



BERKSHIRE
HATHAWAY
HomeServices

Starck
Real Estate

Jane Agent

HOMESELLING PROPOSAL

Thank you for considering me, and Berkshire Hathaway HomeServices Starck Real Estate to represent you throughout the home selling process.

The purpose of this packet is to provide information about the home selling process, basic marketing efforts, and partnering with Starck to accomplish your real estate goals. There are many properties on the market today, and each has different amenities, sizes, and values. While this marketing plan offers structure, we will work together to prepare a strategic plan that will highlight your property amongst the competition.

Homebuyers always do a lot of comparison shopping. In today's market, it is especially important to price your home right from the beginning and to get it "show ready". There are many homes available in all price ranges, but the homes that are priced right and show well are the ones that bring in qualified buyers.

Part of this package includes an outline of my marketing plan. We will certainly go over this in detail so that you feel comfortable to entrust your home sale to me. We are sure that once you review the plan, you will feel very satisfied with us marketing your home. In fact, Berkshire Hathaway HomeServices Starck Real Estate works as a team to offer your home the exposure and one-on-one LIVE interaction to accomplish your real estate goals!

I look forward to working with you on the sale of your home.

Sincerely,



Jane Agent

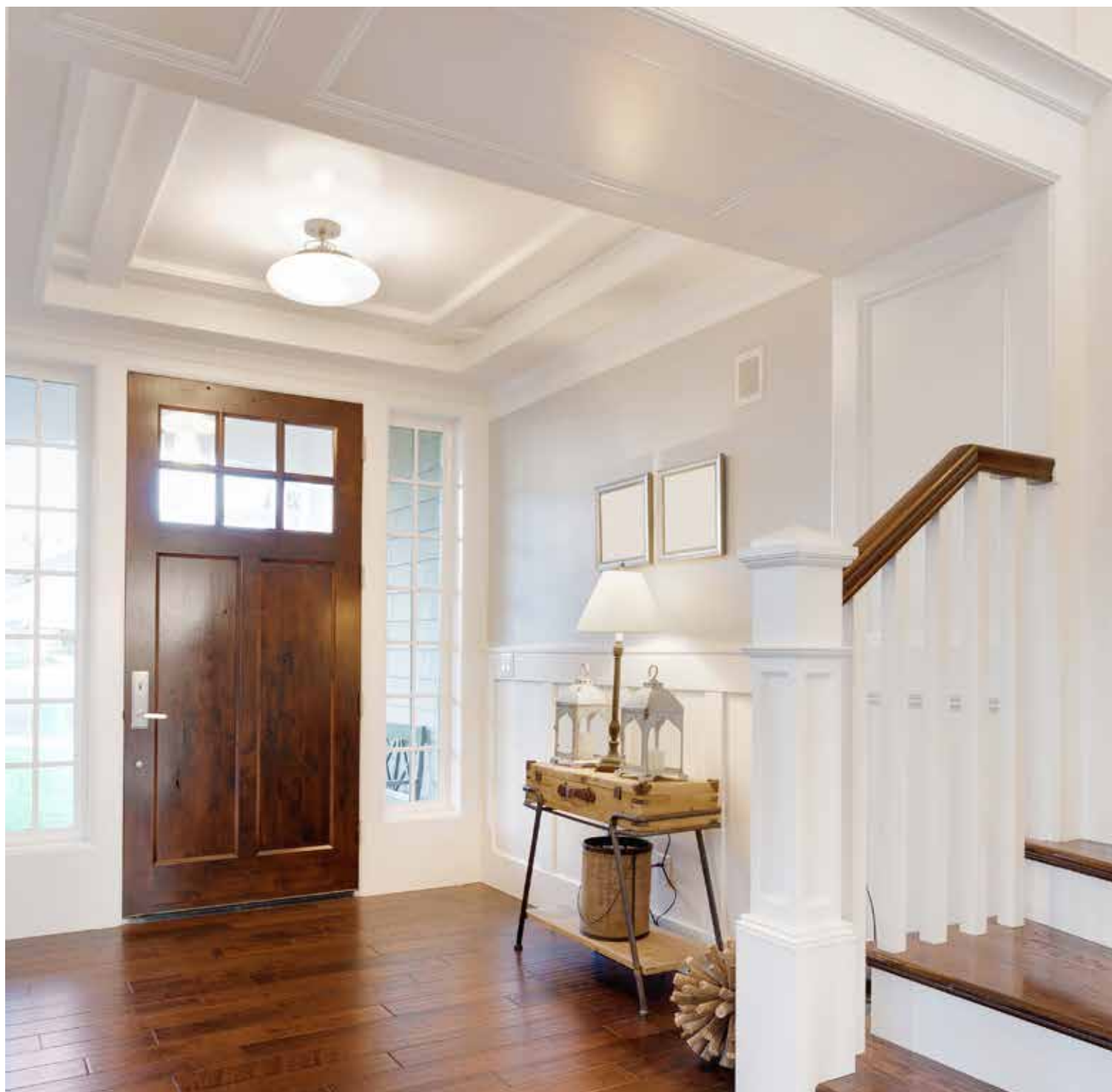
Broker

Office: 000-000-0000

Cell: 0000-0000-0000

JAgent@StarckRE.com

JaneAgent.com



THE JOURNEY BEGINS

Aligning your goals with the home selling process



PARTNERING FOR SUCCESS

We begin by matching your objectives and priorities with the process of marketing and selling your house.

The first three steps towards selling your house are:



Clarifying and
prioritizing your
expectations



Defining the story
of your house and
neighborhood



Agreeing on a
process – how
we'll work together

STARCK'S VIDEO LIBRARY

Selling a home can be a confusing process with many moving parts. Starck Real Estate has gathered together a library of instructional videos that can help inform you about the transaction process. Please visit my Helpful Homeowner Video Library at:

[*http://Videos.StarckRE.com*](http://Videos.StarckRE.com)

May I suggest these three videos...

- The Difference Between a Listing Agent and Selling Agent
- Common Listing Agreement Clauses
- Factors that Affect the Value of Your Home



UNDERSTANDING EXPECTATIONS

The Home Selling process can be unsettling. Let's review and prioritize the following topics to help us understand what's most important to you in the sale of your property.

Please look over these questions and think about how you would like this process to go. No need to write in your answers, we will discuss them.

