

Privacy Policy

Michelle Mattson Coaching and Consulting, LLC ("Company," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, store, and protect your information when you visit www.michellemattson.net (the "Site"), purchase products or services, subscribe to our communications, or otherwise interact with our business.

By using this Site, you agree to the practices described in this Privacy Policy.

1. Information We Collect

Depending on how you interact with our Site, we may collect the following information.

Information You Voluntarily Provide

You may choose to provide:

- Name
- Email address
- Phone number
- Billing information
- Business information
- Information submitted through contact forms
- Coaching or consultation inquiries
- Newsletter subscriptions
- Other information you voluntarily provide

Information Collected Automatically

When you visit our Site, certain information may be collected automatically, including:

- IP address
- Browser type
- Device information
- Operating system
- Pages visited
- Time spent on the Site
- Referral sources
- Cookies and analytics data

2. How We Use Your Information

We may use your information to:

- Respond to your inquiries
- Deliver coaching, consulting, speaking, workshops, and digital products

- Process payments
- Schedule appointments
- Send requested downloads and resources
- Deliver newsletters, updates, and marketing communications
- Improve our website and user experience
- Maintain business records
- Comply with legal obligations

We do not sell your personal information.

3. Email Communications

If you subscribe to our newsletter, download a free resource, purchase a product or service, register for an event, or otherwise opt in to receive communications, we may send you emails related to:

- Resources you've requested
- Educational content
- Business updates
- New products or services
- Promotions
- Company news

You may unsubscribe from marketing emails at any time by clicking the unsubscribe link included in every email.

Where applicable, our forms include an option for you to consent to receiving these communications.

4. Cookies & Analytics

Our Site may use cookies and similar technologies to improve your browsing experience and better understand how visitors interact with our website.

We may use services such as:

- Google Analytics
- Website analytics provided by our hosting platform
- Email marketing platforms
- Scheduling software
- Marketing tools

You may disable cookies through your browser settings; however, some features of the Site may not function properly.

5. Payment Processing

Payments are processed through trusted third-party payment providers.

Michelle Mattson Coaching and Consulting, LLC does not store or have access to your complete credit card or payment information.

Please review the privacy policies of any payment processor used during checkout.

6. Third-Party Services

To operate our business, we may work with trusted third-party providers, including but not limited to:

- Website hosting providers
- Scheduling platforms
- Payment processors
- Email marketing providers
- Analytics services
- Digital product delivery platforms

These providers receive only the information necessary to perform their services and maintain their own privacy and security practices.

7. Data Security

We use commercially reasonable administrative, technical, and physical safeguards to help protect the information you provide.

However, no method of internet transmission or electronic storage is completely secure. While we strive to protect your information, we cannot guarantee absolute security.

8. Your Privacy Rights

Depending on your location, you may have rights regarding your personal information, including the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your information, where applicable
- Withdraw consent to marketing communications
- Request information about how your data is used

To exercise any of these rights, please contact us using the information below.

9. Children's Privacy

This Site and our services are intended for individuals 18 years of age or older.

We do not knowingly collect personal information from children under 18.

If we learn that information has been collected from a minor, we will promptly delete it.

10. Third-Party Links

Our Site may contain links to third-party websites.

We are not responsible for the content, security, or privacy practices of those websites. We encourage you to review their privacy policies before providing personal information.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any revisions will be posted on this page with an updated Effective Date.

Your continued use of the Site following any changes constitutes your acceptance of the revised Privacy Policy.

12. Contact

If you have questions regarding this Privacy Policy or how your information is handled, please contact:

Michelle Mattson Coaching and Consulting, LLC

Email: michelle@michellemattson.net

Website: www.michellemattson.net