

## Mars Planet Foundation Board Meeting Minutes

August 19, 2020

Board Members	Present	Ambassadors	Present
Wyatt Lee	X	Tricia Holland	X
Andrea Bowser	X	Robin Parsons	
Kevin Hagen	X	Becky Brown	
Cara Schultz		Dayle Ferguson	
Christine Valenta		John Neurohr	
Vickie Zaccari	X		
Megan Lenz			
Carol Knox	X		
Rochelle Seideneck	X		
Dr. McMahan			

**Meeting called to order at 7:08 p.m.**

**Treasurer Report** - Andrea reported that we received a \$500 invoice for Dolly Parton program and we voted to have it paid (Wyatt made the motion seconded by Rochelle)- see also Andrea's report attached below

**Golf Outing** - It was reported that all the donors stated they didn't want their funds returned and to use them to fund the grants/scholarships. It was decided to continue the Golf Outing next year with the hope that we can hold it as usual. Wyatt was going to contact the golf course to secure the August 13, 2021 date.

Discussion was held to get the materials/social media roll outs organized by January 2021 to send to sponsors/donors/foursomes and at that time board members/ambassadors decide what golf outing committee they want to be responsible for and recruit helpers.

**Scholarships** - no report

EITC - Kevin discussed that the foundation should be receiving an EITC donation from Nextier but is unsure of when and where is will take place. Communication

about the details will follow when more is known. Discussion was held about how to get more Mars area EITC business to donate such as making personal contacts, etc. We have \$18,000 left in our EITC account.

**Communication/PR** - Discussion was held about getting our organization noticed more in the community. We talked about a foundation newsletter being emailed to the parents/community possibly a few times a year to highlight the grants and advertise our fundraising projects. Carol is going to contact the teachers who have received grants to write about/supply photos to include so newsletter recipients will see how our funds are being used and hopefully urge them to donate/become ambassadors, etc. Carol will forward that material Rochelle and Vickie will be working on the final format with John's help to ready the newsletter for distribution.

**Fundraising** - Moe's Taco Take Out kits have seemed to be a successful fundraiser for many organizations. Kevin (I believe) said he would check into the details for a possible Taco Tuesday Fundraiser event in Sept./Oct.

Vickie is going back to Joe at Mars Bethel Mini Golf to see about a fundraiser with either doing matching funds with us on a certain day of business or to ask to add a dollar to each golfer for a period of time and we would get those funds generated.

More discussion was held on a way to do a virtual fundraiser where donation funds could be tracked and the event could be done safely during this time. After lots of chatting we came up with the idea to promote "Walk around Mars" in conjunction with the Mars New Year celebration happening in summer 2021. We would begin to advertise our event in February and then kick-it-off 8 weeks before the summer celebration so during that time participants can make donation and complete their walk by submitting pictures about the areas, they have walked around Mars. Wyatt is working on the virtual collection of the donations/data. More discussion will continue at future meetings. Tricia, Carol and Vickie are doing a small group mtg before our next board meeting.

Tricia shared a letter that we might use to send to the recipients of the Dolly Parton Library Books asking for their monetary support of the foundation since their children are receiving books. Discussion was held about any additions to the letter before it is emailed.

Rochelle discussed formulating a letter from our foundation to local businesses with the ability of us to personalize it for the business we support or know the owners. More to follow on that at the next meeting.

**Our next meeting should be on Tuesday, September 22, 2020 at a yet to be determined location.**

The motion to adjourn the meeting at 8:45 p.m. was made by Carol and seconded by Rochelle.