

Billings Hockey 2026/27 Season



billingsjuniorhockey.com

Billings Hockey Team



Coming to Billings 2026!

Exciting Junior A Hockey is coming to Billings for the 2026-27 season. We're excited to be anchor tenants of the brand-new Signal Peak Energy Arena opening this coming spring. With an expected capacity of nearly 2,000 fans, we expect junior hockey to be the hottest ticket in town bringing excitement and affordable family fun to the community. Year-round ice and top of the line facilities will make Billings a dream location for players and coaches around the world.

Ownership Group

The Billings Hockey Team will be run by Team President Kevin Greene, who has brought an incredibly successful NCDC hockey team to Idaho Falls. Vice President's Paul Henderson, Erik Hudson, and Chris Hall will also lend their years of experience in Junior Hockey, Professional Baseball, and Professional Hockey to bring an unrivaled game experience to Billings. Team ownership also includes DG Elmore of the Elmore Sports Group—owners of the Idaho Falls Chukars Baseball Team and Idaho Falls Spud Kings Hockey Team.



NCDC Hockey

The Billings Hockey Team will play in the NCDC Mountain Division of the USPHL. This exciting, tuition-free hockey provides fans the opportunity to watch some of the best Junior Hockey Players in the country. Many of whom will go on to play for NCAA Division One programs.



Season Tickets



Season tickets are the best way to secure the best seats for Billings Hockey Games. Season Tickets ensure your seat location for all preseason and regular season home games, and give you first right of refusal for additional games including playoffs, showcases, or relocated games. Season Ticket Holders save over 25% from individual game tickets.

Put a deposit down on season tickets today for priority in season seat selection. Seats will be selected in the order that deposits were paid when a seating chart is completed.

Individual Game Tickets



Discounted Group Packages:

20-300 Tickets

Walk-Up Ticket Prices

Reserved Seat

Seniors (65+) and Military

Juniors (12 and under)

Group Nights of 100 tickets or more will be listed on team promotional calendars and team will provide an activation booth in the arena lobby at no additional cost.

On-Ice Advertisement



On-ice signage and logos are the most colorful and one the most recognizable ways to advertise for your business at Signal Peak Energy Arena. Your signs will be seen by all 2,000 fans in attendance. Signs are often seen in game highlights on the sports segment of TV news and photographs on social media, the team website and local newspapers.

Dasher Boards 3 locations (two on Main Ice and one on Community Ice Sheet):

On-Ice Logos:

All Dasherboard and On-Ice Advertisement packages include a half-page ad in the game program.



Digital Advertising

Your advertisement will play on a 16' x 10' video board screen installed behind one of the goals throughout the pregame and during game play. Your ad will play on average 12-15 times per night.

Video board will also play replays, in-game promotions and more to keep fans attention.

Nightly Digital Advertising Package:



Intermission Promotions

What better way to pass time between periods at Signal Peak Energy Arena than an fan interactive contest! Companies can promote their business while entertaining fans with a fun and unique contest or game. The following promotional opportunities will also be included:

- Your business will receive PA Reads reminding fans to look out for your promotion, and another leading into the promotion.
- Your business will have the opportunity to award prizes to those that participate.
- Your business will have a fifteen (15) second commercial broadcasted on the video board prior to the event. During the actual contest, the sponsoring business will have their full color logo presented on the video board.

On-Ice:

Video Board:

T Shirt Toss: plus cost of prizes



In-Game Promotions

Bring attention to your company by sponsoring of our in-game promotions. Below you'll find a list of one-of-one promotional opportunities during Billings Hockey games:

- Goals
- Offsides
- Icing
- Penalties
- Replays
- Puck out of Play
- Big Hit
- Media Timeouts
- Puck Toss Fundraisers
- Zambonis
- Power Play
- Penalty Kill
- 3-Stars of the Game
- One Minute Remaining
- Hat Tricks
- Noise Meter
- Intermission Sponsor
- Pregame Sponsor
- Faceoffs
- College Commitments
- Uniform Sponsors



