

# 2021 Humana Agent Market Playbook

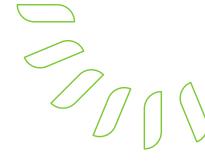
North Carolina



Humana.

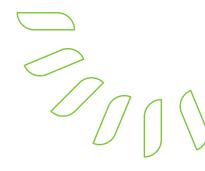
Thanks to John VanderVoort, North Carolina Humana Agent, for providing the 2021 Agent Guidebook front cover photography of Lake Norman.

Thanks to Jennifer Felts, North Carolina DSNP Community Manager, for providing the 2021 Agent Guidebook back cover photography of Emerald Isle Beach.



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Local
Support
Team and
2021 Plan
Maps

# 2021 North Carolina Local Market Team



#### Market Offices

Asheville Retail Office 1863 Hendersonville Rd | Suite 122 | Asheville NC 28803 Administrative Coordinator: Jennipher Francis

828-772-3090

Cary Market Office 2000 Regency Pkwy | Suite 470 | Cary NC 27518 Administrative Coordinator: Lisa Ball

919-465-1367 x 1010401

Charlotte Market Office

6135 Park South Dr | Suite 510 | Charlotte NC 28210 Administrative Coordinator: Lisa Nannini 704-643-1009 x 1030350

Greensboro Retail Office 1564A Highwoods Blvd | Greensboro NC 27410 Administrative Coordinator: Lauren Newton 336-547-2701 x 1012501

### **Local Sales Management**

Patrick Farley, Director 919-520-5889 pfarley@humana.com

Dave Pelletier, Sales Manager 980-395-8221 gpelletier@humana.com

Don Moritz, Sales Manager 828-280-7311 dmoritz@humana.com Lara Smith, Sales Manager 919-749-1212 Ismith17@humana.com

Mary Myers, Sales Manager 336-587-2688 mmyers4@humana.com

Jennifer Rice, Sales Manager 919-308-5652 jrice7@humana.com Alexis Gore, Manager of Sales Administration 919-465-1367 x 1010431 agore2@humana.com

Jennifer Gundersdorff, Marketing 919-465-1367 x 1010402 jgundersdorff@humana.com

Marla Strandh, Marketing 919-465-1367 x 1010410 mstrandh@humana.com

### Broker Support

Nick Tatge Regional Sales Director, Broker Partner Relationships 561-568-8682 ntatge@humana.com

Jennifer Felts DSNP Community Outreach Manager 980-258-2054 jfelts5@humana.com Central and Eastern NC – Triad, Triangle, Coastal

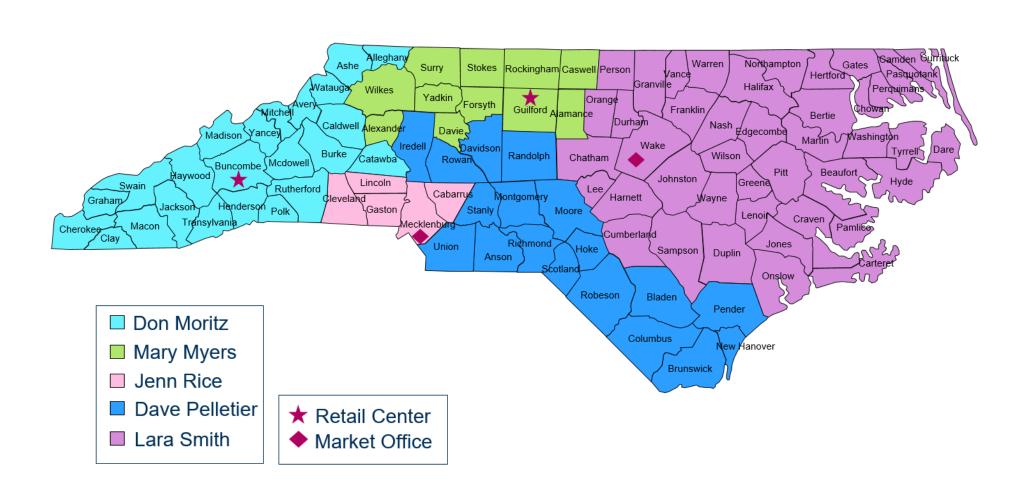
Marc McMullin Broker Relationship Manager 814-321-8439 mmcmullin1@humana.com

Kim Klein Broker Relationship Executive 855-343-4473 kklein@humana.com Western NC — Charlotte, Hickory, Mountains

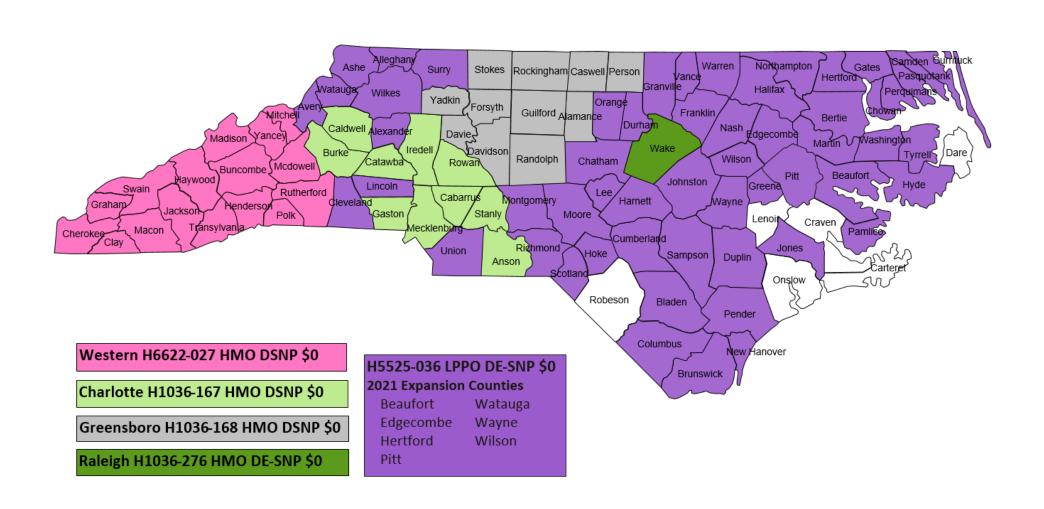
Chris Bieser Broker Relationship Manager 828-318-3854 cbieser@humana.com

Melissa A. Conwell Broker Relationship Executive 866-879-6953 mconwell1@humana.com

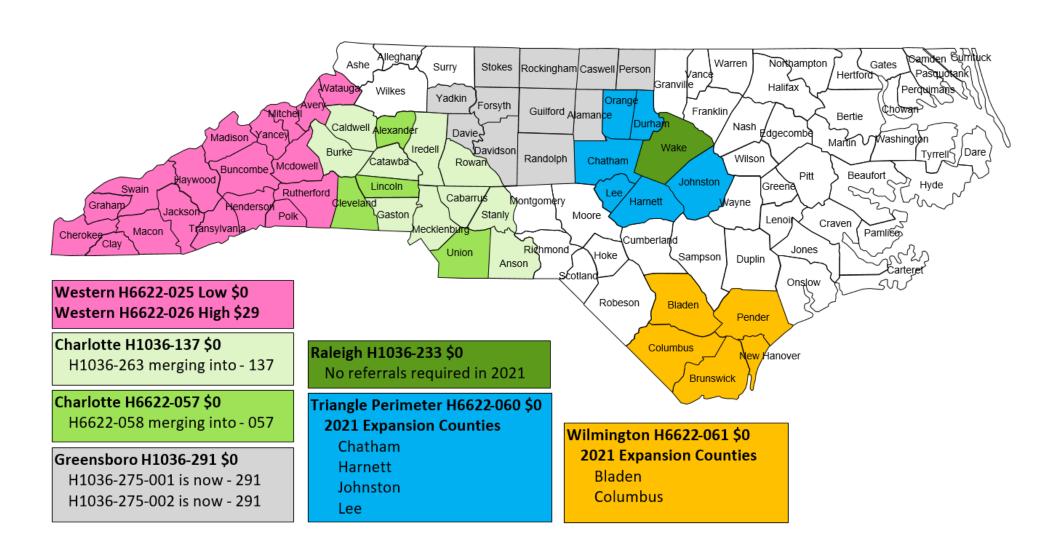
### 2021 North Carolina Sales Manager Territories



### 2021 North Carolina DSNP Plan Footprint

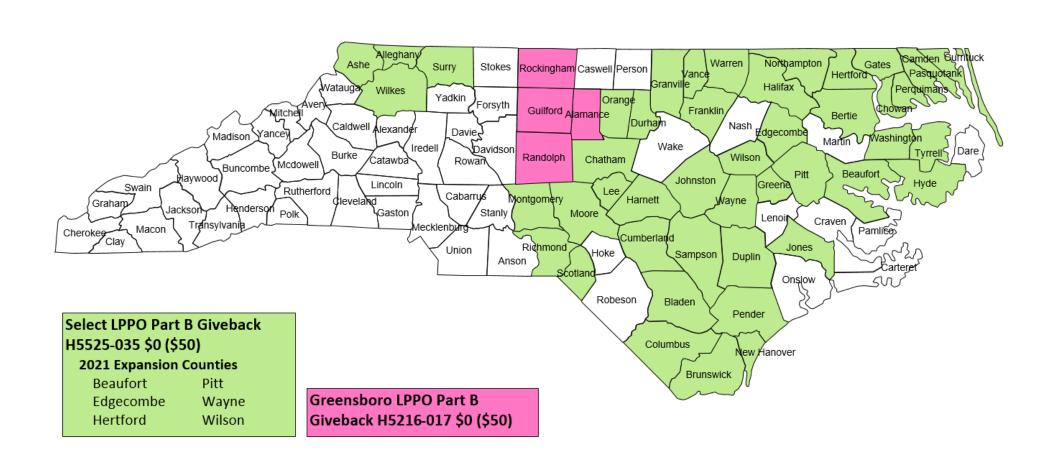


## 2021 North Carolina HMO Plan Footprint

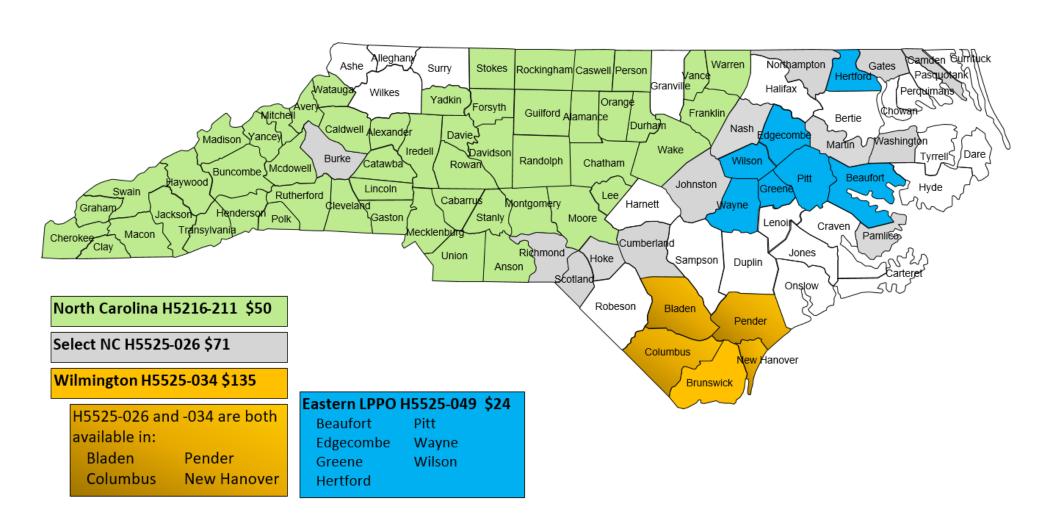




# 2021 North Carolina LPPO Part B Giveback Plan Footprint

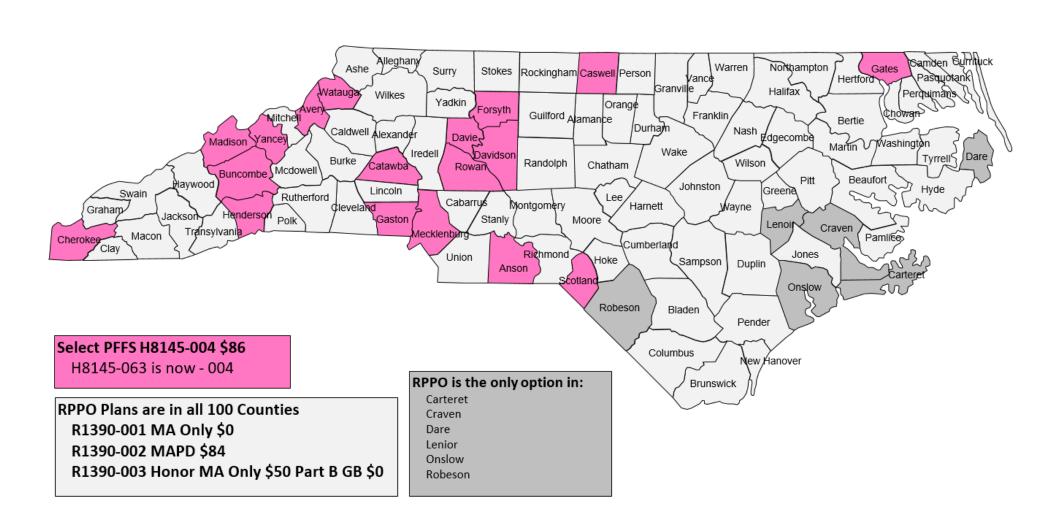


### 2021 North Carolina LPPO Plan Footprint





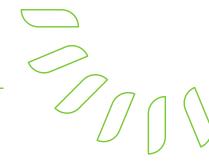
# 2021 North Carolina PFFS & RPPO Plan Footprint



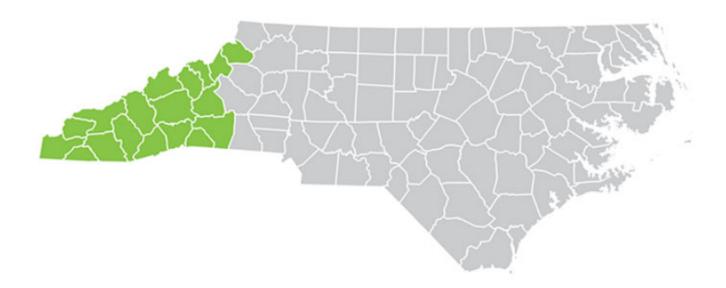
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Benefit
Details

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### North Carolina | Western

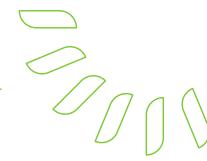


#### Market Highlights

- No referrals on any of our HMO or PPO plans.
- Increased Healthy Food Card amount on select Dual Eligible Plans.
- Humana Honor Plan available for customers that get their drug coverage elsewhere, such as Veterans.
- \$0 copay for 90 day supply of tier 1 and 2 drugs when using mail order through Humana Pharmacy.
- Multiple selling opportunity with Dual Special Needs Plan.
- Go365® by Humana is a wellness program that rewards your clients for doing healthy activities. Many Humana Medicare Advantage plans include Go365.
- Local Market office and Support Team to help with all of your needs.
- Many Plans include Dental, Vision, Hearing, OTC and SilverSneakers Fitness Benefits.
- Virtual office visits for PCP, urgent care, and behavioral health are now \$0 co-pay.

