

ADRENALINE 18® SPONSOR FAQ

Answers to the most common sponsorship, player, branding, and event questions.



Thank you for your interest in sponsoring Adrenaline 18®. This FAQ is designed to help corporate sponsors, community partners, and supporters understand how sponsorship works, what is included, and how GO*VETS Foundation delivers a high-impact event experience that benefits veterans.

- 1 Is my sponsorship tax-deductible?**

GO*VETS Foundation is a qualified 501(c)(3) charitable organization, Tax ID 45-3977079. GO*VETS will provide a written acknowledgment for sponsorship payments received. The deductible portion of a sponsorship may be reduced by the fair market value of goods, services, golf participation, meals, promotional benefits, or other benefits received. Sponsors should consult their own tax advisor regarding deductibility.
- 2 What does my sponsorship support?**

Sponsorship proceeds help GO*VETS Foundation advance its mission to support veterans through healthcare access, wellness initiatives, entrepreneurship training, career momentum, and mission-driven fundraising events. Sponsorship funds may also help cover event costs, sponsor fulfillment, marketing, operations, and program delivery so GO*VETS can create a high-impact event experience and raise funds for veteran-focused initiatives.
- 3 Can we sponsor but not golf?**

Yes. Sponsors are welcome to support the event even if they do not plan to play. Sponsorship benefits will be based on the selected sponsorship level.
- 4 How many golfer spots are included with each sponsorship?**

Golf participation is based on the sponsor level selected and the current Sponsorship Benefits Matrix. Sponsor player spots are limited because each event is capped at 144 golfers. Any additional golfer spots may be purchased separately only if inventory is available.
- 5 Can we buy additional golfers or foursomes?**

Additional player spots or foursomes may be available depending on event capacity. Because the tournament is limited to 144 golfers, additional player inventory is first-come, first-served and must be confirmed by GO*VETS in writing.
- 6 Can we sponsor a veteran team?**

Yes. The Veteran Team Sponsor package is a mission-first sponsorship that supports a veteran, military-connected, first responder, or other approved mission-aligned foursome. Unless otherwise approved by GO*VETS, sponsored veteran team spots are assigned by GO*VETS.
- 7 Can we bring a booth, display, vehicle, product, or activation?**

Yes, depending on sponsorship level, available space, venue rules, safety requirements, insurance requirements, and GO*VETS approval. Sponsors should submit any booth, display, vehicle, product demonstration, prize, food, beverage, or activation request in advance so GO*VETS can coordinate layout, operations, and compliance.
- 8 Can we provide gift bag items or promotional materials?**

Yes. Sponsors may provide approved promotional items, coupons, samples, flyers, or branded items for player gift bags if submitted by the required deadline and approved by GO*VETS. GO*VETS may decline items that do not align with the event, venue rules, family-friendly standards, or the GO*VETS mission.
- 9 What logo file should we provide?**

Sponsors should provide a high-resolution logo in PNG, SVG, EPS, PDF, or high-quality JPEG format. Transparent-background PNG or vector files are preferred. Sponsors should also provide brand guidelines, preferred colors, website URL, and social media handles if available.
- 10 What are the key sponsor deadlines?**

GO*VETS will provide event-specific deadlines. In general, sponsors should submit the signed agreement and payment as soon as possible to secure their position. Logo files, player names, gift bag items, booth requests, and activation details should be submitted by the published deadlines. Late materials may reduce or limit sponsor recognition opportunities.
- 11 When is payment due?**

Sponsorship payment is due upon execution of the Sponsorship Agreement unless GO*VETS approves other payment arrangements in writing. Sponsor benefits are not guaranteed until the sponsorship is confirmed and payment arrangements have been approved.
- 12 Can we request an invoice?**

Yes. Sponsors may request an invoice. Please provide the billing contact name, billing email, phone number, company name, mailing address, and purchase order number if applicable.

