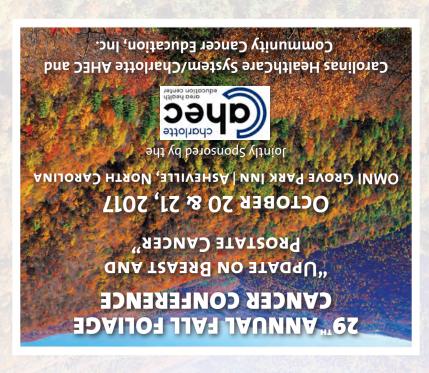


COMMUNITY CANCER EDUCATION, INC.

900 Hendersonville Road, Suite 311 Asheville, North Carolina 28803



Non-Profit Org US POSTAGE PAID ASHEVILLE, NC PERMIT No 381

> STATEMENT OF NEED AND TARGET AUDIENCE: A faculty of physicians, distinguished as teachers and oncologists, will share their knowledge and experience with attendees at this two-day seminar. The course is designed to give the practicing physician a review of the current treatment management of common malignancies.

CONFERENCE LOCATION AND ACCOMMODATIONS: The conference will be held in the Sammons Wing at Asheville's Grove Park Inn and will begin on Friday, October 20th with registration and conclude on Saturday, October 21st. Those wishing overnight accommodations are asked to make their own reservations with a hotel of their choice. Rooms have been blocked at the Grove Park Inn under the name of Fall Foliage Cancer Conference, Group Code 10191729THANNUA, however, they go quickly. October is a popular vacation month

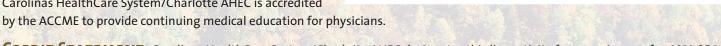
in the Asheville area, so early reservations are essential. To phone the Grove Park Inn directly, call (828) 252-2711 or (800) 438-5800. Additional accommodations are available. For more information, please visit www.cceinc.org.

TUITION: The registration fee includes tuition, continental breakfast, lunch, reception, refreshment breaks and syllabus. Please make checks payable to: Charlotte AHEC.

ACCREDITATION STATEMENT: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Carolinas HealthCare System/ Charlotte AHEC and Community Cancer Education, Inc. The Carolinas HealthCare System/Charlotte AHEC is accredited

Directions to The Grove Park Inn: Take I-240 to Charlotte Street (Exit 5-B), go north on Charlotte Street o.5 mile, turn right on Macon Avenue. Go o.8 mile to entrance on left.





CREDIT STATEMENT: Carolinas HealthCare System/Charlotte AHEC designates this live activity for a maximum of 11 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COMMERCIAL SUPPORT STATEMENT: This CME activity is supported in part by educational grants; a complete list of supporters will be published in the course syllabus.

DISCLOSURE: Carolinas HealthCare System/Charlotte AHEC adheres to the ACCME standards regarding industry support of continuing medical education. Disclosure of faculty and planning committee members in regards to commercial support relationships, if any, will be made known at the activity.

AMERICANS WITH DISABILITIES ACTS: If you need any auxiliary aides or services identified in the Americans with Disabilities Act in order to attend this activity, please contact Tamara Smith-Tillman by telephone at 704-512-6534 or by email at Tamara.Tillman@carolinashealthcare.org. This request must be received 7 days prior to this activity.



Carolinas HealthCare System/Charlotte AHEC has been authorized by the American Academy of Physician Assistants (AAPA) to designate AAPA Category 1 credits for activities designed primarily for its own learners and other learners who provide care to veterans.

This activity is approved for 11.00 AAPA Category 1 credits. Physician assistants should only claim credit commensurate with the extent of their participation.

ASRT: This activity has been approved for Category A credits with the American Society of Radiologic Technologists.

CANCELLATION: A written notice of cancellation is required to receive a refund. There is a non-refundable processing fee of \$75 for all cancellations received 15 days or more prior to the start of the activity. No cancellations will be accepted less than 15 days prior to the program.