#### **Network Highlights**

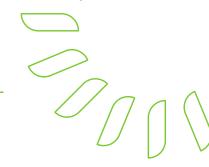
- All major hospital facilities within the market are in-network.
- HMO plans within the market do not require referrals.
- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.



### North Carolina | Western

#### **MAPD**

Plan Name	Humana Gold Plus (HMO)	Humana Gold Plus (HMO)	HumanaChoice (PPO)
Plan Number	H6622-025-000	H6622-026-000	H5216-211-000
Plan Highlights	\$0 Plan Premium HMO MAPD Plan with moderate cost shares and additional ancillaries	Moderate Plan Premium HMO MAPD Plan with low cost shares and additional ancillaries	Moderate Plan Premium LPPO MAPD Plan with moderate cost shares and additional ancillaries
Premium	\$0	\$29	\$50
PCP / SPC / UC	\$0 / \$45 / \$35	\$0 / \$35 / \$25	\$15 / \$45 / \$35
Referrals Required	No	No	No
Inpatient Hospital	\$450 per day (Days 1-4)	\$295 per day (Days 1-6)	\$325 per day (Days 1-6)
Max Out-of- Pocket	\$5900 In-Network	\$4400 In-Network	\$6700 In-Network
Rx Deductible	\$215 tiers 4-5	No Deductible	\$160 tiers 4-5
Rx Preferred	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%	\$4/\$12/\$47/\$100/30%
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$15/Quarter for select health and wellness products, Transportation 24 one-way trips/Year, Insulin Savings Program	Dental, Vision, Hearing, Fitness, OTC \$45/Quarter for select health and wellness products, Transportation 24 one-way trips/Year, Insulin Savings Program	Dental, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products
Plan Service Area	NC: Avery; Buncombe; Cherokee; Clay; Graham; Haywood; Henderson; Jackson; Macon; Madison; McDowell; Mitchell; Polk; Rutherford; Swain; Transylvania; Watauga; Yancey	NC: Avery; Buncombe; Cherokee; Clay; Graham; Haywood; Henderson; Jackson; Macon; Madison; McDowell; Mitchell; Polk; Rutherford; Swain; Transylvania; Watauga; Yancey	NC: Alamance; Alexander; Anson; Avery; Buncombe; Cabarrus; Caldwell; Caswell; Catawba; Chatham; Cherokee; Clay; Cleveland; Davidson; Davie; Durham; Forsyth; Franklin; Gaston; Graham; Guilford; Haywood; Henderson; Iredell; Jackson; Lee; Lincoln; Macon; Madison; McDowell; Mecklenburg; Mitchell; Montgomery; Moore; Orange; Person; Polk; Randolph; Rockingham; Rowan; Rutherford; Stanly; Stokes; Swain; Transylvania; Union; Vance; Wake; Warren; Watauga; Yadkin; Yancey



### North Carolina | Western

MAPD Plans	New contract number	
Plan Name	HumanaChoice (Regional PPO)	Humana Gold Choice (PFFS)
Plan Number	R1390-002-000	H8145-004-000
Plan Highlights	High Plan Premium RPPO MAPD Plan with moderate cost shares.	High Plan Premium PFFS MAPD Plan with lean benefits. Consolidated with H8145-063-000.
Premium	\$84	\$86
PCP / SPC / UC	\$15 / \$50 / \$40	\$20 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$360 per day (Days 1-5)	\$345 per day (Days 1-5)
Max Out-of-Pocket	\$7550 In-Network	\$7550 In/Out Network
Rx Deductible	\$360 tiers 4-5	\$160 tiers 3-5
Rx Preferred	\$5/\$15/\$47/\$99/26%	\$5/\$15/\$47/\$99/30%
Key Extra Benefits	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Dental, Hearing, Fitness, OTC \$75/Quarter for select health and wellness products, Transportation 24 one-way trips/Year
Plan Service Area	NC: Statewide	NC: Anson; Avery; Buncombe; Caswell; Catawba; Cherokee; Davidson; Davie; Forsyth; Gaston; Gates; Henderson; Madison; Mecklenburg; Rowan; Scotland; Watauga; Yancey



### North Carolina | Western

MA Only Plans	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
Rx Preferred	No Coverage	No Coverage
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide

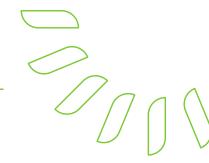
### North Carolina | Western

### **DSNP**

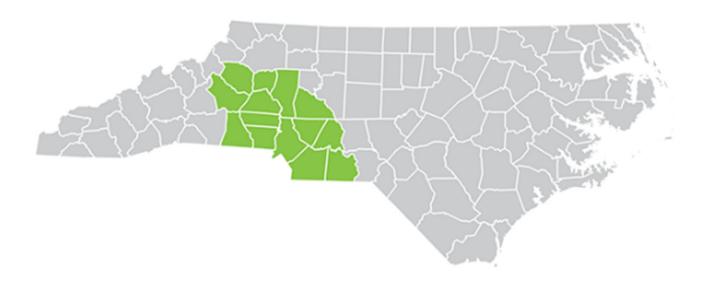
Plan Name	Humana Gold Plus SNP-DE (HMO D-SNP)	HumanaChoice SNP-DE (PPO D-SNP)
Plan Number	H6622-027-000	H5525-036-000
Plan Highlights	Dual Eligible Special Needs plan for FBDE, QMB, QMB+, SLMB+. Includes suite of rich supplemental benefits designed for dual member needs.	Dual Eligible Special Needs plan for FBDE, QMB, QMB+, SLMB+. Includes suite of rich supplemental benefits designed for dual member needs.
Dental	\$2500 annually; \$0 copayments covers: exams, x-rays, cleanings, fillings, crowns, extractions, dentures	\$1000 annually; \$0 copayments covers: exams, x-rays, cleanings, fillings, crowns, extractions, dentures
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.
Vision	Annual exam and \$100 credit every year for eyewear or contact lenses including fittings.	Annual exam and \$100 credit every year for eyeglasses or contact lenses. OON coverage available. Some restrictions apply if benefits received Out-of-Network.
Hearing	\$0 annual exams, fittings and TruHearing advanced level hearing aids, plus 48 batteries.	\$0 annual exam, fittings and TruHearing advanced level hearing aids, plus 48 batteries.
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.
Transportation \$0 copayment for plan approved location up to 50 one-way trip(s) per year by car, van, wheelchair access vehicle.		\$0 copayment for plan approved location up to 48 one-way trip(s) per year by car, van, wheelchair access vehicle.
	This benefit is not to exceed 50 miles per trip.	This benefit is not to exceed 50 miles per trip.
Plan Service Area	NC: Buncombe; Cherokee; Clay; Graham; Haywood; Henderson; Jackson; Macon; Madison; McDowell; Mitchell; Polk; Rutherford; Swain; Transylvania; Yancey	NC: Alexander; Alleghany; Ashe; Avery;  Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Cleveland; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hoke; Hyde; Johnston; Jones; Lee; Lincoln; Martin; Montgomery; Moore; Nash; New Hanover; Northampton; Orange; Pamlico; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Union; Vance; Warren; Washington; Watauga; Wayne; Wilkes; Wilson

**Notes Page** 





### North Carolina | Charlotte



#### Market Highlights

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- Humana Honor Plan available for customers that get their drug coverage elsewhere, such as Veterans.
- \$0 copay for 90 day supply of tier 1 and 2 drugs when using mail order through Humana Pharmacy.
- Multiple selling opportunity with Dual Special Needs Plan.
- Go365® by Humana is a wellness program that rewards your clients for doing healthy activities.
   Many Humana Medicare Advantage plans include Go365.
- Local Market office and Support Team to help with all of your needs.
- Many Plans include Dental, Vision, Hearing, OTC and SilverSneakers Fitness Benefits.

#### **Network Highlights**

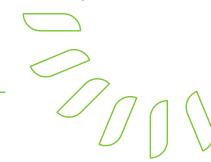
- All major hospital facilities within the market are in-network.
- HMO plans within the market do not require referrals.
- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.
- Heal is an innovative, concierge primary care model that expands your customer's care options by sending Primary Care doctors to their home for the same co-pays or out-of-pocket costs as a traditional PCP.



### North Carolina | Charlotte

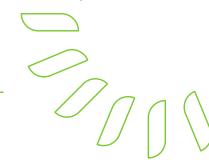
### **MAPD Plans**

Plan Name	Humana Gold Plus (HMO)	Humana Gold Plus (HMO)	HumanaChoice (PPO)
Plan Number	H1036-137-000	H6622-057-000	H5216-211-000
Plan Highlights	\$0 Plan Premium HMO MAPD Plan with low cost shares and additional ancillaries.	\$0 Plan Premium HMO MAPD Plan with low cost shares and additional ancillaries.	Moderate Plan Premium LPPO MAPD Plan with moderate cost shares and additional ancillaries.
Premium	\$0	\$0	\$50
PCP / SPC / UC	\$0 / \$30 / \$20	\$0 / \$30 / \$20	\$15 / \$45 / \$35
Referrals Required	No	No	No
Inpatient Hospital	\$345 per day (Days 1-4)	\$345 per day (Days 1-4)	\$325 per day (Days 1-6)
Max Out-of-Pocket	\$4400 In-Network	\$4400 In-Network	\$6700 In-Network
Rx Deductible	No Deductible	\$160 tiers 4-5	\$160 tiers 4-5
Rx Preferred	\$2/\$8/\$45/\$95/33%	\$2/\$8/\$45/\$95/30%	\$4/\$12/\$47/\$100/30%
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$50/Quarter for select health and wellness products, Transportation 24 one- way trips/Year, Insulin Savings Program	Dental, Vision, Hearing, Fitness, OTC \$50/Quarter for select health and wellness products, Transportation 24 one- way trips/Year, Insulin Savings Program	Dental, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products
Plan Service Area	NC: Anson; Burke; Cabarrus; Caldwell; Catawba; Gaston; Iredell; Mecklenburg; Rowan; Stanly	NC: Alexander; Cleveland; Lincoln; Union	NC: Alamance; Alexander; Anson; Avery; Buncombe; Cabarrus; Caldwell; Caswell; Catawba; Chatham; Cherokee; Clay; Cleveland; Davidson; Davie; Durham; Forsyth; Franklin; Gaston; Graham; Guilford; Haywood; Henderson; Iredell; Jackson; Lee; Lincoln; Macon; Madison; McDowell; Mecklenburg; Mitchell; Montgomery; Moore; Orange; Person; Polk; Randolph; Rockingham; Rowan; Rutherford; Stanly; Stokes; Swain; Transylvania; Union; Vance; Wake; Warren; Watauga; Yadkin; Yancey



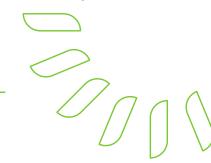
### North Carolina | Charlotte

MAPD Plans	New contract number		
Plan Name	HumanaChoice (PPO)	HumanaChoice (Regional PPO)	Humana Gold Choice (PFFS)
Plan Number	H5525-026-000	R1390-002-000	H8145-004-000
Plan Highlights	High Plan Premium LPPO MAPD Plan with moderate cost shares	High Plan Premium RPPO MAPD Plan with moderate cost shares.	High Plan Premium PFFS MAPD Plan with lean benefits. Consolidated with H8145-063-000.
Premium	\$71	\$84	\$86
PCP / SPC / UC	\$15 / \$45 / \$35	\$15 / \$50 / \$40	\$20 / \$50 / \$40
Referrals Required	No	No	No
Inpatient Hospital	\$450 per day (Days 1-4)	\$360 per day (Days 1-5)	\$345 per day (Days 1-5)
Max Out-of-Pocket	\$6700 In-Network	\$7550 In-Network	\$7550 In/Out Network
Rx Deductible	\$265 tiers 4-5	\$360 tiers 4-5	\$160 tiers 3-5
Rx Preferred	\$4/\$12/\$47/\$100/28%	\$5/\$15/\$47/\$99/26%	\$5/\$15/\$47/\$99/30%
Key Extra Benefits	Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Dental, Hearing, Fitness, OTC \$75/Quarter for select health and wellness products, Transportation 24 one-way trips/Year
Plan Service Area	NC: Bladen; Burke; Camden; Columbus; Cumberland; Gates; Hoke; Johnston; Martin; Nash; New Hanover; Northampton; Pamlico; Pender; Richmond; Scotland; Washington	NC: Statewide	NC: Anson; Avery; Buncombe; Caswell; Catawba; Cherokee; Davidson; Davie; Forsyth; Gaston; Gates; Henderson; Madison; Mecklenburg; Rowan; Scotland; Watauga; Yancey



### North Carolina | Charlotte

MA Only Plans	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
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Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
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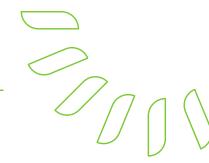
### North Carolina | Charlotte

### **DSNP**

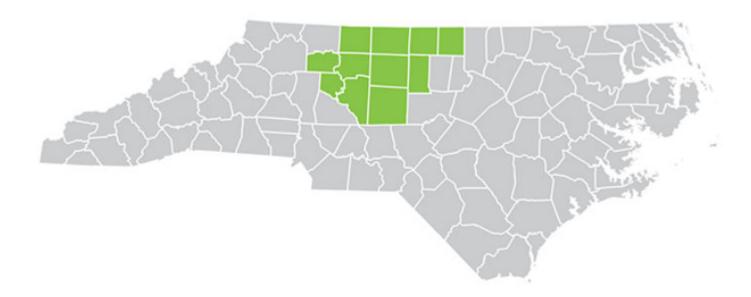
Plan Name	Humana Gold Plus SNP-DE (HMO D-SNP)	HumanaChoice SNP-DE (PPO D-SNP)	
Plan Number	H1036-167-000	H5525-036-000	
Plan Highlights	Dual Eligible Special Needs plan for	Dual Eligible Special Needs plan for	
	FBDE, QMB, QMB+, SLMB+.	FBDE, QMB, QMB+, SLMB+.	
	Includes suite of rich supplemental benefits designed for dual member needs.	Includes suite of rich supplemental benefits designed for dual member needs.	
Dental	\$2500 annually; \$0 copayments covers:	\$1000 annually; \$0 copayments covers:	
	exams, x-rays, cleanings, fillings, crowns, extractions, dentures	exams, x-rays, cleanings, fillings, crowns, extractions, dentures	
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.	
Vision	Annual exam and \$200 credit every year for eyewear or contact lenses including fittings.  Annual exam and \$100 credit every year for eyeglasses or contact lenses. OON available. Some restrictions apply received Out-of-Network.		
Hearing	\$0 annual exams, fittings and TruHearing advanced level hearing aids, plus 48 batteries.	\$0 annual exam, fittings and TruHearing advanced level hearing aids, plus 48 batteries.	
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the- counter health and wellness products.	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the- counter health and wellness products.	
Transportation	\$0 copayment for plan approved location up to 48 one-way trip(s) per year by car, van, wheelchair access vehicle.	\$0 copayment for plan approved location up to 48 one-way trip(s) per year by car, van, wheelchair access vehicle.	
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### North Carolina | Triad



#### Market Highlights

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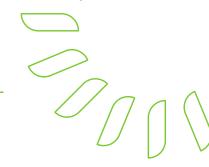
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- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.