- 
1. How many properties have you sold?
 - a. When did you sell your last one?
 - b. What were your experiences with that sale? How did it go?
 - c. What did you like the best? What did you like the least?
 2. Why are you selling your home?
 3. Where are you going?
 4. How soon do you need to be there?
 5. Do you have any other properties that you need to sell?
 - a. Would you like us to help you with those properties?
 6. Do you plan on doing any remodeling, painting, flooring prior to selling?
 7. Did you have any questions about the market or home selling process?
 8. Are you willing to list your home at fair market value?
 - a. We find that most buyers select homes to look at based on three criteria: Style, Location, Price Range
 9. Where do you feel we should price your house to get you where you want to go on time?
 10. Do you think it will get you there on time? If not, what's your Plan B?
 11. If we got a contract on your house today, what would you do?
 12. If we find a buyer for your house in the next 72 hours, are you going to be OK with that? What if it's the first person who looks at your house?

ROADMAP FOR SUCCESS

We will work together to assess your property, the market and the competition by following a well-defined road map for success.



ADOPTING THE RIGHT MINDSET

See your property through the buyer's eyes.

When you put your home on the market you are no longer the home owner, you are the home seller. Sellers must adopt the mindset of the buyer and see the home through a buyer's eyes. By making your home appealing to buyers you are more likely to sell your home quickly and at a good price.

Here are some relevant questions to consider:

- Does your property have curb appeal?
- What will buyers experience when they walk through your home?
- Is the home in need of repairs or upgrades?
- Does your home need to be painted?
- Should the home be professionally staged?
- How does the home compare to other properties in the area?
- What is the age and condition of important mechanicals such as the furnace, air conditioner, hot water heater, and appliances?
- What is the age and condition of important structural features such as the roof or exterior deck?
- Do all improvements have certificates of compliance (permits) from your local governing body?
- Is your property on a well and septic system?





TELLING THE STORY OF YOUR HOME

Every home is unique. Discovering the unique features of your home and creating a story that captures this uniqueness is important. We use the story of your home to create an emotional bond with potential buyers because homes are an emotional purchase. Your home is more than shelter or an investment. It's the place where your personal story unfolds. Capturing that story and then telling it on the most appropriate marketing channels is the essence of real estate marketing.

