

Clear Trump Win

Expectations:

- Immediate protests; some may be violent. Curfews/restrictions imposed
- Increased interest in more COVID lockdown efforts on local level of larger cities
- Sustained demand in ammo/gun purchases
- Continued devolution of social media feed
- Increased probability of shortages at stores and organized work stoppages

Personal action items:

- Increased monitoring of legacy social media scanner feed of state/local news sources and first responder agencies
- Shift national news outlet monitoring away from social media to actual news source
- Create investment strategy based upon election results on markets
- Increased vigilance for civil unrest
- Vigilant restocking of consumables as they are used

Clear Biden Win

Expectations:

- Decreased chances of violent protests (at least short term)
- Significant increase in gun/ammo purchases above current buying levels
- COVID lockdown/restriction efforts become more federalized post-election
- Significant number of departures from legacy social media platforms

Personal action items:

- Immediately purchase ammo for lever gun and revolver calibers and lower capacity semi-auto magazines
- Create investment strategy based upon election results on markets
- Expedite plans for personal travel outside of state
- Evaluate future presence on social media

Contested/Unknown Winner

Expectations:

- Potentially intense protests, particularly in swing state metro areas, starting days or weeks after election day. Curfews/restrictions imposed
- Significant increase in gun/ammo purchases
- COVID lockdown/restriction efforts will become very localized with less predictability as to where they will be implemented
- Increased probability of shortages at stores and organized work stoppages

Personal action items:

- Same as Clear Trump Win
- Default to respective action items of candidate win upon final election outcome determination