



Dear Potential Sponsor:

Her baby changed her life...not her potential.

A teen mom's life may change when she has a baby, but her potential does not. Lovie's Pearls invites *Your Company* to become a 2027–2028 Community Sponsor and help pregnant and parenting teens build stable futures for themselves and their children.

Since beginning school-based programming in 2019, Lovie's Pearls has supported teen mothers in Klein, Aldine, and Spring Independent School Districts through out-of-school-time programs focused on college and career readiness, wellness, and parenting excellence. Our workshops, scholarships, mentoring, and workforce support help young mothers continue their education, prepare for high-wage employment, strengthen parenting skills, and develop financial stability. To date, we have awarded \$16,000 in scholarships, invested more than \$50,000 in outreach programming, and celebrated our first supported college graduate in 2025.

We are seeking sponsorship to help continue our mission and provide expansion. In becoming a sponsor, Lovie's Pearls will recognize *Your Company* according to the enclosed sponsorship benefits and provide updates showing how your partnership supports teen moms in Northwest Houston.

We would welcome a brief meeting to discuss the sponsorship level that best aligns with your goals. I may be reached at (281) 671-7519 or elisha@loviespearls.org.

Thank you for considering a partnership that helps teen moms remain in school, prepare for sustainable careers, and create brighter futures for their children.

Best regards,

Elisha Weatherton

Founder and Executive Director

elisha@loviespearls.org



About Lovie's Pearls

Lovie's Pearls is a charitable 501(c)(3) organization founded in 2012 and re-established in 2017 by our Founder & Executive Director, Elisha Weatherton.

Our Mission – *Breaking Cycles of Poverty*

Lovie's Pearls empowers teen moms through education, edification, and encouragement, offering out-of-school-time programs focused on college and career readiness, wellness, and parenting excellence.

Our Vision – *Destined to Succeed: Build, Empower, Dream*

We believe every teen mom deserves a B.E.D.—a safe space to Build a future, be Empowered, and Dream big. We envision nationwide second chance homes where teen moms and their babies can grow and thrive.

What Sponsorship Supports

- The vision of Lovie's Pearls, providing housing, designated facility space, and emergency shelter
- College and career readiness, including scholarships, workforce training, financial aid guidance, and career development
- Wellness education, including mental health, self-care, nutrition, healthy relationships, CPR, and healthcare advocacy
- Parenting excellence through practical education, professional facilitators, mentoring, and family-centered support
- Access supports such as transportation, educational support, and child-friendly workshop participation
- Daily essential items necessary for efficient overall care of teen moms and their babies: diapers, wipes, formula, meals, clothing, school supplies, etc.

Demonstrated Impact

Milestone	Impact
Scholarships	\$16,000 awarded
Outreach	More than \$50,000 invested
Education	First supported college graduate celebrated in 2025
Career	CNA and MA certifications obtained by teen moms
Service Area	Northwest Houston, TX

Sponsorship Opportunities

Level	Investment	Community Impact	Recognition
Pearl Sponsor	\$500–\$999	Daily essentials for urgent needs	Name listed on sponsor webpage; social-media thank-you
Amethyst Sponsor	\$1,000–\$2,499	Workshops, participant meals, transportation, or family resources	Pearl benefits plus name recognition in selected program communications
Emerald Sponsor	\$2,500–\$4,999	Increased year-round outreach and expanded life-skills programming	Logo on sponsor webpage; two social-media acknowledgments; recognition at selected events
Sapphire Sponsor	\$5,000–\$9,999	Scholarships, college readiness, and career development	Emerald benefits plus featured digital recognition and inclusion in the annual impact update
Ruby Sponsor	\$10,000–\$19,999	Career training programs, rental/utilities assistance, daycare stipends	Sapphire benefits plus prominent event recognition and an employee engagement opportunity
Diamond Sponsor	\$20,000+	Partner with us to obtain a local center for programs and activities, a safe-haven for emergency shelter, and permanent housing	Customized presenting-partner recognition, prominent logo placement, and a partnership impact briefing

Custom and in-kind sponsorships are welcomed and may include gift cards, event supplies, meals, transportation assistance, professional services, photography, printing, or event space. Recognition depends on the timing, value, and nature of the contribution, and will be confirmed in writing.



Sponsorship Commitment Form

Yes, we are ready to empower teen moms through a community sponsorship!

Select a level: ☐ Pearl ☐ Amethyst ☐ Emerald ☐ Sapphire ☐ Ruby ☐ Diamond

Sponsorship amount: \$_____ In-kind value: \$_____

Organization: _____

Contact Name, Title: _____

Address: _____

Phone: _____ Email: _____

Preferred Recognition Name: _____

☐ Please recognize our sponsorship publicly ☐ We prefer to remain anonymous

Payment method: ☐ Check ☐ Online ☐ ACH ☐ Invoice requested

Authorized signature: _____ Date: _____

Next Steps

- Please return this form to info@loviespearls.org.
- Checks may be made payable to Lovie's Pearls and mailed to the address below.
- For online giving, visit www.loviespearls.org/support-us.
- For ACH payment, please request our banking information.
- If invoice is requested, we will send via email to the address listed above.
- Email a high-resolution logo (transparent background preferred), and any applicable brand-use requirements.

Lovie's Pearls is a 501(c)(3) nonprofit organization. Tax ID: 80-0801168. Please consult your tax advisor regarding deductibility, particularly when goods or promotional benefits are provided in connection with a sponsorship.