

Conference with Don Self & JACKSON MS AAPC

Come and join us at the Toulouse Bldg of St Dominic Hospital in Jackson, MS for this information packed full day Conference. Don Self and the Jackson MS AAPC chapter are teaming up to bring you this event. Refreshments & lunch will be provided!. The Conference will be from 9am to 5pm on **Saturday, Nov 17, 2018**. CEU credits are available from AAPC & AMBA. More important than the CEUs is what you'll learn!



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Don Self

A reimbursement consultant who brings humor & information to the seminar. His website has more than 5 Million visits & his books, newsletters and magazine articles reach more than 40,000 offices monthly. He has helped thousands of physicians for 32 years stay compliant while increasing their income



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Topics Include:

- E&M Coding (What you've heard repeated may not be true!)
- See how your NURSE performing AWWs can increase the practice income by \$110K per year
- Discover how YOU knowing ERISA can stop a carrier from recouping from your practice
- Why you should screen EVERY employee every month to comply with the OIG
- Massive CMS & MEDICARE changes in 2019
- See which diagnostics in the office are profitable and which ones flag audits
- See why you may never need to buy another CPT, ICD-10 or HCPCS code book again
- Learn easy ways to provide CCM services to your patients, increasing net by \$128K p. year
- How to report on PQRS in less than an hour per year - and be done with it.
- Using Practice Analytics to increase practice income by tens of thousands per year
- How & Why to compare your Coding Utilization to National averages
- Identify which services you're giving away for free - but shouldn't be
- Why Commercial Insurance doesn't want you knowing about ERISA
- Removing the mystery of Medical Decision Making
- Identify when your fees are holding down the insurance payment
- Learn why the OIG is watching the Incident-to-billing so closely
- How and why you may want to start coding visits based on time
- Find out when Prolonged Service Codes should be used - and how