

LISA WINGFIELD

RANDALLSTOWN, MARYLAND 21133 • 443.360.7674 • LWINGFIELD@MILLENNIALZ.US
www.millennialz.us •

Professional Summary

Energetic professional award winning host & producer. Equipped with strategic vision and problem-solving skills in providing innovative resolutions. Intuitive leader, adept at utilizing research processes to guarantee the delivery of high-quality, professional, and innovative media projects. Expert at developing high quality content and establishing productive relationships with colleagues, clients, and management.

Skills

- Media relations
- Producer
- Radio Personality
- Policy and procedure adherence
- Media Production
- Performance feedback
- Team oversight
- Marketing
- Business planning
- Program leadership

Work History

Producer/Host, 10/2021 to Current

WHFC 91.1 FM Harford Community College– Bel Air, MD

- Planned and developed a show for live radio.
- Maintain the soundboard during broadcast.
- Comply with FCC and College rules and regulations.
- Research topics for show from accredited reliable sources.
- Pick music playlists to be approved by the radio program manager.
- Market and promote the show.

Producer/Host, 05/2017 to Current

MAPS MEDIA – Baltimore, MD

- Effectively collaborated and directed a team of creative and diverse individuals in various professions and levels.
- Tracked analytics to improve promotion and development of shows.
- Presented production ideas and determined creative scenarios for production and delivery.
- Oversaw social media accounts related to each production.
- Maintained project costs through careful budgeting and monitoring of expenditures.
- Edited video, choosing appropriate shots matching perfectly with news stories.
- Hosted Millennialz Anonymous, Millennial Klass, and Brunching podcast.
- Researched and reported breaking news during live, on-air shows.
- Found, researched, fact-checked and wrote scripts for relevant topics in local news.

- Produced For the People of the People, Underground Plugged, Brunching, Millennialz Anonymous.

Executive Director, 08/2017 to 12/2020

MADEIT! FOUNDATION – Baltimore, MD

- Served as career development coordinator and human resource coordinator, in charge of ensuring seamless operation flow of Career Development.
- Produced and Hosted podcast The Made Series.
- Managed Specialists team to provide exceptional service to clients.
- Provided Specialists with management experience through training and opportunities to build community partnerships.
- Performed public speaking in workshops, videos, events, and conferences.
- Provided outreach services to clients and workforce development employees.
- Developed testing for clients and business to ensure workshops are effective
- Negotiated new contracts with community partners, schools, and sponsors.
- Worked collaboratively with other grassroots organizations doing market research to improve all Non Profit Organizations in Baltimore.
- Completed complex financial, tax, data, impact reports to donors, sponsors, and IRS to maintain compliance.
- Maintained Annual budget by providing strategic direction.

Real Estate Research Associate II, 01/2014 to 01/2017

COSTAR GROUP

- Provided hands-on support in overseeing Real Estate Brokers listings as well as in assisting clients regarding supplemental data analytics on market performance through client data base management.
- Keenly monitored the full life cycle of portfolio listing while facilitating interviews through phone calls as well as searching potential news outlets through the costar research process.
- Received the All-Star Award for displaying exemplary performance
- Provided leadership to newer researchers by developing a workshop for new hires.
- Compiled market analysis for investors to make the best financial decision for their corporations.
- Managed over 50 calls per day and 98% Broker retention.

Education

Master of Science: Human Resources Management, 2015

University of Maryland University College - Largo

Bachelor of Science: Psychology

Towson University - Towson, Maryland

- Awarded Towson Twenty in their Twenties

Affiliations/Awards

Best Host Communicator Award winner 2020/2021