



PARADISE
SMOOTHIE JUICE BAR
Paradise Powers Performance



POWER YOUR OWN

PARADISE

FRANCHISE OPPORTUNITY

PARADISE POWERS PERFORMANCE!

Here at Paradise Smoothie Juice Bar, simple and clean smoothies, juices, and wellness shots power our customers through their busy lives.

We offer only high-quality, plant-derived ingredients that serve a purpose in each and every sip. Our juice and smoothie recipes ensure that no calories are empty, spreading the ultimate health and wellness kick throughout each community we proudly serve.

The health craze is here to stay. And now's the time to start sippin' on this opportunity.

People have been demanding healthier quick-service food options, proved by the \$2.2 billion smoothie and juice bar industry that continues to grow. By offering all-natural, plant-derived, intentional drinks at Paradise, we set ourselves apart from the competition and give our guests the tastes and nutrition they crave.

With over 50 years experience in the business industry, our team offers support with each sip, stir, and strain. Our simple operations, low overhead costs, and high margins create an easy-to-replicate, scalable opportunity to excite entrepreneurs just like you! We have a passionate team to power you through your business journey and help make it a smooth, satisfying, and successful adventure.

When you partner with Paradise, you become a part of the family. And we're a family passionate about helping others live a healthier lifestyle with the fuel they need to power every performance.



WHY YOU SHOULD SIP ON THIS OPPORTUNITY

ALL-NATURAL, PLANT-DERIVED INGREDIENTS

Our wellness drinks include only the highest quality of all-natural, plant-derived ingredients to create a unique and healthy combination and pack a flavorful punch. We focus on drinks without any wasted calories, as each sip contains revitalizing micro-nutrients.

WIDER MARGINS WITH INVENTORY DISCOUNTS

We help to widen those margins by negotiating quantity discounts on inventory. We get you the best prices from suppliers and local vendors through our smooth, simple internal purchasing system.

REPUTABLE BRAND

People love Paradise. When you partner with us, you gain access to our reputable, established brand and all the delicious recipes, alluring marketing, and healthy values that go with it.

STEADY TRAFFIC FLOW

Smoothies, juices, shakes, and wellness shots power people through each part of the day, which offers businesses steady traffic flow all day long. They'll pop in for their morning energy, grab a nutritious lunch, get a boost to beat that afternoon slump, and come back for a healthy meal-replacement for dinner.

SMOOTH OPERATIONS AND SCALABILITY

We already know the recipe for success with proven business practices and daily operations that have been taste-tested, blended, and then tested again and again. And let us tell you, they sure taste like success now! We did the hard work so you can jump onboard and start scaling your business – and tasting success for yourself.

STRONG POTENTIAL ROI

When compared to other food-service models, Paradise offers strong potential for quick profitability. Our business model is both marketable and sustainable, with high margins.





OUR FRANCHISE PROCESS

1 TAKE THE FIRST SIP

So, you're ready to sip on this delicious opportunity? Fill out the inquiry form and our team will be in touch soon!

2 POWER YOUR CURIOSITY

We want to hear more about you! We'll schedule a simple meeting to get to know what makes you a great addition to our team and also answer any questions you may have about us.

3 GET A TASTE OF IT

Get a closer look, taste, and feel for our daily operations. Visit one of our unique Paradise Smoothie Juice Bar locations to ask questions and better understand what goes on behind the blenders.

4 DRINK IN THE DETAILS

Drink in the full opportunity by understanding all the details. We'll send you our Franchise Disclosure Document (FDD) for your review.

5 GET GOING WITH THE GREEN

Secure any necessary financing or loans from your bank so you can start sipping on success with Paradise.

6 BASK IN YOUR OWN PARADISE

Smooth over all the documents and make it official with your signature! Once you sign the Franchise Agreement (FA), you'll officially be a Paradise Smoothie Juice Bar franchise partner! Sip on that!

