# OCEAN DECADE AUSTRALIA

REPORT 2

OCTOBER 2021

## Stakeholder

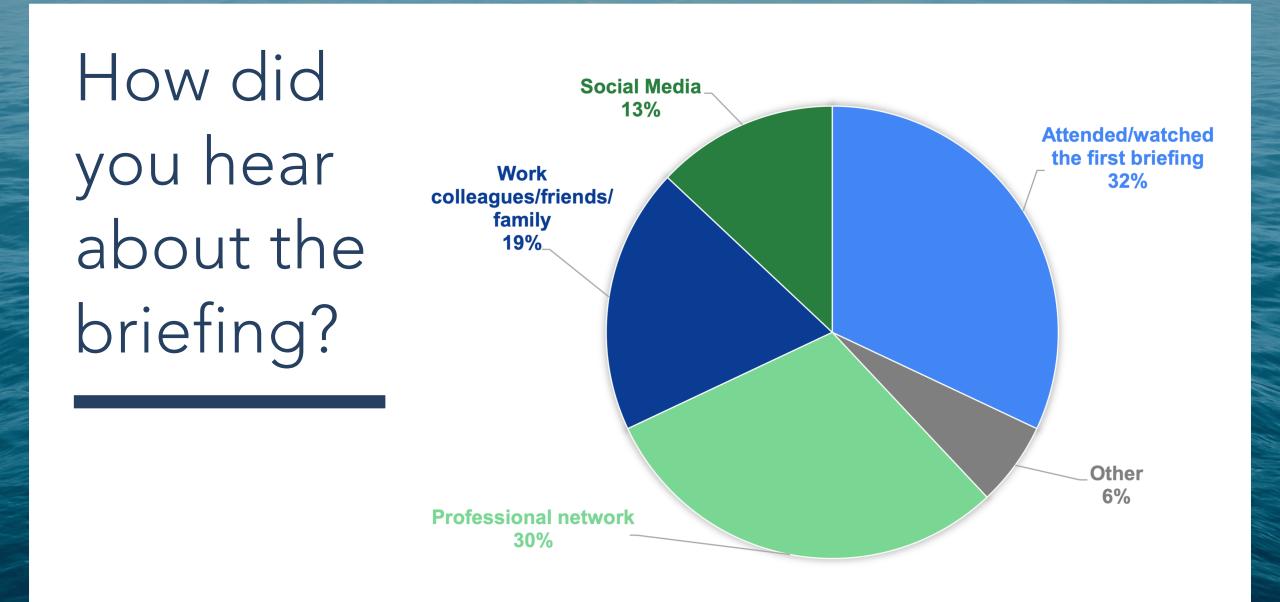
## Briefing 2: 22 June 2021

Survey summary: What is needed to achieve a sustainable future ocean?

295 Registrants

~125 organisations

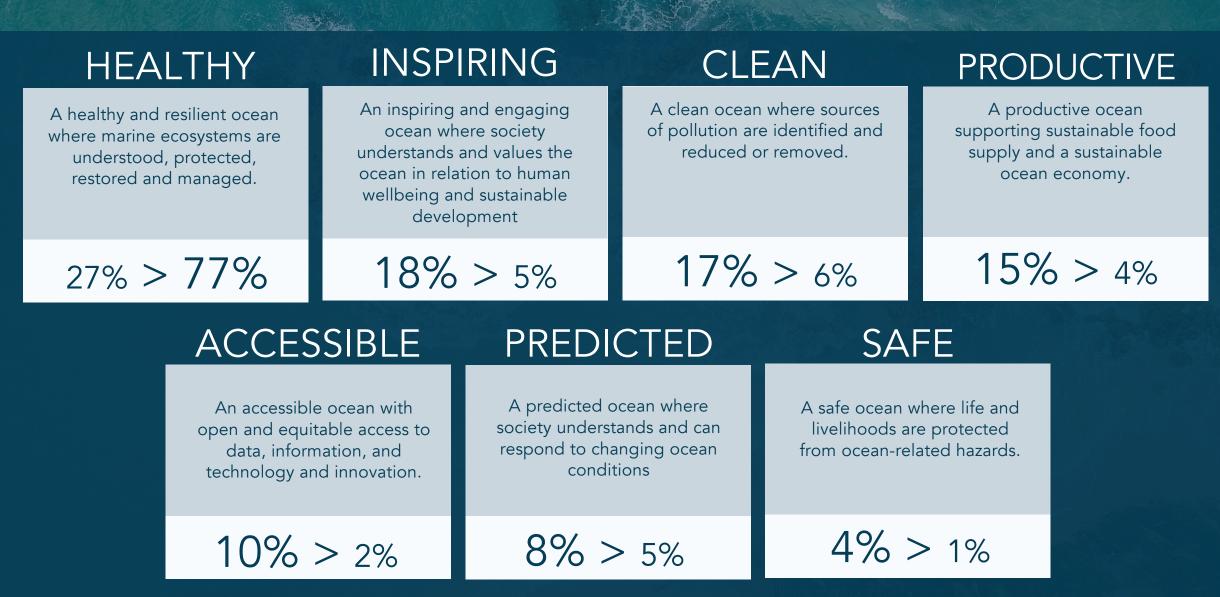
87% of registrants highly engaged in survey