To tell the story of your home, we need to ask a few questions:

- Does your property have a unique style?
- Describe the design and construction?
- How would the builder or architect describe the attributes of your property?
- Is it in a popular location?
- Does the area have highly-rated schools?
- Are there great neighborhood amenities?
- Is your home LEED certified or have other eco-friendly features?
- Has your home been recently remodeled?
- Is it in a historic area?
- What is the lifestyle story that would attract buyers?
- Are there any special terms or conditions of the sale you would like to discuss?
- What enhancements might make your home more attractive to a buyer?

PROPERTY CONDITION AND STAGING

There is no second chance to make a first impression!

Potential buyers are in a hurry. On average they will look at a photo online for 3 seconds and spend only 30 seconds touring your home in-person before deciding whether they like it or not. Therefore, making your home look as appealing as possible is critical to getting it sold. As the seller, you must try to see your home through a buyer's eyes.

Hiring a professional stager can greatly enhance the appeal of your home. You naturally see your home through emotional eyes. Stagers will look at your home from a purely professional viewpoint and recommend changes that will effectively merchandise your home.

*Staged homes
sell more quickly!*



37 days
or less on
average



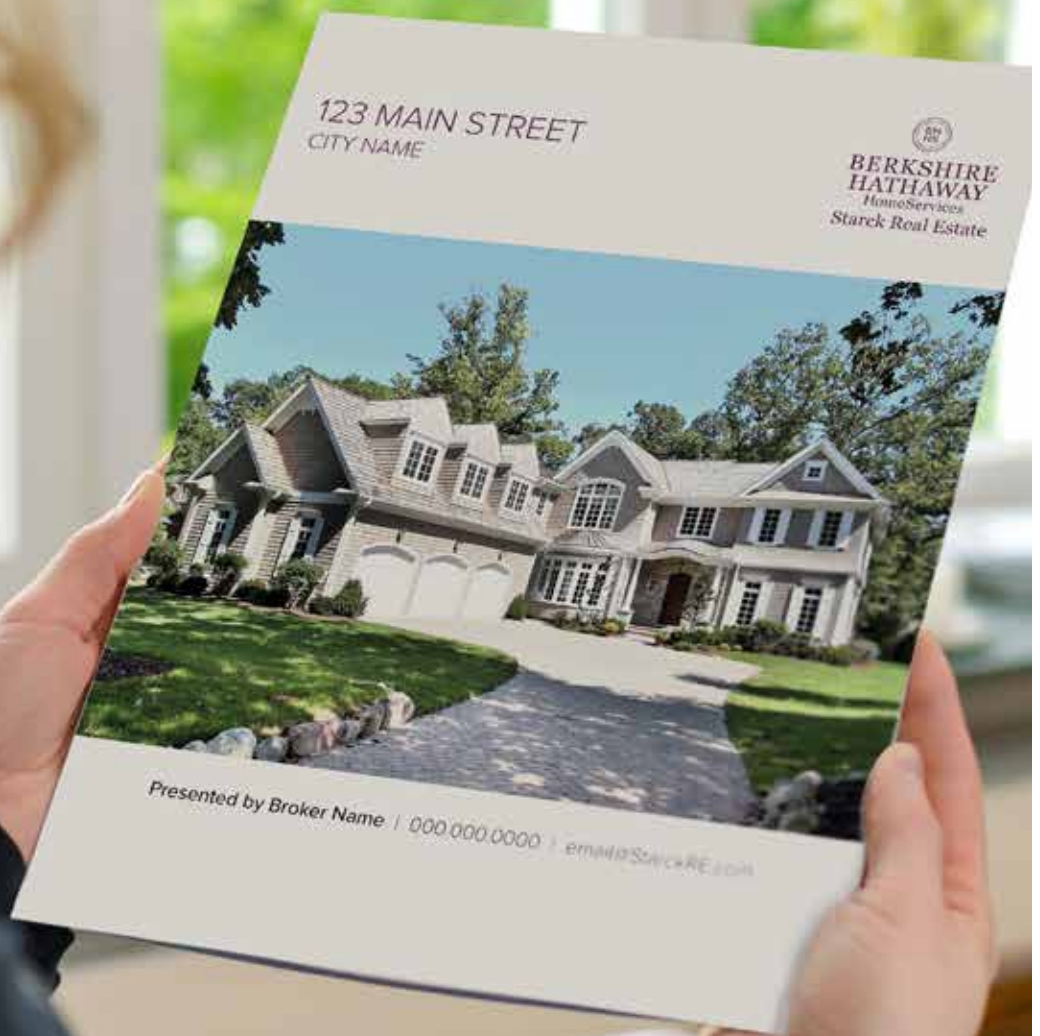
17% higher
selling price



HOME SELLING PROCESS

Berkshire Hathaway HomeServices Starck Real Estate strives to make the home selling process seamless. Expert guidance from launch to close allows you to get where you want to go, on time.