7 ENERGIZE AND EDUCATE

Start training at a Paradise location near you and learn the operations, management strategies, business practices, and overall recipes for success. Once your location is ready, we will be there for additional training as you prepare to open your doors.

DO YOU FIT INTO OUR RECIPE FOR SUCCESS?

Our mission, “Enhancing the health of the communities we serve one sip at a time,” is fundamental to our success.

We are looking for franchise partners that have a passion to help others live a healthy lifestyle by giving nutritious fuel, all-natural ingredients, and flavorful guest experiences to every community.

While there is no recipe for the perfect franchise partner for us, there are experiences and qualities that can lead to a more successful opportunity.



STRONG SALES AND CUSTOMER SERVICE ABILITIES

It's more than just blending smoothies. Those with sales and customer service backgrounds understand how to market, sell, and enhance the guest experience at their location, creating a more successful business.



ALIGN WITH CORE MISSION AND OVERALL CULTURE

When franchise partners embody the core mission and values of the business, they can spread the importance of a healthy lifestyle, diverse culture, work ethic, and quality to the communities they serve.



HIGH PERSONAL STANDARDS

Building a positive workplace culture and reputable presence in the community requires high personal standards of honesty and integrity. When our franchise partners enrich their lives with their own ideals and high standards, they are more likely to deliver high-quality products and services to those around them.



MANAGEMENT EXPERIENCE

Those with experience in management understand problem-solving and decision-making required to perform operations, order inventory, schedule and train employees, and organize and perform all of the many jobs during a day at Paradise Smoothie Juice Bar.

FRANCHISE FIGURES

FRANCHISE FEE

\$25,000

ROYALTY FEE

6% of Gross Sales

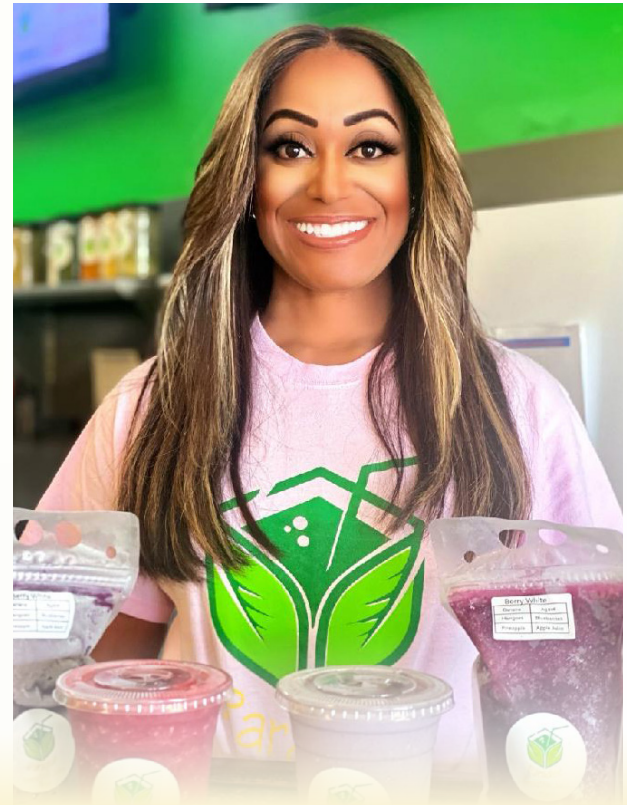
MINIMUM INITIAL INVESTMENT

\$90,200

(including Franchise Fee)

EXCLUSIVE FRANCHISE TERRITORY

40,000 minimum population center
*(or a 3-mile radius from the location,
whichever is less)*





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Are You Ready to Drink-in this Opportunity?

When you are ready to taste the first sip of sweet, smooth success,
contact our corporate team to get started with us!



Call us at (770) 288-0444

or

Email us at franchising@paradisessmoothiejuicebar.com



(770) 288-0444 | franchising@paradisessmoothiejuicebar.com | paradisessmoothiejuicebar.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.