**THE WILLIE SPEARS EXPERIENCE – TWSE ON TAMARA LEIGH’S TREND ON**

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****[**http://www.blogtalkradio.com/linkedlocalnetwork/2014/07/23/the-willie-spears-experience–twse-on-tamara-leighs-trend-on**](http://www.blogtalkradio.com/linkedlocalnetwork/2014/07/23/the-willie-spears-experience--twse-on-tamara-leighs-trend-on)

Who is Willie Spears? In Willie’s delightful and energetic answer, he said it depends who you ask.  On a good day (& I’m guessing most are actually really great in the Spear’s home), Willie says his wife would say “a loving husband” and his kids would say “a great dad”, and his audiences would say “a life-changing speaker”.

****I’d say all of the above after having the honor of a firsthand encounter with The Willie Spears Experience on our Tamara Leigh’s TREND ON show!   As our Tamara Leigh’s TREND ON guest, Willie Spears, a professional speaker, teacher, coach, author, and motivator joined us for an inspiring and lively discussion about [**The Willie Spears Experience**](http://www.williespears.com/).   His passion for his message comes through loud and clear! As a licensed minister, Willie Spears has motivated churches, youth groups, prison inmates, schools, teachers, teams, companies, and individuals through his business.

Willie Spears speaks to the importance of Team Building and Teamwork on and off the field.  As a football player and coach, Willie Spears emphasized the need for the 4Cs to be successful:  Calling, Competent, Character, Chemistry.  We all have a team around us, as Willie gives credit to his own speaking business team.  Willie Spears says it comes down to how we value each other and contribute to the goal that makes the difference.

****And Willie Spears said, sometimes that comes in the form of tough love to get the job done.  Willie has a heart and mission for young people, especially African Americans, who he believes need to read more.  They need to be challenged to be better… to be the change.   His book series,*Keisha’s Dilemma, The Ultimate Dilemma, and Derek’s Dilemma* are aimed at all youth to make great decisions and choose integrity and moral character for their lives.  As Willie Spears travels across the country speaking to youth, he sees common challenges youth face in making right decisions.

In his book, *Transforming Your Life from Good to Great*, with chapters like *Don’t Major in Minors*, *Leaders Need to Pour…*Willie Spears inspires all of us to not let good get in the way of GREAT!