

2027 CMIS AI Conference

Hosted by:	Council for the Management of Information Systems (CMIS) Phillips66
Conference theme:	"Leading in an AI World"
Conference dates:	April 16, 2027
Conference location:	Memorial Student Center Texas A&M University College Station, TX

Overview

The Council for the Management of Information Systems (CMIS) at Texas A&M University's Mays Business School invites you to participate in our 4th Annual CMIS AI Conference, with this year's theme being "Leading in an AI World." This event brings together industry leaders, practitioners, academics, and innovators to explore the transformative power of artificial intelligence in business and research.

The conference focuses on real-world, practitioner-driven applications of AI across industries, featuring case studies, best practices, and hands-on insights from business leaders. The evening will conclude with a dedicated reception designed to foster cross-pollination between the practitioner and academic communities. This is your unique opportunity to connect practical challenges with innovative solutions, bridging the gap between industry needs and cutting-edge research.

Conference Tracks

- **AI in Business: Strategy & Operations**
These parallel tracks will delve into how AI is fundamentally reshaping business models, decision-making processes, and operational excellence across diverse industries. We invite proposals that showcase innovative strategies and practical applications driving tangible business value.
- **Hands-on Labs**
This dedicated track provides immersive, practical experiences for applying AI directly within business contexts. Share your expertise by leading a lab that equips attendees with actionable skills and direct experience with AI tools and frameworks.
- **AI in Supply Chain Management**
Explore cutting-edge innovations and compelling case studies demonstrating how AI is revolutionizing supply chains, optimizing logistics, and enhancing risk mitigation strategies. Contribute your insights on how AI is building more resilient and efficient supply networks.
- **AI in the Energy Sector**
This track focuses on the transformative applications of AI within the energy sector, from optimizing production and distribution to advancing sustainability and efficiency. We are looking for submissions that highlight groundbreaking uses of AI addressing the unique challenges and opportunities in energy.
- **High-Performance Computing for AI**
Discover the latest advances in computational power and infrastructure that are enabling the development and deployment of next-generation AI solutions. Share your research and practical insights on how HPC is accelerating AI capabilities and addressing complex data challenges.
- **Ethical AI Implementation & Responsible AI Development**
This track explores practical, real-world approaches to implementing ethical AI, ensuring fairness, transparency, and accountability within deployed systems. Submit proposals that address the crucial considerations and methodologies for building responsible AI.
- **AI for Customer Experience (CX) & Marketing**
Uncover how AI is transforming customer experience and marketing strategies through personalization, predictive analytics, intelligent chatbots, and optimized customer journeys. We seek proposals demonstrating how AI is creating more impactful and

personalized customer interactions.

- **AI Talent & Workforce Development**
Engage in critical discussions around reskilling the workforce, fostering AI literacy, effectively managing AI teams, and envisioning the future of work in an AI-driven world. Share your strategies for developing the human capital essential for AI success.
- **Edge AI & Internet of Things (IoT)**
Delve into the burgeoning field of Edge AI, exploring both the applications and challenges of deploying AI models directly on edge devices and integrating them within complex IoT ecosystems. We encourage submissions on innovative solutions and practical considerations for AI at the edge.
- **Low-Code/No-Code AI & Citizen Data Scientists**
This track highlights advancements in low-code/no-code AI platforms and their role in empowering business users to develop and deploy powerful AI solutions with minimal traditional coding. Showcase how these tools are democratizing AI and enabling citizen data scientists.

Session Formats

We welcome a variety of engaging formats:

- **General presentations (40 minutes):** Concise, impactful presentations on real-world AI applications, practical insights, and industry case studies.
- **Hands-on Workshops (1.5 – 2 hours):** Interactive sessions for practical skill-building with AI tools and frameworks.
- **Panel Discussions (40 minutes):** Moderated conversations among multiple industry experts on key trends and challenges in applied AI.

Submission Guidelines

Proposals should include:

- **Title of Presentation**
- **Abstract (250–500 words):** Overview, key takeaways, and relevance to the conference theme/track.
- **Session Format:** (Keynote, panel, workshop, case study, or TED-style talk)
- **Target Audience:** (Executives, practitioners, IT professionals, academics, students, etc.)
- **Learning Objectives:** Key points or skills attendees will gain.
- **Speaker Bio(s):** Brief background highlighting relevant expertise.
- **Technical Requirements:** Any specific AV or technology needs.

Important Note for Presenters: If your proposal is accepted, presenters are expected to register for and attend the conference. *Conference registration is not included with proposal acceptance.*

Important Dates

- **Submission Deadline:** December 15, 2026
- **Notification of Acceptance:** January 1, 2027
- **Final Presentation Materials Due:** March 15, 2027

Evaluation Criteria

Proposals will be evaluated on:

- Relevance to the conference theme and tracks
- Originality and innovation
- Clarity and quality of content
- Practical application or research contribution
- Speaker expertise and experience

Submission Process

Please submit proposals through the website.

For questions or sponsorship inquiries, contact:

Dr. Dwayne Whitten

254-498-1607

or email: cmis@mays.tamu.edu

Conference Registration

Upon acceptance of their presentation, we kindly ask all presenters to complete their conference registration and submit payment.

We look forward to your innovative ideas and to making the conference a landmark event for both practitioners and academics and to welcoming our valued sponsors and exhibitors!