



COMMUNITY CANCER EDUCATION, INC.

900 Hendersonville Road, Suite 201C  
Asheville, North Carolina 28803

A poster for the 36th Annual Fall Foliage Cancer Conference. The background is a photograph of a mountain covered in dense forest with vibrant autumn foliage in shades of orange, yellow, and red. The text is centered and reads:

**36<sup>th</sup> ANNUAL FALL FOLIAGE  
CANCER CONFERENCE**  
**"UPDATE ON PROSTATE &  
GENITOURINARY CANCERS"**  
**OCTOBER 25 & 26, 2024**  
**OMNI GROVE PARK INN**  
**ASHEVILLE, NORTH CAROLINA**  
**MORE Foundation and**  
**Community Cancer Education, Inc.**

Jointly Sponsored by the







**STATEMENT OF NEED AND TARGET AUDIENCE:** A faculty of physicians, distinguished as teachers and oncologists, will share their knowledge and experience with attendees at this two-day seminar. The course is designed to give the practicing physician a review of the current treatment management of common malignancies.

**CONFERENCE LOCATION AND ACCOMMODATIONS:** The conference will be held in the Sammons Wing at Asheville's Grove Park Inn and will begin on Friday, October 25th with registration and conclude on Saturday, October 26th. Those wishing overnight accommodations are asked to make their own reservations with a hotel of their choice. Rooms have been blocked at a discounted rate for the Annual Fall Foliage Cancer Conference at the Omni Grove Park Inn and the Homewood Suites, however, they go quickly. Visit [www.cceinc.org](http://www.cceinc.org) for links to room reservations and alternate hotel recommendations. October is a popular vacation month in the Asheville area, so early reservations are essential. To phone the Omni Grove Park Inn directly, call (828) 252-2711 or (800) 438-5800. To phone the Homewood Suites, call (828) 252-5400.

**TUITION:** The registration fee includes tuition, continental breakfast, two lunches, refreshment breaks and syllabus. Please make checks payable to: Community Cancer Education, Inc.

**ACCREDITATION STATEMENT:** This live activity has been planned and implemented in accordance with the accreditation requirements and policies of the Arizona Medical Association (ArMA) through the joint providership of MORE Foundation and Community Cancer Education, Inc. MORE Foundation is accredited by ArMA to provide continuing medical education for physicians.

**CREDIT STATEMENT:** MORE Foundation designates this live activity for a maximum of *10.0 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**COMMERCIAL SUPPORT STATEMENT:** This CME activity is supported in part by educational grants; a complete list of supporters will be published in the course syllabus.

**DISCLOSURE:** This CME activity adheres to the ACCME standards regarding industry support of continuing medical education. Disclosure of faculty and planning committee members in regards to commercial support relationships, if any, will be made known at the activity.

**AMERICANS WITH DISABILITIES ACTS:** If you need any auxiliary aides or services identified in the Americans with Disabilities Act in order to attend this activity, please contact Nancy Robinson by telephone at 828-277-9634 or by email at [nancy@ashevillmeeting.com](mailto:nancy@ashevillmeeting.com). This request must be received 7 days prior to this activity.

**ASRT:** The ASRT has approved this activity for Category A credits, Friday 6.0 hours and Saturday 6.0 hours. No partial credit is awarded. You must attend all day.

**CANCELLATION:** A written notice of cancellation is required to receive a refund. There is a non-refundable processing fee of \$75 for all cancellations received 15 days or more prior to the start of the activity. No cancellations will be accepted less than 15 days prior to the program.

Directions to The Grove Park Inn:  
Take I-240 to Charlotte Street (Exit 5-B),  
go north on Charlotte Street 0.5 mile,  
turn right on Macon Avenue.  
Go 0.8 mile to entrance on left.







