you install and use this leak detection product

Contact your Farmers agent or visit meetflo.com/farmers for more information.

*ISO®, a Verisk Analytics® business.

**Farmers Insurance® contracts with Flo by Moen who provides products and services through Farmers®. Third-party providers have sole financial responsibility for their products and services.

Advertisement produced on behalf of the following specific insurers and seeking to obtain business for insurance underwritten by Farmers Insurance Exchange, Fire Insurance Exchange, Truck Insurance Exchange, Mid-Century Insurance Company, Civic Property and Casualty Company, Exact Property and Casualty Company, Neighborhood Spirit Property and Casualty Company, Farmers Insurance Company of Washington (Bellevue, WA), & affiliates. In TX: insurance is underwritten by Farmers Insurance Exchange, Fire Insurance Exchange, Truck Insurance Exchange, Mid-Century Insurance Company, Farmers Texas County Mutual Insurance Company, Mid-Century Insurance Company of Texas, and Texas Farmers Insurance Company. In NY: insurance is underwritten by Farmers Insurance Exchange, Truck Insurance Exchange, Mid-Century Insurance Company and Farmers New Century Insurance Company. Home office, Los Angeles, CA. Each insurer has sole financial responsibility for its own insurance. List of all insurers at farmers.com. Not all insurers are authorized in all states. Not all products, coverages, and discounts are available in every state. Discounts may vary by state. Restrictions, exclusions, limits, and conditions apply. See agent for details.





Farmers Insurance® is working with ADT to make it simple to personalize and save on a smart home that fits your family's lifestyle

Get the smart home system you want from ADT video doorbells and crystal clear indoor and outdoor cameras to smart locks, smart lights and thermostats. Choose what you want. Use what you love. Then do that family thing you do so well.

To learn more about ADT security, smart home automation and medical emergency solutions, click or call the following and use Promo Code: FARMERS.

ADT.com/farmersagent | 855-238-4588



Simulated Screen

Protect & connect what matters most with ADT

Get a \$50 Visa® Prepaid Card*. Plus, either an HD Video Doorbell or Indoor Security Camera installed free†.

Or, if video service not selected receive \$100 towards a life safety device.

*Use your Visa Prepaid Card anywhere Visa debit cards are accepted in the U.S. The Visa Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Pay close attention to the expiration date of the Card.

†With 36-month monitoring contract (24-months in California). Early termination and installation fees apply. Available for Command platform only.

Through the Farmers® program, ADT provides new customers with:

- 10% off monitoring
- 3 year price lock guarantee*
- ADT mobile app integrating all devices
- Free connection of compatible smart home devices

AND – all new ADT customers also receive:

- Professional installation
- 24/7x365 professional monitoring
- ADT mobile app integration on all devices
- 6 month money-back guarantee*
- \$500 theft protection guarantee†
- ADT yard sign & window stickers

†Customer must select video service level to qualify

Above offers are also combinable with any eligible market offer.

Farmers Insurance customers may qualify for a home policy discount from Farmers when they purchase monitoring with ADT.



ADT 6-month money-back guarantee*

If we are unable to provide a solution within six months of installation, we will refund the system installation price and pay all monitoring fees after we have attempted to resolve concerns.

*Subject to certain restrictions. Go to ADT.com for terms.

Mover's security guarantee**

Mover's guarantee provides you with special discounts on ADT security for your new home, 25% off additional sensors and more—up to a maximum of \$749.

**Subject to certain restrictions. Go to ADT.com for terms.

*36-month monitoring contract (24 months in California) required. Early termination fee applies. Offer above of a \$50 Visa Prepaid Card plus either a doorbell video camera, or an indoor video camera at no charge for new ADT customers who subscribe to Video or Complete service level. Customers not choosing Video or Complete service level receive \$100 toward the purchase of a life safety device. All new ADT customers receive 10% off monitoring services and may take advantage of any other qualified offer.

† Monthly fees for basic (non-Video service level) start at just over \$26/mo and are calculated as \$28.99 less 10%, and do not include taxes or fees. Not available for add-on equipment or upgrades in service levels. Must have at least \$100 in installation charges to qualify for monthly discount. Limit one offer per household. Not valid on purchases from ADT Authorized Dealers. Expires June 30, 2021. Service charges and installation fees vary depending on the system. Offer not valid in all markets.

‡ Subject to terms and conditions of the Residential Services Contract.

The ADT home security program through Farmers is provided exclusively by ADT Security Services. All terms and conditions are subject to change. May not be available in some remote locations or may require an additional travel charge. Valid for new residential service only.

Farmers Insurance works with ADT who provides products and services through Farmers and ADT provides compensation to Farmers Insurance on the sale of these products and services. Third-party providers have sole financial responsibility for their products and services.

The trademarks, logos and names of other companies, products and services are the property of their respective owners.

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License Information: AL Complaints against licensees may be directed to the Alabama Electronic Security Board of Licensure, 7956 Vaughn Rd., Montgomery 36116, (334) 264-9388; AK 37950, 5520 Lake Otis Pkwy., Anchorage, AK 99507; AR E12-041, Regulated by Arkansas Bd. of Private Investigators & Private Security Agencies, #1 State Police Plaza Dr., Little Rock, AR 72209, (501) 618-8600; AZ 312217 CA ACO7155, Public Works Contractor 1000046587, Alarm Company Operators are licensed and regulated by the Bureau of Security & Investigative Services, Dept. of Consumer Affairs, Sacramento, CA 95814, The ADT Security Corporation PPO120288, (310) 619-2250, 974443; CT ELC.0185782-L5, HIC.0647782; DC DMS902349; FL EF0001121; GA LVA205265, 205326, 205572, 205679, 205878, LVU406440, 405673, 004349; HI CT-32297; ID ELE-SC-2643; IL 124001792; LA F1639, F1654, F1643, F1640; MA 172C; MI 3601207111, -4182 Pier North Dr. Ste. D, Flint, MI 48504; 5103397; MN TS650251; NC 7535P2, 7561P2, , 7563P7, 7565P1, 7566P9, 7564P4, Alarm Systems Licensing Bd., 4901 Glenwood Ave., Ste 200, Raleigh, NC 27612 (919) 788-5320; NJ Burg & Fire Business Lic #34BF00048300, 200 East Park, Ste. 200, Mt. Laurel, NJ 08054; NM 17-0040; NV 0077105; 1728; NY 12000305615, Licensed by NYS Dept. of State; OH 50-18-0018; 50-25-0023; 50-29-0003; 50-31-0014; 50-48-0008; 50-50-0005; 50-76-0006; 50-89-0016, 53-89-1726; ; OK 1995; OR 196560; PA Pennsylvania Home Improvement Contractor Registration Number: PA090797; RI 35683, AF-09040 and BF-09040; TN ACC-1688, , 1690, 1691, 1692, 1693, 1694, 1695, 1696; TX B17944 -1817 W. Braker Ln. Ste. 400, Austin 78758 - Texas Private Security Bureau, 5805 N. Lamar Blvd., Austin 78752, 0756553, ECR-2186878; HCR-2186886; UT8289653-6501 VA 11-7348; 11-7345; 11-7354; 11-7351; 11-7598; 2705147728 Class A Contractor Classification ESC and FAS; WA ADTLL881DO, 11824 N. Creek Pkwy. #105, Bothell, WA 98011; WV 049758 MS 15019511

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