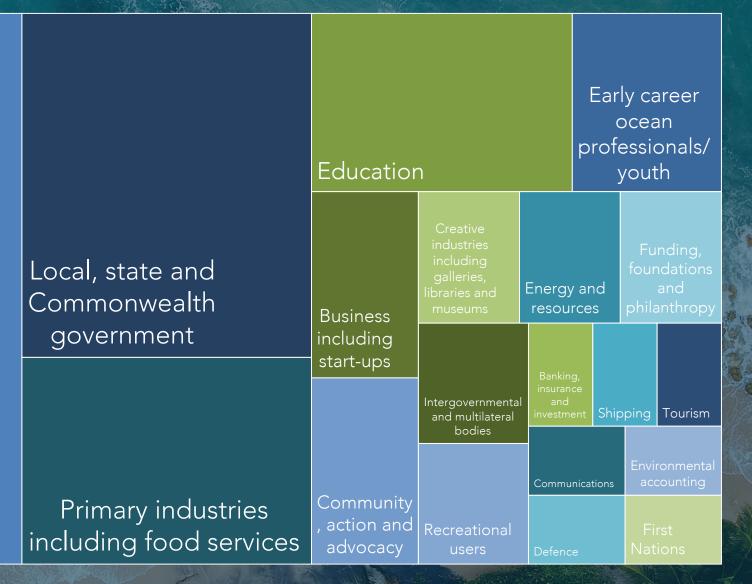
#### Participant Roles

principal policy officer innovation broker cyber ready program senior science officer deputy director project officer global engagement manager ceo & founder program leader associates professor communications officer director & co communications manager assistant director ecology & biodiversity research director director ocean institute phd candidate research scientists engagement program coordinator chief behavioural scientists director marine science park campaign manager coastal engineering phd 660 managing director hon research associates digital content officer ready program manager phd students director climate science advice science & learning assistant director marine principal research scientists first assistant secretary marine study institute executive officer marine science program research assistant research fellow whale & dolphin primary school coordinator

The Ocean Decade Implementation Plan identifies seven outcomes that describe the 'Ocean we Want'. Our stakeholders identified their priority outcomes. The shift in percentages represents the change between Stakeholder Briefing 1 (March 2021) to Stakeholder Briefing 2 (June 2021).



### Stakeholder Briefing 2 – Attendance by Stakeholder Group



#### Science and research

1-6

#### What does success look like by the end of the decade?

The shift in percentages represents the change between Stakeholder Briefing 1 (March 2021) to Stakeholder Briefing 2 (June 2021).

The value of marine

ecosystems and the

human impact on them

are understood by all

stakeholders, and

government policy

reflects this

understanding

28% > 28%

Australia has an integrated ocean management plan/framework that uses evidence-based decision-making and delivers outcomes that are equitable and sustainable for generations to come

A clean ocean, including reduction or prevention of pollution entering oceans, and reduction/elimination of plastic pollution

Execution of a community engagement, education and action campaign to achieve ocean literacy