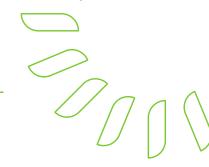
### North Carolina | Triad

MAPD	New Contract Number		
Plan Name	Humana Gold Plus (HMO)	HumanaChoice (PPO)	HumanaChoice (PPO)
Plan Number	H1036-291-000	H5216-017-000	H5216-211-000
Plan Highlights	\$0 Plan Premium HMO MAPD Plan with low cost shares and additional ancillaries. Consolidated with H1036-275-001 and - 002.	\$0 Plan Premium with \$50 Part B Premium Giveback LPPO MAPD Plan with lean benefits	Moderate Plan Premium LPPO MAPD Plan with moderate cost shares and additional ancillaries
Premium	\$0	\$0 (\$50 Part B Premium Giveback)	\$50
PCP / SPC / UC	\$0 / \$25 / \$15	\$20 / \$50 / \$40	\$15 / \$45 / \$35
Referrals Required	No	No	No
Inpatient Hospital	\$295 per day (Days 1-6)	\$450 per day (Days 1-4)	\$325 per day (Days 1-6)
Max Out-of-Pocket	\$3900 In-Network	\$6700 In-Network	\$6700 In-Network
Rx Deductible	No Deductible	\$265 tiers 3-5	\$160 tiers 4-5
Rx Preferred	\$2/\$8/\$45/\$95/33%	\$5/\$15/\$47/\$99/28%	\$4/\$12/\$47/\$100/30%
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$15/Month for select health and wellness products, Transportation 24 one-way trips/Year, Insulin Savings Program	Fitness, OTC \$15/Quarter for select health and wellness products	Dental, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products
Plan Service Area	NC: Alamance; Caswell; Davidson; Davie; Forsyth; Guilford; Person; Randolph; Rockingham; Stokes; Yadkin	NC: Alamance; Guilford; Randolph; Rockingham	NC: Alamance; Alexander; Anson; Avery; Buncombe; Cabarrus; Caldwell; Caswell; Catawba; Chatham; Cherokee; Clay; Cleveland; Davidson; Davie; Durham; Forsyth; Franklin; Gaston; Graham; Guilford; Haywood; Henderson; Iredell; Jackson; Lee; Lincoln; Macon; Madison; McDowell; Mecklenburg; Mitchell; Montgomery; Moore; Orange; Person; Polk; Randolph; Rockingham; Rowan; Rutherford; Stanly; Stokes; Swain; Transylvania; Union; Vance; Wake; Warren; Watauga; Yadkin; Yancey



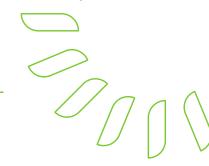
### North Carolina | Triad

MAPD Plans	New contract number	
Plan Name	HumanaChoice (Regional PPO)	Humana Gold Choice (PFFS)
Plan Number	R1390-002-000	H8145-004-000
Plan Highlights	High Plan Premium RPPO MAPD Plan with moderate cost shares.	High Plan Premium PFFS MAPD Plan with lean benefits. Consolidated with H8145-063-000.
Premium	\$84	\$86
PCP / SPC / UC	\$15 / \$50 / \$40	\$20 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$360 per day (Days 1-5)	\$345 per day (Days 1-5)
Max Out-of-Pocket	\$7550 In-Network	\$7550 In/Out Network
Rx Deductible	\$360 tiers 4-5	\$160 tiers 3-5
Rx Preferred	\$5/\$15/\$47/\$99/26%	\$5/\$15/\$47/\$99/30%
Key Extra Benefits	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Dental, Hearing, Fitness, OTC \$75/Quarter for select health and wellness products, Transportation 24 one-way trips/Year
Plan Service Area	NC: Statewide	NC: Anson; Avery; Buncombe; Caswell; Catawba; Cherokee; Davidson; Davie; Forsyth; Gaston; Gates; Henderson; Madison; Mecklenburg; Rowan; Scotland; Watauga; Yancey



### North Carolina | Triad

MA Only Plans	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
Rx Preferred	No Coverage	No Coverage
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide



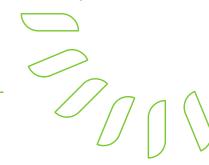
### North Carolina | Triad

#### **DSNP**

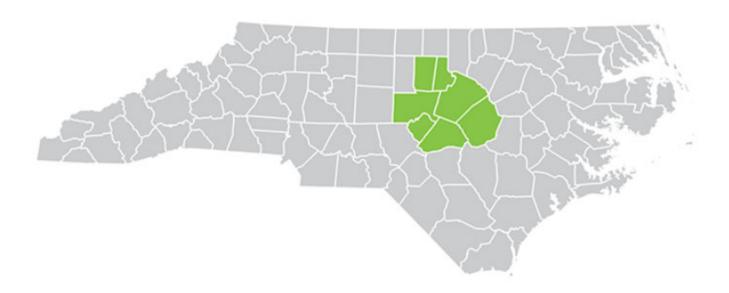
Plan Name	Humana Gold Plus SNP-DE (HMO D-SNP)	
Plan Number	H1036-168-000	
Plan Highlights	Dual Eligible Special Needs plan for	
	FBDE, QMB, QMB+, SLMB+.	
	Includes suite of rich supplemental benefits designed for dual member needs.	
Dental	\$2500 annually; \$0 copayments covers:	
	exams, x-rays, cleanings, fillings, crowns, extractions, dentures	
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.	
Vision	Annual exam and \$100 credit every year for eyewear or contact lenses including fittings.	
Hearing	\$0 annual exams, fittings and TruHearing advanced level hearing aids, plus 48 batteries.	
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.	
Transportation	\$0 copayment for plan approved location up to unlimited one-way trip(s) per year by car, van, wheelchair access vehicle.	
	This benefit is not to exceed 50 miles per trip.	
Plan Service Area	NC: Alamance; Caswell; Davidson; Davie; Forsyth; Guilford; Person; Randolph; Rockingham; Stokes; Yadkin	

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### North Carolina | Triangle

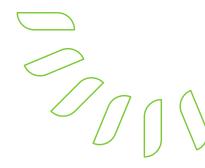


### Market Highlights

- No referrals on any of our HMO or PPO plans.
- Increased Healthy Food Card amount on select Dual Eligible Plans.
- Humana Honor Plan available for customers that get their drug coverage elsewhere, such as Veterans.
- \$0 copay for 90 day supply of tier 1 and 2 drugs when using mail order through Humana Pharmacy.
- Multiple selling opportunity with Dual Special Needs Plan.
- Go365® by Humana is a wellness program that rewards your clients for doing healthy activities.
   Many Humana Medicare Advantage plans include Go365.
- Local Market office and Support Team to help with all of your needs.
- Many Plans include Dental, Vision, Hearing, OTC and SilverSneakers Fitness Benefits.

#### **Network Highlights**

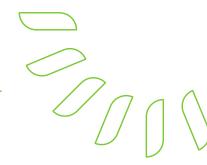
- All major hospital facilities within the market are in-network.
- HMO plans within the market do not require referrals.
- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.



### North Carolina | Triangle

### **MAPD**

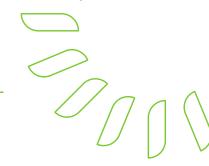
Plan Name	Humana Gold Plus (HMO)	Humana Gold Plus (HMO)	HumanaChoice (PPO)
Plan Number	H1036-233-000	H6622-060-000	H5525-035-000
Plan Highlights	\$0 Plan Premium HMO MAPD Plan with rich benefits and additional ancillaries	\$0 Plan Premium HMO MAPD Plan with low cost shares and additional ancillaries	\$0 Plan Premium with \$50 Part B Premium Giveback LPPO MAPD Plan with lean benefits
Premium	\$0	\$0	\$0 (\$50 Part B Premium Giveback)
PCP / SPC / UC	\$0 / \$30 / \$0	\$0 / \$30 / \$0	\$20 / \$50 / \$40
Referrals Required	No	No	No
Inpatient Hospital	\$295 per day (Days 1-6)	\$295 per day (Days 1-6)	\$450 per day (Days 1-4)
Max Out-of-Pocket	\$4200 In-Network	\$4200 In-Network	\$6700 In-Network
Rx Deductible	No Deductible	No Deductible	\$265 tiers 3-5
Rx Preferred	\$0/\$5/\$47/\$97/33%	\$0/\$5/\$47/\$97/33%	\$5/\$15/\$47/\$99/28%
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$15/Month for select health and wellness products, Transportation 36 one-way trips/Year, Insulin Savings Program	Dental, Vision, Hearing, Fitness, OTC \$15/Month for select health and wellness products, Transportation 36 one-way trips/Year, Insulin Savings Program	Fitness, OTC \$15/Quarter for select health and wellness products
Plan Service Area	NC: Wake	NC: Chatham; Durham; Harnett; Johnston; Lee; Orange	NC: Alleghany; Ashe; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hyde; Johnston; Jones; Lee; Montgomery; Moore; New Hanover; Northampton; Orange; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Vance; Warren; Washington; Wayne; Wilkes; Wilson



### North Carolina | Triangle

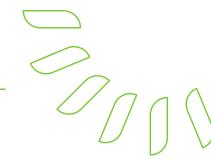
### **MAPD**

Plan Name	HumanaChoice (PPO)	HumanaChoice (PPO)	HumanaChoice (Regional PPO)
Plan Number	H5216-211-000	H5525-026-000	R1390-002-000
Plan Highlights	Moderate Plan Premium LPPO MAPD Plan with moderate cost shares and additional ancillaries.	High Plan Premium LPPO MAPD Plan with moderate cost shares	High Plan Premium RPPO MAPD Plan with moderate cost shares.
Premium	\$50	\$71	\$84
PCP / SPC / UC	\$15 / \$45 / \$35	\$15 / \$45 / \$35	\$15 / \$50 / \$40
Referrals Required	No	No	No
Inpatient Hospital	\$325 per day (Days 1-6)	\$450 per day (Days 1-4)	\$360 per day (Days 1-5)
Max Out-of- Pocket	\$6700 In-Network	\$6700 In-Network	\$7550 In-Network
Rx Deductible	\$160 tiers 4-5	\$265 tiers 4-5	\$360 tiers 4-5
Rx Preferred	\$4/\$12/\$47/\$100/30%	\$4/\$12/\$47/\$100/28%	\$5/\$15/\$47/\$99/26%
Key Extra Benefits	Dental, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Alamance; Alexander; Anson; Avery; Buncombe; Cabarrus; Caldwell; Caswell; Catawba; Chatham; Cherokee; Clay; Cleveland; Davidson; Davie; Durham; Forsyth; Franklin; Gaston; Graham; Guilford; Haywood; Henderson; Iredell; Jackson; Lee; Lincoln; Macon; Madison; McDowell; Mecklenburg; Mitchell; Montgomery; Moore; Orange; Person; Polk; Randolph; Rockingham; Rowan; Rutherford; Stanly; Stokes; Swain; Transylvania; Union; Vance; Wake; Warren; Watauga; Yadkin; Yancey	NC: Bladen; Burke; Camden; Columbus; Cumberland; Gates; Hoke; Johnston; Martin; Nash; New Hanover; Northampton; Pamlico; Pender; Richmond; Scotland; Washington	NC: Statewide



### North Carolina | Triangle

MA Only Plans	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
Rx Preferred	No Coverage	No Coverage
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide



## North Carolina | Triangle

#### **DSNP**

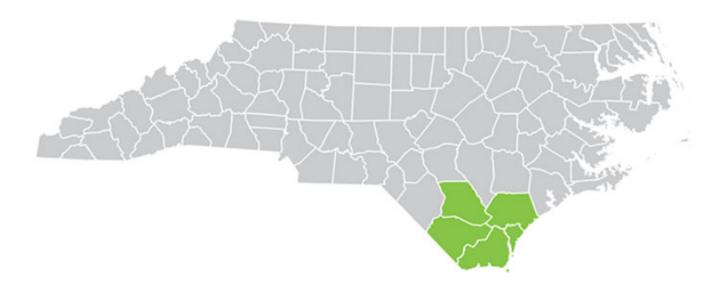
Plan Name	Humana Gold Plus SNP-DE (HMO D-SNP)	HumanaChoice SNP-DE (PPO D-SNP)
Plan Number	H1036-276-000	H5525-036-000
Plan Highlights	Dual Eligible Special Needs plan for	Dual Eligible Special Needs plan for
	FBDE, QMB, QMB+, SLMB+.	FBDE, QMB, QMB+, SLMB+.
	Includes suite of rich supplemental benefits designed for dual member needs.	Includes suite of rich supplemental benefits designed for dual member needs.
Dental	\$2500 annually; \$0 copayments covers:	\$1000 annually; \$0 copayments covers:
	exams, x-rays, cleanings, fillings, crowns, extractions, dentures	exams, x-rays, cleanings, fillings, crowns, extractions, dentures
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.
Vision	Annual exam and \$100 credit every year for eyewear or contact lenses including fittings.	Annual exam and \$100 credit every year for eyeglasses or contact lenses. OON coverage available. Some restrictions apply if benefits received Out-of-Network.
Hearing	\$0 annual exam and fittings and \$500 credit for hearing aids one per ear per year from the TruHearing Choice catalog.	\$0 annual exam, fittings and TruHearing advanced level hearing aids, plus 48 batteries.
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.
Transportation	\$0 copayment for plan approved location up to 48 one-way trip(s) per year by car, van, wheelchair access vehicle.	\$0 copayment for plan approved location up to 48 one-way trip(s) per year by car, van, wheelchair access vehicle.
	One trip is valid for up to 25 miles.	
	For trips in excess of 25 miles, an additional trip will be exhausted for each additional 25 mile segment.	This benefit is not to exceed 50 miles per trip.
Plan Service Area	NC: Wake	NC: Alexander; Alleghany; Ashe; Avery;  Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Cleveland; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hoke; Hyde; Johnston; Jones; Lee; Lincoln; Martin; Montgomery; Moore; Nash; New Hanover; Northampton; Orange; Pamlico; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Union; Vance; Warren; Washington; Watauga; Wayne; Wilkes; Wilson

**Notes Page** 





#### North Carolina | Wilmington



#### Market Highlights

- No referrals on any of our HMO or PPO plans.
- Increased Healthy Food Card amount on select Dual Eligible Plans.
- Humana Honor Plan available for customers that get their drug coverage elsewhere, such as Veterans.
- \$0 copay for 90 day supply of tier 1 and 2 drugs when using mail order through Humana Pharmacy.
- Multiple selling opportunity with Dual Special Needs Plan.
- Go365® by Humana is a wellness program that rewards your clients for doing healthy activities. Many Humana Medicare Advantage plans include Go365.
- Local Market office and Support Team to help with all of your needs.
- Many Plans include Dental, Vision, Hearing, OTC and SilverSneakers Fitness Benefits.
- Virtual office visits for PCP, urgent care, and behavioral health are now \$0 co-pay.