## 36th ANNUAL FALL FOLIAGE CANCER CONFERENCE

**OCTOBER 25-26, 2024**

**OMNI GROVE PARK INN, ASHEVILLE, NC** (Heritage Ballrooms A, B & C)

### Update on Prostate & Genitourinary Cancers

#### CO-ACTIVITY MEDICAL DIRECTORS

**Jennifer Heaberlin, DO**  
Medical Oncology, Clyde, NC

**Charles Thomas, MD, FACRO**  
Radiation Oncology, Asheville, NC

#### FACULTY

**Anton Becker, MD, PhD**

Assistant Professor, Department of Radiology  
NYU Grossman School of Medicine, New York, NY

**Steven Campbell, MD, PhD**

Professor of Surgery, Residency Program Director,  
Section of Urologic Oncology, Glickman Urological and Kidney Institute  
Cleveland Clinic, Cleveland, OH

**Katy Beckermann, MD, PhD**

Assistant Professor of Medicine, Division of Hematology and Oncology,  
Department of Medicine  
Vanderbilt University Medical Center, Nashville, TN

**Judd Moul, MD, FACS**

James H. Semans, M.D. Distinguished Professor of Urologic Surgery  
Professor of Urology, Professor of Anesthesiology  
Duke University School of Medicine, Durham, NC

**Jason Efstathiou, MD, DPhil**

Professor of Radiation Oncology, Harvard Medical School  
Vice-Chair, Faculty & Academic Affairs, and  
Director, Genitourinary Service, Department of Radiation Oncology  
Clinical Co-Director, The Claire and John Bertucci Center  
for Genitourinary Cancers  
Massachusetts General Hospital, Boston, MA

**Gopa Iyer, MD**

Section Head, Bladder Cancer  
Genitourinary Oncology, Early Drug Development  
Memorial Sloan Kettering Cancer Center, New York, NY

**Tracy Rose, MD, MPH**

Associate Professor of Medicine, Division of Oncology  
UNC School of Medicine, Chapel Hill, NC

**Gbenga Shogbesan, MD**

Medical Director, Molecular Imaging and Theranostics  
Triad Radiology Associates, Winston Salem, NC

**Alex Zlotta, MD, PHD, FRCSC**

Professor, Department of Surgery (Urology), University of Toronto  
Howard Sokolowski Endowed Chair in Uro-Oncological Research  
Director, Uro-Oncology, Mount Sinai Hospital  
Staff, Division of Surgical Oncology, Princess Margaret Cancer Centre,  
University Health Network, Toronto, Ontario, CA

#### LEARNER OBJECTIVES:

At the conclusion of this activity, participants should be better able to:

1. Discuss the advances in the management of muscle-invasive bladder cancer.
2. Describe emerging developments in immunologic and targeted therapies for metastatic bladder cancer.
3. Identify recent advancements in trimodality therapy for bladder cancer.
4. Describe contemporary surgical management approaches for renal cell cancer.
5. Define systemic therapy for renal cell carcinoma immunotherapy versus immunotherapy with a tyrosine kinase inhibitor.
6. Evaluate the role of next generation imaging in the treatment of advanced prostate cancer.
7. Discuss systemic advancements in prostate cancer.
8. Review surgical options in the management of prostate cancer.
9. Explain the treatments for high risk locally advanced oligometastatic disease in prostate cancer.
10. Evaluate the use of proton versus photon therapy in prostate cancer.

