

Fairview

Northernlink

Ag, Home & Sport Show



Agriculture in the Peace

Innovating Agriculture,
Harvesting Success,
Encompassing Trades

March 27-28, 2026

Fairview Arena
10317 109 St
Fairview, Alberta

Contact

Phone 780-616-8332
E-mail Northernlinkfairview@gmail.com
Website www.northernlinkfv.ca
Address Box 1733, Fairview AB, T0H1L0

Exhibitor Information

Dear Potential Exhibitors and Sponsors,

We are excited to announce the third biennial Northernlink Ag, Home & Sport Show—returning to celebrate the strength, innovation, and community spirit of agriculture in the Peace Country region. This two-day event will take place **March 27–28, 2026**, and will once again bring together producers, agribusinesses, and local vendors to showcase the best products, services, and technology in today's ag industry.

The Northernlink Show relies on the strong support of both local and regional businesses to create a successful, high-impact event for our producers. We invite you to participate as a sponsor or exhibitor and help us deliver an engaging, community-focused experience while promoting your brand to a targeted audience of Peace Country farmers, ranchers, and ag professionals.

We are pleased to offer three levels of sponsorship, *Gold, Silver, and Bronze* to suit a range of marketing goals and budgets.

- Gold Sponsors receive top-tier exposure including prime booth space, outdoor display options, large-scale advertising, and full-page recognition in the show guide.
- Silver Sponsors enjoy strong brand visibility through banners, ads, social media promotion, and sponsorship of the Children's Fun Zone.
- Bronze Sponsors support the show through valuable in-kind or smaller contributions that help enhance the event experience.

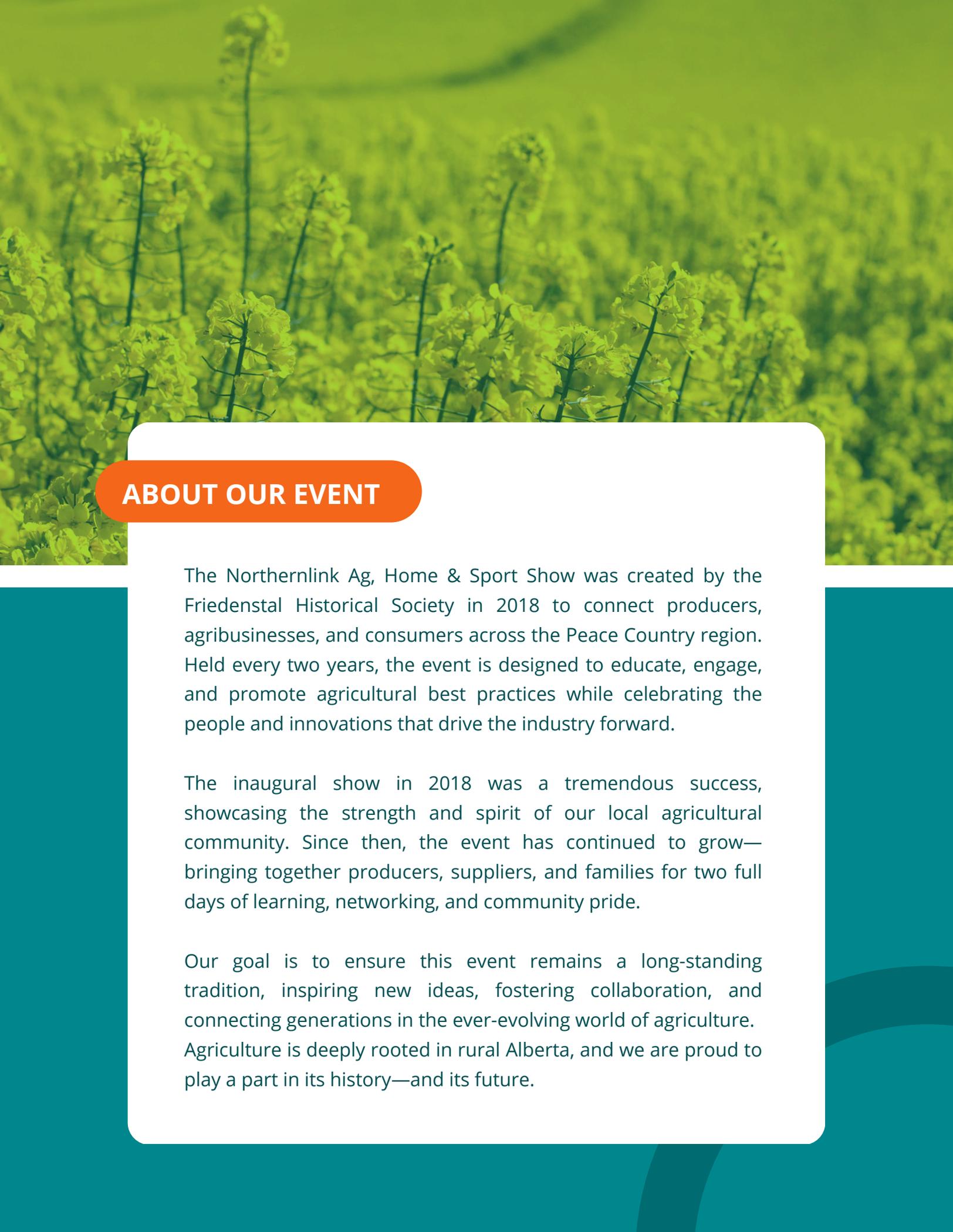
Your contribution directly supports event programming, attendee engagement, and the continued growth of the agricultural community in our region. If your organization is interested in participating as an exhibitor or sponsor, please confirm your involvement by March 1, 2026. For more information or to discuss sponsorship opportunities, please contact Jenna Armstrong at northernlinkfairview@gmail.com.

