



COMMUNITY CANCER EDUCATION, INC.

900 Hendersonville Road, Suite 311
Asheville, North Carolina 28803

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PAID
ASHEVILLE, NC
PERMIT No 381



STATEMENT OF NEED AND TARGET AUDIENCE: A faculty of physicians, distinguished as teachers and oncologists, will share their knowledge and experience with attendees at this two-day seminar. The course is designed to give the practicing physician a review of the current treatment management of common malignancies.

CONFERENCE LOCATION AND ACCOMMODATIONS: The conference will be held in the Sammons Wing at Asheville's Grove Park Inn and will begin on Friday, October 20th with registration and conclude on Saturday, October 21st. Those wishing overnight accommodations are asked to make their own reservations with a hotel of their choice. Rooms have been blocked at the Grove Park Inn under the name of Fall Foliage Cancer Conference, Group Code **10191729THANNUA**, however, they go quickly. October is a popular vacation month in the Asheville area, so early reservations are essential. To phone the Grove Park Inn directly, call (828) 252-2711 or (800) 438-5800. Additional accommodations are available. For more information, please visit www.cceinc.org.

TUITION: The registration fee includes tuition, continental breakfast, lunch, reception, refreshment breaks and syllabus. Please make checks payable to: Charlotte AHEC.

ACCREDITATION STATEMENT: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Carolinas HealthCare System/Charlotte AHEC and Community Cancer Education, Inc. The Carolinas HealthCare System/Charlotte AHEC is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT STATEMENT: Carolinas HealthCare System/Charlotte AHEC designates this live activity for a maximum of **11 AMA PRA Category 1 Credit(s)™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COMMERCIAL SUPPORT STATEMENT: This CME activity is supported in part by educational grants; a complete list of supporters will be published in the course syllabus.

DISCLOSURE: Carolinas HealthCare System/Charlotte AHEC adheres to the ACCME standards regarding industry support of continuing medical education. Disclosure of faculty and planning committee members in regards to commercial support relationships, if any, will be made known at the activity.

AMERICANS WITH DISABILITIES ACTS: If you need any auxiliary aides or services identified in the Americans with Disabilities Act in order to attend this activity, please contact Tamara Smith-Tillman by telephone at 704-512-6534 or by email at Tamara.Tillman@carolinashealthcare.org. This request must be received 7 days prior to this activity.



AAPA:

Carolinas HealthCare System/Charlotte AHEC has been authorized by the American Academy of Physician Assistants (AAPA) to designate AAPA Category 1 credits for activities designed primarily for its own learners and other learners who provide care to veterans.

This activity is approved for 11.00 AAPA Category 1 credits. Physician assistants should only claim credit commensurate with the extent of their participation.

ASRT: This activity has been approved for Category A credits with the American Society of Radiologic Technologists.

CANCELLATION: A written notice of cancellation is required to receive a refund. There is a non-refundable processing fee of \$75 for all cancellations received 15 days or more prior to the start of the activity. No cancellations will be accepted less than 15 days prior to the program.

Directions to The Grove Park Inn:
Take I-240 to Charlotte Street (Exit 5-B),
go north on Charlotte Street 0.5 mile,
turn right on Macon Avenue.
Go 0.8 mile to entrance on left.





Co-Activity
DIRECTORS

Barton R. Paschal, MD
Medical Oncology/21st Century Oncology
Charles C. Thomas, II, MD, FACRO
Radiation Oncology/21st Century Oncology

FACULTY

Gerald Andriole, MD
Robert K. Royce Distinguished Professor
Chief of Urologic Surgery
Vice-Chair, Department of Surgery
Washington University School of Medicine
Barnes-Jewish Hospital
Siteman Cancer Center, St. Louis, MO

Andrew Armstrong, MD, ScM, FACP
Associate Professor of Medicine and Surgery
Associate Director for Clinical Research in Genitourinary Oncology
Duke Cancer Institute
Divisions of Medical Oncology and Urology
Duke University Medical Center, Durham, NC

Lisa Carey, MD
The Richardson and Marilyn Jacobs Preyer
Distinguished Professor in Breast Cancer Research
Division Chief, Hematology and Oncology
Physician-in-Chief, North Carolina Cancer Hospital, Chapel Hill, NC
University of North Carolina-Chapel Hill, UNC Breast Center