MARKETING YOUR HOME

How we'll advertise, optimize, and communicate

MY MARKETING PLAN

I will craft a tailored marketing plan offering you maximum exposure to qualified buyers. My goal is to target home shoppers who would be the best fit for your home's features and price point. My marketing program includes three main components:



Promote Your Home to Prospective Buyers

- Website
- Email Marketing
- Social Media
- Reverse Prospecting
- Yard Sign
- Open Houses
- Printed Marketing Materials



Market to Other Real Estate Professionals

- The Berkshire Hathaway HomeServices Network
- Referral and Relocation Resources
- Two Multiple Listing Service Areas
- Direct Promotion to Real Estate Professionals
- Open House for Area Real Estate Brokers
- Office Meetings



Communication with You

- Through our Proprietary Seller Advantage Program, you will Receive Up-To-The Minute Reports on Listing and Marketing Activities.
- We will Review the Results of My Efforts on a Regular Basis
- I Will Consult with you to Fine Tune Our Marketing Strategy, as Needed.

MAXIMUM EXPOSURE

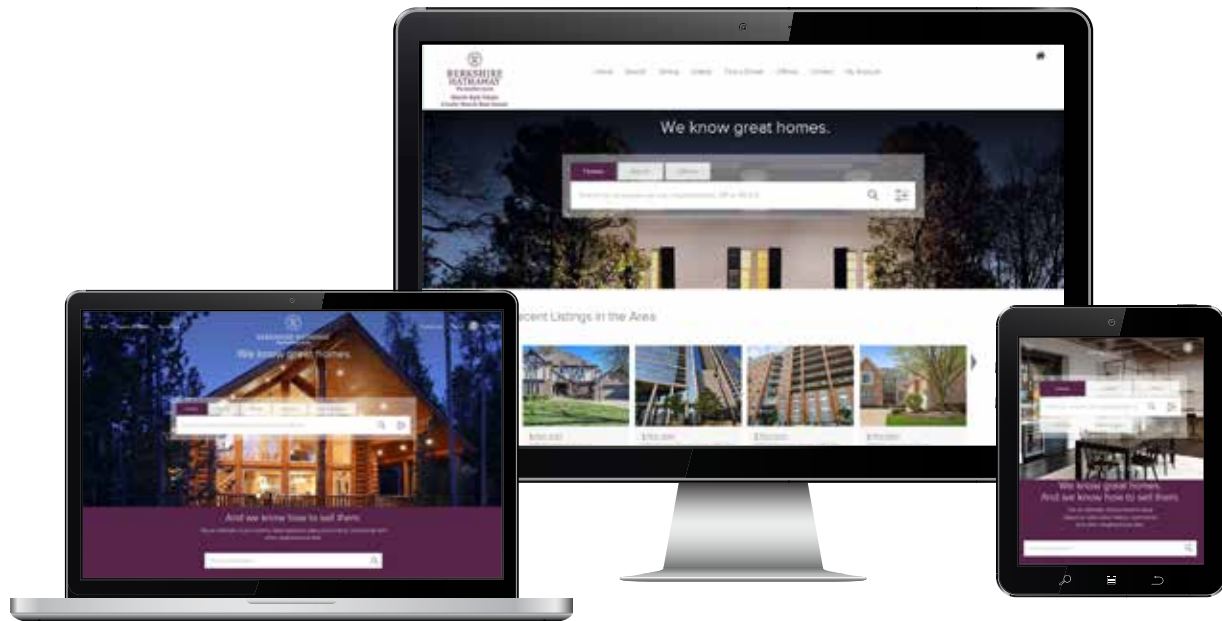
The Starck Advantage Marketing System

Berkshire Hathaway HomeServices Starck Real Estate is committed to selling our clients homes as fast as possible and at the highest price. We have developed an advanced marketing system to do just that. Every home requires a unique approach. We develop a personalized strategy, prioritizing your goals, into an actionable plan for selling your home.