Thank you for your time, your support, and your continued commitment to agriculture in our region. We look forward to working with you to make this year's Northernlink Ag, Home & Sport Show our most successful yet!

Sincerely,

The Northernlink Ag, Home & Sport Show Committee





ABOUT OUR EVENT

The Northernlink Ag, Home & Sport Show was created by the Friedenstal Historical Society in 2018 to connect producers, agribusinesses, and consumers across the Peace Country region. Held every two years, the event is designed to educate, engage, and promote agricultural best practices while celebrating the people and innovations that drive the industry forward.

The inaugural show in 2018 was a tremendous success, showcasing the strength and spirit of our local agricultural community. Since then, the event has continued to grow—bringing together producers, suppliers, and families for two full days of learning, networking, and community pride.

Our goal is to ensure this event remains a long-standing tradition, inspiring new ideas, fostering collaboration, and connecting generations in the ever-evolving world of agriculture. Agriculture is deeply rooted in rural Alberta, and we are proud to play a part in its history—and its future.

SPONSORSHIP OPPORTUNITIES

Gold Sponsorship - \$10,000

Be recognized as a “Door Sponsor”, helping us keep admission free for attendees while highlighting your support of local agriculture.

Benefits include:

- 10'x10' Booth (preferred location)
- Large entrance banner with your logo
- Full-page ad in the Northernlink Show Guide
- PA system recognition during the show
- Featured in poster, Move Up magazine, and social media promotions



Silver Sponsorship - \$5,000

Show your support for local agriculture while reaching hundreds of producers, families, and businesses.

Benefits include:

- Standard entrance banner featuring your logo
- Half-page ad in the Northernlink Show Guide
- PA system recognition during the show
- Promotion through social media and Move Up Magazine

Bronze Sponsorship - Up to \$5,000 (Cash or In-Kind)

Support the show through in-kind or smaller financial contributions valued under \$5,000. Every contribution enhances the experience for attendees and demonstrates your company's commitment to the Peace Country agricultural community.





