



COMMUNITY CANCER EDUCATION, INC.

900 Hendersonville Road, Suite 201C
Asheville, North Carolina 28803

35th ANNUAL FALL FOLIAGE CANCER CONFERENCE

"UPDATE ON BREAST CANCER"

OCTOBER 20 & 21, 2023

**OMNI GROVE PARK INN
ASHEVILLE, NORTH CAROLINA**

**MORE Foundation and
Community Cancer Education, Inc.**

Jointly Sponsored by the





STATEMENT OF NEED AND TARGET AUDIENCE: A faculty of physicians, distinguished as teachers and oncologists, will share their knowledge and experience with attendees at this two-day seminar. The course is designed to give the practicing physician a review of the current treatment management of common malignancies.

CONFERENCE LOCATION AND ACCOMMODATIONS: The conference will be held in the Sammons Wing at Asheville's Grove Park Inn and will begin on Friday, October 20th with registration and conclude on Saturday, October 21st. Those wishing overnight accommodations are asked to make their own reservations with a hotel of their choice. Rooms have been blocked at a discounted rate for the Annual Fall Foliage Cancer Conference at the Omni Grove Park Inn and the Homewood Suites, however, they go quickly. Visit www.cceinc.org for links to room reservations and alternate hotel recommendations. October is a popular vacation month in the Asheville area, so early reservations are essential. To phone the Omni Grove Park Inn directly, call (828) 252-2711 or (800) 438-5800. To phone the Homewood Suites, call (828) 252-5400.

TUITION: The registration fee includes tuition, continental breakfast, lunch, refreshment breaks and syllabus. Please make checks payable to: Community Cancer Education, Inc.

ACCREDITATION STATEMENT: This live activity has been planned and implemented in accordance with the accreditation requirements and policies of the Arizona Medical Association (ArMA) through the joint providership of MORE Foundation and Community Cancer Education, Inc. MORE Foundation is accredited by ArMA to provide continuing medical education for physicians.

CREDIT STATEMENT: MORE Foundation designates this live activity for a maximum of *10.0 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

COMMERCIAL SUPPORT STATEMENT: This CME activity is supported in part by educational grants; a complete list of supporters will be published in the course syllabus.

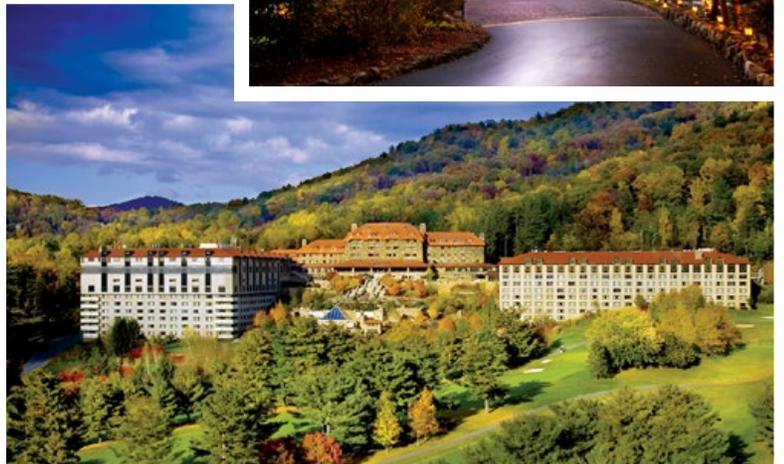
DISCLOSURE: This CME activity adheres to the ACCME standards regarding industry support of continuing medical education. Disclosure of faculty and planning committee members in regards to commercial support relationships, if any, will be made known at the activity.

AMERICANS WITH DISABILITIES ACTS: If you need any auxiliary aides or services identified in the Americans with Disabilities Act in order to attend this activity, please contact Nancy Robinson by telephone at 828-277-9634 or by email at nancy@ashevillmeeting.com. This request must be received 7 days prior to this activity.

ASRT: The ASRT has approved this activity for Category A credits, Friday 4.75 hours and Saturday 7.0 hours. No partial credit is awarded. You must attend all day.

