



# MARS PLANET FOUNDATION

## November 21<sup>th</sup>, 2023 Meeting Minutes

Board Members	Present	Ambassadors	Present
Beth Ziegler – President	X	Diana Jacoby	
Carol Knox – Vice President	X	Jenn Giesler	
Amy Riggio – Treasurer		Bethany Ratcliffe	
Tricia Holland – Secretary	X	Robin Parsons	
Kevin Hagen	X		
Liz Porco			
Lee Ann Riner	X		
Jenn Stuber		<b>MASD Admin</b>	
Doug Wolf	X	Dr. Elizabeth McMahon	
Vickie Zaccari	X	<b>Alternate School Board Member</b>	
		Nicole Thurner	

**The meeting was called to order at 6:38pm.**

**Meeting Minutes** – The Meeting Minutes from the regular meeting on October 24<sup>th</sup>, 2023, and the special meeting on October 25<sup>th</sup>, 2023 were discussed.

- ❖ Kevin Hagen motioned to approve the minutes as presented, seconded by Carol Knox. The meeting minutes were unanimously approved.

### **Teacher Grants Discussion**

- Dr. McMahon is looking at bringing a speaker from The Flourish Group to a District-wide professional development day, which would cost \$2500 for a full-day program. Beth Ziegler expressed to Dr. McMahon that, depending on how the Foundation teacher grant budget was holding up for the year, the Foundation may be interested in sponsoring such a wellness-focused presentation for the teachers, as sponsorship of professional development is permitted under the Foundation’s Bylaws.
- Paul Purcell grant information was distributed to MASD Administration.
- Kevin Hagen had short email discussion with Dr. McMahon re: the dance-a-thon fundraiser. Kevin to continue discussions with Dr. McMahon.

### **Treasurer Report** – E-mail from Amy Riggio

- ❖ Discussed Accountant’s Compilation Report. Beth Ziegler and Amy Riggio to present to the MASD School Board in January or February.

### **Scholarship Report** – Presented by Lee Ann Riner

- ❖ Continuing to follow-up with Scholarship donors about scholarships.

### **Fundraising Report** – Presented by Beth Ziegler

- ❖ Color Run – Beth Ziegler met with Megan Coval, Executive Director of The BC3 Education Foundation and the parent of students in MASD. Ms. Coval provided the contact for Herb Cratty, owner of Miles of Smiles timing services. They would map the route and provide bibs/chips for a fee.
- ❖ Discussed ordering Croc Charms and Stickers for Water bottles from Play2Wear for Open House nights.
- ❖ Scoreboard

- Signs by Rick ready to produce/hang large scoreboard signs once response received from sponsor.
- Megan Coval to provide email introduction to Armstrong.
- Vickie Zaccari to contact Geyer Construction and First Choice Mortgage again re: potential sponsorship.
- Beth Ziegler to draft letters for potential sponsors (one each for existing sponsors and new sponsors)
  - Discussed showcasing a sponsor of the week or sponsor of the game. This would equate to two sponsors per home game. Beth Ziegler to contact Mr. Matusak and Dr. Gross for their feedback.

**EITC Report – Presented by Doug Wolf**

- ❖ Annual EIO renewal report will be submitted to the DCED shortly.

**Technology Report – Presented by Kevin Hagen**

- ❖ *GoDaddy* renewals have been processed.

**Communications Report**

- ❖ Social media
  - Tricia Holland to assemble posts for Treasurer and General Community Member positions.
  - Posts needed to recognize EITC donations from The Nutrition Group and NexTier Bank.
- ❖ Newsletter
  - Tricia Holland to begin assembling information for the Winter Newsletter.

**New Business**

- ❖ Kevin Hagen proposed an update to Section 2.02 of the Bylaws to remove the requirement for the Mars Area School District Board of School Directors to appoint an alternate director to serve on the Board of the Mars Planet Foundation. The original intent of the alternate director appointment was for such alternate director to attend Foundation meetings and serve in an ambassador role. In the last three years, the alternate director has only attended one meeting of the Foundation Board. Given that the alternate director role is not functioning as intended, Kevin Hagen motioned to revise Section 2.02 in accordance with the foregoing. Vickie Zaccari seconded the motion. All members present voted in favor of the motion.
- ❖ Beth Ziegler reminded the Board members that the next meeting will take place on Wednesday, January 10, 2024. The annual reorganization meeting will take place before the regular meeting. A Scholarship Chair, Fundraising Chair and Social Media Chair roles will need to be filled.

Kevin Hagen motioned to adjourn the meeting, seconded by Doug Wolf. The meeting adjourned at 7:48 pm. The next meeting will be Wednesday, January 10<sup>th</sup> 2024 at 6:30pm in the Board Room at the MASD Admin Building.

Respectfully submitted by,

Tricia Holland  
MPF Secretary