
PRESS RELEASE

VR360 Media Inc. Receives Grant from National Association of Japanese Canadians

VR Documentary Short Film Enters Pre-production stage

Kelowna BC, June 11, 2018: VR360 Media Inc. – a Kelowna based Virtual Reality and 360 Degree Video Production Company – are the recipients of a grant from the National Association of Japanese Canadians Endowment Fund. This grant money now triggers pre-production of VR360 Media's VR Documentary Short focusing on the internment of Japanese Canadian's during World War II.

"We are so happy to have received grant support from the National Association of Japanese Canadians to push this project beyond the development stage, and into a place where we know this film will be made," states Producer/ Director Graham Cairns. "Our next steps beyond this is to continue to engage the Japanese community as well as all others who can assist us in getting this project completed with the most amount of integrity and high production value. From a producer standpoint our next steps will be seeking cash in kind donations towards the project. These donations are not financial but goods or services, things like sponsoring production vehicles, or room and board for the cast and crew, food, gasoline, etc. All these items are required for any shoot and can drain your budget quickly".

Cairns has produced VR & 360 Productions in many major markets including Los Angeles, New York, and London on high profile productions such as the Democratic National Convention and the Red Carpet of the Academy awards.

The project will be shot using the latest 360 Video Technology. Also known as Immersive or Spherical Video, 360 Video is the next step in the evolution of video production, giving viewers, a truly interactive experience and is

supported on existing social media platforms such as Facebook, YouTube and Google, 360. Pre-production will take place over the summer with principal photography slated for fall of 2018.

VR360 Media would also like to thank the Vernon Japanese Cultural Society for their endorsement of the project. Without their support, receiving the NAJC grant would not have been possible.

VR360 Media Inc. is a leading-edge media company specializing in 360 Degree Immersive and Virtual Reality Video Production. They are based in Kelowna BC but service the world with business development offices in Regina SK and London UK. The Creative Team at VR360 Media is founded on years of industry experience including film, television and documentary production as well as multi-media marketing and communications. Their team has decades of award winning industry experience - including multiple Emmy nominations for VR content.

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