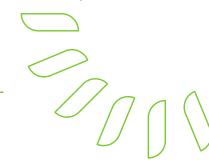
#### **Network Highlights**

- All major hospital facilities within the market are in-network.
- HMO plans within the market do not require referrals.
- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.

## North Carolina | Wilmington

#### **MAPD**

Plan Name	Humana Gold Plus (HMO)	HumanaChoice (PPO)	HumanaChoice (PPO)
Plan Number	H6622-061-000	H5525-035-000	H5525-034-000
Plan Highlights	\$0 Plan Premium HMO MAPD Plan with low cost shares and additional ancillaries.	\$0 Plan Premium with \$50 Part B Premium Giveback LPPO MAPD Plan with lean benefits.	High Plan Premium LPPO MAPD Plan with rich benefits and additional ancillaries.
Premium	\$0	\$0 (\$50 Part B Premium Giveback)	\$135
PCP / SPC / UC	\$0 / \$40 / \$30	\$20 / \$50 / \$40	\$0 / \$0 / \$0
Referrals Required	No	No	No
Inpatient Hospital	\$295 per day (Days 1-6)	\$450 per day (Days 1-4)	\$0 per admit
Max Out-of-Pocket	\$3900 In-Network	\$6700 In-Network	\$6700 In-Network
Rx Deductible	\$95 tiers 4-5	\$265 tiers 3-5	\$190 tiers 3-4
Rx Preferred	\$2/\$8/\$45/\$95/31%	\$5/\$15/\$47/\$99/28%	\$4/\$12/\$47/\$99/29%
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$60/Quarter for select health and wellness products, Transportation 24 one-way trips/Year, Insulin Savings Program	Fitness, OTC \$15/Quarter for select health and wellness products	Dental, Vision, Hearing, Fitness, OTC \$75/Quarter for select health and wellness products, Transportation 24 one-way trips/Year
Plan Service Area	NC: Bladen; Brunswick; Columbus; New Hanover; Pender	NC: Alleghany; Ashe; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hyde; Johnston; Jones; Lee; Montgomery; Moore; New Hanover; Northampton; Orange; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Vance; Warren; Washington; Wayne; Wilkes; Wilson	NC: Bladen; Brunswick; Columbus; New Hanover; Pender



## North Carolina | Wilmington

#### **MAPD**

Plan Name	HumanaChoice (PPO)	HumanaChoice (Regional PPO)
Plan Number	H5525-026-000	R1390-002-000
Plan Highlights	High Plan Premium LPPO MAPD Plan with moderate cost shares	High Plan Premium RPPO MAPD Plan with moderate cost shares.
Premium	\$71	\$84
PCP / SPC / UC	\$15 / \$45 / \$35	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$450 per day (Days 1-4)	\$360 per day (Days 1-5)
Max Out-of- Pocket	\$6700 In-Network	\$7550 In-Network
Rx Deductible	\$265 tiers 4-5	\$360 tiers 4-5
Rx Preferred	\$4/\$12/\$47/\$100/28%	\$5/\$15/\$47/\$99/26%
Key Extra Benefits	Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Bladen; Burke; Camden; Columbus; Cumberland; Gates; Hoke; Johnston; Martin; Nash; New Hanover; Northampton; Pamlico; Pender; Richmond; Scotland; Washington	NC: Statewide



## North Carolina | Wilmington

MA Only Plans	NEW Humana Honor Plan		
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)	
Plan Number	R1390-003-000	R1390-001-000	
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	
Premium	\$0 (\$50 Part B Premium Giveback)	\$0	
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40	
Referrals Required	No	No	
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)	
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network	
Rx Deductible	No Coverage	No Coverage	
Rx Preferred	No Coverage	No Coverage	
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	
Plan Service Area	NC: Statewide	NC: Statewide	

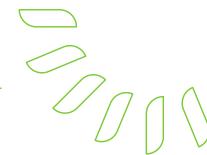


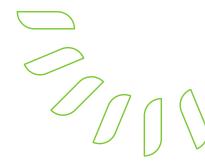
## North Carolina | Wilmington

#### **DSNP**

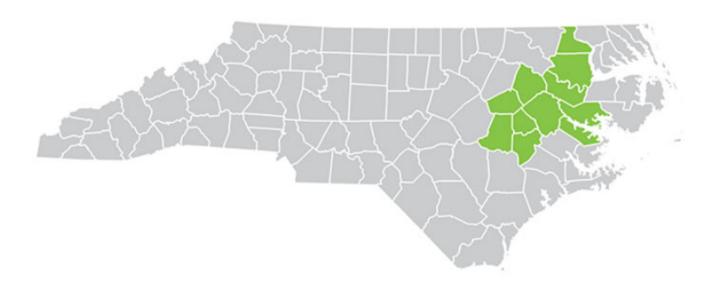
Plan Name	HumanaChoice SNP-DE (PPO D-SNP)
Plan Number	H5525-036-000
Plan Highlights	Dual Eligible Special Needs plan for FBDE, QMB, QMB+, SLMB+. Includes suite of rich supplemental benefits designed for dual member needs.
Dental	\$1000 annually; \$0 copayments covers: exams, x-rays, cleanings, fillings, crowns, extractions, dentures
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.
Vision	Annual exam and \$100 credit every year for eyeglasses or contact lenses. OON coverage available. Some restrictions apply if benefits received Out-of-Network.
Hearing	\$0 annual exam, fittings and TruHearing advanced level hearing aids, plus 48 batteries.
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.
Transportation	\$0 copayment for plan approved location up to 48 oneway trip(s) per year by car, van, wheelchair access vehicle.
Plan Service Area	This benefit is not to exceed 50 miles per trip.  NC: Alexander; Alleghany; Ashe; Avery; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Cleveland; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hoke; Hyde; Johnston; Jones; Lee; Lincoln; Martin; Montgomery; Moore; Nash; New Hanover; Northampton; Orange; Pamlico; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Union; Vance; Warren; Washington; Watauga; Wayne; Wilkes; Wilson

**Notes Page** 





#### North Carolina | Eastern



#### Market Highlights

- No referrals on any of our HMO or PPO plans.
- Increased Healthy Food Card amount on select Dual Eligible Plans.
- Humana Honor Plan available for customers that get their drug coverage elsewhere, such as Veterans.
- \$0 copay for 90 day supply of tier 1 and 2 drugs when using mail order through Humana Pharmacy.
- Multiple selling opportunity with Dual Special Needs Plan.
- Go365® by Humana is a wellness program that rewards your clients for doing healthy activities.
   Many Humana Medicare Advantage plans include Go365.
- Local Market office and Support Team to help with all of your needs.
- Many Plans include Dental, Vision, Hearing, OTC and SilverSneakers Fitness Benefits.
- Virtual office visits for PCP, urgent care, and behaviorial health are now \$0 co-pay.

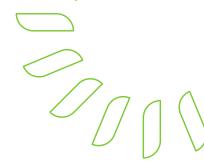
#### Network Highlights

- Most major hospital facilities within the market are in-network.
- In-network hospitals and provider systems include, but are not limited to, the following: Vidant Health.
- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.



## North Carolina | Eastern

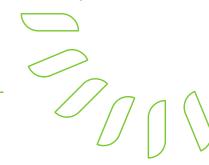
MAPD	New Local Plan	
Plan Name	HumanaChoice (PPO)	HumanaChoice (PPO)
Plan Number	H5525-049	H5525-035-000
Plan Highlights	Moderate Plan Premium LPPO MAPD.	\$0 Plan Premium with \$50 Part B Premium Giveback LPPO MAPD Plan with lean benefits
Premium	\$24	\$0 (\$50 Part B Premium Giveback)
PCP / SPC / UC	\$10 / \$35 / \$25	\$20 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$345 per day (Days 1-5)	\$450 per day (Days 1-4)
Max Out-of-Pocket	\$5900 In-Network	\$6700 In-Network
Rx Deductible	\$95 tiers 4-5	\$265 tiers 3-5
Rx Preferred	\$2/\$8/\$45/\$95/31%	\$5/\$15/\$47/\$99/28%
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products, Transportation 24 one-way trips/Year	Fitness, OTC \$15/Quarter for select health and wellness products
Plan Service Area	NC: Beaufort; Edgecombe; Greene; Hertford; Pitt; Wayne; Wilson	NC: Alleghany; Ashe; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hyde; Johnston; Jones; Lee; Montgomery; Moore; New Hanover; Northampton; Orange; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Vance; Warren; Washington; Wayne; Wilkes; Wilson



## North Carolina | Eastern

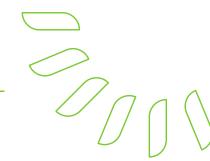
#### **MAPD Plans**

Plan Name	HumanaChoice (PPO)	HumanaChoice (Regional PPO)
Plan Number	H5525-026-000	R1390-002-000
Plan Highlights	High Plan Premium LPPO MAPD Plan with moderate cost shares	High Plan Premium RPPO MAPD Plan with moderate cost shares.
Premium	\$71	\$84
PCP / SPC / UC	\$15 / \$45 / \$35	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$450 per day (Days 1-4)	\$360 per day (Days 1-5)
Max Out-of-Pocket	\$6700 In-Network	\$7550 In-Network
Rx Deductible	\$265 tiers 4-5	\$360 tiers 4-5
Rx Preferred	\$4/\$12/\$47/\$100/28%	\$5/\$15/\$47/\$99/26%
Key Extra Benefits	Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Bladen; Burke; Camden; Columbus; Cumberland; Gates; Hoke; Johnston; Martin; Nash; New Hanover; Northampton; Pamlico; Pender; Richmond; Scotland; Washington	NC: Statewide



#### North Carolina | Eastern

MA Only Plans	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
Rx Preferred	No Coverage	No Coverage
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide



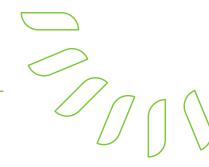
#### North Carolina | Eastern

#### **DSNP**

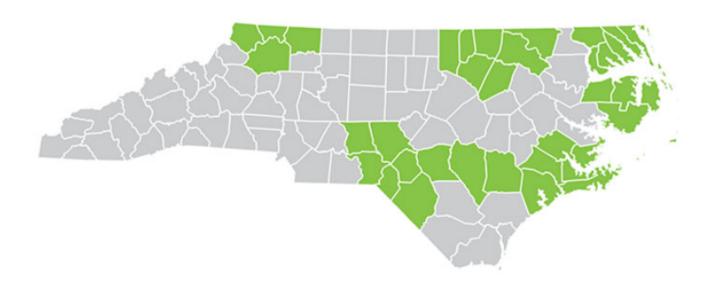
Plan Name	HumanaChoice SNP-DE (PPO D-SNP)
Plan Number	H5525-036-000
Plan Highlights	Dual Eligible Special Needs plan for FBDE, QMB, QMB+, SLMB+. Includes suite of rich supplemental benefits designed for dual member needs.
Dental	\$1000 annually; \$0 copayments covers: exams, x-rays, cleanings, fillings, crowns, extractions, dentures
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.
Vision	Annual exam and \$100 credit every year for eyeglasses or contact lenses. OON coverage available. Some restrictions apply if benefits received Out-of-Network.
Hearing	\$0 annual exam, fittings and TruHearing advanced level hearing aids, plus 48 batteries.
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.
Transportation	\$0 copayment for plan approved location up to 48 oneway trip(s) per year by car, van, wheelchair access vehicle.  This benefit is not to exceed 50 miles per trip.
Plan Service Area	NC: Alexander; Alleghany; Ashe; Avery; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Cleveland; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hoke; Hyde; Johnston; Jones; Lee; Lincoln; Martin; Montgomery; Moore; Nash; New Hanover; Northampton; Orange; Pamlico; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Union; Vance; Warren; Washington; Watauga; Wayne; Wilkes; Wilson

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#### North Carolina | Outstate

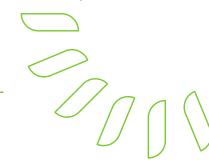


#### Market Highlights

- No referrals on any of our HMO or PPO plans.
- Increased Healthy Food Card amount on select Dual Eligible Plans.
- Humana Honor Plan available for customers that get their drug coverage elsewhere, such as Veterans.
- \$0 copay for 90 day supply of tier 1 and 2 drugs when using mail order through Humana Pharmacy.
- Multiple selling opportunity with Dual Special Needs Plan.
- Go365® by Humana is a wellness program that rewards your clients for doing healthy activities. Many Humana Medicare Advantage plans include Go365.
- Local Market office and Support Team to help with all of your needs.
- Many Plans include Dental, Vision, Hearing, OTC and SilverSneakers Fitness Benefits.
- Virtual office visits for PCP, urgent care, and behaviorial health are now \$0 co-pay.

#### **Network Highlights**

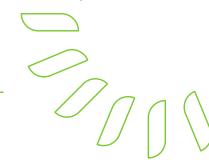
- Most major hospital facilities within the market are in-network.
- In-network hospitals and provider systems include, but are not limited to, the following: Vidant Health.
- Humana PPO Plans have National Network Reciprocity, allowing members to travel with the comfort of knowing they can use any Humana ChoiceCare PPO Network Provider across the country for in-network services.
- For a complete list of in-network providers, visit www.Humana.com/PhysicianFinder.



