



## Assemblage LLC Bi-Weekly Newsletter



### Message from Kellé

I pray every day that each and every person that comes into our path here at Assemblage feels that they are in a safe space to share their personal/business goals freely, and they see God through all of us!

I have a passion for helping people be great! It doesn't matter if it's with your personal finances, business accounting/management, or you have a purposeful list of goals that may include writing a book, going to college, moving up in your career, starting a business, etc., I'm your judgment-free girl to help you outline the plan and hold you accountable! Let me be an asset to you!

When God asks you to step outside of your comfort zone, do it! Trusting Him never goes unrewarded.

Kellé - Your Virtual CFO & Business Strategist

### Service Highlight

In this newsletter we are highlighting our Business Strategy services.

### Business Strategy Services



A business strategy is a powerful tool for helping you reach your business goals, defining the strategies and tactics you need to take within your company. The business strategy also guides many of your organizational decisions, such as hiring new employees or even determining if there's a need to hire. Creating a business strategy that's in line with the vision you have for your company takes time and development. A good business strategist can help you discover the highlights of your business, as well as the pain points that need some addressing. This is where Assemblage can be an asset, save you time, retain employees, and build a sound foundation!

## What is a business strategy?

A business strategy is an outline of the actions and decisions a company plans to take to reach its business goals and objectives. The strategy defines what the business needs to do to reach its goals, which can help guide the decision-making process for hiring and resource allocation. A business strategy helps different departments work together, ensuring departmental decisions support the overall direction of the company.

## Why is a business strategy important?

There are several reasons why a business strategy is important for organizations, including:

**Planning:** A business strategy helps you identify the key steps you will take to reach your business goals.

**Strengths and weaknesses:** The process of creating a business strategy allows you to identify and evaluate your company's strengths and weaknesses, creating a strategy that will capitalize on your strengths and overcome or eliminate your weaknesses.

**Efficiency:** A business strategy allows you to effectively allocate resources for your business activities, which automatically makes you more efficient.

**Control:** It gives you more control over the activities you're performing to reach your organizational goals, as you understand the path you're taking and can easily assess whether your activities are getting you close to your goals.

**Competitive advantage:** By identifying a clear plan for how you will reach your goals, you can focus on capitalizing on your strengths, using them as a competitive advantage that makes your company unique

In most cases like many of our services, our Business Strategy service can be offered for a conveniently billed flat rate.

## Helpful Tips

If you didn't get the full Economic Impact Payment, you may be eligible to claim the Recovery Rebate Credit. <https://www.irs.gov/newsroom/recovery-rebate-credit>