

FROM:

Blake Joseph

Ride Deadwood Concierge

Deadwood, SD 57732

TO:

Deadwood History Inc.

CEASE AND DESIST NOTICE – Unauthorized Use of Video Footage

To Whom It May Concern,

It has come to my attention that Deadwood History Inc. has used visual footage featuring or originating from my privately owned tour bus and/or associated brand imagery in a promotional broadcast aired through PBS or related platforms. This footage was used without my knowledge, consent, or license, and constitutes an unauthorized use of intellectual property.

This is a formal cease and desist demand for Deadwood History Inc. to:

1. Immediately remove all content featuring my property from any current or future broadcasts, advertisements, social media, or promotional platforms.

2. Provide documentation within five (5) business days detailing how this footage was obtained, by whom, and under what assumption of permission it was used.

3. Issue a written confirmation that the offending content has been removed and will not be used again in any capacity.

Should Deadwood History Inc. fail to comply, I will be forced to explore all legal options available, including but not limited to filing a formal complaint with the appropriate media regulators, initiating copyright infringement proceedings, and pursuing damages for unauthorized commercial use.

I hope this matter can be resolved swiftly and professionally. Please direct all future communication to my contact information above.

Sincerely,
Blake Joseph
Owner, Ride Deadwood LLC

Blake Joseph
CEO/Owner Ride Deadwood LLC
Business phone: 605-800-8687
Cell phone: 213-407-8966