Starck Advantage blends digital advertising, search engine marketing, social media marketing, retargeting advertising, professional photography, mailbox marketing, email marketing, database marketing, video production, and public relations. Our in-house Creative Studio is a team of marketing experts that use these tools to market your home to the right buyers across multiple channels.



ONLINE MARKETING



StarckRE.com

BHHS.com

Your Home is Visible to the Greatest Number of Qualified Home Buyers Globally 24/7

When it comes to selling your home, the importance of the Internet has never been greater. Ninety-three percent of home buyers used the internet at some point in their search for a home and 54 percent of buyers ultimately found the home they purchased on the internet.* Only thirteen percent of buyers looked in a newspaper or home buying guide to search for a home.

Berkshire Hathaway HomeServices Starck Real Estate syndicates our listings to all of the top real estate search engines nationally and internationally. The BHHS.com website attracts over 19 million unique visitors each year. We offer the most extensive internet exposure possible.

Featured Websites:



*National Association of Realtors 2018 Profile of Home Buyers and Sellers.

Industry Events

GLOBAL LISTING EXPOSURE

Berkshire Hathaway HomeServices broadcasts your property to more than 70 websites worldwide which are viewed by potential buyers in 37 countries across five continents. The countries where your property will be visible include:

Algeria	Argentina	Belgium	Brazil
Canada	Chile	China	Colombia
Czech Republic	Denmark	Dominican Republic	France
French Polynesia	Germany	Greece	India
Israel	Italy	Luxembourg	Mexico
Monaco	Morocco	New Caledonia	Panama
Peru	Portugal	Qatar	Romania
Russia	Spain	Thailand	Tunisia
Turkey	United Arab Emirates	United Kingdom	Uruguay
Venezuela			





DIGITAL ADVERTISING POWERED BY ADWERX

Your home will be seen by thousands of potential home buyers searching online.

- Every home listed by Berkshire Hathaway HomeServices Starck Real Estate is automatically placed in a targeted digital advertising campaign.
- Consumers who are searching for homes in your area will be targeted with ads featuring your home.
- Adwerx ads “follow” potential buyers wherever they go on the web through retargeting.
- Adwerx ads track potential buyers on major social media websites such as Facebook, YouTube, and Instagram and on websites such as WallStreetJournal.com, CNN.com, FoxNews.com, WashingtonPost.com, MSN.com, Yahoo!.com, and literally thousands more.
- When a consumer clicks on the ad featuring your home, it will take them to a web page featuring your property details including all the photos and descriptive information about your home as well as your brokers contact information.
- Your broker will be notified in real-time of any inquiries by interested home buyers.
- The Adwerx ad campaign runs for 7 days and targets consumers searching for properties in a 15-mile radius around your home.
- You will be able to see the ads and will receive daily reports of how many views and click throughs your ad received by email.

SOCIAL MEDIA MARKETING

Social media is about telling engaging stories that trigger engagement.

Social media is where the majority of home buyers spend their time. To market your home, we have to place it where the buyers are spending their screen time. Facebook is the most influential network with over 1.47 billion active users daily. Similarly, with 1 billion users daily YouTube has become an important marketing channel because property videos are now one of the fastest growing search categories. Instagram is the fastest growing social network with 500 million daily active users.

Our Creative Studio has a dedicated Social Media Manager who creates these stories and posts them on all of our social media networks. Every property has a video that is posted on our YouTube channel.





MOBILE SEARCH APP

The easier we make it for potential home buyers to find your home the more quickly it will sell.

Seventy-three percent of Internet real estate searches are done on a mobile device.* Starck developed a mobile app to facilitate the search habits of buyers. Our App works with all mobile device types and it allows buyers to view listings based on their real-time GPS location.



VISUAL MARKETING

A picture is worth a thousand words.

Today's sophisticated digital marketing platforms require great photographs. That is why every Starck listing is professionally photographed. Our photography partners understand just how to bring out the best in your home and make it look stunning.





PRINT MARKETING

Our Creative Suite designs and prints descriptive color brochures with large photographs for every listing.

MAILBOX MARKETING

Postcards are an easy and reliable way to create a local buzz.

Starck brokers have their postcards professionally printed in our in-house printing facility.

NETWORKING

Berkshire Hathaway HomeServices is one of the largest international networks of real estate professionals in the world.

