



# MARS PLANET FOUNDATION

## September 17<sup>th</sup> 2024 Meeting Minutes

Board Members	Present	Ambassadors	Present
Beth Ziegler - President	X	Lee Ann Riner	
Kim Vandall – Treasurer		Robin Parsons	
Tricia Holland – Secretary	X	Helianna Galvis-Orr	
Maura DiGioia	X	Amanda Benninger	
Kevin Hagen	X	Jennifer Antonio	X
Carol Knox	X	Doug Wolf	
Liz Porco			
Amy Riggio	X	<b>MASD Admin</b>	
Aaron Rose	X	Dr. Flanhofer	X
Vickie Zaccari	X		

**The meeting was called to order at 6:31pm.**

**Meeting Minutes** – The Meeting Minutes from the August 19<sup>th</sup> 2024 board meeting was discussed.

- ❖ Carol Knox motioned to approve the meeting minutes as presented, seconded by Kevin Hagen. The meeting minutes were unanimously approved by all present board members.

### **Teacher Enrichment Grant Presentation – Dr. Flanhofer**

- ❖ PBIS Grant amendment – Discussed the need for a bigger budget to support the PBIS initiative. This would impact all teachers and students at MAE. To sustain this project long term, Dr. Flanhofer has begun contacting businesses to establish relationships for gift cards and other donations to be utilized for rewards. She has also built an Amazon Wishlist to be sent out to parents.
- ❖ Dr. Flanhofer is requesting \$5,000 to support the PBIS grant this year.
  - Maura DiGioia motioned to amend the initial grant to add an additional \$3,500 for incentives/rewards, not to exceed \$5,000, seconded by Kevin Hagen. Approved by all present board members.

### **President’s Report – Presented by Beth Ziegler**

- ❖ Discussed presenting at a future in-service meeting to remind teachers about who we are and the grant process.
  - Dr. Flanhofer will follow-up with administration regarding this request.
- ❖ First teacher enrichment grant submission via electronic form – discussed need to work through workflow on the Foundation’s end.
- ❖ Discussed the open Vice President role.
- ❖ Discussed the current open board position as well as the two upcoming in January. Discussed long term feasibility of the current board design.
  - Tricia Holland to reach out to Butler Eagle for additional advertising.

### **Treasurer Report – Presented by Beth Ziegler**

- ❖ Financial report has been e-mailed.
- ❖ Income for the month was predominantly signage and interest.
- ❖ Beth Ziegler will contact Debbie Brandstetter regarding outstanding invoices.

### **Scholarship Report – Presented by Vickie Zaccari**

- ❖ Scholarship role has been officially transitioned to Vickie Zaccari.
- ❖ Previous scholarship donors will be contacted within the next month to gauge interest for offering scholarship for this spring.
- ❖ College Fair will be held September 26<sup>th</sup> at 6pm at MASD High School cafeteria.
- ❖ Mrs. Rosswog was emailed again regarding a meeting to discuss the scholarship process.
  - Discussed scholarship ceremony pamphlet and differentiating MPF-selected scholarships from scholarships for which MPF has no role in selection.

#### **Fundraising Reports – Presented by Beth Ziegler**

- ❖ Scoreboard update
  - Discussed sponsor of the game discussions with Mr. Matusak and Mars Quarterback Club.
- ❖ Banner Update
  - One new banner sold/produced to Barrington Homes
  - Price benchmarking was done (Spark Signs and The Print Shop), but Superior Signs pricing is still the cheapest.
- ❖ Color Run Update
  - Discussed concerns and difficulties with implementation due to lack of board members.
  - Beth Ziegler motioned to withdrawal the Color Run fundraiser, seconded by Kevin Hagen. Approved by all present board members.

#### **EITC Report – Presented by Beth Ziegler**

- ❖ Amy Riggio has generously offered to handle the EITC application this year.

#### **Technology Report – Presented by Kevin Hagen**

- ❖ No update

#### **Communications Report**

- ❖ Social Media
  - Discussed advertising the open board positions, discussed updating the roles to reflect a monthly time commitment.
  - The Foundation will continue to spotlight the “Sponsor of the Game” on Facebook.
- ❖ Newsletter
  - No report.

#### **New Business**

- ❖ No report.

Kevin Hagen motioned to adjourn the meeting, seconded by Carol Knox. Meeting adjourned at 8:27pm.

The next meeting will be Tuesday, October 15<sup>th</sup> 2024 at 6:30pm in the Board Room at the MASD Admin building.

**Respectfully submitted by,**

Tricia Holland