



Assemblage LLC

Bi-Weekly Newsletter

Message from Kellé

Hi everyone,

As we continue to navigate the pandemic, make very tough decisions like to vaccinate or not to vaccinate, one thing we can all agree on is many



of us need an escape and/or relief! Your business partners here at Assemblage would be honored to provide that relief for you by way of taking on your accounting and bookkeeping needs. If you're anything like me, you've realized through this journey that it's time to let go of the things that are not allowing us to operate in our calling/area of giftedness. Since I have handed off things like my marketing and social media management to experts, it has freed up so much more of my time. I can now concentrate on business strategy and accounting which means, more revenue!

As my client, you already know how affordable the service is compared to how much you're spending in time to do it yourself/internally, and STILL not getting the results a professional would provide like monthly financials, assessment on your business spending, scaling etc. So let me ask you, is there anything else in your business life, financially, administratively, or IT wise that you still need help with? Let's talk about it! What do you have to lose? Contact me today for a free 15-minutes to see how else Assemblage can help YOU succeed.

Your Virtual CFO & Business Strategist.

Kellé

Want bonus entries for our monthly drawing?

Newsletter subscribers are automatically entered in our monthly prize drawing. But you can get BONUS entries!

For every person that signs up for our newsletter and includes your name and/or email in the "How did you hear about us?" section you will get ONE BONUS ENTRY.

Just send people [This Link](#) so they can sign up! Get those bonus entries!!

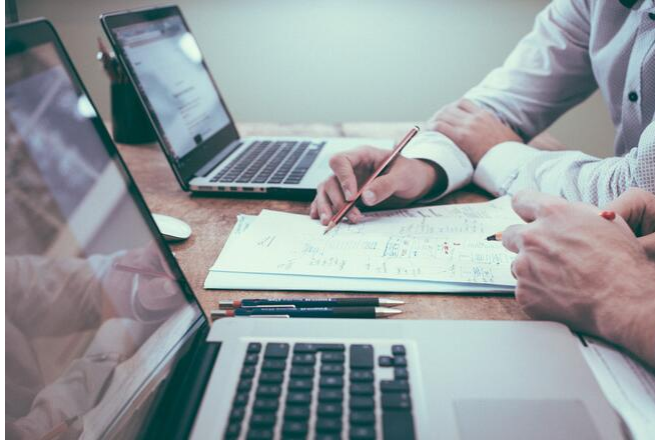
In ADDITION! You can get ONE Bonus Entry for EVERY SOCIAL MEDIA SITE you follow us on. Our Facebook, Instagram, Twitter, and LinkedIn are linked below



Our March Newsletter Raffle Winner

The winner of our monthly prize drawing was Dee Crawley!! She won a journal and Starbucks gift card (pictured below) for joining our subscribers list!!





What is Bookkeeping?

Bookkeeping is the process of recording financial transactions for a business.

[Schedule a Session with Kellé](#)

You need bookkeeping

Hi You, yes YOU! Are you ready to get your business and/or financial life in order?

Bookkeeping deals with the processing and interpretation of all types of financial information and is the ongoing recording of a business' daily transactions and does not deal with auditing, taxes, or other types of accounting. However, the reports bookkeepers generate are the foundation for all other accounting activities, and help accountants and managers do their jobs.

Every business needs bookkeeping

It's one of the few services that no company can go without. Bookkeepers issue bills to customers, record receipts from clients, verify invoices from suppliers, monitor accounts, process employee pay, create financial reports, rectify accounting errors, and complete many other important tasks that keep a business running smoothly.

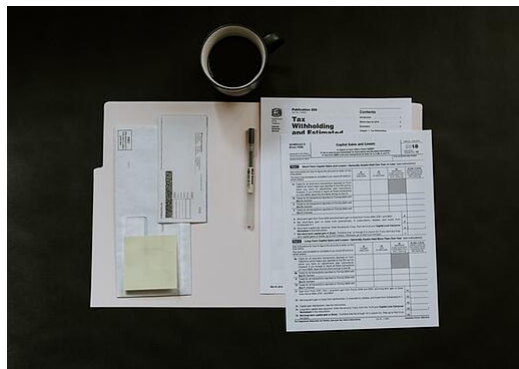
There are two basic types of bookkeeping: single-entry and double-entry

There is a basic division within the field between single-entry and double-entry bookkeeping systems. In single-entry systems, each transaction is recorded with one entry in a journal or log. Single-entry systems are sometimes adequate for small, simple businesses, but they have a number of limitations and disadvantages.

In double-entry systems, each financial event is recorded using two corresponding entries called a debit and a credit. For each transaction (or other financial event), you debit one account and credit another account. Each debit always equals the corresponding credit. You choose which accounts to credit/debit according to the accounting equation, which states that $\text{Equity} = \text{Assets} - \text{Liabilities}$, but don't worry about the details of how this works for now. If you follow this rule and enter your debits/credits properly, the sum of debits for all accounts will always equal the corresponding sum of credits for all accounts. If not, then you know something has gone wrong. This allows for easy error-checking, and that's the main reason double-entry systems are far more popular.

So, after reading this you may now realize why here at Assemblage we felt it was important to offer bookkeeping, accounting, and business strategy services as a complete package to our clients. They all go hand-in-hand!

Schedule a 1 on 1 Business/Financial Strategy Session



Helpful Tips

Tax Day for individuals extended to May 17!

[Click here to learn more](#)

Follow us on social media and share our tips and tricks with all your friends!



Recent Reviews

Kristin Davis, LMFT -- 5 Stars -- Positives: Professionalism, Quality, Responsiveness, Value. Kellé is a skilled professional and excellent coach for entrepreneurs seeking to scale their business. She combines years of experience and financial expertise with the appropriate level of coaching to help clients move forward.

ASSEMBLAGE LLC, 4491 Cheshire Station Plaza, Suite #2007, Dale City, Virginia 22193, USA, +1
(202)-856-7661

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