

Buffalo Storm Consulting LLC

R3 LEADERSHIP EXPERIENCE™

Sponsorship Packages



1. THE WHY



Direct Access to
Decision Makers.



High-Visibility
Branding.



Exclusive
Opportunity.



Long-term
Relationship Building.

2. AUDIENCE

As a sponsor of the R3 Leadership Experience™, your organization will be featured directly in front of human service administrators, program directors, and executive leadership from across the country. These are the individuals responsible for overseeing program operations, making purchasing decisions, and selecting strategic partners. Sponsorship places your name and brand in front of the exact decision-makers who shape the future of human service programs.

3. LEVELS & BENEFITS

Select the sponsorship level that aligns with your objectives and budget. The \$25,000 tier provides *exclusive access and will be available only until the second commitment is secured*. All tiers offer valuable opportunities for visibility and engagement with R3 Leadership Experience™ participants. Check out the next page for more details.



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100% Exclusive Access →

Branding

Featured on Event Materials

Logo branding featured across key event materials, including workbooks, welcome packets, and presentation slides.

Leadership Resource Spotlight

An insert featured in each participant's Leadership workbook highlighting your insights and resources.

Branding Across Group Coaching Sessions

Logo and message included in group coaching session slide decks and communications (up to 15).

Logo Placement on Participant T-Shirts

Prominent branding on high-quality shirts gifted to each participant.

Featured on Website

Logo prominently displayed in the website sponsor section with a direct link to your site.

Relationship Building

Invite-Only Virtual "Solutions Session"

Participate in a moderated virtual session with interested cohort members to explore leadership challenges and innovation themes in a non-sales, collaborative format.

Custom Video Message Opportunity

A pre-recorded message shared during a group session, framed as a leadership insight or challenge (subject to approval).

Submit a Strategic Question to the Cohort

Pose a leadership or systems-focused question to the cohort; participant insights will be gathered anonymously and shared post-event.

Provide a Custom Leadership Resource

Share a non-promotional tool or resource digitally with the cohort post-event (subject to approval).

Private Post-Event Debrief Call

A virtual call with the organizer to discuss key reflections, innovation themes, and system priorities.

Opt-In Participant Introductions

Participants will be asked if they'd like to be introduced to sponsors aligned with their program goals.

Discounts

First Right of Refusal + Discount for 2026

First right of refusal and discount on 2026 R3 sponsorship opportunities.

\$25,000

Only logo

2 pages

15 coaching sessions

Only logo

More than 12 months

2 sessions

5 minutes

2 questions

Digital & Print

1 hour call

Scheduled calls

15%

\$15,000

Largest logo w/ prime placement

1 page

12 coaching sessions

Largest w/ prime placement

12 months

1 session

3 minutes

1 question

Digital Only

30 minute call

Scheduled calls

10%

\$10,000

Medium logo w/ secondary placement

¼ page

6 coaching sessions

Medium w/ secondary placement

6 months

1 minute

Print Only

Summary report

Email

5%