

Preparing for Listing Photos

BY REAL ESTATE PHOTOGRAPHY
WITH KASEY LADD

*CRAFTING PICTURE-PERFECT LISTING PHOTOS:
EXPERT TIPS FOR SHOWCASING YOUR
PROPERTY ONLINE*



Remove all magnets, papers & pictures from your refrigerator.



Remove as many items as possible from counters, furniture surfaces, vanities, tables and all surfaces.



Replace all burned out & unmatched light bulbs.



Declutter home as much as possible. Remove prominent personal photos.



Turn off all ceiling fans & televisions.





Make sure children's toys are put away and stored neatly.



Make sure all beds are made.



Move vehicles out of the driveway and park away from the home. Hide outdoor trash bins.



Close all toilet lids & make sure mirrors are clean.



Curb appeal is key! A tidy and manicured yard is the very first thing the potential buyers see.



Contain pets during appointment. Put away pet beds, crates, bowls, toys.



Have all blinds lowered & open.