Co-ACTIVITY DIRECTORS

Barton R. Paschal, MD Medical Oncology/21st Century Oncology Charles C. Thomas, II, MD, FACRO Radiation Oncology/21st Century Oncology

FACULTY

Gerald Andriole, MD

Robert K. Royce Distinguished Professor Chief of Urologic Surgery Vice-Chair, Department of Surgery Washington University School of Medicine Barnes-Jewish Hospital

Duke Cancer Institute
Divisions of Medical Oncology and Urology
Duke University Medical Center, Durham, NC

University of North Carolina-Chapel Hill, UNC Breast Center

Director, Genitourinary (GU) Division Department of Radiation Oncology Clinical Co-Director, Bertucci Center for GU Cancers Massachusetts General Hospital, Boston, MA

Mehra Golshan, MD, FACS

Medical Director, International Oncology Programs Dana-Farber/Brigham and Women's Cancer Center Dr. Abdul Mohsen and Sultana Al-Tuwaijri Distinguished Chair in Surgical Oncology Associate Professor of Surgery, Harvard Medical School Dana Farber Cancer Center, Boston, MA

Maxine Jochelson, MD

Judd Moul, MD, FACS

James H. Semans, MD Professor of Surgery Director, Duke Prostate Center

Soroush Rais-Bahrami, MD

Assistant Professor of Urology and Radiology Associate Residency Program Director, Department of Urology Co-Director, UAB Program for Personalized Prostate Cancer Care

Payal Shah, MD

Assistant Professor of Medicine Division of Hematology Oncology Perelman Center for Advanced Medicine

Professor and Vice Chair Department of Radiation Oncology Klotz Sisters Chair for Cancer Research The Ohio State University Comprehensive Cancer Center, Columbus, OH

LEARNER OBJECTIVES:

- At the conclusion of this activity, participants should be better able to:
- 3. Define recent developments in prostate cancer surgery that improve patient outcomes.
- 4. Explain surgical options in the management of breast cancer.
- 5. Describe advancements in therapies for the treatment of triple negative breast cancer.
- 7. Identify recent advancements in treating HER2 breast cancer.

- - Siteman Cancer Center, St. Louis, MO

Andrew Armstrong, MD, ScM, FACP
Associate Professor of Medicine and Surgery
Associate Director for Clinical Research in Genitourinary Oncology

Lisa Carey, MD

The Richardson and Marilyn Jacobs Preyer
Distinguished Professor in Breast Cancer Research
Division Chief, Hematology and Oncology
Physician-in-Chief, North Carolina Cancer Hospital, Chapel Hill, NC

Jason Efstathiou, MD, DPhil Associate Professor, Harvard Medical School

Director of Radiology Breast Imaging Center Memorial Sloan Kettering Cancer Center, New York, NY

Division of Urologic Surgery
Duke University Medical Center, Durham, NC

Mark Pegram, MD
Susy Yuan-Huey Hung Professor
Director, Breast Cancer Oncology Program
Co-Director, Molecular Therapeutics Program
Department of Medicine, Oncology
Stanford Women's Cancer Center, Stanford, CA

at the Hospital of the University of Pennsylvania, Philadelphia, PA

Julia White, MD

- 1. Discuss advances and emerging radiation therapies in the treatment of prostate cancer. 3:00 pm - 3:45 pm 2. Evaluate the role of using systemic therapies in the treatment of advanced prostate cancer.
- 6. Review current issues in radiation therapy for the management of breast cancer.

FRIDAY, OCTOBER 20, 2017

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PROSTATE CANCER SE	SSION
11:00 am – 12:15 pm	Registration Exhibits, Sammons Wing, Heritage Ballroom B
12:15 pm – 12:30 pm	Welcome and Introductions Sammons Wing, Heritage Ballroom A Charles C. Thomas II, MD, FACRO, Activity Director
12:30 pm – 1:15 pm 1:15 pm – 1:30 pm	Developments In Screening for Prostate Cancer Gerald Andriole, MD Questions and Answers
1:30 pm – 2:15 pm 2:15 pm – 2:30 pm	Update In Prostate Cancer Imaging Soroush Rais-Bahrami, MD Questions and Answers
2:30 pm – 3:15 pm 3:15 pm – 3:30 pm	Surgery For Localized Prostate Cancer Judd Moul, MD, FACS Questions and Answers

Treatments For Prostate Cancer Jason Efstathiou, MD, DPhil **Questions and Answers** 4:15 pm - 4:30 pm Advances In Therapies For Prostate Cancer 4:30 pm - 5:15 pm

