

CONFERENCE ADVERTISEMENT GUIDELINES

AD SIZE OPTIONS



FULL PAGE

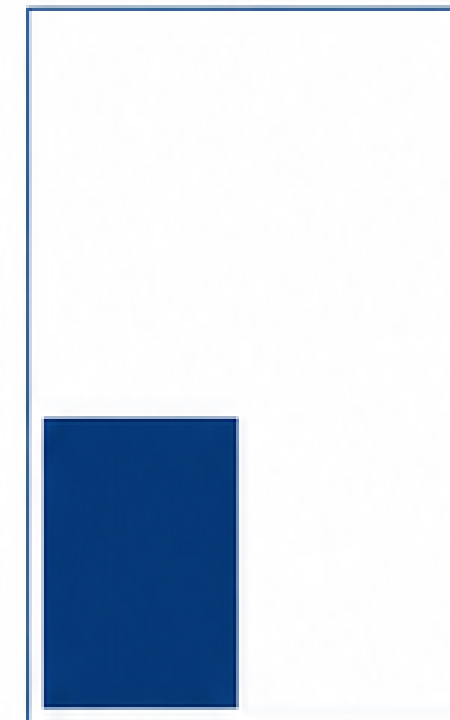
Ad Size: 8½ in. x 11 in.
(215.9 x 279.4 mm)

With Bleed: 8¾ in. x 11¼ in.
(222.25 x 285.75 mm)



HALF PAGE

Ad Size: 7¾ in. x 5 in.
(196.85 x 127 mm)



QUARTER PAGE

Ad Size: 3¾ in. x 5 in.
(98.425 x 127 mm)



FILE SPECIFICATIONS

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using of the above sizes.
- High resolution PDF files are preferred, although JPEG, PNG or TIF files in high resolution are also acceptable.



DEADLINE

All artwork must be received by **October 1st**.
Any artwork submitted after this deadline is not guaranteed to be included in the program.



CONTACT

Please contact us with any questions
and to submit final artwork.

Laurie Lawler



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