Jason Efstathiou, MD, DPhil
Associate Professor, Harvard Medical School
Director, Genitourinary (GU) Division
Department of Radiation Oncology
Clinical Co-Director, Bertucci Center for GU Cancers
Massachusetts General Hospital, Boston, MA

Mehra Golshan, MD, FACS
Medical Director, International Oncology Programs
Dana-Farber/Brigham and Women's Cancer Center
Dr. Abdul Mohsen and Sultana Al-Tuwaijri
Distinguished Chair in Surgical Oncology
Associate Professor of Surgery, Harvard Medical School
Dana Farber Cancer Center, Boston, MA

Maxine Jochelson, MD
Director of Radiology
Breast Imaging Center
Memorial Sloan Kettering Cancer Center, New York, NY

Judd Moul, MD, FACS
James H. Semans, MD Professor of Surgery
Director, Duke Prostate Center
Division of Urologic Surgery
Duke University Medical Center, Durham, NC

Mark Pegram, MD
Susy Yuan-Huey Hung Professor
Director, Breast Cancer Oncology Program
Co-Director, Molecular Therapeutics Program
Department of Medicine, Oncology
Stanford Women's Cancer Center, Stanford, CA

Soroush Rais-Bahrami, MD
Assistant Professor of Urology and Radiology
Associate Residency Program Director, Department of Urology
Co-Director, UAB Program for Personalized Prostate Cancer Care

Payal Shah, MD
Assistant Professor of Medicine
Division of Hematology Oncology
Perelman Center for Advanced Medicine
at the Hospital of the University of Pennsylvania, Philadelphia, PA

Julia White, MD
Professor and Vice Chair
Department of Radiation Oncology
Klotz Sisters Chair for Cancer Research
The Ohio State University Comprehensive Cancer Center, Columbus, OH

LEARNER OBJECTIVES:

At the conclusion of this activity, participants should be better able to:

1. Discuss advances and emerging radiation therapies in the treatment of prostate cancer.
2. Evaluate the role of using systemic therapies in the treatment of advanced prostate cancer.
3. Define recent developments in prostate cancer surgery that improve patient outcomes.
4. Explain surgical options in the management of breast cancer.
5. Describe advancements in therapies for the treatment of triple negative breast cancer.
6. Review current issues in radiation therapy for the management of breast cancer.
7. Identify recent advancements in treating HER2 breast cancer.

FRIDAY, OCTOBER 20, 2017

PROSTATE CANCER SESSION

11:00 am – 12:15 pm

Registration
Exhibits, Sammons Wing, Heritage Ballroom B

12:15 pm – 12:30 pm

Welcome and Introductions
Sammons Wing, Heritage Ballroom A
Charles C. Thomas II, MD, FACRO,
Activity Director

12:30 pm – 1:15 pm

Developments In Screening
for Prostate Cancer
Gerald Andriole, MD
Questions and Answers

1:15 pm – 1:30 pm

Update In Prostate Cancer Imaging
Soroush Rais-Bahrami, MD
Questions and Answers

1:30 pm – 2:15 pm

2:15 pm – 2:30 pm

Surgery For Localized Prostate Cancer
Judd Moul, MD, FACS
Questions and Answers

2:30 pm – 3:15 pm

3:15 pm – 3:30 pm

Advanced/Emerging Radiation Therapy
Treatments For Prostate Cancer
Jason Efstathiou, MD, DPhil
Questions and Answers

3:30 pm – 4:15 pm

4:15 pm – 4:30 pm

Advances In Therapies For Prostate Cancer
Andrew Armstrong, MD, ScM, FACP
Questions and Answers

4:30 pm – 5:15 pm

5:15 pm – 5:30 pm

Reception, Heritage Ballroom B

5:30 pm – 6:30 pm

SATURDAY, OCTOBER 21, 2017

BREAST CANCER SESSION

8:00 am – 8:50 am

Continental Breakfast and Exhibits
Sammons Wing, Heritage Ballroom B

8:50 am – 9:00 am

Remarks
Sammons Wing, Heritage Ballroom A
Barton R. Paschal, MD, Activity Director

9:00 am – 9:45 am

The Genetic Landscape Of
Inherited Breast Cancer
Payal Shah, MD
Questions and Answers