Andrew Armstrong, MD, ScM, FACP **Questions and Answers** 5:15 pm - 5:30 pm

Advanced/Emerging Radiation Therapy

5:30 pm - 6:30 pm Reception, Heritage Ballroom B

SATURDAY, OCTOBER 21, 2017

2:45 pm-3:00 pm

3:45 pm - 4:00 pm

4:00 pm

3:30 pm - 4:15 pm

BREAST CANCER SESSIO	ON Control of the Con
8:00 am – 8:50 am	Continental Breakfast and Exhibits Sammons Wing, Heritage Ballroom B
8:50 am – 9:00 am	Remarks Sammons Wing, Heritage Ballroom A Barton R. Paschal, MD, Activity Director
9:00 am – 9:45 am 9:45 am – 10:00 am	The Genetic Landscape Of Inherited Breast Cancer Payal Shah, MD Questions and Answers
10:00 am – 10:45 am	Update In Breast Cancer Imaging Maxine Jochelson, MD
10:45 am - 11:00 am	Questions and Answers
11:00 am – 11:45 am	Surgical Options In The Management Of Breast Cancer Mehra Golshan, MD
11:45 am - 12:00 pm	Questions and Answers
12:00 pm - 1:00 pm	Lunch, Sammons Wing, Heritage Ballroom B
1:00 pm - 1:45 pm	Therapies For The Treatment Of HER2 Breast Cancer Mark Pegram, MD
1:45 pm- 2:00 pm	Questions and Answers
2:00 pm – 2:45 pm	New Trends In Radiation Therapy For Breast Cancer

Julia White, MD

Lisa Carey, MD

Closing Remarks

Questions and Answers

Questions and Answers

Therapies For The Treatment Of

Barton R. Paschal, MD, Activity Medical

Triple Negative Breast Cancer

21st Century

Fighting cancer together with 21 Century Oncology, one patient at a time

Cancer.

CUT HERE

assistance. 21st Century C.A.R.E. provides patients immediate financial assistance for incidental expenses related to active cancer treatments. This allows the patient to put his/her focus where it belongs - on beating the disease.

The eligible patient must be referred by a physician to be considered for assistance. Applications are processed without delay. Once the application is approved, we can then offer patients financial assistance for incidental expenses related to: transportation to and from treatments, follow-up visits related to cancer-care, childcare





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THE GROVE PARK INN **ROOM RESERVATIONS** (800) 438-5800 **Group Code: 10191729THANNUA**

during treatment, temporary housing due to geographical distance from the treatment center, medical supplies and much more.

Tesearch. We are proud to play a role and have pooled resources with prestigious institutions like Harvard Medical School on vital cancer research. 21st Century C.A.R.E. is also cooperating with the Radiation Therapy Oncology Group, a research organization funded by the National Cancer Institute, in the search for a cure. Working with a variety of groups allows more research to be done in all categories of oncology including: medical oncology, surgical oncology, pediatric oncology, gynecological oncology and radiation oncology.

education. Cancer education is crucial to the prevention of cancer. That is why we reach out to the community to educate. We actively participate in Community Health Fairs and provide free screenings for breast, prostate, skin and other cancers. We can even provide noted physicians for speaking engagements and lecture series.

In addition to educating the community, we provide emotional support groups for those affected by cancer. Our meetings are led by a Master's level counselor with more than ten years experience in facilitating cancer support groups. By learning you are not alone in dealing with cancer, you can become empowered, get insight on how to manage the disease and ultimately take control over it.

Community Cancer Education, Inc. | www.cceinc.org | (828) 277-9706

29[™]ANNUAL FALL FOLIAGE CANCER CONFERENCE

October 20-21, 2017 | www.charlotteahec.org/fallfoliage

NAME	DEGREE		
SPECIALTY	LAST 4 DIGITS OF SS#		
NSTITUTION			
OFFICE ADDRESS			
CITY	STATE	ZIP	
TELEPHONE	FAX		
EMAIL			

Registration fee covers tuition, continental breakfast, lunch, reception, refreshment breaks and syllabus.

EARLY BIRD REGISTRATION Prior to or on September 1st, 2017

\$195

TWO DAY REGISTRATION FEE **Physicians** \$505 Allied Health □\$280

ONE DAY REGISTRATION FEE (Either day)

Friday, October 20 Saturday, October 21 **Physicians □**\$305

Allied Health

REGISTRATION After September 1st, 2017

TWO DAY REGISTRATION FEE **Physicians** \$550 Allied Health \$325

ONE DAY REGISTRATION FEE (Either day)

Friday, October 20 Saturday, October 21

Physicians □\$335 Allied Health \$225 **ONLINE REGISTRATION - www.charlotteahec.org/fallfoliage METHOD OF PAYMENT**

CREDIT CARD

ALL CREDIT CARD PAYMENTS MUST REGISTER ONLINE AT: www.charlotteahec.org/fallfoliage

CHECKS (made payable to Charlotte AHEC) Mail registration and check to:

Charlotte AHEC **Continuing Medical Education** Attn: Tamara Smith-Tillman PO Box 32861

Charlotte, NC 28232-2861 Office: (704) 512-6534 Tamara.Tillman@carolinashealthcare.org