25% > 59%

7% > 6%

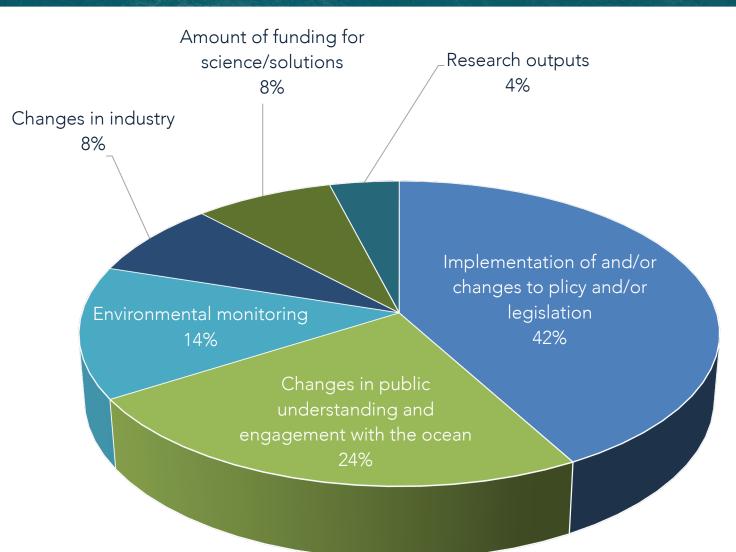
6% > 6%

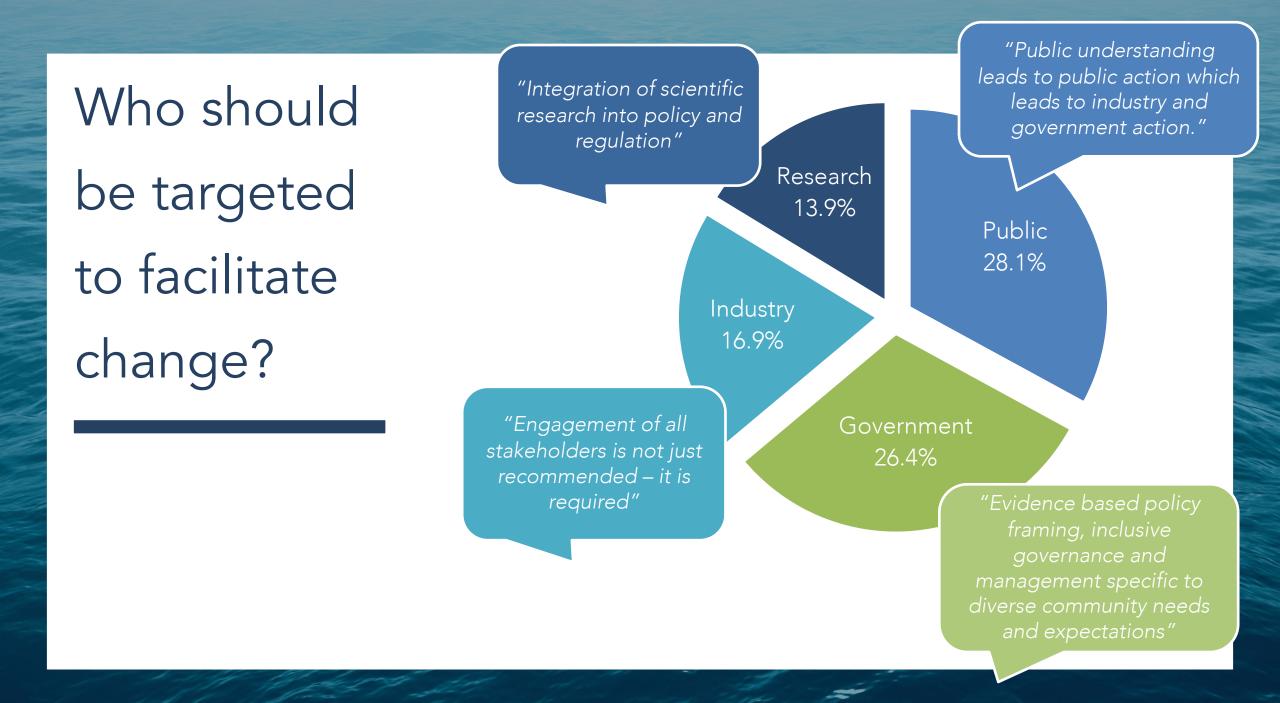
What does success look like by the end of the decade?

