



BEAUTY STUDIO

# Privacy Policy

Effective Date: 1/08/2025

## 1. Our Commitment

At Iconic Studio, protecting your personal information is a priority. We comply with EU GDPR and are committed to data privacy and security.

## 2. Information We Collect

Contact details (name, email, phone)

Booking data (appointments, services requested)

Health-related information (only collected if you consent)

Payment details (handled via secure third-party providers)

## 3. Purpose of Processing

Your data is used solely for:

Delivering and managing your booked services

Communicating about appointments or updates

Sending marketing (if you've opted in)

Fulfilling legal, tax, and regulatory obligations

## 4. Legal Basis for Processing

We process data based on:

Your consent (e.g., health info, marketing)

Contract (services you request)

Legal obligations (e.g., record-keeping)

Legitimate interests (service improvement)

## 5. Data Retention

We retain personal data only as needed for service delivery or as required by law, then delete or anonymize it.

## 6. Disclosure to Third Parties

We may share data with:

Trusted service providers (e.g., booking/payment platforms)

Legal authorities if required

We do not sell personal data.

## 7. Your Rights Under GDPR

You can request:

Access to, correction of, or deletion of your personal data

Restriction or objection to how we process your data

Withdrawal of consent at any time

Data portability

To lodge a complaint with your local Data Protection Authority

## 8. Data Security

We maintain technical and organisational measures to protect your data.

## 9. Updates to Policy

This policy may be updated. The latest version is always available on our website.

## 10. Contact Information

For any queries or to exercise your data rights, contact:

Iconic Studio

Email: [info@iconicstudio.eu](mailto:info@iconicstudio.eu)

Website: [www.iconicstudio.eu](http://www.iconicstudio.eu)