One of the misconceptions about real estate is that the listing agent will bring the buyer. Statistically this happens fewer than 7% of the time. Networking with other brokers is essential to selling your home. Globally our network consists of more than 50,000 brokers. Locally, we have strong relationships with our Berkshire Hathaway HomeServices affiliates throughout the Chicagoland and tri-state areas. We are members of two Multiple Listing Services. We leverage these networks to generate greater awareness of your home.





OUR STRATEGIC PARTNERS

Our goal is always to exceed your expectations.

Berkshire Hathaway HomeServices Starck Real Estate has brought together a group of trusted strategic partners to enhance your home selling and moving experiences. Our commitment is to provide you with **Double Platinum** service throughout the transaction of selling your home.

- **Pinnacle Mortgage** provides you with the most competitive loan programs and sterling customer service.
- **Starck Title** provides you with peace of mind, ensuring you from any defects of title to your property.
- **Cinch Home Services** protects buyers from expensive home repairs and gives sellers confidence that their buyers are taken care of.
- **Berger Allied Van Lines** and **ACE Relocation** provide first-class moving services.
- **Liberty Mutual Insurance** has the right solutions for all your insurance needs.

STARCK
TITLE





PRICING STRATEGY

How to determine the value of your home

UNDERSTANDING MARKET VALUE

Pricing your home for the current market is important for maximum exposure and, ultimately, a satisfactory sale.

The existing pool of prospective buyers determines a property's value, based on:

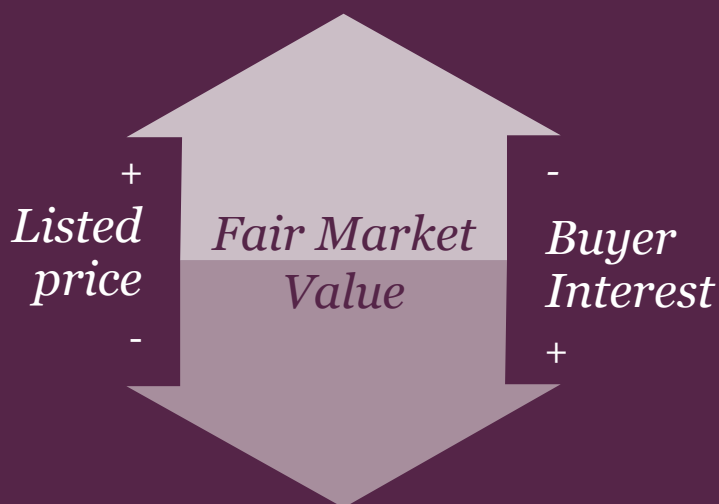
- Location, design, amenities, and condition
- Availability of comparable (competing) properties
- Economic conditions that affect real property transactions

Factors that have little or no influence on the market value of a house include:

- The price the seller originally paid for the property
- The seller's expected net proceeds
- The amount spent on improvements

The impact of accurate pricing:

- Properties priced within market range generate more showings and offers, and sell in a shorter period of time
- Properties priced too high have a difficult time selling



Attractive Pricing

A home listed below market value attracts a lot of attention. A home listed above market value attracts very few buyers. Our goal is to price your home as close to fair market value as possible. Fair market value is the ideal price where we can expect the largest share of buyers for the maximum available price.



DETERMINE YOUR HOME'S MARKET VALUE

An impartial evaluation of market activity is the most effective way to estimate a property's potential selling price.