Game Programs

Game Program:

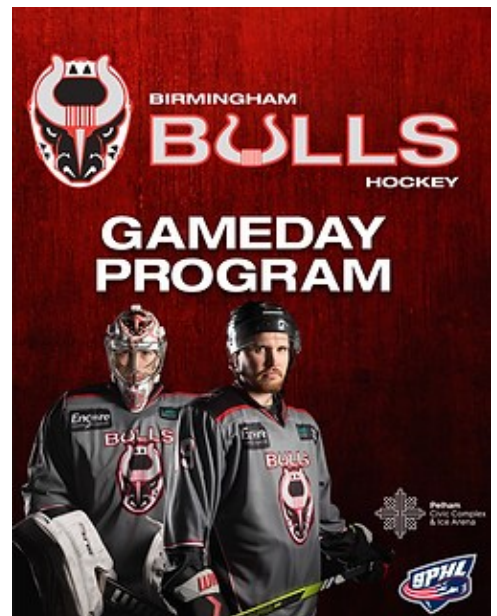
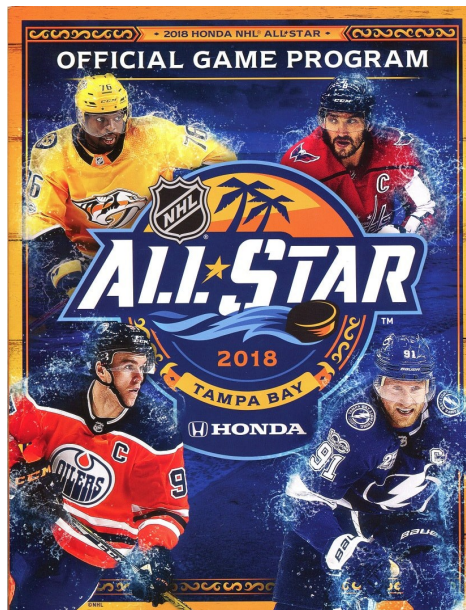
Billings Hockey will offer a full color program to be sold at every home game (29). It will feature player profiles, action photos, as well as team and league history and statistics.

Game Programs will be sold or given away at every Billings Hockey Game, with over 6,000 programs expected to be distributed each season.

Your advertising dollars work outside the arena as well. Programs are saved, used as a reference, and even become collectibles. Game Programs are often placed in doctors offices and other waiting rooms.

Prices:

- * Back Cover (10.75" tall x 8" wide):
- * Inside Cover (10.75" tall x 8" wide):
- * Full Page Ad (10.75" tall x 8" wide):
- * Half Page Ad (5" tall x 7" wide):
- * 1/4 Page Ad (4.75" tall x 3.5" wide):
- * 1/8 Page Ad (2.25" tall x 3.5" wide):



Giveaways

Who doesn't love receiving a free item when they're at a game? From backpacks to bobble heads, companies have the opportunity to stamp their logo on premium items that will be enjoyed by thousands of fans year-round. As part of this sponsorship, the following promotional opportunities will also be included:

- Sponsor will receive 20 of the promotional items.
- Billings Hockey will promote the event via all in-house promotional means: public address announcements, live radio broadcast mentions, program inserts, and video board messages.
- The promotional event will be listed season-long on all 30,000 pocket schedules and 6,000 souvenir programs distributed throughout the 2026/27 season.
- The event will be promoted by a local media co-sponsor.
- 10 Complimentary tickets for guests, valued customers, employees and dignitaries will be distributed to the participating company for that night's game. Additional tickets may be purchased at regular group rate.
- Opportunity to set up a promotional table in the concourse just inside the front gates to distribute promotional literature or to register fans for a contest or a prize giveaway.



***Cost and Minimum**

Quantities vary based on item

Activation and Promotional Booths

During every home game at Signal Peak Energy Arena, sponsors have the option of reserving a space on the concourse for that night. These spots are an ideal way to reach the fans that are passing through these high traffic areas.

Note: No free food, beverages or snacks are permitted to be passed out.

