



Louisiana's Chef Paul Prudhomme has propelled the distinctive cuisine of his native Louisiana into the international spotlight and



continues to push the limits by creating exciting and new flavor blends for American and international dishes.

Industry:

Food Preparations, NEC (spices, dry dip mix, dry salad dressing mix, and seasoning mix)

Annual Revenue:

Privately Held

Employees:

95

Oracle Products & Services Utilized:

- World A9.2 Financials
- World A9.2 Distribution
- World A9.2 Manufacturing
- Oracle CRM
- Oracle Premier Support

Implementer:

MSS Technologies LLC 12596 W. Bayaud Avenue, Ste 190 Lakewood, CO 80228 (800) 359-1621



CLIENT SUCCESS STORY

CHALLENGES

- Integrate all the Operational processes into a seamless environment
- Design, build and operate a remote manufacturing facility utilizing non-manufacturing processes of home plant

SOLUTION

Magic Seasoning Blends, Inc. operates in a 125,000 square foot plant on the outskirts of New Orleans, LA engaging in blending and shipping of Magic Seasoning Blends® dry spices, rubs, bottled sauces, and chile powders. The company markets its products online, as well as through distributors in 25 foreign countries.

Magic Seasoning Blends (MSB) was looking to expand from a heavily customized early version of JD Edwards that was used primarily for accounting to an ERP solution to fit their growing needs. With the help of MSS Technologies, MSB upgraded expanding the use of JDE and adding more functionality with each release.

- Upgrading to World A6.2 added functionality to financial and distribution applications without custom programming. This enabled MSB to streamline their financial reporting and allowed for a more efficient work flow.
- Progressed to World A7.3 which broadened their use of the financial and distribution applications. With the guidance of MSS, manufacturing was implemented along with outside operations.
- Then on to A9.1 implemented planning and further expanded their use of inventory management.
- And most recently to A9.2.1 broadened their use of manufacturing planning, extended their use of lot control and purchasing.

Magic Seasoning Blends chose the upgrade path because of their 18 year relative trouble free experiences using the World product, and have enjoyed the rewards of each upgrade and expansion. Planning to continue spicing things up, MSB has added Oracle's CRM to their JDE line and will be implementing the software in the very near future.

"Utilizing the integration of JDE and the best practices offered by MSS Technologies has afforded us the ability to work with real time data and offer immediate solutions to our staff."

- Paula LaCour, CFO