

ADRENALINE 18® SPONSOR FAQ

Additional answers about payments, branding, event changes, prizes, insurance, and sponsor support.

13 What payment methods are accepted?

Payment options may include online payment, credit card, ACH or bank transfer, check, or invoice request. Checks should be made payable to GO*VETS Foundation unless otherwise instructed.

14 Are sponsorships refundable?

Sponsorship payments are generally non-refundable except as expressly stated in the Sponsorship Agreement. If a specific sponsor benefit cannot be delivered, GO*VETS may provide a reasonably comparable substitute benefit.

15 What happens if the event is postponed?

If the event is postponed, GO*VETS may apply the sponsorship to the rescheduled event and continue sponsor recognition in connection with the new date.

16 What happens if the event is cancelled?

If the event is cancelled for reasons beyond GO*VETS' reasonable control, GO*VETS may apply the sponsorship to a future GO*VETS event, provide alternative sponsor recognition, provide a reasonably comparable substitute benefit, or treat the payment as a charitable contribution, as outlined in the Sponsorship Agreement.

17 Does GO*VETS guarantee attendance, impressions, leads, media coverage, or sales?

No. GO*VETS does not guarantee event attendance, number of players, sponsor impressions, media coverage, leads, sales, donations, business results, promotional outcomes, or return on sponsorship. Sponsorship is designed to provide mission alignment, event visibility, community goodwill, and sponsor recognition based on the selected package.

18 Can we use the GO*VETS or Adrenaline 18® logos in our own marketing?

Sponsors may use approved GO*VETS Foundation and Adrenaline 18® marks only with prior written approval and only in connection with the sponsorship. Sponsors may not use GO*VETS or Adrenaline 18® branding in a way that implies endorsement, certification, partnership, or preferred-provider status unless expressly approved in writing.

19 Will GO*VETS promote our company?

GO*VETS will provide sponsor recognition based on the selected sponsorship level and the Sponsorship Benefits Matrix. Recognition may include website listing, event signage, email recognition, social media, event-day acknowledgment, sponsor display opportunities, gift bag participation, post-event recap, or other benefits depending on sponsor level.

20 Can we provide a prize, raffle item, or auction item?

Yes, subject to GO*VETS approval, venue rules, insurance requirements, prize rules, and applicable law. Any prize, contest, drawing, raffle, auction, hole-in-one prize, or promotional giveaway must be coordinated with GO*VETS in advance.

21 Can we sponsor a hole-in-one prize?

Yes. Hole-in-one sponsorship opportunities may be available depending on the event and remaining inventory. Prize holes, insurance requirements, eligibility rules, yardage, witness requirements, and prize fulfillment terms must be approved before the event.

22 Are mulligans or extra shots eligible for major insured prizes?

Mulligans or extra shots may be available for scoring, fundraising, or designated bonus contests, but they are not eligible for major insured hole-in-one prizes or the \$1,000,000 19th Hole Shootout unless expressly approved in writing by the insurance provider and GO*VETS.

23 Can alcohol be served or promoted by a sponsor?

Alcohol-related sponsorships, sampling, service, or promotion must comply with all federal, state, local, venue, and golf course rules. Sponsors are responsible for required permits, licenses, trained servers, age verification, liquor liability insurance, and compliance. GO*VETS may restrict or prohibit alcohol-related promotion at any time.

24 Do sponsors need insurance?

GO*VETS may require a certificate of insurance depending on the sponsor activity. Sponsors participating in alcohol service, food service, product demonstrations, vehicle displays, physical activations, contests, prize fulfillment, or on-site booth operations may be required to name GO*VETS Foundation, the venue, and other required parties as additional insureds.

25 Who should we contact with sponsorship questions?

Please contact Brandey Flynn for sponsorship questions, package selection, logo submission, payment coordination, player names, and sponsor activation details.

Brandey Flynn | bflynn@govetsusa.org | (385) 335-4155 | www.govetsusa.org/adrenaline-18



Need help selecting the right package?

GO*VETS Foundation is happy to help your company align its brand with impact, exposure, and gratitude.

