



AI Curator – Data Collection Possibilities

Category	Details
Financial Data	<p>Collected From: Accounting software, ERP systems, bank statements, investment reports, tax filings.</p> <p>Originates From: Transactions, invoices, payroll, financial institutions.</p> <p>Use Case: Analyze profitability trends to identify cost reduction or investment opportunities.</p>
Sales & Marketing Data	<p>Collected From: CRM systems, Google Analytics, marketing platforms, POS systems.</p> <p>Originates From: Customer interactions, campaigns, website traffic.</p> <p>Use Case: Identify top-performing marketing channels.</p>
Operations Data	<p>Collected From: MES, inventory systems, supply chain tools, sensor data, logistics.</p> <p>Originates From: Production lines, warehouses, equipment sensors.</p> <p>Use Case: Predict supply chain disruptions and adjust inventory.</p>
Human Resources Data	<p>Collected From: HRIS, payroll, performance systems, ATS.</p> <p>Originates From: Employee records, payroll, reviews.</p> <p>Use Case: Identify high-potential</p>

	employees.
CRM Data	Collected From: CRM, support platforms, email tools, social tools. Originates From: Customer interactions, website activity. Use Case: Personalize customer experience.
Social Media Data	Collected From: Social listening tools, native analytics. Originates From: Social platforms (FB, IG, X, LinkedIn). Use Case: Monitor brand sentiment.
R&D Data	Collected From: LIMS systems, experiment tracking, patent databases. Originates From: Experiments, research, patents. Use Case: Identify promising R&D paths.
Website Traffic Data	Collected From: Web analytics (Google Analytics). Originates From: Visitor behavior. Use Case: Optimize landing pages.
E-commerce Data	Collected From: Shopify, Magento, payment gateways. Originates From: Orders, product views, checkout behavior. Use Case: Reduce cart abandonment.
Customer Feedback Data	Collected From: Surveys, reviews, support tickets, social comments. Originates From: Customer feedback. Use Case: Identify pain points.
Supply Chain Data	Collected From: Supply chain software, logistics systems. Originates From: All supply chain stages. Use Case: Optimize routes and reduce costs.
Product Usage Data	Collected From: Telemetry, sensors, logs. Originates From: User interactions. Use Case: Identify underused features.

Competitive Intelligence Data	<p>Collected From: Reports, competitor sites, industry pubs.</p> <p>Originates From: Public information.</p> <p>Use Case: Track competitor pricing.</p>
Legal & Compliance Data	<p>Collected From: Contract systems, legal databases.</p> <p>Originates From: Regulations, contracts.</p> <p>Use Case: Maintain compliance.</p>
Real Estate Data	<p>Collected From: Property systems, lease agreements.</p> <p>Originates From: Market trends, ownership records.</p> <p>Use Case: Optimize office space.</p>
Facilities Management Data	<p>Collected From: Building systems, maintenance logs.</p> <p>Originates From: Energy use, equipment.</p> <p>Use Case: Reduce energy consumption.</p>
Security & Access Data	<p>Collected From: Cameras, access systems.</p> <p>Originates From: Employee access logs.</p> <p>Use Case: Improve breach detection.</p>
ESG Data	<p>Collected From: Sustainability tools, impact assessments.</p> <p>Originates From: Environmental & social programs.</p> <p>Use Case: Track sustainability goals.</p>
Intellectual Property Data	<p>Collected From: Patent and trademark databases.</p> <p>Originates From: IP filings.</p> <p>Use Case: Monitor infringement.</p>
Risk Management Data	<p>Collected From: Risk assessments, incident reports.</p> <p>Originates From: Insurance, operations.</p> <p>Use Case: Mitigate risks.</p>