



CREATE WITH RESPECT!



★ COPYRIGHT, FAIR USE & AI BEST PRACTICES ★

Great creators follow the rules, give credit, and use **smart** tools responsibly.

1 COPYRIGHT BASICS

Copyright protects original works—ideas, stories, music, images, videos, and more. This means you need **permission** to use someone else's work.

IT'S AUTOMATIC

Copyright exists as soon as someone creates an original work.



IT'S THE LAW

Using someone else's work without permission can get you in trouble.



GET PERMISSION

Ask the copyright owner for permission before using their work.



GIVE CREDIT

Always credit the creator when you use their work (even with permission).



CREATE YOUR OWN

The best way to avoid copyright issues? Make something original!



2 FAIR USE IN EDUCATION

Fair use allows limited use of copyrighted material for teaching, learning, and research. It depends on **4 factors**:

1. PURPOSE & CHARACTER

Is your use for education, nonprofit, or to teach something new? Transformative use (adding new meaning or message) is more likely to be fair.



2. NATURE OF THE WORK

Facts are easier to use than creative works like songs, movies, or art.



3. AMOUNT USED

Use only what you need. Using a small portion is more likely to be considered fair.



4. EFFECT ON THE MARKET

If your use replaces the need to buy or license the work, it's probably not fair.



When in doubt, ask! If you're not sure if something is fair use, get permission or use royalty-free material.

EDUCATOR TIP: Follow your school and district copyright policies.

3 AI BEST PRACTICES

AI tools are powerful helpers, but we must use them **responsibly** and ethically.

BE TRANSPARENT

Tell your audience when you used AI to help with your project.



USE AI AS A TOOL, NOT A REPLACEMENT

AI can assist your work, but your ideas, voice, and creativity should lead.



CHECK FOR ACCURACY

AI can make mistakes. Always fact-check and review the results.



RESPECT OTHERS' WORK

Don't upload or ask AI to copy someone else's copyrighted work.



PROTECT PRIVACY

Don't share personal information or private data in AI tools.



KEEP LEARNING

AI is always changing. Stay curious and keep learning how to use it wisely!



QUICK CHECKLIST



Did I create it, or do I need permission?



Did I give credit where credit is due?



Am I using only what I need for learning?



Did I use AI responsibly and ethically?

SCAN HERE FOR MORE RESOURCES!



★ RESPECT CREATIVITY. GIVE CREDIT. MAKE AN IMPACT. ★

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