

Mars Planet Foundation Board Meeting Minutes

September 17, 2020

Board Members	Present	Ambassadors	Present
Kevin Hagen	X	Tricia Holland	
Wyatt Lee	X	Becky Brown	
Andrea Bowser	X	Dayle Ferguson	X
Cara Schultz	X	Robin Parsons	X
Christine Valenta	X	John Neurohr	
Vickie Zaccari	X		
Megan Lenz	X		
Carol Knox			
Rochelle Seideneck			
Dr. Elizabeth McMahon			

The meeting was called to order at 6:35p

The Meeting Minutes from August 19, 2020 were approved

Treasurer Report - Andrea Bowser:

Andrea had emailed the MPF members a current financial statement. Andrea noted that MPF has awarded \$18,308 of the EITC funds, leaving a balance \$6,691 for new awards.

Cara Schultz noted that MPF will be receiving an additional \$4,000 in donations from the MAC Scoreboard Sponsors: Lefcon, Paracca Interiors, Weaver Homes, and Dillion McCandless King.

Dolly Parton Imagination Library -

MPF currently has 277 Mars subscribers and the cost is approaching \$600 per month. The settings for registration have been fixed to eliminate Butler zip codes.

Teacher Grants:

All teacher grants will be reviewed as they are submitted. MPF will not post grant windows for the 2020-21 School Year.

EITC Report - Kevin Hagen:

Kevin submitted a program change request to include the Dolly Parton Imagination Library to ensure funding for this program. The request is currently under review.

Kevin noted that he will follow up Nextier Bank regarding a check presentation event for their EITC donation.

Scholarships - Megan Lenz:

MASD announced that the district will not be having a College Fair this year. Megan will explore other options to present Scholarship opportunities to the Mars Seniors.

Fundraising:

Moe's Dinner Boxes will be delivered to Mars HS on Friday, September 25th. All orders are due Wednesday, September 23rd.

Just In Thyme Dinner - Justin would like to pilot a "To Go Fundraiser" to benefit MPF. Justin will handle all orders, tracking, and payment. MPF will promote the fundraiser and receive a \$5 donation per every meal ordered. The date of the 1st To Go fundraiser will be on November 3rd / Election Day with a USA theme. MPF discussed online options of support: local Facebook groups, Next Door, E-Communicator.

Walk Around Mars - Carol Knox met with Shelly Watson of the Mars New Year Committee. The Mars New Year committee is working on a kick off for the festivities around February 18th, when NASA's robotic explorer, known as the Perseverance, is set to land on Mars. In lieu of a Kick off Dinner, they are looking to have their "Mars Exploration Celebration" at the end of May, beginning of June. Shelley thinks the committee would be interested in having MPF work our virtual fundraiser in conjunction with their celebrations. MPF will work on details and ideas to gain community support with teams of teacher groups, school clubs, etc. Group discussion on PR items to include: logo, wrist bands for participants, custom T shirts featuring Mars sponsors, etc.

CARES Grant Application - Christine Valenta:

Christine has begun to complete the CARES submission on behalf of MPF and Kevin Hagen will submit his name as primary contact. The Mars Planet Foundation is applying for a \$10,000 grant to offer relief for DPIL, Fundraising platform expenses, Golf Outing cancelation / loss of funds, loss of community donors, Senior Signs, & grants awarded for remote learning. Andrea will assist with financial submissions and receipt list of teacher grants.

Newsletter - please send all submissions to Rochelle Seideneck as soon as possible

New Business:

- local community member contacted Wyatt Lee and offered to provide MPF with banners at cost: \$1 per square foot / \$24 vs. \$156
- Kevin Hagen will revisit the sign approval for the tennis courts facing Rt 228 with Dr. Gross
- Teacher Appreciation Dinner ideas were discussed since the parents will not be able to host luncheons at the school. Teacher Appreciation Day is May 4th

The meeting was adjourned at 7:55pm

The next meeting will be Tuesday, October 20th at the Administration Building

Submitted by:

Cara Schultz Mars Planet Foundation