

Mars Planet Foundation Board Meeting Minutes

October 20, 2020

Board Members	Present	Ambassadors	Present
Kevin Hagen	X	Tricia Holland	X
Wyatt Lee	X	Becky Brown	
Andrea Bowser	X	Dayle Ferguson	
Cara Schultz	X	Robin Parsons	X
Christine Valenta	X	John Neurohr	
Vickie Zaccari	X	Diana Jacoby	X
Megan Lenz	X		
Carol Knox	X		
Rochelle Seideneck	X		
Dr. Elizabeth McMahon	X		

The meeting was called to order at 6:30pm

The Meeting Minutes from September 17, 2020 were approved

Teacher Grants:

VEX-IQ Robot Kits: Erin Bridge-Middle School Programming with Adam Benson - Tech Ed

VEX IQ offers students the opportunity to STEAM skills in problem solving, teamwork, and leadership which will ultimately guide them toward careers in STEAM fields. VEX IQ offers hands on robotics for kids and teaches engineering, design, programming, teamwork, and collaboration with Mr. Benson's Tech Ed classroom and Ms. Bridge Programming Classroom. VEX IQ will impact 270+ students and engages two classrooms. They have raised funds for two kits plus a PPG grant towards the third. The grant request is for \$3,148.97 to fulfill the costs of a 3rd kits plus the annual competition add-on pack.

The board voted to fully fund the grant request of \$3,148.97 through EITC/STEAM funding

Promethium Board: Dr. McMahon

Dr. McMahon expressed the need to replace Promethium Boards with the increased need due to LSI and Cyber School. One board is currently being replaced by the district and Dr. McMahon asked if MPF had funds available that could be applied toward new Promethium Board replacements.

The board voted to decline funding of the Promethium Boards at this time

Treasurer Report - Andrea Bowser:

Andrea had emailed the MPF members a current financial statement. Andrea noted that MPF received a check donation from the Moe's Fundraiser in the amount of \$638. Andrea also noted that she will need to replenish the DPIL fund in the amount of \$1,100 which averages a cost of \$600 per month to MPF.

Cara Schultz mailed Donation Request letters to the MAC Scoreboard Sponsors for the annual renewal amount of \$1,000 per sign: Lefcon, Paracca Interiors, Weaver Homes, and Dillion McCandless King. The donations have not been received as of October 20, 2020.

Dolly Parton Imagination Library -

MPF currently has 278 Mars subscribers and the cost is averaging \$600 per month. The settings for registration have been fixed to eliminate Butler zip codes. MPF has invested \$5,000 into this program to date. The board discussed continuing the program through the end of the year and planning the exit strategy for the next meeting.

EITC Report - Kevin Hagen:

Kevin submitted a program change request to include the Dolly Parton Imagination Library to ensure funding for this program. The request is still under review. Kevin noted that the Application for Renewal will post soon.

Scholarships - Megan Lenz:

Megan is working on alumni videos of past MPF Scholarship Winners. These videos can be played for current Mars Seniors to generate awareness and applicants.

Fundraising:

Just In Thyme Dinner - The Justin Thyme MPF Dinner Fundraiser will take place on Nov 4th (HS pick up) and Nov 5th (Justin Thyme pick up) Volunteers were assigned to assist with picks up dates. Nov 4th Mars High School from 3pm-6pm: Cara, Wyatt, Rochelle. Nov 5th Gibsonia from 3pm-6pm: Vickie & Megan. Please continue to share online options of support: local Facebook groups, Next Door, E-Communicator. The goal is now 500 meals in order to receive an increased level of donations.

Walk Around Mars -

Committee: Carol Knox, Tricia Holland, Vickie Zaccari

Carol, Tricia, and Vickie presented a "Walk Around Mars" custom logo and event deck. The goal is for our Martian community to come together to virtually do a lap around the planet Mars which equates to traveling 13,263 miles as Community Goal. If 500 people agreed to walk 26.5 miles in 6 weeks our community would be able to "Walk around Mars". Suggestion to use My Fitness Pall was discussed to track steps and monitor winners.

The details presented include: Timeline, Weekly Themes, Details, and Rewards. The Timeline will be finalized after the upcoming meeting with Mars New Year Committee.

Mobile Cause Platform - Wyatt Lee

Wyatt presented "The Platform" that offers a year round opportunity to track donor data for fundraising efforts. The Mobile Cause Platform offers marketing capabilities, donor database, and access to analytics. The Platform can replace the golf outing software and it includes a dedicated account manager to assist with one event per year. The cost of The Mobile Cause Platform is \$3,888 annually. *The board voted to fully fund The Platform in the amount of \$3,888*

CARES Grant Application - Christine Valenta:

The Mars Planet Foundation is applied for a \$10,000 grant to offer relief for DPIL, Fundraising platform expenses, Golf Outing cancelation / loss of funds, loss of community donors, Senior Signs, & grants awarded for remote learning. The notes from the County Commissioner Meeting stated that MPF is tentatively approved for CARES funding. Dollar amount to be announced. Christine is also working on final details as requested with the application. The Mobile Cause Platform is one of the items referenced in the Grant Application and MPF will provide the cancelled check asap.

Newsletter - please send all submissions for the January edition to Rochelle Seideneck as soon as possible to keep content generating

New Business:

- MPF welcomed new Ambassador Diana Jacoby
- MPF Holiday Dinner was discussed and Carol Knox will contact Springfield Grille for reservations

The meeting was adjourned at 7:55pm

The next meeting will be Tuesday, November 17th at the Administration Building

Submitted by:

Cara Schultz Mars Planet Foundation