

Privacy Policy

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Effective Date: June 15, 2025

At Michelle Mattson Coaching and Consulting, LLC ("we," "us," or "our"), your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website at www.michellemattson.net (the "Site").

1. Information We Collect

We collect personal information you provide directly to us, such as:

- Your name, email address, phone number, and any other contact details when you submit a form or sign up for services
- Payment information when you purchase coaching, consulting, or digital products (via secure third-party payment processors)

We may also collect information automatically through cookies, including:

- IP address
- Browser type
- Pages you visit and time spent on the site
- Referral sources

2. How We Use Your Information

We use your information to:

- Provide and improve our services
- Respond to inquiries and communicate with you
- Process payments
- Send newsletters, offers, and updates (if you opt in)
- Comply with legal obligations

We will never sell your data, period.

3. Cookies and Tracking Technologies

We use cookies to enhance your experience and understand how visitors interact with our site. You can disable cookies in your browser settings, but some features of the site may not work properly.

4. Third-Party Services

We use trusted third-party tools such as:

- Payment processors (e.g., Stripe)
- Analytics tools (e.g., Google Analytics)
- Email marketing platforms (e.g., Stan, MS Office)

These services may collect information in accordance with their own privacy policies.

5. Data Security

We take appropriate technical and organizational measures to protect your data. However, no system is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

You have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your data
- Withdraw consent for marketing at any time

To make a request, email <u>michelle@michellemattson.net</u>.

7. Changes to This Policy

We may update this policy periodically. When we do, we'll update the "Effective Date" above. Continued use of the site means you accept the updated policy.

8. Contact

Got questions? Reach out at:

Michelle Mattson Coaching and Consulting, LLC

Email: michelle@michellemattson.net
Website: www.michelle@michellemattson.net