## North Carolina | Outstate

#### MAPD

Plan Name	HumanaChoice (PPO)	HumanaChoice (PPO)
Plan Number	H5525-035-000	H5216-211-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback LPPO MAPD Plan with lean benefits	Moderate Plan Premium LPPO MAPD Plan with moderate cost shares and additional ancillaries.
Premium	\$0 (\$50 Part B Premium Giveback)	\$50
PCP / SPC / UC	\$20 / \$50 / \$40	\$15 / \$45 / \$35
Referrals Required	No	No
Inpatient Hospital	\$450 per day (Days 1-4)	\$325 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$6700 In-Network
Rx Deductible	\$265 tiers 3-5	\$160 tiers 4-5
Rx Preferred	\$5/\$15/\$47/\$99/28%	\$4/\$12/\$47/\$100/30%
Key Extra Benefits	Fitness, OTC \$15/Quarter for select health and wellness products	Dental, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products
Plan Service Area	NC: Alleghany; Ashe; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hyde; Johnston; Jones; Lee; Montgomery; Moore; New Hanover; Northampton; Orange; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Vance; Warren; Washington; Wayne; Wilkes; Wilson	NC: Alamance; Alexander; Anson; Avery; Buncombe; Cabarrus; Caldwell; Caswell; Catawba; Chatham; Cherokee; Clay; Cleveland; Davidson; Davie; Durham; Forsyth; Franklin; Gaston; Graham; Guilford; Haywood; Henderson; Iredell; Jackson; Lee; Lincoln; Macon; Madison; McDowell; Mecklenburg; Mitchell; Montgomery; Moore; Orange; Person; Polk; Randolph; Rockingham; Rowan; Rutherford; Stanly; Stokes; Swain; Transylvania; Union; Vance; Wake; Warren; Watauga; Yadkin; Yancey



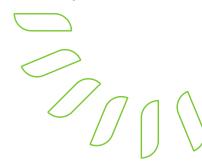
## North Carolina | Outstate

MAPD Plans			New contract number
Plan Name	HumanaChoice (PPO)	HumanaChoice (Regional PPO)	Humana Gold Choice (PFFS)
Plan Number	H5525-026-000	R1390-002-000	H8145-004-000
Plan Highlights	High Plan Premium LPPO MAPD Plan with moderate cost shares	High Plan Premium RPPO MAPD Plan with moderate cost shares.	High Plan Premium PFFS MAPD Plan with lean benefits. Consolidated with H8145-063-000.
Premium	\$71	\$84	\$86
PCP / SPC / UC	\$15 / \$45 / \$35	\$15 / \$50 / \$40	\$20 / \$50 / \$40
Referrals Required	No	No	No
Inpatient Hospital	\$450 per day (Days 1-4)	\$360 per day (Days 1-5)	\$345 per day (Days 1-5)
Max Out-of-Pocket	\$6700 In-Network	\$7550 In-Network	\$7550 In/Out Network
Rx Deductible	\$265 tiers 4-5	\$360 tiers 4-5	\$160 tiers 3-5
Rx Preferred	\$4/\$12/\$47/\$100/28%	\$5/\$15/\$47/\$99/26%	\$5/\$15/\$47/\$99/30%
Key Extra Benefits	Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Dental, Hearing, Fitness, OTC \$75/Quarter for select health and wellness products, Transportation 24 one-way trips/Year
Plan Service Area	NC: Bladen; Burke; Camden; Columbus; Cumberland; Gates; Hoke; Johnston; Martin; Nash; New Hanover; Northampton; Pamlico; Pender; Richmond; Scotland; Washington	NC: Statewide	NC: Anson; Avery; Buncombe; Caswell; Catawba; Cherokee; Davidson; Davie; Forsyth; Gaston; Gates; Henderson; Madison; Mecklenburg; Rowan; Scotland; Watauga; Yancey



## North Carolina | Outstate

MA Plans	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
Rx Preferred	No Coverage	No Coverage
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide



## North Carolina | Outstate

#### DSNP

Plan Name	HumanaChoice SNP-DE (PPO D-SNP)	
Plan Number	H5525-036-000	
Plan Highlights	Dual Eligible Special Needs plan for FBDE, QMB, QMB+, SLMB+. Includes suite of rich supplemental benefits designed for dual member needs.	
Dental	\$1000 annually; \$0 copayments covers: exams, x-rays, cleanings, fillings, crowns, extractions, dentures	
Healthy Foods Card	\$75 allowance per month for Healthy Foods Card for members to spend at participating retailers toward the purchase of approved healthy foods.	
Vision	Annual exam and \$100 credit every year for eyeglasses or contact lenses. OON coverage available. Some restrictions apply if benefits received Out-of-Network.	
Hearing	\$0 annual exam, fittings and TruHearing advanced level hearing aids, plus 48 batteries.	
OTC Allowance	\$200 maximum benefit coverage amount per quarter (3 months) for select over-the-counter health and wellness products.	
Transportation	\$0 copayment for plan approved location up to 48 one-way trip(s) per year by car, van, wheelchair access vehicle.	
	This benefit is not to exceed 50 miles per trip.	
Plan Service Area	NC: Alexander; Alleghany; Ashe; Avery; Beaufort; Bertie; Bladen; Brunswick; Camden; Chatham; Chowan; Cleveland; Columbus; Cumberland; Currituck; Duplin; Durham; Edgecombe; Franklin; Gates; Granville; Greene; Halifax; Harnett; Hertford; Hoke; Hyde; Johnston; Jones; Lee; Lincoln; Martin; Montgomery; Moore; Nash; New Hanover; Northampton; Orange; Pamlico; Pasquotank; Pender; Perquimans; Pitt; Richmond; Sampson; Scotland; Surry; Tyrrell; Union; Vance; Warren; Washington; Watauga; Wayne; Wilkes; Wilson	

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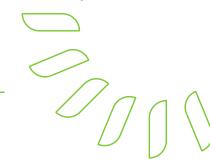


#### North Carolina | Statewide



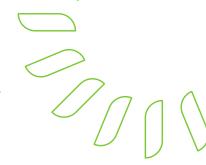
# Statewide Plans

- Regional PPO
- Prescription Drug Plans
- Medicare Supplement
- Dental
- Vision



## North Carolina | Statewide

MAPD		NEW Humana Honor Plan	
Plan Name	HumanaChoice (Regional PPO)	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-002-000	R1390-003-000	R1390-001-000
Plan Highlights	High Plan Premium RPPO MAPD Plan with moderate cost shares.	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$84	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$15 / \$50 / \$40	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No	No
Inpatient Hospital	\$360 per day (Days 1-5)	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$7550 In-Network	\$6700 In-Network	\$5400 In-Network
Rx Deductible	\$360 tiers 4-5	No Coverage	No Coverage
Rx Preferred	\$5/\$15/\$47/\$99/26%	No Coverage	No Coverage
Key Extra Benefits	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide	NC: Statewide



#### North Carolina | Statewide

# Prescription Drug Plans

Plan Name	Humana Walmart Value Rx Plan (PDP)	Humana Premier Rx Plan (PDP)	Humana Basic Rx Plan (PDP)
Plan Number	S5884-187	S5884-154	S5884-133
Plan Highlights	Designed primarily for consumers who are seeking a competitive, low premium with low copays at preferred cost-sharing pharmacies and a \$0 deductible on Tiers 1 and 2. New in 2021: Preferred cost-sharing at more retail pharmacies.	This plan offers an extensive formulary and rich benefits, with no deductible on Tiers 1 and 2. New in 2021: Preferred cost-sharing at more retail pharmacies; \$30 copay at a preferred pharmacy/\$35 copay at a standard pharmacy for a 30-day supply of select insulins.	Designed primarily for low-income consumers who are eligible for Medicare Extra Help. This plan will offer very low copays, after the deductible has been met. New in 2021: Will offer preferred cost-sharing at retail pharmacies. Not Commissionable for new sales in 2021.
Pairs Well With	Humana Med Supp Plan	Humana Med Supp Plan	Humana Med Supp Plan
Premium	\$17.20	\$65.30	\$27.70
Rx Deductible	\$445 tiers 3-5	\$445 tiers 3-5	\$445 all tiers
Preferred Retail 30-day Supply	\$1/\$4/17%/35%/25%	\$1/\$4/\$45/49%/25%	\$0/\$1/20%/35%/25%
Standard Retail 30-day Supply	\$10/\$20/22%/50%/25%	\$5/\$10/\$47/50%/25%	\$1/\$2/24%/37%/25%
Preferred Mail 90-day Supply	\$3 copay for tier 1, \$12 copayment for tier 2	\$0 copay for tiers 1 & 2	\$0 copay for tiers 1 & 2
Plan Service Area	NC: Statewide	NC: Statewide	NC: Statewide

#### Other Humana Plans with Coverage in North Carolina

Humana Medicare Supplement	See Outline of Coverage	Med Supp	
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#### Medicare Supplement Resources (via Vantage)



Click links in Vantage to access Medicare Supplement Documents

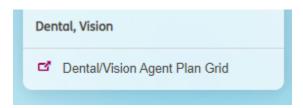


➤ **Med Supp Outlines of Coverage:** Clicking this link will open up an excel spreadsheet that will include the OOC for the following plans:



- Med Supp Agent Guidebook: <a href="https://docushare-web.apps.cf.humana.com/Marketing/docushare-app?file=3491826">https://docushare-web.apps.cf.humana.com/Marketing/docushare-app?file=3491826</a>
- Med Supp Underwriting Guide: <a href="https://docushare-web.apps.cf.humana.com/Marketing/docushare-app?file=3317158">https://docushare-web.apps.cf.humana.com/Marketing/docushare-app?file=3317158</a>

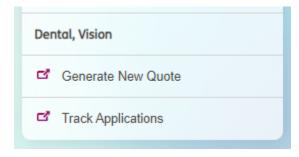
#### Individual Dental and Vision Plan Resources (via Vantage)



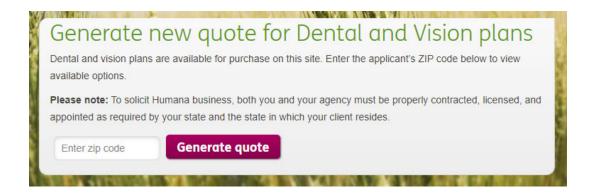
Humana Individual Dental and Vision Agent Plan Grid: Clicking this link will open up an inactive document that includes rates, plan highlights, and options by State:

Humana Individual Dental and Vision

## Agent Plan Grid



> Dental/Vision Plan Quotes : https://www.humana.com/insurance-plan-quotes/Agents/Home



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Focus on Duals and Veterans

#### FOCUS ON DUAL ELIGIBLES



# Do you have both Medicare and Medicaid?

## A Humana Dual Eligible Special Needs Plan may include:\*



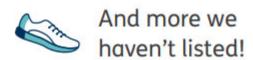
Doctor's office visits



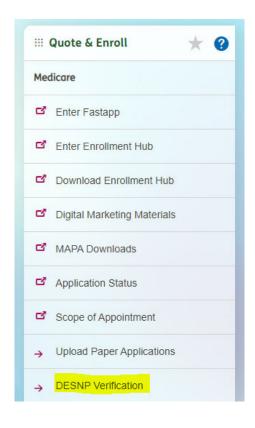
Hospital coverage



Prescription drug coverage



## DESNP Verification – Via Vantage



#### **Dual Eligibility Level Descriptions**

Qualified Medicare Beneficiary (QMB)

Qualified Medicare Beneficiary with Comprehensive Medicaid Benefits (QMB+)

Specified Low-Income Medicare Beneficiary (SLMB)

Specified Low-Income Medicare Beneficiary with Comprehensive Medicaid Benefits (SLMB+)

Qualified Individual

Qualified Disabled and Working Individual

Full Benefit Dual Eligible (FBDE)

Plan #	Cost Share	Eligibilit Level
HMO 6622-027	\$0 Cost Share	QMB, QMB+. SLMB+, FBDE
HMO 1036-167; 168; 276	\$0 Cost Share	QMB, QMB+. SLMB+, FBDE
LPPO H5525-036	\$0 Cost Share	QMB, QMB+. SLMB+, FBDE

#### Dual Eligibility Verification

Dual Eligibility Verification tool does not validate agent licensing. Please be advised that agents are ultimately responsible to ensure they have all required licenses. We recommend agents confirm with the relevant Departments of Insurance that they have the appropriate licensing and lines of authority for the products they intend to market and sell.

Plan Year *	State *				
2020 *	Select				
Date of Request					
08/14/2020					
First Name *	Last Name *				
Date of Birth *					
MM/DD/YYYY					
Gender * O Male O Female					
Please enter prospective members S	ocial Security Number or Medicaid ID/Medic	caid Member ID (or both) below in order to submit this	request.		
Social Security Number *	Medicaid ID/Medicaid Member ID *				
Medicare ID					
			Submit		
122			Submit		
Status					
Medicaid ID					
Dual Eligibility Level					
Dom Englowing Cover					
			The second second		

## Healthy Foods Card

Nutritious food at the speed of a swipe. Members who qualify for the Health Foods Card benefit, which is included on all of our DSNP plans in North Carolina, can buy approved foods at retailers nationwide. It offers \$75 allowance every month so they can get the food and nutrition they need.



#### PLAYBOOKS

#### Healthy Foods Card Toolkit

Check out this guide if you've been looking for more details on the Healthy Foods Card.

#### Easy. Quick. Convenient:

- 1. Activate the card. Go to the OTC Network website or download the app on Apple or Android
- 2. Shop for approved food and beverages at participating retailers.
- Swipe the card at checkout to pay for approved items just like any other card.
- 4. Use another payment method to purchase items that aren't approved or are over the allowance.

#### THREE (VERY) IMPORTANT NOTES:

- The card can be used only at participating stores including: Walmart, Walgreens, CVS, Food Lion, Kroger, and many independent retailers.
- The allowance does NOT roll over from one month to the next, so be sure your members know they need to use it by the end of the month.
- The card can't be used until it's activated online at the OTC Network website;
   Visit: https://www.otcnetwork.com/Member/Account/LoginCardNo

#### **HEALTHY FOODS CARD TOOLKIT**

Visit: <a href="https://ignitewithhumana.com/ed/playbooks/dsnp/healthy-foods-card/">https://ignitewithhumana.com/ed/playbooks/dsnp/healthy-foods-card/</a>

#### WHAT FOODS ARE APPROVED?

 Most human foods and non-alcoholic beverages are approved. See page Toolkit for a complete list of approved items. And a list of items that aren't.

#### **CUSTOMER SERVICE QUESTIONS:**

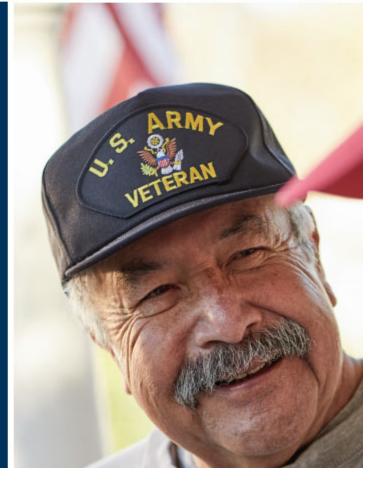
• Humana Customer Care. They can be reached at 1-800-457-4708, Monday—Friday, from 8 a.m.—8 p.m., Eastern time.

## FOCUS ON VETERANS

Humana.



Are you a veteran?



## MA Only Plans

	NEW Humana Honor Plan	
Plan Name	Humana Honor (Regional PPO)	HumanaChoice (Regional PPO)
Plan Number	R1390-003-000	R1390-001-000
Plan Highlights	\$0 Plan Premium with \$50 Part B Premium Giveback RPPO MA. Designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.	\$0 Plan Premium RPPO MA Plan with moderate cost shares. MA Only plan designed for individuals that do not need additional drug coverage. Great fit for Veterans using the VA for drug coverage.
Premium	\$0 (\$50 Part B Premium Giveback)	\$0
PCP / SPC / UC	\$20 / \$50 / \$20	\$15 / \$50 / \$40
Referrals Required	No	No
Inpatient Hospital	\$240 per day (Days 1-6)	\$275 per day (Days 1-6)
Max Out-of-Pocket	\$6700 In-Network	\$5400 In-Network
Rx Deductible	No Coverage	No Coverage
Rx Preferred	No Coverage	No Coverage
Key Extra Benefits	Dental, Vision, Hearing, Fitness, OTC \$30/Quarter for select health and wellness products	Vision, Hearing, Fitness, OTC \$25/Quarter for select health and wellness products
Plan Service Area	NC: Statewide	NC: Statewide

Our nation's Veterans deserve healthcare that meets their needs. Honor plans were built to do just that by complementing their VA benefits and providing additional health, dental and other coverage. All Medicare beneficiaries are eligible to enroll in a Humana Honor Plan, where available, and Medicare-eligible Veterans can enroll in any Medicare plan.