CANCELLATION: A written notice of cancellation is required to receive a refund. There is a non-refundable processing fee of \$75 for all cancellations received 15 days or more prior to the start of the activity. No cancellations will be accepted less than 15 days prior to the program.

Directions to The Grove Park Inn:
Take I-240 to Charlotte Street (Exit 5-B),
go north on Charlotte Street 0.5 mile,
turn right on Macon Avenue.
Go 0.8 mile to entrance on left.





**35th ANNUAL
FALL FOLIAGE
CANCER CONFERENCE**

OCTOBER 20-21, 2023

OMNI GROVE PARK INN, ASHEVILLE, NC (Heritage Ballrooms A, B & C)

Update on Breast Cancer

CO-ACTIVITY MEDICAL DIRECTORS

Jennifer Heaberlin, DO
Medical Oncology, Clyde, NC

Allison Johnson, MD
General Surgeon, Clyde, NC

FACULTY

Eleni Andreopoulou, MD
Professor, Clinical Medicine
Weill Cornell Medical College
Cornell University, New York, NY

Rachel Blitzblau, MD, PhD
Associate Professor
Department of Radiation Oncology
Duke University Medical Center, Durham, NC

Abigail S. Caudle, MD, MS, MHCM, FACS, CMQ
Professor, Department of Breast Surgical Oncology
Vice President, Procedural & Therapeutic Medical Operations,
Office of the COO
The University of Texas MD Anderson Cancer Center, Houston, TX

Monica Fornier, MD
Associate Attending
Memorial Sloan Kettering Cancer Center
Associate Professor
Weill Cornell Medical Center, New York, NY

Alice Ho, MD
Instructor
Department of Radiation Oncology
Women's Breast Center
Duke University Medical Center, Durham, NC

James W. Jakub, MD
Division of Surgical Oncology
Department of Surgery
Professor of Surgery
Mayo Clinic, Jacksonville, FL

Megan Kruse, MD
Medical Oncology
Cleveland Clinic, Cleveland, OH

Rita Nanda, MD
Associate Professor of Medicine
Director, Breast Oncology Program
University of Chicago, Chicago, IL

Sarah Sammons, MD
Associate Director Metastatic Breast Cancer Program
Dana Farber Cancer Institute
Harvard Medical School, Boston, MA

LEARNER OBJECTIVES:

At the conclusion of this activity, participants should be better able to:

October 20, 2023

1. Evaluate current and future treatment for metastatic HER2 breast cancer.
2. Review updates and innovations in surgery for the breast cancer patient.
3. Discuss the hypofractionation in whole and partial breast radiation therapy.
4. Describe the current and future use of targeted therapy in breast cancer.

October 21, 2023

5. Describe emerging developments in BRCA genetic screening for breast cancer.
6. Identify recent advancements in adjuvant CDK4/6 inhibitor treatment for advanced metastatic breast cancer.
7. Define when to use targeted axillary dissection in surgery for breast cancer.
8. Evaluate integrating implant-based reconstruction with radiotherapy for breast cancer.
9. Discuss the advances in new targets for the treatment of triple negative breast cancer.
10. Explain post breast cancer endocrine therapies and how they affect bone health.

FRIDAY, OCTOBER 20, 2023

9:30 am – 1:00 pm	Registration Exhibits, Sammons Wing, Heritage Ballroom B
12:50pm – 1:00pm	Welcome and Introductions Sammons Wing, Heritage Ballroom C Jennifer Heaberlin, DO, Activity Medical Director
1:00 pm – 1:45 pm	Metastatic HER2 Breast Cancer Eleni Andreopoulou, MD
1:45 pm – 2:00 pm	Questions and Answers
2:00 pm – 2:45 pm	Innovations in Breast Surgical Oncology James W. Jakub, MD
2:45 pm – 3:00 pm	Questions and Answers
3:00 pm – 3:45 pm	Fractionation for Whole and Partial Breast Radiotherapy Rachel Blitzblau, MD, PhD
3:45 pm – 4:00 pm	Questions and Answers
4:00 pm – 4:45 pm	Targeted Therapy for Metastatic Breast Cancer Megan Kruse, MD
4:45 pm – 5:00 pm	Questions and Answers

