Macedonia Human Services
Cultural Training Center, Inc.

411 E. Charlotte Avenue ◆ Punta Gorda, FL 33950

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October 15, 2026

To: Business, Organizations, Churches, and Individual Patrons

Macedonia Human Services Cultural Training Center, Inc. along with First Macedonia Missionary Baptist Church are the co-organizers for the 2027 Rev. Dr. Martin Luther King, Jr. Community Parade and Rally Celebration.

The parade is on January 18, 2027. The theme for this upcoming event is "From the Dream to the Doing-FAITH IN ACTION!" *Scripture: James 2: 19.* The rally will be held directly after the parade at the Cooper Street Recreation Center-YMCA, 650 Mary St in Punta Gorda, FL. 33950.

We are seeking sponsors to help with the expense of these events: sponsorships are $100 and up. Thank you for your consideration of sponsoring us. A **$100 - $200** sponsorship will entitle your name or business name and/or logo to be shown on the Parade Sponsor Banner and a Certificate of Appreciation will be received. **Your logo must be received in our email account, MHSCTC.MLK@gmail.com, no later than 01/04/2027**. Any sponsorship $201 & over will entitle you to have your name or business name and/or logo to be shown on the Parade Sponsor Banner, a Certificate of Appreciation received and a link to your business website will be listed on MHSCTC's website**, macedoniaservices.org. Your logo must be received in our email account, MHSCTC.MLK@gmail.com for banner placement by 01/04/2027.**

The TOP 4 SPONSORS will receive the following: **1st Highest Sponsor** will receive a **PLAQUE** & be listed on the **MAIN PARADE BANNER as the Highest Sponsor for Events,** your name or business name and/or Logo with a link to your business website listed on MHSCTC's website: macedoniaservices.org. **Your logo must be received in our email account, MHSCTC.MLK@gmail.com, for banner placement by 01/04/2027.** The **2nd, 3rd and 4th Highest Sponsors will be listed also on the Main Parade Banner,** will receive a Certificate of Appreciation and your name or business name and/or Logo with a link to your business website listed on MHSCTC's website, macedoniaservices.org. **Your logo must be received in our email account, MHSCTC.MLK@gmail.com for banner placement by 01/04/2027.**

Deadline for sponsorship is January 4, 2027. Please contact Deacon Walter Derricotte, Chairperson at wldee3@hotmail.com if you have any questions.

Thank you in advance for your support in this endeavor as we honor a man and his dream for the betterment of all people no matter the creed or color of their skin.

Sincerely,

Rev. Carl F. Brooks

Reverend Dr. Carl F. Brooks, Executive Chairman
CEO, Macedonia Human Services Cultural Training Center, Inc.

CFB/cal