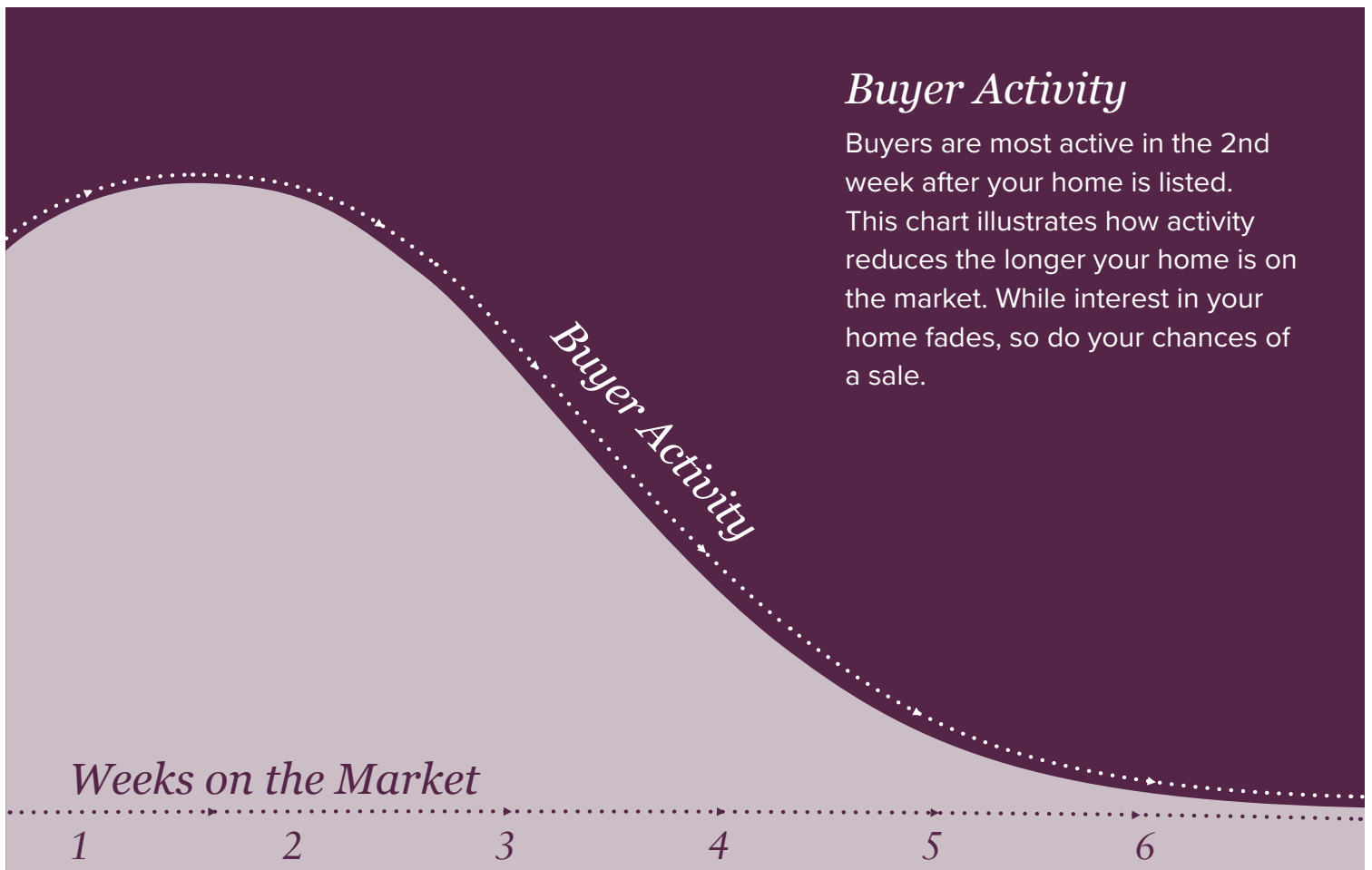
We can provide a Comparative Market Analysis, which considers similar properties that:

- **Have recently sold.** This shows us what buyers in this market have paid for properties similar to yours
- **Are currently on the market.** This shows us what kind of properties will be competing with yours for the attention of available buyers
- **Failed to sell.** Understanding why these properties did not sell can help us avoid disappointment in the marketing of your property

KNOW THE DANGERS OF OVERPRICING

An asking price that is beyond the market range can adversely affect the marketing of a property.

- Marketing time is prolonged and initial marketing momentum is lost
- Fewer buyers will be attracted and fewer offers received
- The property attracts “lookers” and helps competing houses look better by comparison
- If a property does sell above true market value, it may not appraise and the buyers may not be able to secure a loan
- The property may eventually sell below market value





SHOULD SELLERS PAY FOR THEIR OWN INSPECTION?

A home inspection can provide a picture of any repairs that need to be done before they become negotiating points in a transaction.

For homeowners considering a move, some experts are recommending they get a home maintenance inspection before they list their home for sale.

A home maintenance inspection is similar to a home inspection that is done by buyers, says Frank Lesh, president of the American Society of Home Inspectors. A licensed inspector can check on the main systems of the home, such as the roof, walls, foundation, HVAC, electrical, and plumbing. “You might not even notice a problem [with your home],” says Lesh. An inspector may be able to spot small problems before they become bigger, more expensive problems. They can also advise clients on the regular maintenance tasks they should be doing on their home to keep everything in tip-top shape.