9:45 am – 10:00 am

Update In Breast Cancer Imaging
Maxine Jochelson, MD
Questions and Answers

10:00 am – 10:45 am

10:45 am – 11:00 am

Surgical Options In The Management Of
Breast Cancer
Mehra Golshan, MD
Questions and Answers

11:00 am – 11:45 am

11:45 am - 12:00 pm

Lunch, Sammons Wing, Heritage Ballroom B

12:00 pm - 1:00 pm

Therapies For The Treatment Of
HER2 Breast Cancer
Mark Pegram, MD
Questions and Answers

1:00 pm – 1:45 pm

New Trends In Radiation Therapy For
Breast Cancer
Julia White, MD
Questions and Answers

1:45 pm– 2:00 pm

Therapies For The Treatment Of
Triple Negative Breast Cancer
Lisa Carey, MD
Questions and Answers

2:00 pm – 2:45 pm

Closing Remarks
Barton R. Paschal, MD, Activity Medical

2:45 pm– 3:00 pm

3:00 pm – 3:45 pm

3:45 pm – 4:00 pm

4:00 pm



Cancer.

Assistance. 21st Century C.A.R.E. provides patients immediate financial assistance for incidental expenses related to active cancer treatments. This allows the patient to put his/her focus where it belongs – on beating the disease.

The eligible patient must be referred by a physician to be considered for assistance. Applications are processed without delay. Once the application is approved, we can then offer patients financial assistance for incidental expenses related to: transportation to and from treatments, follow-up visits related to cancer-care, childcare during treatment, temporary housing due to geographical distance from the treatment center, medical supplies and much more.

Research.

We are proud to play a role and have pooled resources with prestigious institutions like Harvard Medical School on vital cancer research. 21st Century C.A.R.E. is also cooperating with the Radiation Therapy Oncology Group, a research organization funded by the National Cancer Institute, in the search for a cure. Working with a variety of groups allows more research to be done in all categories of oncology including: medical oncology, surgical oncology, pediatric oncology, gynecological oncology and radiation oncology.

Education.

Cancer education is crucial to the prevention of cancer. That is why we reach out to the community to educate. We actively participate in Community Health Fairs and provide free screenings for breast, prostate, skin and other cancers. We can even provide noted physicians for speaking engagements and lecture series.

In addition to educating the community, we provide emotional support groups for those affected by cancer. Our meetings are led by a Master's level counselor with more than ten years experience in facilitating cancer support groups. By learning you are not alone in dealing with cancer, you can become empowered, get insight on how to manage the disease and ultimately take control over it.

Community Cancer Education, Inc. | www.cceinc.org | (828) 277-9706

29TH ANNUAL FALL FOLIAGE CANCER CONFERENCE

October 20-21, 2017 | www.charlotteahec.org/fallfoliage

NAME _____ DEGREE _____

SPECIALTY _____ LAST 4 DIGITS OF SS# _____

INSTITUTION _____

OFFICE ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

Registration fee covers tuition, continental breakfast, lunch, reception, refreshment breaks and syllabus.

EARLY BIRD REGISTRATION
Prior to or on September 1st, 2017

TWO DAY REGISTRATION FEE
Physicians ☐ \$505
Allied Health ☐ \$280

ONE DAY REGISTRATION FEE (Either day)
Friday, October 20 ☐
Saturday, October 21 ☐
Physicians ☐ \$305
Allied Health ☐ \$195

REGISTRATION
After September 1st, 2017

TWO DAY REGISTRATION FEE
Physicians ☐ \$550
Allied Health ☐ \$325

ONE DAY REGISTRATION FEE (Either day)
Friday, October 20 ☐
Saturday, October 21 ☐
Physicians ☐ \$335
Allied Health ☐ \$225

ONLINE REGISTRATION - www.charlotteahec.org/fallfoliage

METHOD OF PAYMENT

CREDIT CARD
ALL CREDIT CARD PAYMENTS MUST REGISTER ONLINE AT:
www.charlotteahec.org/fallfoliage

CHECKS (made payable to Charlotte AHEC)

Mail registration and check to:

Charlotte AHEC
Continuing Medical Education
Attn: Tamara Smith-Tillman
PO Box 32861
Charlotte, NC 28232-2861
Office: (704) 512-6534 Tamara.Tillman@carolinashealthcare.org



THE GROVE PARK INN
ROOM RESERVATIONS

(800) 438-5800

Group Code: 10191729THANNUA