



MARKETING & ADVERTISING CONSULTING

SERVICES AND PRICE LIST



Advertising & Marketing

Advertising Firm



Our Firm

K.A Strategies ([Kazheh Advertising Strategies](#)) is a leading advertising agency that specializes in a wide range of services, including advertising and marketing consulting, as well as printing and graphic design services. Our team of experts is dedicated to helping clients achieve their business objectives by developing customized strategies tailored to their unique needs. With years of experience and a team that stays up-to-date with the latest trends and best practices, we are confident in our ability to deliver measurable results that drive growth and increase revenue.



Advertising

Marketing

Digital Marketing

Graphic Design

Printing

WWW.KASTRATEGIES.CA



Consulting Department:

Our consulting services offer marketing, advertising, and digital marketing expertise to assist businesses in successfully navigating and growing in the ever-changing digital world. Our services address diverse aspects of business needs, including:

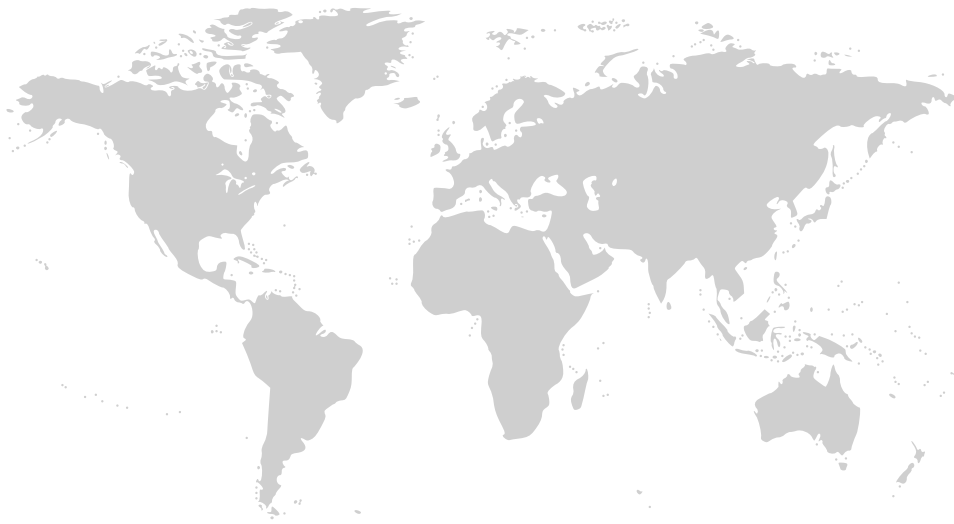
- Advertising
- Marketing
- Digital Marketing
- Social Media Administration
- Business Plan and Marketing Plan Drafting
- Advertising Campaign Planning and Management

*Marketing & Advertising
Consulting*



www.kastrategies.ca

ADVERTISING FIRM



Advertising and Marketing Consulting

Our firm is an expert in offering complete advertising and digital marketing consulting services to assist businesses in successfully navigating and growing in the ever-changing digital world. We provide strategic assistance and personalized solutions with a team of experienced consultants to optimize our customers' online presence, attract targeted traffic, and meet their marketing objectives. We use cutting-edge techniques and industry insights to offer quantifiable and meaningful outcomes, from establishing result-oriented digital marketing strategies to optimizing advertising campaigns across numerous channels like search engines, social media, and display networks. Our knowledge in data analysis and tracking enables us to deliver significant insights and ideas for continuous improvement and optimisation.

Our consulting services enable businesses to make educated decisions and realize their full digital marketing potential, whether it's for brand exposure, lead generation, or customer engagement.

Social Media Marketing and Administration

(Facebook, Instagram, LinkedIn)





Social Media Marketing and Administration

FACEBOOK, INSTAGRAM, LINKEDIN, ...

Our team specializes in offering complete social media marketing services to assist businesses in connecting and engaging with their target audience successfully. We build and implement smart marketing programs that boost brand exposure, attract followers, and produce meaningful interaction using our extensive expertise on numerous social media platforms. We use our knowledge to optimize social media presence, design engaging content strategies, and measure performance metrics to achieve optimal effect and ROI for our customers' social media marketing activities, from content generation and curation to community management and analytics.



+1 604 - 404 - 8512



www.kastrategies.ca



[kazhehadvertising](https://www.instagram.com/kazhehadvertising)



Social Media Marketing and Administration

(Facebook, Instagram, LinkedIn)

A Monthly
4 graphic posts (5 slides)
4 video posts
10 stories
(The time of the videos is 1 minute)

