

# Marvin L. Weaver

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## WORK EXPERIENCE

*El Toro IP Targeting*

*Louisville, KY*

*Advertisement Operations Intern*

*February 2021-Present*

- El Toro is the only one-to-one IP Targeting firm in the country, and they have grown ten-fold since the start of their company in 2013.
- In my time in the Ad Ops department of El Toro I have been exposed to daily client interactions, whether it be me helping them navigate through the El Toro Portal or they just need guidance on proper practice when setting up an account with El Toro.
- I worked mainly with I have worked with many software systems within my time at El Toro, but I mainly work in Power BI, the El Toro Portal, and Xandr Invest.
- Daily tasks included: Pacing and Provisioning of client active order lines. Answering to clients request within our ticket desk, which can vary from little issues with creatives to large requests such as a Matchback request, a Matchback is a report El Toro offers that shows the correlation between conversions on a digital ad and a physical sale.

*CQG, Ins.*

*Chicago, IL*

*Software Engineer Assistant*

*Summer 2020*

- CQG is known throughout the industries for their crucial involvement in the creation of innovative technology solutions for the financial markets.
- I worked mainly with CQG Integrated Client (CQG IC) and Microsoft Excel, while using CQG's database to facilitate trades and pull live market data.
- Daily tasks included: Created and executed a handful of my own automated trade systems within both Microsoft Excel and CQG IC. I would be tasked with improving the efficiency of an Excel worksheet, for example using Virtual Basic to create automated Macro's within the worksheet. Meet with clients and assistant them in any way possible with the construction of their own automated trade systems within Excel or CQG IC.

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## EDUCATION

*University of Louisville, Louisville, KY*

*Anticipated Graduation, May 2021*

Bachelor of Business, Computer Information Systems, Track in Information Securities

*Providence Catholic High School, New Lenox, IL*

*Graduated, May 2017*

High School Diploma

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## ACTIVITIES AND AWARDS

Intercollegiate Athletic Scholarship

*August 2017- May 2021*

Athletic Director Honor Roll (*Semester GPA above 3.0*)

*Fall 2017*

The National Society of Collegiate Scholars (*Member*)

*August 2017-Present*

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## SKILLS

Proficient in Microsoft Excel

Experienced in HTML and CSS

Well versed in C# and SQL

Team oriented, excel at working with others

Hands on worker, detail oriented

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## INTERCOLLEGIATE ATHLETICS

*NCAA Division 1 Track and Field*

*August 2017-Present*

*University of Louisville*

Established strong work ethic, time management, leadership and communication skills as an accomplished student athlete

Achieved individual objectives that ultimately contributed to the success of the team

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## LEADERSHIP AND COMMUNITY INVOLVEMENT

**Shine**

*October 2018*

I volunteered at a Prom put on by South East Christian Church for the mentally and physically handicapped. I was a part of the welcoming committee, we helped them get inside and helped fuel the magical night they had ahead of them.

**Rally for Russ**

*October 2018*

A fundraiser put on for a terminal ill family friend who was diagnosed with stage IV brain cancer. The fundraiser was to fund Russ's last wish which was to spend his last couple of weeks on a beach. I sold raffle tickets for many items that were auctioned off.