## Humana Veteran FAQs

Use this handy reference to fully understand Humana's options available to Veterans.



Q: Why should I focus on Veterans as a target market?

A: Supporting the health and wellness of Veterans is a way to serve those who have served us. Plus, one in five Medicare eligibles is a Veteran, so there is ample selling opportunity in this market.1

Q: What healthcare benefits are available to Veterans from the government?

A: Here are the programs currently offered:

- Tricare for Life (TFL): for retired military members and their spouses and dependents
- Civilian Health and Medical Program of the Department of Veterans Affairs (CHAMPVA): for Veterans permanently disabled due to a service-related injury and for spouses and dependents after a service-related death2
- Veterans Affairs (VA) healthcare: offered based on service, financial status or service-related disability
- Medicare: for all individuals 65+, even if they have other benefits like TFL or VA
- Medicaid: for low-income individuals, level varies by state
- Extra Help: a low-income subsidy program

Q: Should all Veterans enroll in Medicare, even if they already have other government benefits?

A: Yes. The VA encourages Veterans to enroll in Medicare when they become eligible for a few reasons: to give them more care options, to avoid penalty and for more accesssible Rx medicine.3

Q: What plans may be a good fit for Veterans from Humana?

A: Humana offers a few options	, depending on the individual situation:
Medicare Advantage Plans	Medicare eligible individuals, including veterans, can select from any of Humana's MA plans, including Humana Honor plans.
	Humana Honor Plans: 17 different MA plans, available in 28 states, a good fit for Veterans and available to all Medicare beneficiaries
	Dual-Eligible Special Needs Plans: a good option for dual-eligible individuals where it's available
Medicare Supplement Plans (	where available and when eliaible)

- Prescription Drug Plans
- Dental Plans
- Vision Plans

<sup>&</sup>lt;sup>1</sup>National Center for Veterans Analysis and Statistics population model.

<sup>2</sup>https://www.va.gov/health-care/family-caregiver-benefits/champva/

<sup>3</sup>https://www.va.gov/health-care/about-va-health-benefits/va-health-care-and-other-insurance/

Q: Which Humana plans might be a good fit for which enrollees? Why?

A: Use this chart to guide you through which Humana option might be best for Veteran clients.

IF THEY HAVE	THEN RECOMMEND	BECAUSE
TFL and/or CHAMPVA	Humana Dental and Vision	Many of these routine services are not covered by their current care.
VA and Original Medicare only	Humana MA, PDP, MedSupp, Dental or Vision	These plans could expand their network, reduce costs and offer additional benefits.
Medicare and Medicaid	Humana DSNP (if available)	It can expand their network, reduce costs and offer extras like fitness, OTC allowances and urgent care.
Medicare and Extra Help	Humana MA or PDP	It could expand their network, reduce costs and offer extra services.

Q: Why should Veterans consider Humana?

A: Humana is proud of its overall company focus on Veteran support. This includes:

- · Leading a hiring initiative for Veterans seeking employment
- · Serving as the national MA provider for the VFW and AMVETS
- Dedicating efforts to many Veteran-focused philanthropies and sponsorships

Q: Why should Veterans consider the Humana Honor Plan?

A: While individuals eligible for Medicare, including Veterans, can enroll in any Medicare Advantage plan in their service area, Humana Honor plans were built specifically to complement VA benefits and provide more coverage that Veterans need. Plans may include\*:

- \$0 premium
- Part B giveback premium reduction (on all plans but one)
- · Robust dental coverage

- A broad network including urgent care
- Possible vision and hearing benefits
- SilverSneakers®, Go365, OTC allowance

Q: Where can I find more training on how to better serve Veterans?

A: On Ignite, of course. On the "Educational Resources" page, you'll find a hub of helpful content about Veterans. Simply select "Veterans" under "Filter By Topic".

Q: How can I be more comfortable talking to Veterans?

A: Check out these resources, also located on the "Education and Resources" page of Ignite:

- · Branch Values Guide
- Conversation Guide

- Engagement Guide
- Humana Veterans Commitment Timeline

Q: Where can I find Veteran-facing sales and marketing materials?

A: Use the search tool in your Marketing Resource Center (MRC) for Veteran-specific materials.

Q: Who can I reach out to for Veteran support in my area?

A: Your BRM/BRE can help answer any more questions you have about supporting Veterans. Head over to the "Support" page on Ignite to contact your local team.

\*Check the plan's summary of benefits for specific plan details.

# The Humana Difference

# **Humana Pharmacy Solutions**

## Humana Pharmacy Member Contact Numbers



#### **Humana Pharmacy Enrollment:**

Phone: 1-855-310-5799 (TTY: 711) Career

Phone 1-855-318-3756 (TTY: 711) Partner

Prescriber Fax: 1-800-379-7617

Hours of Operations: Mon through Fri 8AM-11PM, Sat 8AM-6:30PM ET

#### **Humana Specialty Pharmacy:**

Phone: 1-800-486-2668 (TTY: 711)

Prescriber Fax: 1-877-405-7940

Hours of Operations: Mon through Fri 8AM-8PM, Sat 8AM-6PM ET

#### **HCPR (PA, ST, Tier Reductions) for members**

1-800-555-2546

#### Ordering OTC Products at Humana Pharmacy (English and Spanish):

Phone: 1-855-211-8370 (TTY: 711)

• Fax: 1-800-379-7617

Hours of Operations: Mon through Fri 8AM-11PM, Sat 8AM-6:30PM ET

#### Ordering Diabetic Supplies at Humana Pharmacy (English and Spanish):

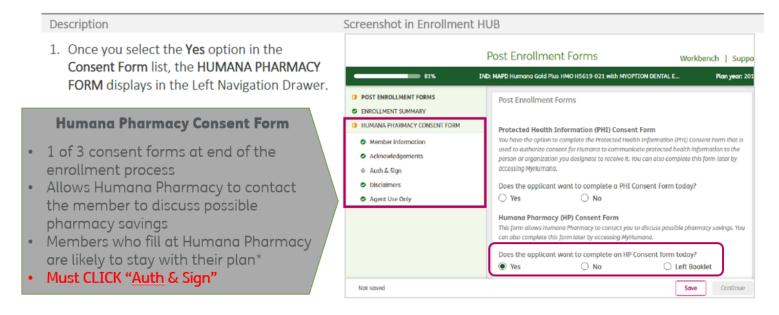
Phone: 1-877-222-5084 (TTY: 711)

## Humana Pharmacy Consent Form

#### <u>Humana Pharmacy Consent Process via Enrollment Hub</u>

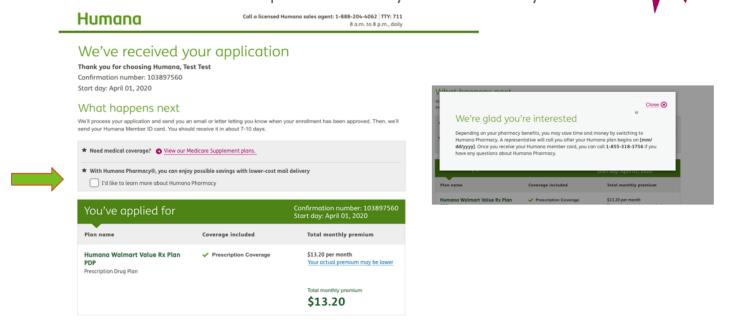
Post Enrollment Application Form – Section 2: Humana Pharmacy (HP) Consent Form Face to Face ONLY

The Humana Pharmacy (HP) Consent Form gives Humana the authorization to communicate special pharmacy discounts to the applicant. This consent form includes the subsections: Member Information, Acknowledgements, Auth & Sign, Disclaimers, and Agent Use Only. To complete this process:



#### Humana Pharmacy Consent via Website Enrollment

- Humana Pharmacy Consent question has been ADDED to the CONFIRMATION PAGE for electronic enrollments.
- Click box allows the member to opt into outreach by Humana Pharmacy.



## Part D Demo - Insulin Savings Program (ISP)

## Goal: Make insulin more affordable to members in the first 3 benefit stages

## Participating Plans in North Carolina

Plan Name	Market Name
Humana Gold Plus H1036-137 (HMO)	Charlotte
Humana Gold Plus H1036-233 (HMO)	Raleigh
Humana Gold Plus H1036-291 (HMO)	Greensboro/Winston Salem
Humana Gold Plus H6622-025 (HMO-POS)	Western North Carolina
Humana Gold Plus H6622-026 (HMO)	Western North Carolina
Humana Gold Plus H6622-057 (HMO)	Charlotte
Humana Gold Plus H6622-060 (HMO)	Triangle Perimeter
Humana Gold Plus H6622-061 (HMO)	Wilmington

#### Cost

**MAPD** 

30 day supply \$35 retail or HP 90 day supply \$105 retail 90 day supply \$95 HP

#### PDP (Premiere PDP only)

30 day supply \$30 preferred retail or HP 30 day supply \$35 standard retail 90 day supply \$90 retail 90 day supply \$80 HP

#### 2021 Medicare Network Pharmacies – Retail and Mail Order

	Humana Basic Rx Plan (PDP)	Humana Walmart Value Rx Plan (PDP)	Humana Premier Rx Plan (PDP)	MAPD (Excluding PR)	MAPD Puerto Rico
Preferred Retail Pharmacies:	Walmart, Walmart Neighborhood Market, Sam's Club, Publix, Kroger (and its brands), Harris Teeter, HEB, and Costco	Walmart, Walmart Neighborhood Market, Sam's Club, Publix, Kroger (and its brands), Harris Teeter, HEB, and Costco	Walmart, Walmart Neighborhood Market, Sam's Club, Publix, Kroger (and its brands), Harris Teeter, HEB, and Costco	• Includes over 63,000 pharmacies*	N/A
Standard Retail Pharmacies:	All other network retail pharmacies	All other network retail pharmacies	All other network retail pharmacies	All other network retail pharmacies	All network retail pharmacies
Preferred Mail Order Pharmacies**:	<ul><li>Humana Pharmacy</li><li>PrescribelT</li></ul>	<ul><li>Humana Pharmacy</li><li>PrescribelT</li></ul>	<ul><li>Humana</li><li>Pharmacy</li><li>PrescribeIT</li></ul>	<ul><li>Humana Pharmacy</li><li>PrescribeIT</li></ul>	<ul><li>Humana Pharmacy</li><li>PrescribeIT</li></ul>
Standard Mail Order Pharmacies:	<ul><li>Walmart Mail</li><li>PillPack (excl. PR)</li></ul>	<ul><li>Walmart Mail</li><li>PillPack (excl. PR)</li></ul>	<ul><li>Walmart Mail</li><li>PillPack (excl. PR)</li></ul>	<ul><li>Walmart Mail</li><li>PillPack</li></ul>	Walmart Mail

#### OTC Benefit General Information



#### How to get a catalog

- Included in Enrollment Book
- Download the catalog at HumanaPharmacy.com (available mid-December 2020)
- Request via card in Health & Wellbeing guide mailed to members in January
- Mailed to member following each order



#### How to order

- Online: HumanaPharmacy.com from the "Shop OTC & Supplies" dropdown at the top of the page. (MAPD members only.)
- Mobile App: Order OTC products anytime and anywhere with the Humana Pharmacy Mobile app, directly from a mobile device. (MAPD members only.)
- Mail: Humana Pharmacy; PO Box 1197; Cincinnati, OH 452101-1197
- Fax: 800-379-7617



#### OTC Orders

- Verify quarterly/monthly allowance amount on EOC/ANOC
- Orders post-marked/received by the final day of the quarter/ month will be counted toward the current quarter's/month's benefit allowance unless otherwise noted on the order form.
- Products will be delivered via USPS or UPS at no charge to the member.

<sup>\*</sup>Check Pharmacy Finder for the most up-to-date pharmacy information (www.humana.com/findapharmacy)

<sup>\*\*</sup>Platino Plans and do not have Preferred Retail or Mail Order benefit Confidential – Last Updated 07/30/2020

## **Vaccinations**

Part B covers most of the vaccines Medicare patients need. For patients enrolled in Medicare Advantage (MA) plans, in-network prescribers submit claims to the patient's MA plan.1 Part D covers most vaccines that Part B does not cover.\* However, you may or may not directly bill the Part D plan. If you cannot bill directly, you may need to work with your patients and their plan to obtain payment.1

#### Medicare Part B Covered Vaccines

- Influenza
- Pneumococcal
- Hepatitis B for members at medium or high risk (2)
- Other vaccines directly related to the treatment of an injury or direct exposure to a disease or condition, such as rabies and tetanus
- Most can be obtained and administered at the physician office or a network pharmacy.

#### Medicare Part D Covered Vaccines

- Meningococcal
- Shingles\*\*
- Hepatitis A
- Hepatitis B for members not at medium or high risk
- Tdap
- Other commercially available vaccines not covered under Part B as long as they are reasonable and necessary to prevent illness
- Most can be obtained and administered at a network pharmacy. See member liability scenarios below for more details.

1 Vaccines-Part-D-Factsheet. https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/Downloads/Vaccines-Part-D-Factsheet-ICN908764.pdf

2 https://www.medicare.gov/coverage/hepatitis-b-shots \* Copay or coinsurance amount may vary based on Part D benefit stage.

\*\* A separate member copay would apply to each dose of Shingrix administered.

## Diabetes supplies

#### Understanding your pharmacy benefit

Blood sugar testing is an important part of diabetes care. Regular use of a blood sugar meter is an important tool in managing your diabetes and preventing complications. To help you monitor your blood sugar, Humana offers you a choice between select Roche Accu-Chek®, Roche Accu-Chek Aviva® and Trividia Health True Metrix® Air products, covered at no cost to you under your medical or pharmacy benefit plan.