## FRIDAY, OCTOBER 25, 2024

8:00 – 10:00am

**Registration/Exhibit Space Open**

10:00 -10:45am

**Contemporary Surgical Management of Renal Cell Carcinoma**  
Steven Campbell, MD, PhD

10:45 – 11:00 am

**Questions & Answers**

11:00 – 11:45 am

**Systemic Therapy for Renal Cell Carcinoma: Immunotherapy vs Immunotherapy & TKIs**  
Katy Beckermann, MD, PhD

11:45 – 12:00 pm

**Questions & Answers**

12:00 – 1:00 pm

**Lunch (sponsored with speaker non-CME)**

1:00 – 1:45 pm

**Management of Muscle-Invasive Bladder Cancer**  
Tracy Rose, MD, MPH

1:45 – 2:00 pm

**Questions & Answers**

2:00 – 2:45 pm

**Update on Diagnosis, Risk Assessment and Surgical Management of Localized Prostate Cancer 2024**  
Judd Moul, MD, FACS

2:45 – 3:00 pm

**Questions & Answers**

3:00 – 3:45 pm

**Role of Next-Generation Imaging in Treatment for Advanced Prostate Cancer**  
Anton Becker, MD, PhD

3:45 – 4:00 pm

**Questions & Answers**

## Saturday, October 26, 2024

8:00 – 9:00 am

**Breakfast (sponsored with speaker non-CME)**

9:00 – 9:45 am

**High Risk Locally Advanced Oligometastatic Disease**  
Jason Efstathiou, MD, DPhil

9:45 – 10:00 am

**Questions & Answers**

10:00 – 10:45 am

**Metastatic Bladder Cancer: Immunologic & Targeted Approaches**  
Gopa Iyer, MD

10:45 – 11:00 am

**Questions & Answers**

11:00 – 11:45 am

**Trimodality Therapy in Bladder Cancer**  
Alex Zlotta, MD, PHD, FRCSC

11:45 – 12:00 pm

**Questions & Answers**

12:00 – 1:00 pm

**Lunch (sponsored with speaker non-CME)**

1:00 – 1:45 pm

**Theranostics in the Prostate Cancer Patient**  
Gbenga Shogbesan, MD

1:45 – 2:00 pm

**Questions & Answers**

2:00 – 2:45 pm

**Proton vs Photon Therapy in Prostate Cancer**  
Jason Efstathiou, MD, DPhil

2:45 – 3:00 pm

**Questions & Answers**





partners in care

Partners in Care is an organization dedicated to cancer patients. We were funded in 1996 and have been growing ever since. Our mission is to provide financial assistance to cancer patients in need, provide cancer education at the community level to patients, cancer care providers and the general public, to support cancer research and to conduct cancer screenings.

Every year we go into the community to conduct a number of screening programs, including skin, head & neck, colorectal, and prostate cancers. Besides the Fall Foliage conference we also hold community based educational programs around the country. Our popular financial assistance program provides help for cancer patients in need for expenses such as transportation to their doctor appointments, groceries while under treatment, medical supplies, temporary housing, child care, and other incidental expenses related to cancer care. Our belief is that by not having to worry about these necessities, cancer patients can concentrate on what is really important-beating their disease.



**OMNI GROVE PARK INN &  
HOMewood SUITES &  
CANDLEWOOD SUITES  
ROOM RESERVATIONS**  
**Go to [www.cceinc.org](http://www.cceinc.org)**

Community Cancer Education, Inc. | [www.cceinc.org](http://www.cceinc.org) | (828) 277-9634

CUT HERE

## 36<sup>th</sup> ANNUAL FALL FOLIAGE CANCER CONFERENCE

CUT HERE

October 25-26, 2024 | Registration: [www.cceinc.org](http://www.cceinc.org)

NAME \_\_\_\_\_ DEGREE \_\_\_\_\_  
SPECIALTY \_\_\_\_\_  
INSTITUTION \_\_\_\_\_  
OFFICE ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL \_\_\_\_\_

Registration fee covers tuition, continental breakfast, two lunches, refreshment breaks and syllabus.

### EARLY BIRD REGISTRATION

Prior to or on September 1st, 2024

#### TWO DAY REGISTRATION FEE

Physicians ☐ \$550

Allied Health ☐ \$350

Residents/Fellows ☐ \$175

#### ONE DAY REGISTRATION FEE

(Either day)

Friday, October 25 ☐

Saturday, October 26 ☐

Physicians ☐ \$345

Allied Health ☐ \$245

Residents/Fellows ☐ \$110

### REGISTRATION

After September 1st, 2024

#### TWO DAY REGISTRATION FEE

Physicians ☐ \$580

Allied Health ☐ \$380

Residents/Fellows ☐ \$205

#### ONE DAY REGISTRATION FEE

(Either day)

Friday, October 25 ☐

Saturday, October 26 ☐

Physicians ☐ \$375

Allied Health ☐ \$275

Residents/Fellows ☐ \$140

**ONLINE REGISTRATION** - [www.cceinc.org](http://www.cceinc.org)

### METHOD OF PAYMENT

**ALL CREDIT CARD PAYMENTS MUST REGISTER**

#### ONLINE AT:

[www.cceinc.org](http://www.cceinc.org)

Credit card payments must be received 48 hours prior to the conference.

#### CHECKS (made payable to Community Cancer Education, Inc.)

Mail registration and check to:

Community Cancer Education, Inc.

900 Hendersonville Rd., Suite 201C

Asheville, NC 28803

On-site registration is available depending on availability.

Call Nancy Robinson at (828) 277-9634 or

email [nancy@ashevillemeeting.com](mailto:nancy@ashevillemeeting.com) for assistance.