

ANNOUNCEMENT REGARDING
“CONTROLLED REMOTE VIEWING” TRADEMARK

January 30, 2022

This announcement constitutes formal notice that the Husick Group LLC, as the registered owner of the trademark “Controlled Remote Viewing”, will not take legal enforcement action against others for future use of the term “Controlled Remote Viewing”. The term “Controlled Remote Viewing” is now in common parlance, and is no longer an appropriate object of trademark protection.

When the trademark was originally registered by Lyn Buchanan in 2011, it served the purpose of discouraging unqualified individuals from claiming to be CRV instructors and potentially confusing students seeking real CRV training. Lyn transferred the trademark to the Husick Group in 2020, and it was an honor to be entrusted with the responsibility of maintaining it. However, it has become apparent to me that the field of CRV has matured significantly over the past decade, that experienced CRV trainers are relatively well-known and easy to find, and that those seeking accurate information about the history and development of CRV now have ample resources available for that purpose. Put simply, the trademark has outlived its usefulness.

The existence of the trademark has recently been used by some in our community as fodder for bickering, and it is my hope that this announcement will help reduce some of that divisiveness. I have seen statements in various social media groups claiming that I have been under legal pressure from the estate of Ingo Swann to give up the trademark. Those statements are false, and are a good example of the unnecessary drama that I hope this announcement clears up.

After making the decision to relinquish the trademark, I reached out to Ingo Swann’s niece, Elly, who represents Ingo’s estate, to seek her input as to how Ingo would have wanted to see things handled. Elly and I found that we agree on a great many things, which she encouraged me to share in this announcement directed to the CRV community.

Ingo would want us to DO BETTER. Bickering and in-fighting is not what he would want, and those who perpetuate it under the guise of protecting Ingo’s legacy are in fact doing Ingo’s legacy a real disservice. Let’s support each other in developing and applying our CRV skills, and take the high road in all our interactions with each other and with the world.

There are many people in our field who are passionate about CRV, and it's appropriate to have healthy debates from time to time. This is often how we discover the truth and refine our ideas. But there is no place for personal attacks. There will likely continue to be some bad actors who try to fan the flames of negativity. Remember that not responding to them is often the best option. If you feel yourself being drawn into a toxic discussion, ask yourself why you are wasting your energy in that way, and if your time and talents wouldn't be better spent developing your own remote-viewing skills and using them to help others.

It is also important to realize that things evolve. What Ingo developed and achieved is well documented, and we are fortunate that many of his writings are available in the archives of the University of West Georgia. But as is the case with any field of scientific endeavor, we will continue to expand our understanding and develop new things. Even during his own lifetime, Ingo made modifications and improvements to CRV. Not every new idea will be a good one, of course. But rather than turning every difference into an excuse for conflict, consider how potential contributions might be put to the test and, if found to have merit, how they might be used to do some good in the world.

I am not suggesting that Ingo's work be muddled or misrepresented, and I strongly encourage those who can, to study the original materials and to seek formal instruction in CRV from individuals who were trained by Ingo or in his direct lineage. There is a reason that Ingo's work has stood the test of time. But let's not be so doctrinaire that we close our minds to the possibility of further progress or miss the point that CRV exists to be used, not just debated.

Let's move forward with discernment, integrity, goodwill and humility, and see what we can accomplish when we lift each other up. LET'S DO BETTER!

Gail Husick
Husick Group LLC