490 CAD
(per month)

PRICE LIST

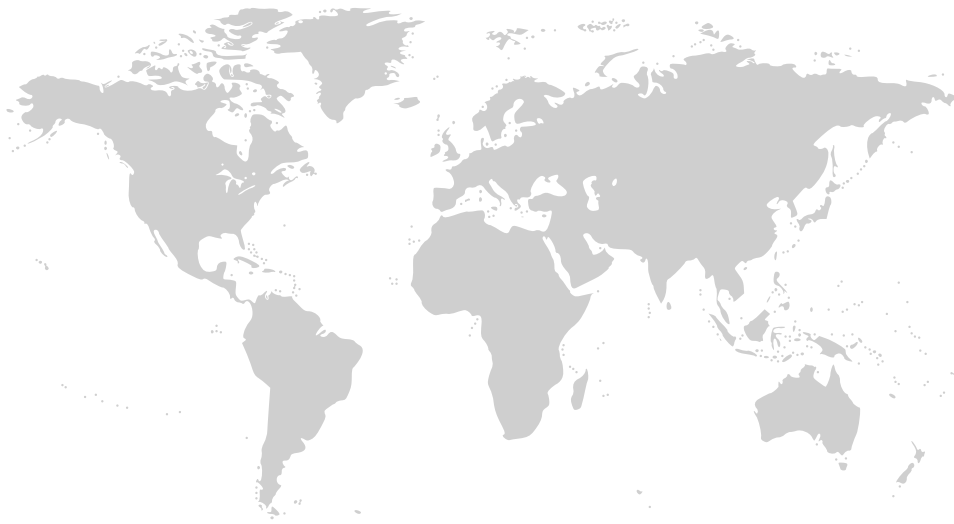


C Monthly
8 graphic posts (5 slides)
8 video posts
30 stories
Specialized admin

1990 CAD
(per month)

B Monthly
4 graphic posts (5 slides)
4 video posts
20 stories
Specialized admin

1490 CAD
(per month)



List of Specialized Social Media Administration :

(Facebook, Instagram, LinkedIn)

- Market research and Identifying the target audience
- Providing digital marketing strategy plan
- Coordinating with content creation team
- Creating content calendar and action plan
- Regular content publishing
- Proper highlight placement
- Increasing engagement with the audience
- Captioning and hashtagging
- Increasing followers
- Removing inappropriate comments
- Responding to comments, messages, and DMs
- Making profile changes
- Maintaining page security and upgrading it
- Removing fake followers
- Following relevant pages and liking related content
- Comment and like related pages
- Analyzing page insights
- Analyzing competitors
- Designing advertising campaigns
- Managing advertisements and contests
- Identifying and contacting relevant influencers and advertising pages



Drafting Marketing Plan and Business Plan



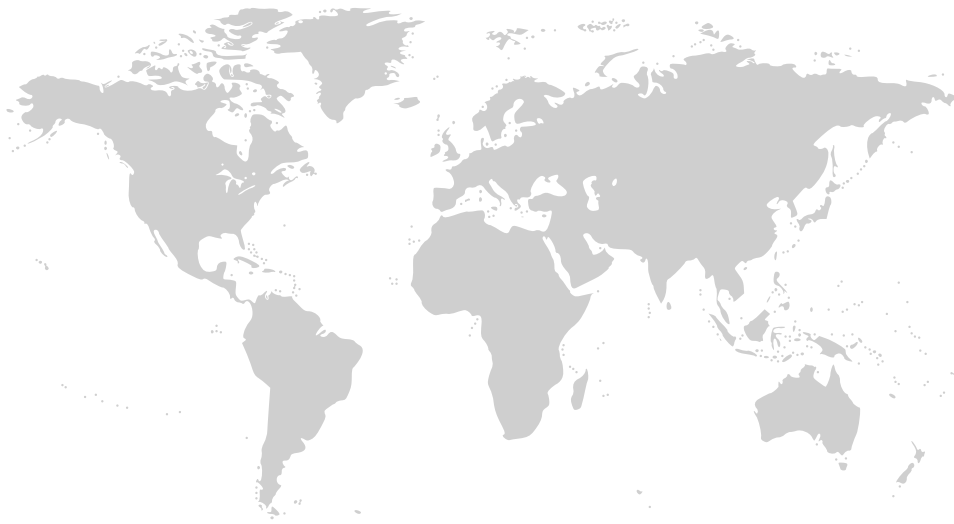


Drafting Marketing Plan

To craft a comprehensive marketing plan, it is essential to thoroughly and transparently examine, research, and define all aspects of the strategy. Therefore, we provide Marketing Plan Drafting for our clients in the following five steps:

1. Diagnosis to Cure Approach
2. Activity Plan for Marketing Channels
3. Design and Build a Comprehensive Timeline
4. Action Plan
5. Monitoring and Revising

As we conduct market research and develop the marketing plan, we will review and define all aspects of our client's business. By precisely defining the proposed value, we can leverage its various facets as focal points for content generation in our marketing strategy. Additionally, by setting clear goals, we can accurately gauge the success of each segment. With a clear understanding of these objectives, we can strategically plan and exert efforts to achieve our clients' goals.



Drafting Business Plan

Another aspect of our services is providing comprehensive business plan consulting services tailored to meet the unique needs of startup businesses. Our experienced team of consultants works closely with entrepreneurs to craft well-structured and detailed business plans that outline their vision, strategies, and financial projections. Whether you're seeking funding from investors or aiming to clarify your business direction, our expert guidance ensures that your startup's business plan stands out, setting you on a path to success in today's competitive market landscape

Advertising campaigns planning and Management





Advertising campaigns planning and management

Our firm specializes in comprehensive advertising campaign planning and management, offering tailored strategies that ensure your brand reaches the right audience at the right time. From initial concept development to execution and performance analysis, we handle every aspect of your campaign with precision and creativity. Our team combines industry insights with cutting-edge tools to craft compelling messages that resonate with your target market, driving engagement and maximizing ROI. Whether you're launching a new product, rebranding, or seeking to enhance your market presence, our advertising solutions are designed to achieve your business objectives effectively.



Advertising & Marketing