BACKTONE BASICS

The first step to achieving healthy skin is stimulating the skin to function properly.

ZO's Getting Skin Ready system utilizes three core products which work synergistically to normalize skin function and restore overall skin health. Get back to the basics with this simple system of cleanse, exfoliate and tone.

BY ZEIN OBAGI MD OFFECTS* HYDRATING CLEANSER NORMALTO DRY SKIN ANTI-AGING FORMULA ZO'SKIN HEALTH BY ZEIN OBAGI MO 11/6H.Oz.

ZO SKIN HEALTH INC

BY ZEIN OBAGIMD —

A GSR System for Every Skin Type

We offer a full assortment of GSR solutions which can be custom fit to your patient's skin type and skin concerns. We have quick, easy to recommend systems based off the most common skin types but don't forget ZO® protocols can be completely customized by you, the skincare professional.

GSR is an essential step in preventing and improving acne, skin redness, post-inflammatory hyperpigmentation, uneven skin tone, enlarged pores, and rough, dull skin texture.

STEPS



1. CLEANSE

- Normalize skin with proper cleansing
- Remove surface debris



2. EXFOLIATE

- Promote exfoliation
- Improve circulation
- Enhance product penetration
- Remove dead skin cells



3. TONE

- Control oil
- Restore pH
- Soothe dry skin

SKIN TYPE	CLEANSE	EXFOLIATE	TONE
Normal to Dry Your skin is balanced with occasional dryness.	OFFECTS® HYDRATING CLEANSER	OFFECTS® EXFOLIATING POLISH	OFFECTS®TE-PADS OR BALATONE™
Dry + Sensitized Your skin experiences frequent dryness or irritation.	NORMACLEANSE™	OFFECTS® EXFOLIATING POLISH	BALATONE™
Normal to Oily Your skin is oily but not prone to breakouts.	OFFECTS® EXFOLIATING CLEANSER	OFFECTS® EXFOLIATING POLISH	OFFECTS®TE-PADS
Oily + Acne-Prone Your skin is oily all over with frequent breakouts.	OILACLEANSE™	VITASCRUB™	CEBATROL™
All Skin Types Our most universal system,	FOAMACLEANSE™	OFFECTS® EXFOLIATING POLISH	OFFECTS®TE-PADS

Cebatrol[™] Oil Control Pads Maximum Strength Acne Treatment

suitable for all skin types.

The oil control product you and your patients love just got better. With added oil control benefits this advanced solution now contains a specialized sebum-fighting ingredient to target excess surface oil and eliminate shine.

NEW ADVANCED FORMULA