#### HP® True Metrix® Air by Trividia

- · Bluetooth® technology
- No coding
- Tiny, 0.5-microliter sample size
- Results in four seconds



#### Roche Accu-Chek Aviva®

- Small, 0.6-microliter sample size
- · Results in five seconds
- Test on multiple sites on the body



#### Roche Accu-Chek Guide Me®

- Bluetooth® technology
- Small, 0.6-microliter sample size
- · Results in four seconds
- · Large, easy-to-read display



#### Roche Accu-Chek Guide®

- Bluetooth® technology
- Small, 0.6-microliter sample size
- · Results in four seconds
- · Strip port light for testing

#### If you do not currently use one of these meters, you can get one at no cost.

#### To order a meter and supplies from Humana Pharmacy®

To order meters and testing supplies:

- Your doctor can send prescriptions for meters and testing strips by fax or ePrescribe.
- Call 1-877-222-5084 (TTY: 711)
   Monday Friday, 8 a.m. 8 p.m., Eastern time

#### Contact the manufacturer

Patients can call Roche at 1-877-264-7263 (TTY: 711), Monday – Friday, 8 a.m. – 8 p.m., Eastern time, or Trividia at 1-866-788-9618 (TTY: 711), Monday – Friday, 8 a.m. – 8 p.m., Eastern time, to request a meter only.

 If you need to speak to an operator in Spanish, please stay on the line and the operator will assist you.

For more information, go to Humana.com and register for MyHumana, your secure website. You can use the drug pricing tool to look up pricing and check coverage for other diabetes supplies, including glucose and test strips. Please note that MyHumana is only accessible to Humana members.

## Humana.

#### **Only for Humana members**

## A FUN WAY TO EARN REWARDS FOR MAKING HEALTHIER CHOICES



Welcome to Go365\* by Humana, the wellness program that rewards you for completing eligible healthy activities.



#### IT'S PART OF YOUR HUMANA MEDICARE PLAN

There's no extra charge - it's included in your plan.

Just sign in at Humana.com and click on Go365. From there, you'll be able to view your Go365 dashboard, track your activities and manage your connected activity trackers. Or you may request paper materials.



## EARN REWARDS YOU CAN REDEEM FOR GIFT CARDS

More healthy activities = more gift cards for you.

Complete healthy activities like walking, getting your Annual Wellness Exam, or volunteering to earn rewards to redeem for gift cards. Once you've earned at least \$10 in rewards, choose your gift cards from the list of options.













#### REGISTER ON MYHUMANA Now it's time to get going with Go365.

To track your activities online anytime you wish, register at humana.com/registration. Once you've signed in, click Go365 from your dashboard - it's that easy. Request paper materials by calling the number on the back of your Humana Member ID card.

#### Humana.com

## TRACK YOUR EXERCISE PROGRAM THE EASY WAY

To earn \$5 in rewards for exercise, complete at least 8 or more workouts a month.

Here are three easy ways to track and earn:

by Humana.

- Attend a participating SilverSneakers' Fitness location to earn rewards automatically. Your reward may take up to 45 days to show up in your Go365 account.
- Connect a compatible activity tracker to Go365, log at least 500 steps a day, and earn automatic rewards for device workouts.
- Use a paper exercise tracker, record your exercise, and return it to us each month to earn your reward.

FIND Go365 COMPATIBLE ACTIVITY TRACKERS Go365 is compatible with activity trackers from a variety of manufacturers like Fitbit and Garmin. For a full list, sign in to Humana.com or call the number on the back of your Humana ID card.



Join the Go365 support community community.medicare.Go365.com

#### **Go365 Mall Catalog**

## **Gift Cards for Medicare Members**

#### It's a fun way to earn rewards for making healthier choices.

When you complete healthy activities like walking, getting your Annual Wellness Exam, or volunteering, you'll earn rewards you can redeem for the gift cards in the Go365" Mall. You have a lot of choices from popular retailers and gas stations.

Remember, only the member can redeem rewards and order gift cards. Some items in this catalog may have been discontinued, and new items may be available for redemption. For the most current list, visit **Go365.com** or call 1-866-677-0999.

Rewards have no cash value and must be earned and redeemed within the same program year. Any rewards not redeemed by December 31st will expire.



#### Amazon.com

\$10 Gift Card \$25 Gift Card \$50 Gift Card



#### Kohl's"

\$10 Gift Card \$25 Gift Card \$50 Gift Card



#### Target'

\$10 Gift Card \$25 Gift Card \$50 Gift Card

#### It's easy to redeem rewards.

Step 1: Once you've earned at least \$10 in rewards, choose your gift card or cards from the list of options in this catalog.

Step 2: When you've found the gift card you want, choose one of two easy ways to order:

- Visit Go365.com/shop Ordering online is the quickest way to get your gift card.
- Call 1-866-677-0999 (TTY: 711) 24 hours a day, 7 days a week
   Use our Interactive Voice Response system to order your gift card and to get your current rewards balance.

Step 3: Keep this catalog to order more gift cards in the future, as you earn more rewards.



#### T.J. Maxx/Marshalls/ HomeGoods\*

\$10 Gift Card \$25 Gift Card \$50 Gift Card



#### Shell

\$10 Gift Card \$25 Gift Card \$50 Gift Card



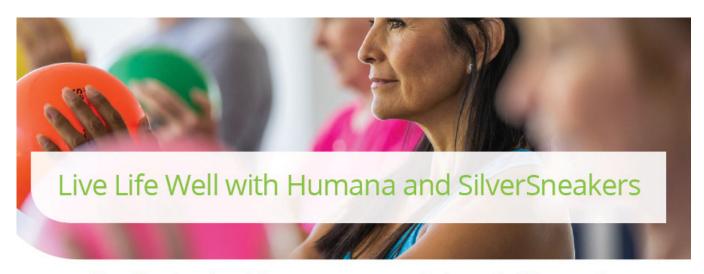
#### Walmart"

\$10 Gift Card \$25 Gift Card \$50 Gift Card \$75 Gift Card \$100 Gift Card



Start shopping now because your rewards will expire December 31.

#### Humana.



The SilverSneakers® fitness program can help you build strength, confidence and a connection with your community. Plus, it's available at no additional cost through most Humana Medicare Advantage plans.\*

#### With SilverSneakers, you'll have:



the ability to connect with your community in a whole new way



specialized classes1 that meet your fitness level



treadmills, pools and weights at thousands of locations2 so you never miss a workout



helpful resources like online classes and mobile workout programs

Step 1. Contact a licensed Humana Sales Agent.

**Step 2.** Sign up for the Humana plan that's right for you.

Step 3. Visit Go.SilverSneakers.com/GetFit to find out your workout style, and jump-start your SilverSneakers





## Humana. TruHearing

1-844-255-7146 | TTY: 711



## Your hearing aid benefit includes:



#### Personalized Care

Guidance and assistance from a TruHearing Hearing Consultant

Professional exam from a local, licensed provider

Three follow-up visits for fitting and adjustments to ensure you're completely satisfied with your hearing aids



#### Next-Generation Sound

Powerful hearing aids help you hear what matters most, wherever you are

Device sensors automatically adjust for a natural sound, even while you're moving

Own Voice Processing (OVP®) recognizes your voice and makes it sound more natural



#### Devices for Your Lifestyle

Bluetooth connectivity for streaming your favorite music, TV and phone calls straight to your ears1

A smart app that acts as a hearing aid remote control, allows you to Interface with your provider and even tracks your physical activity<sup>2</sup>

To use your benefit, you must call TruHearing to schedule an appointment.

#### Think you might have hearing loss?

Try our free, fast online screening

#### Visit:

Humana-HS.TruHearing.com Accessible from your tablet, computer, or smartphone



Call TruHearing to learn more and schedule an appointment

#### Hours:

7am–7pm Mountain Time, Monday-Friday

1-844-255-7146 TTY: 711

#### Benefit for some DSNPs\*

#### Your 2021 Hearing Coverage

Your benefit covers one routine hearing exam and one hearing aid per ear, every 3 years. See your Summary of Benefits for details. To use your benefit, you must call TruHearing at 1-844-255-7146 to schedule an appointment.

Douting Evan

#### **TruHearing** Advanced

32 Channels | 6 Programs

Retail: <del>\$2,445</del> /aid	In-Network <sup>3</sup>
<b>\$0</b>	<b>\$0</b>
copay/aid	exam copay





#### Your benefit also includes:



- + Risk-free 45-day trial period
- + 48 free batteries with non-rechargeable models
- + Full 3-year manufacturer warranty

#### Benefit for some MAPD plans\*

#### Your 2021 Hearing Coverage

Your benefit covers up to two Advanced or Premium hearing aids per year. See your Summary of Benefits for actual copayments. To use your benefit, you must call TruHearing to schedule an appointment.



#### **TruHearing** Advanced 32 Channels | 6 Programs

**TruHearing** Premium

48 Channels | 6 Programs

. 4500		**
Retail: <del>\$2,445</del> /aid	Retail: <del>\$3,125</del> /aid	In-Network⁴
		Routine Exam

up to <b>\$699</b>	up to <b>\$999</b>	\$0 exam constr
copay/aia	copay/aia	exam copay

<sup>\*</sup>Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.



#### Your benefit also includes:



- + Risk-free 45-day trial period
- + 48 free batteries with non-rechargeable models
- + Full 3-year manufacturer warranty

## Don't just find a doctor, find the right doctor for you

#### Humana rates physicians on quality of care and cost-efficiency

#### Speed, confidence—Physician Finder eases the search

It's personal, it's professional and it's among everyone's most essential bonds: the doctor-patient relationship. This choice matters. It's important to make a good decision.

Help is available. Humana's "Find a Doctor" link at Humana.com leads to the Physician Finder—a database of primary care physicians and specialists.

#### Far better than a mere listing

Names, addresses and phone numbers on a page are convenient. But Humana takes it farther, with a rating system that helps you make an informed selection.

The system is easy to understand. It's built on just two graphic icons: a heart and a badge.

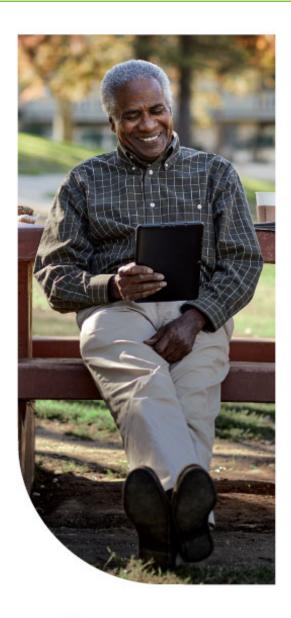
Clinical quality	Description	
***	Highest rating	
	Lowest rating	

Cost-efficiency	Description	
***	Highest rating	
****	Lowest rating	

A doctor can earn as many as four hearts for quality of care and up to four badges for cost-efficiency. The more icons, the better the rating.

Clinical quality is based on the effectiveness of treatment that members received. Cost-efficiency is the cost of treatment that members received compared to treatment provided by similar physicians.

For more information, please visit Humana.com/carehighlight.





## Feel good about your choice

Start by visiting Humana.com/FindaDoctor

## Humana.

Y0040 GHHKPTTEN C

## Care Highlight™

Updated 1/17/2020

We want you to make an informed decision when it comes to choosing a doctor. The following information helps explain how the ratings program works.

#### Should I change my doctor based on these ratings?

Choosing a doctor who's right for you is important. Ratings can help guide you, but shouldn't be the only thing you consider. Talk with your doctor and others you trust to help make the best choice for your healthcare needs.

#### Will the ratings have an effect on my premium or benefits?

These ratings are available to help you and will not affect your premium or benefits.

#### Will my doctor be paid differently based on his or her ratings?

These ratings will not affect payments to your doctor.

#### Do you rate doctors in my state?

Currently our ratings include doctors in all but the following states/territories: AK, CA, CT, HI, NJ, NV, MA, ME, RI, VT and Puerto Rico.

#### Why doesn't my doctor have a rating?

We may not have enough information available to provide a rating, or your doctor may practice in a specialty or location that doesn't have ratings.

#### How often are ratings updated?

Reviews take place each year. Updated ratings will be available at Humana.com/FindaDoctor by March 1 of each year.

#### How does Humana use the rating information?

We use rating information to help improve the network of doctors available to you. We also share this information with doctors in our network to help them understand how they compare with other doctors in providing effective, cost-efficient care.

#### How can I get detailed information about how the ratings are determined?

More information about how ratings are determined is available in this document: <a href="https://example.com/Physician-Effectiveness-and-Efficiency-Manual">Physician Effectiveness-and Efficiency-Manual</a>.

#### What do I do if I have additional questions or concerns?

You can talk with a Customer Care specialist Monday – Friday, 8 a.m. – 8 p.m. Eastern time by calling the toll-free telephone number on the back of your Humana member ID card.

#### What do I do if I have a complaint about the information provided?

Call the toll-free number on the back of your Humana member ID card, or you can submit a complaint in writing to:

#### Medicare members: Medicaid and insurance through employer members:

Humana Humana P.O. Box 14165 P.O. Box 14546

Lexington, KY 40512-4165 Lexington, KY 40512-4546

## Humana<sub>®</sub>

Job Aids



## Agent of Record Protection Pledge

Under the Agent of Record Protection Pledge, your AOR status— and corresponding renewal commissions—will be retained when existing Humana members make like-to-like plan changes via **www.CMS.gov**, **HumanaMedicare.com** or with help from a Humana telesales agent.

### AOR Protection Pledge applies in the following situations:

- To all members currently in your book of business enrolled in MA, MAPD or PDP, or that you enroll in these plans going forward.
- When an existing member makes a like-to-like plan change from any Humana MA, MAPD or PDP plan to another MA, MAPD or PDP Humana plan (e.g., MA plan to a different MA plan).
- Also applies to like-to-like CarePlus plan changes (moving from one CarePlus MA plan to another CarePlus MA plan.)

#### AOR Protection Pledge DOES NOT apply in the following situations:

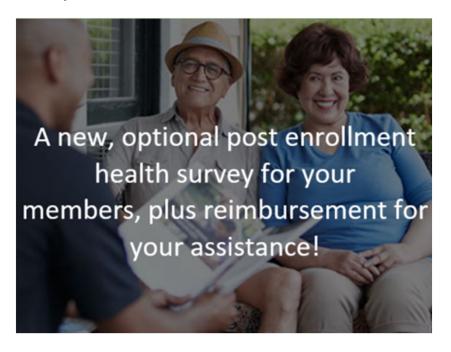
- To Medicare Supplement insurance plans or individual dental or vision plan changes.
- When an existing member makes a plan change from one plan category to a dissimilar category (e.g., a PDP plan to an MA plan).
- When another field agent facilitates a plan change.

## **Questions?**

If you need additional information, clarification or support, please contact the Humana Agent Support Unit at agentsupport@humana.com.