To New Exhibitors,

We would like to invite you to take part in the third biennial Northernlink Ag, Home, & Sport Show, hosted by the Friedenstal Historical Society in Fairview, Alberta. This event will take place March 27–28, 2026, and will feature over 100 exhibitors showcasing top-quality agricultural products, innovations, and services for producers across the Peace Country region.

We are continuing to expand the show's scope to include sport and recreation businesses, highlighting the strong connection between active rural lifestyles and the agricultural community. The Northernlink Show is an excellent opportunity for businesses to build relationships, share expertise, and connect directly with producers in today's rapidly evolving industry.

The agricultural and sport exhibits will be located at the Fairview Arena, while the Home Show displays will take place nearby, creating a dynamic and accessible experience for both exhibitors and attendees.

We sincerely thank you for your interest and support, and we look forward to hosting you at another successful Northernlink Ag, Home & Sport Show!

Show Dates and Times:

Friday, March 27, 2026: 10:00 a.m. – 6:00 p.m.
Saturday, March 28, 2026: 10:00 a.m. – 3:00 p.m.

Registration Details:

Please mail your signed registration form and a cheque payable to the Friedenstal Historical Society by February 1, 2026, to receive the early bird rate of \$750. Registrations received after February 1, 2026, will be \$850. Let us know if you'd prefer to pay by e-transfer or credit card.

For questions or more information, please contact:
Jenna Armstrong or Nicole Heck – northernlinkfairview@gmail.com



EVENT INFORMATION

LOCATION:

The Ag and Sport portion of this show will be held in the Fairview Arena.

AGRICULTURE/SPORT SHOW RATES:

- 10' x 10' Booth Early Bird/Returnee Rate \$750 (before Feb 1, 2026)
- 10' x 10' Booth Regular Rate \$850 (after Feb 1, 2026)
- 20' x 30' Booth Regular Rate \$2000

OUTDOOR EQUIPMENT RATES:

- Display Area Rate \$450 (limited space available)
- Tent rentals available by request—contact us ASAP.
Additional cost applies

INDOOR BOOTHS INCLUDES:

- Carpet Flooring
- 8' high back wall
- drapes 4' high sidewall drapes
- duplex outlet
- 8' table with black skirting
- 2 chairs

EXTRAS:

- Home Show
- Information Booth
- PA System
- Daily door prize draws
- Food vendors
- Pancake breakfast
- Daily Seminars
- Licenced Area
- Children's Interactive Learning



EXHIBITOR INFORMATION

Booth locations are assigned on a **first come first serve basis**. To reserve your space, please send in the Exhibitors Registration Form and payment to:

Friedenstal Historical Society

Box 1733

Fairview, Alberta T0H 1L0

EVENT ORGANIZER CONTACT INFORMATION

Jenna Armstrong Phone: 780-616-8332

Nicole Heck Phone: 780-835-1543

Email: northernlinkfairview@gmail.com

Website: www.northernlinkfv.ca

Facebook: @northernlinkfv

Instagram: @northernlinkfairview

SET UP/TAKE DOWN

Thursday, March 26 • 5:00 pm - 9:00 pm

Friday, March 27 • 7:00 am - 10:00am

Saturday, March 28 • 3:00 pm – 9:00pm

Please refrain from taking down before 3:00 pm on Saturday.

EXHIBITORS PARKING

A parking lot is located just southwest of the arena. Please do not park behind the arena or to the south of arena as we want to leave that for visitors.

SUPPORT SERVICES

- Dollies for set up and take down
- Show staff on duty during show
- Security staff on duty during show and off show hours
- Additional power can be arranged if required, if you require additional power please indicate so on the form



ACCOMODATIONS

Dunvegan Inn and Suites

(780) 835-5100

Fairview Inn

(780) 835-2282

Hillview Inn

(780) 835-2466



The Friedenstal Historical Society, in partnership with the Town of Fairview and the MD of Fairview, is proud to host this year's Northernlink Ag, Home & Sport Show.

