

# The Scotland Loves Local Gift Card is coming soon.

*Register your business today to be part of the Scotland Loves Local Gift Card scheme.*



The organisation behind the Scotland Loves Local campaign is getting ready to launch the Scotland Loves Local Gift Card - a localised product unique to each of Scotland's regions.

## The Gift Card

- Is completely free for businesses to accept.
- Uses the existing MasterCard network, meaning the Gift Card can be accepted by small independent businesses as well as national retailers operating within local communities.
- Has full operational support and merchant care from the Town & City Gift Card providers Miconex, who will provide all purchase and fulfillment functions.
- Will unlock a new level of local spending for your business and keep spend local for longer.

## Registering is simple



Visit [www.lovelocal.scot/giftcard](http://www.lovelocal.scot/giftcard) and complete the simple two-step form and registration transaction.



When the Gift Card is launched your business will appear in an online directory.



Customers will be able to spend their Gift Card at your business.

Scotland Loves Local can also provide your business with promotional materials including window stickers and social media content further to your registration.

## For more information

Visit our website and read the Merchants FAQ: [www.lovelocal.scot/giftcard](http://www.lovelocal.scot/giftcard)

If you have any questions regarding the onboarding process, contact: [clientsuccess@mi-cnx.com](mailto:clientsuccess@mi-cnx.com)



Scottish Government  
Riaghaltas na h-Alba  
gov.scot



SCOTLAND'S  
TOWNS  
PARTNERSHIP

MICONEX

[www.lovelocal.scot](http://www.lovelocal.scot)