## Member Care Assessment

#### Help Humana assess whole Human Health



#### What's involved?

- 1. After completing MA application
- 2. Gain member agreement to complete the survey
- 3. Access Revel Portal to complete a Member Care Assessment

#### What are the benefits?

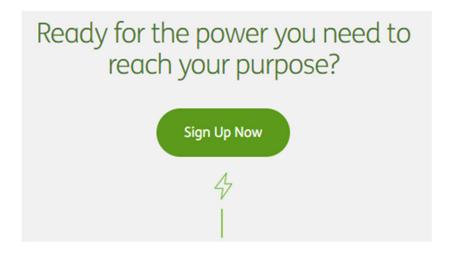
- **Human Care**: The assessment will allow agents and Humana to understand and help address members' immediate needs and whole person health, including food insecurity, access to pharmacies, loneliness and functional health status.
- **Ease of Use:** This short survey, that is optional for members, will likely take less than 10 minutes to complete. While it is designed to be completed immediately following enrollment, you'll have up to 5 business days of application signature date to work with the member to complete the assessment, if the member wishes to complete it.
- Agent Payment: With every survey completed on a member that is confirmed by CMS, you will be eligible to earn a one-time \$50 payment for your assistance, as long as all requirements are met.\*\*

#### Complete the mandatory training today!

Agents must complete a short training module on Humana MarketPoint University before they can begin administering the Member Care Assessment

## Humana Reach Rewards

Join In Today: www.HumanaReachRewards.com



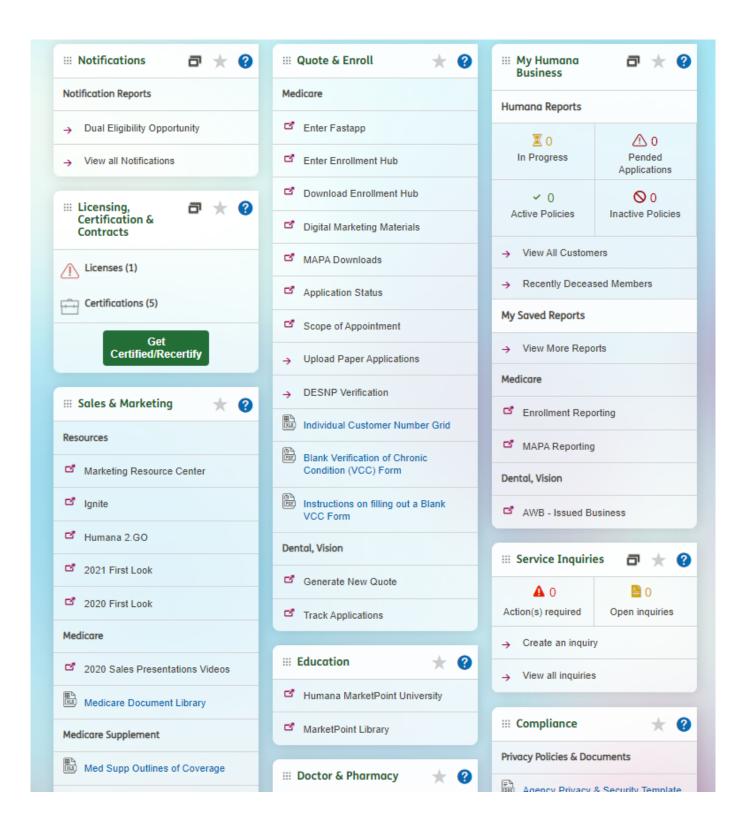
#### Complete Activities: Earn Points

- 1. Medicare Sales (MA, MSUP, PDP)
- 2. Ancillary Sales (Dental, Vision, OSB)
- 3. Attend live and virtual training
- 4. Electronic enrollments
- 5. Humana survey completions
- 6. MRC order placement
- 7. MRC material download

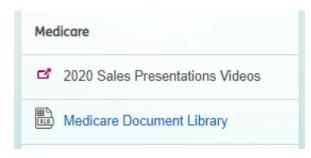
#### Reach Your Purpose: Get Rewarded!

- \$ MRC Credits
- Exclusive Professional Development Courses Through Kaplan
- Continuing Education Course Credits through Kaplan
- Premium Agent Customer Services Support
- AHIP Reimbursement
- 1:1 Professional Coaching Sessions through Kaplan
- Google My Business Page Setup and Support
- Exclusive Event Invitation
- Recognition Plaque

## Humana Vantage: Your Agent Portal



## Humana Medicare Documents (via Vantage)



Click links in Vantage to access Humana Medicare Documents



**2021 Sales Presentation Videos:** Clicking this link will open up a link for your to access our Medicare sales presentation videos:



# 2020 Plan Presentations Right-click on any link and choose "Save Target As" or "Save Link As" to download the video to your local PC. English Spanish HMO PPO PFFS PDP MA HMO PPO PFFS PDP MA Only No Music HMO PPO PFFS PDP MA Only HMO PPO PFFS PDP MA Only HMO PPO PFFS PDP MA Only

Medicare Document Library: Clicking this link will open up a spreadsheet that will include nearly all of our Medicare documents in English and Spanish.

2019 Plan Presentations



## Digital Marketing Materials (via Vantage)

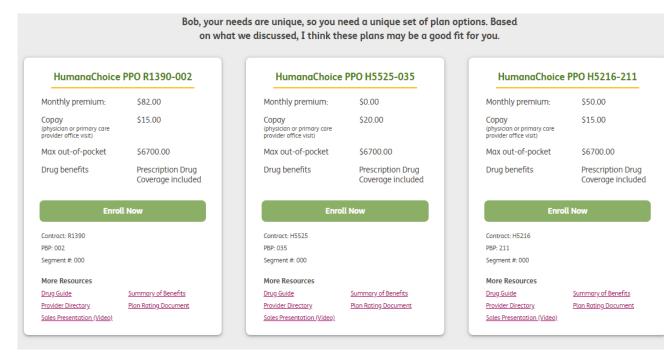
#### Newsl

- Pre-appointment experience—send sales materials in advance
- Legitimize yourself with Humana-branded email and materials

#### DMM improvements

- Subject line more consumer friendly
- Choose the pre-appointment email
- New versions for DMM
  - Spanish language
  - Veterans
  - DSNP
  - CSNP
  - Care Plus
- Integrated into Enrollment Hub for seamless Agent access
- Improved Agent dashboard and prospect experience

**Reminder:** Send digital marketing materials before the appointment as a way to deliver required sales materials or after a compliant sales appointment as a way for the consumer to self-enroll in the plan you've presented.



## Enrollment Hub (via Vantage)

#### Your need-to-know updates:

- IDV products available to complete via the telephonic signature process or digital signature
- Telephonic signature available for Medicare products
- Digital and electronic scope of appointment
- Pre-filled CMS consumer data to reduce time spent duplicating data
- Access to Blue Button 2.0 via Rx Calculator

#### Application Signature Options via Enrollment Hub:

- Digital (face to face)
- Electronic (Email)
- Telephonic (well telephonic)

#### Select signature type

Choose the preferred signature method for this enrollment Electronic Signature (i) O Digital Signature (i) Telephonic Signature (i)

#### Scope of Appointment Signature Options via Enrollment Hub:

- Electronic (Email)
- Digital (face to face)

#### Select signature type

Choose the preferred signature method for this enrollment

Electronic Signature (i)

Digital Signature (i)

# How to Use Humana's IVR Scope of Appointment Line

**External & Direct Independent Agents** 

- Agent and beneficiary must call the SOA IVR line together.
- The IVR will prompt the agent and beneficiary through the call.

## External & Direct Independent Agents Scope of Appointment IVR phone number

866-945-4471

1	Press 1 for English or listen to Spanish instructions.
2	Enter your 7-digit SAN. Make sure it is correct when read back or you will not be able to access the SOA at a later date.
3	Select from options to disclose when the appointment is taking place.
4	Listen to product selections carefully and select <b>the product(s) agreed upon</b> between you and beneficiary.
5	Agent or the beneficiary must enter their 10-digit phone number. This phone number MUST be the same one the beneficiary uses when they enroll in the plan.
6	Agent or the beneficiary must enter the last 4 digits of the beneficiary's SSN. This is an important step as it helps when matching the SOA data to the prospect data and enables Humana to take multiple SOAs from the same phone number.
7	Select from options to explain how initial contact with the beneficiary was made.
8	The beneficiary must confirm the appointment. The <b>beneficiary</b> must state their <b>name</b> , <b>appointment time</b> , <b>appointment date</b> , <b>and products</b> to be discussed in the appointment.
9	Capture the SOA telephonic signature. In order to make this a valid scope of appointment, the beneficiary must verbally agree to the meeting to discuss the products they are interested in.
10	Make sure the beneficiary listens to and agrees to the disclaimer.
11	Listen for and write down your 8-digit confirmation number.

## Marketing Resource Center (via Vantage)

#### Localization campaigns

- Roughly 20 localized campaigns, including DSNP, Premium plus, Part B Giveback and many more campaigns
- Live before AEP!

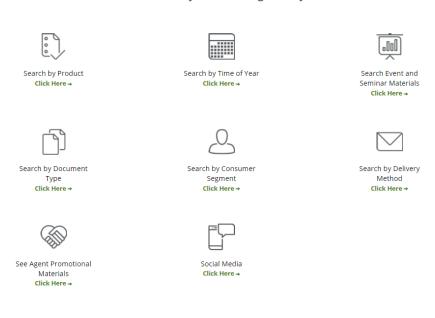
#### Benefit-specific campaigns

#### Generic campaigns

#### Social media assets

- Generic
- Humana-branded
- Promote virtual events
- Lifestyle content
- Look for our new educational resources on Ignite
- Training courses and job aids at MarketPoint University

#### Where do you want to go today?





## Social Media Pilot (via MRC)

Sales agents are now able to post Humana-approved content to their Facebook Business Pages through the Marketing Resource Center. Utilizing social media can be a useful and effective way to engage with your community. It is also a platform that can be used to showcase your personality and increase your visibility as a trusted Humana agent.



#### How to Get Started:

- Complete the MRC Social Media Pilot Training on MarketPoint University.
- 2. Create a Facebook Business Page
- 3. Follow the compliance guidelines and start posting Humana-approved content among other ideas listed below.

**Showcase Yourself:** In addition to Humana-approved content, here are a few ideas of posts that you may consider making:

#### **EDUCATIONAL POSTS**

- Health news and insurance industry trends
- Articles and resources that build your authority as a Medicare professional and provide value to your audience
- Links to helpful reading materials from credible sources, including Humana.com and Humana's YouTube Channel

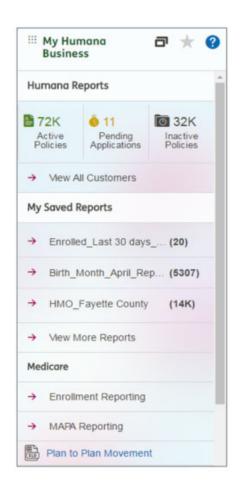
#### **UPLIFTING AND MOTIVATIONAL POSTS**

- Inspirational quotes and stories
- Not intended to push a product or sale

#### GET TO KNOW ME POSTS

- Photos of yourself out and about, doing good things and caring for your health
- Photos and stories of positive things happening in your local community

## My Humana Business Center

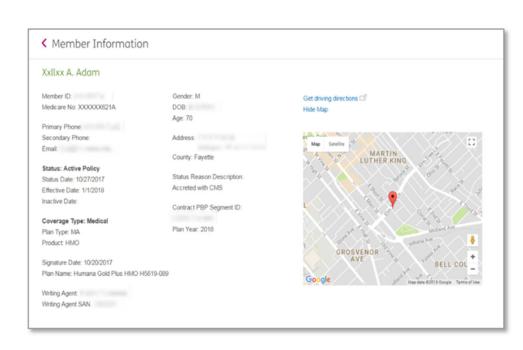


With the My Humana Business Center, you no longer need to call.

Access the My Humana Business Center through Vantage, and with a couple of clicks, see everyone you've enrolled and where each person stands in the enrollment process. It doesn't matter if you do this at 3:00 a.m. or 3:00 p.m. It's accessible 24/7.

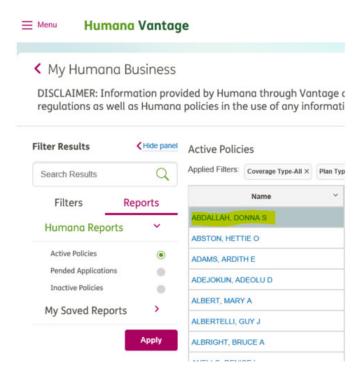
## Robust filtering capabilities let you find exactly what you are looking for:

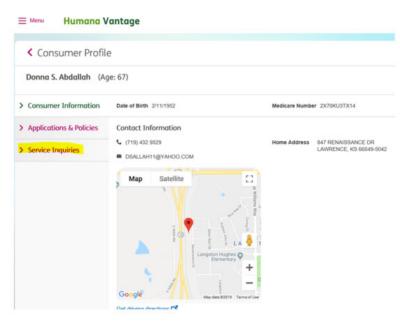
- + Application status
- + Birth month
- + Effective date
- + Coverage type
- + Plan type
- + Product



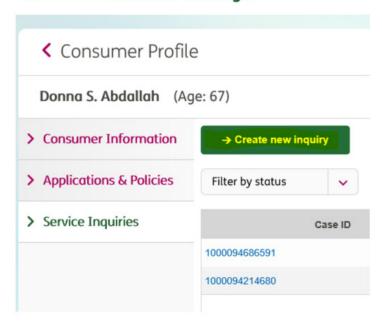
## **Humana**

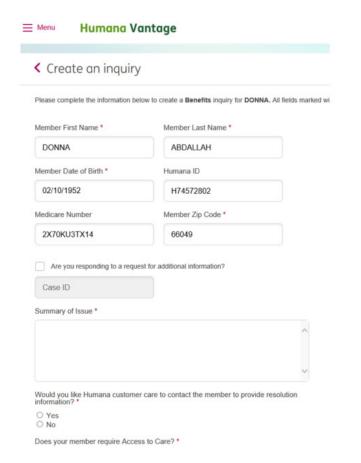
## Service Inquiries





#### **■ Menu Humana Vantage**





## Paper Applications

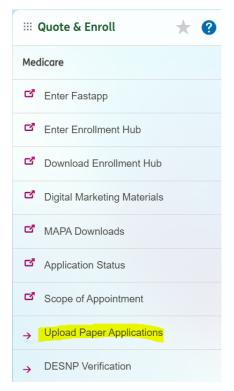
If email is unavailable, the agent may also mail the paper materials. Materials include:

- o The Enrollment Book, which includes:
  - **Summary of Benefits**
  - Non-discrimination notice and multi-language insert
  - Star Ratings Sheet
- Printed copy of Humana Sales Presentation

#### Transmit the paper application to Humana via

- Enrollment Doc Transmitter from iPhone or Android device or
- **Upload Paper Application via Vantage**













## Reach Rewards

www.HumanaReachRewards.com

## Ignite with Humana

www.lgnitewithhumana.com
Agent training and educational resources

## First Look

https://firstlook.humana.com/FirstLook/

## Find a Doctor

www.humana.com/medicare/find-a-doctor Medical, dental, vision providers & pharmacies

## **Materials Ordering**

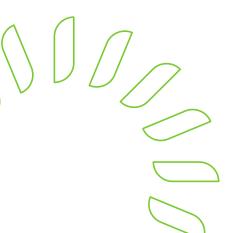
https://printandfulfillment.adp.com/HumanaDele gatedAgents/Forms/UniversalLogin.aspx

## Healthy Food Card Toolkit

https://ignitewithhumana.com/ed/playbooks/dsn p/healthy-foods-card/



Thank you



Humana.