



FUNDING THAT FITS

Grant Funder

Funder Interests

Grant Focus

Guidelines

Award Amount

Grant Seeker

Organization Mission

Program or Project

Organization Capacity

Sustainability



The funding must fit the program or project.
Never force the fit by creating a program or project
simply to make a funding opportunity fit.

For more information on funding strategy and grant
writing for your organization,

www.SMARTMoneyGrantWriting.com