"Surely success is a thriving ocean, one full of fish"

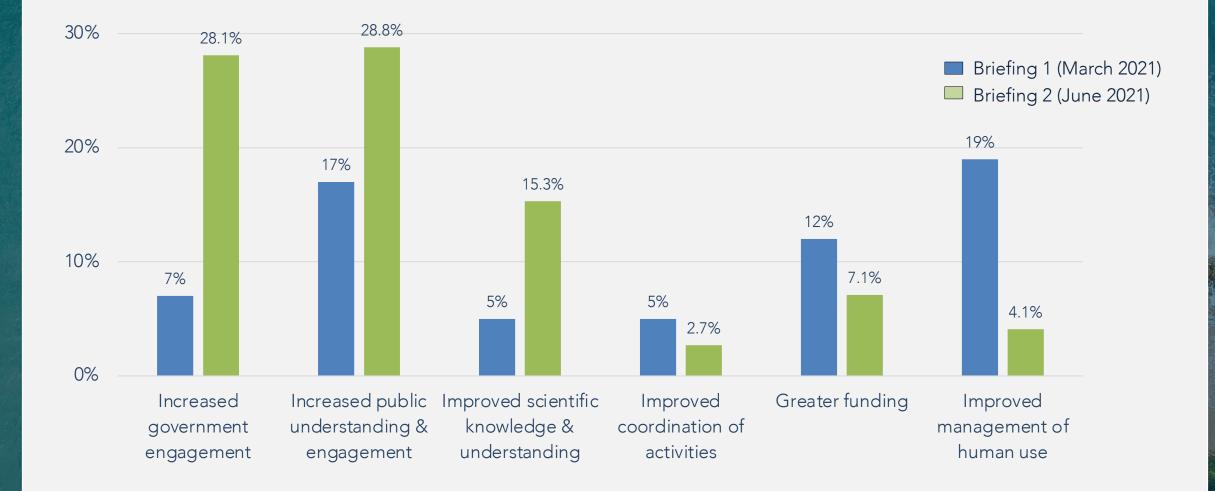
- A national strategic effort to increase ocean literacy.
- A sustainable ocean within a blue economy with regional employment opportunities.
- Engaged and empowered communities that are supported to sustainably manage the oceans for generations to come.
- Indigenous Knowledge and "western" science are integrated.
- A stronger, more integrated ocean observation and prediction system.
- Evidence-based, inclusive and equitable governance and management.
- Cultural, behavioural and generational change.

## What is required to ensure success by the end of the decade?





## What change would you like to see happen?



Note:

#### What specific actions will make these changes possible?



### Post-event feedback

"Good representation across sectors; engaging; informative; speakers targeted their key messages and presented in a manner that encouraged us all to work towards a common good."

#### **EVENT FOCUS**

Event agenda and background needed to frame expectations

Event brought views that were outside the usual marine science community perspective

Topics that most resonated with attendees:

- 1. Environmental economic accounting because it brings a tangible measure, implies 'accountability' and provides business/economic relevance
- 2. Use of traditional indigenous knowledge/practice in relation to ocean

Have a session focused on States and alignment with Commonwealth initiatives to ensure coordination

Set a timeframe for your activities and trackable measures for your goals

Event is drawing international interest & request to accommodate western time zones would be appreciated

#### OCEAN DECADE FOCUS

Figure out how to

- expand current public discourse to focus on the economic factors, rather than mostly on environmental impacts
- bring together the different areas discussed into setting measurable goals

Define an ocean index that assesses overall performance on Nations progressing a 'north star' standard could work. Like Bhutan's Gross National Happiness index

Devote time to outline the concept of ocean literacy and its evolution (ocean literacy is not marine education), and SDG14

Need for frameworks to communicate the high priority of the ocean and inform the public on how to improve their use of the ocean

To be more inclusive for other sectors, keep short and sharp and limit judgement/bias – open listening

## Who are we?



Chair & Convenor Ocean Decade Australia

#### KIM PICARD

AusSeabed Program Lead Geoscience Australia

#### KAREN EVANS

UN Ocean Decade Expert Planning Group and Interim Decade Advisory Board

### CONTACT

info@oceandecadeaustralia.org

https://oceandecadeaustralia.org

Webinars and How-to-Guides are coming soon – join our community of Australian Ocean Stakeholders to stay informed.