We're thrilled to welcome agriculture, sport, and home vendors from across Alberta to connect, showcase, and celebrate the innovation and community spirit that drives our region forward.

We appreciate your participation and support—we look forward to seeing you in March!





CONTRACT

EXHIBITOR AGREES TO THE FOLLOWING TERMS AND CONDITIONS:

- 1.** It is understood that the Northernlink Ag, Home & Sport Show, hereby referred to as N.A.H.S.S, may not be able to assign a specific booth to the Exhibitor. In this event, the fee will be refunded.
- 2.** Upon cancellation of this contract by the Exhibitor, the Exhibitor will forfeit payment if cancellation is not received in writing at least 14 days in advance of the event.
- 3.** N.A.H.S.S reserves the right to reject, move or prohibit any exhibit or representative in the opinion of show management that violates agreement or is detriment to the goals and purpose of the show.
- 4.** The Exhibitor will hold N.A.H.S.S harmless from any damage, expense or liability arising from any injury or damage to said Exhibitor or employees, or to the property of the said building or the approaches and entrances.
- 5.** N.A.H.S.S prohibits any abusive or inappropriate behavior toward show management, volunteers, guests or any other exhibitors of the show.
- 6.** The Exhibitor’s property shall be placed on display and exhibited at his own risk and N.A.H.S.S assumes no responsibility for loss and damage. The Exhibitor shall assume all responsibility for loss or damage to his property due to all external causes howsoever caused. There will be security on site throughout the show.
- 7.** The Exhibitor is responsible for the placement and cost of insurance related to their participation in the show.
- 8.** The Exhibitor agrees to remove exhibit equipment from the show building by 9:00 pm of the last day of the show, but not before 3:00 pm.
- 9.** Exhibitor is liable for any damage caused to building, floors, walls, columns, furniture, fixtures, equipment or to standard booth equipment, or to other exhibitor’s property. Exhibitor may not apply paint, lacquer, adhesive or other coating to building, columns, walls and floors or to standard booth equipment.
- 10.** If the Exhibitor fails to comply in any respect with the terms of this agreement, all rights of the Exhibitor on account hereof will be retained by N.A.S.H.S. as liquidated damages for breach of this contract and N.A.H.S.S. may thereupon rent the said space.

Signature: _____

Date: _____

Print Name: _____

Title: _____

EXHIBITOR REGISTRATION FORM

ORGANIZATION: _____

MAILING ADDRESS: _____

REPRESENTATIVE: _____

TELEPHONE: _____ EMAIL: _____

DESCRIPTION: _____

BOOTH RATES	# of Booths	Total
10'x10' Fairview Arena (Indoor) Early Bird/Returnee Rate \$750 (Before Feb 1, 2026)	_____	\$ _____
10'x10' Fairview Arena (Indoor) Regular Rate \$850 (After Feb 1, 2026)	_____	\$ _____
20'x30' Fairview Arena (Indoor) Regular Rate \$2000	_____	\$ _____
Outdoor Booth Regular Rate \$450 (Please add in the comments on the product you are bringing so we have sufficient space)	_____	\$ _____
Total Cost(No GST):		\$ _____

Indicate your top 3 booth choices (see floor plan) or circle 'No Preference':

Location #1 _____ **Location #2** _____ **Location #3** _____ **NO PREFERENCE**

Indoor booths include one table, two chairs, and a power outlet. Additional tables/chairs are free; tents or other furniture available at extra cost.

Comments: _____

Please send registration form and cheque to:

**Friedenstal Historical Society
Box 1733
Fairview, AB T0H 1L0**

Let us know if you'd prefer to pay by e-transfer or credit card!



FAIRVIEW ARENA FLOOR PLAN

MAR 27-28, 2026



Fairview
NORTHERNLINK
AG, HOME & SPORT SHOW