SATURDAY, OCTOBER 21, 2023

8:00 am – 8:50 am	Continental Breakfast and Exhibits Sammons Wing, Heritage Ballroom B
8:50 am – 9:00 am	Remarks Sammons Wing, Heritage Ballroom C Allison Johnson, MD, Co-Activity Medical Director
9:00 am – 9:45 am	BRCA Genetic Screening TBD
9:45 am – 10:00 am	Questions and Answers
10:00 am – 10:45 am	Adjuvant CDK4/6 Inhibitor Sarah Sammons, MD
10:45 am – 11:00 am	Questions and Answers
11:00 am – 11:45 am	When To Use Targeted Axillary Dissection Abigail Caudle, MD, MS, FACS, CMQ
11:45 am - 12:00 pm	Questions and Answers
12:00 pm - 1:00 pm	Lunch, Sammons Wing, Heritage Ballroom B
1:00 pm – 1:45 pm	Integrating Implant-Based Reconstruction with Radiotherapy for Breast Cancer Alice Ho, MD
1:45 pm – 2:00 pm	Questions and Answers
2:00 pm – 2:45 pm	New Therapies Triple Negative Breast Cancer Rita Nanda, MD
2:45 pm – 3:00 pm	Questions and Answers
3:00 pm – 3:45 pm	Bone Health During and Post Breast Cancer Treatment Monica Fornier, MD
3:45 pm – 4:00 pm	Questions and Answers
4:00 pm	Closing Remarks Jennifer Heaberlin, DO



partners in care

Partners in Care is an organization dedicated to cancer patients. We were funded in 1996 and have been growing ever since. Our mission is to provide financial assistance to cancer patients in need, provide cancer education at the community level to patients, cancer care providers and the general public, to support cancer research and to conduct cancer screenings.



OMNI GROVE PARK INN & HOMEWOOD SUITES
ROOM RESERVATIONS
Go to www.cceinc.org

Every year we go into the community to conduct a number of screening programs, including skin, head & neck, colorectal, and prostate cancers. Besides the Fall Foliage conference we also hold community based educational programs around the country. Our popular financial assistance program provides help for cancer patients in need for expenses such as transportation to their doctor appointments, groceries while under treatment, medical supplies, temporary housing, child care, and other incidental expenses related to cancer care. Our belief is that by not having to worry about these necessities, cancer patients can concentrate on what is really important-beating their disease.

Community Cancer Education, Inc. | www.cceinc.org | (828) 277-9634

CUT HERE

35th ANNUAL FALL FOLIAGE CANCER CONFERENCE

CUT HERE

October 20-21, 2023 | Registration: www.cceinc.org

NAME _____ DEGREE _____

SPECIALTY _____

INSTITUTION _____

OFFICE ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

Registration fee covers tuition, continental breakfast, lunch, refreshment breaks and syllabus.

EARLY BIRD REGISTRATION

Prior to or on September 1st, 2023

TWO DAY REGISTRATION FEE

- Physicians \$500
- Allied Health \$300
- Residents/Fellows \$125

ONE DAY REGISTRATION FEE

(Either day)

- Friday, October 21
- Saturday, October 22
- Physicians \$320
- Allied Health \$220
- Residents/Fellows \$85

REGISTRATION

After September 1st, 2023

TWO DAY REGISTRATION FEE

- Physicians \$550
- Allied Health \$330
- Residents/Fellows \$125

ONE DAY REGISTRATION FEE

(Either day)

- Friday, October 21
- Saturday, October 22
- Physicians \$350
- Allied Health \$250
- Residents/Fellows \$85

ONLINE REGISTRATION - www.cceinc.org

METHOD OF PAYMENT

ALL CREDIT CARD PAYMENTS MUST REGISTER

ONLINE AT:

www.cceinc.org

Credit card payments must be received 48 hours prior to the conference. A 3% credit card processing fee will added to registration fees paid by credit card at checkout.

CHECKS (made payable to Community Cancer Education, Inc.)

Mail registration and check to:

Community Cancer Education, Inc.
900 Hendersonville Rd., Suite 201C
Asheville, NC 28803

On-site registration is available depending on availability. Call Nancy Robinson at (828) 277-9634 or email nancy@ashevillmeeting.com for assistance.