An inspector can walk homeowners around the property to show them any potential problems they spot. Homeowners will receive a report that details anything the inspector finds as well, which can serve as a to-do list to address, if they so wish.

“Every three to five years, you should have a home inspector come out and do a maintenance inspection,” advises Lesh. “Like changing your furnace filter, you should do it before it gets so bad [that it becomes] a problem. ... A home inspector isn’t trying to sell you anything ... and isn’t going to make any money off doing the repairs.”

The cost of a home maintenance inspection varies by the size of the home but can average \$250-\$400.

APPROXIMATE CLOSING COSTS FOR SELLERS

Payoff Mortgage(s), Lien(s), Judgements

Determined by payoff letter; all encumbrances listed on the title report must be remedied

Owner's Title Policy

According to purchase price

Tax Stamps

State Transfer Tax \$0.50/\$500 purchase price
County Transfer Tax \$0.25/\$500 purchase price
Municipal Transfer Tax differs by community
(Seller typically pays state, county. Buyer pays municipality transfer stamps.)

IL Policy Tax

\$3

Closing Protection Letter (CPL)

\$50 (paid to title company; protects title from closing to recording)

Recording Fees

\$37+ based on number of pages to be recorded, and county (usually only the release of lien for sellers)

Wire Fee

\$40 per wire

Homeowner's Association

According to Paid Assessment Letter (PAL)

Property Taxes

According to purchase contract; previous year's property tax is paid in arrears, plus a per diem amount until day of close

Tax Payment Fee

\$75/per PIN

Attorney's Fees

\$500 - \$1500

Property Pre-Inspection

\$250 - \$500

Survey

\$250-\$1000

Cinch Home Warranty

\$389 (\$200 deductible)

\$588 (buyer & seller coverage, \$100 deductible)

Pest Inspection

\$95-\$150

Marketing Fee

According to listing contract

APPROXIMATE CLOSING COSTS FOR BUYERS

Attorney's Fees

\$500 - \$1500

Property Inspection

\$250 - \$500

Lead Paint Inspection (optional)

\$250 - \$350

Tax Stamps

Municipal Transfer Tax differs by community
State Transfer Tax \$0.50/\$500 purchase price
County Transfer Tax \$0.25/\$500 purchase price
(Buyer typically pays municipality transfer stamps.
Seller pays state, county.)

Homeowner's Insurance

Varies

Private Mortgage Insurance (PMI)

Required if loan amount is more than 80% of
home's value

Loan Application/Appraisal

\$250 - \$500

Closing Points/Loan Origination

1% - 3% of loan (If applicable)

Underwriting Fee

\$250 - \$500

Document Prep or Recording Fee

\$200 - \$500

Flood Certification Fee

\$12 - \$40

Settlement of Escrow Services Closing Rate

Paid to title company according to purchase price

Lender's Title Insurance \$500

(aka Simultaneous Mortgage Policy)

IPLD (required for financed purchases)

\$50-\$100

Title Endorsements

\$175/endorsement (required by lender; example
EPA, PUD, Condo, ARML endorsement)

Tax Service Fee \$50 - \$100

If taxes are held in escrow

Reserve Fund for Real Estate Tax Escrow

2-8 months prepaid taxes
(may be credited from seller)

Prepaid Interest

Interest on loan from closing date to end of
month

Cinch Home Warranty (optional)

\$389-\$489 Buyer Coverage Only



PREPARING FOR SALE

Tips for showing your property at its best

YOU ARE KEY TO A SUCCESSFUL SALE

Here are some ways your participation can contribute to a successful sale:

- Maintain the property in ready-to-show condition
- Ensure that the house is easily accessible to real estate professionals (lock box and key)
- Try to be flexible in the scheduling of showings
- When you are not at home, let us know how you can be reached in case an offer is received
- If approached directly by a buyer who is not represented by a real estate professional, please contact us. Do not allow them into the property unescorted
- In case of last-minute showings, always remove or lock up valuables, jewelry, cash, and prescription medications



KNOW HOW BUYERS VIEW YOUR PROPERTY

It is important for a property to make the best possible impression on prospective buyers.

The following can interfere with a buyer's appreciation of a property:

Exterior

- Clutter
- A lawn in need of mowing
- Untrimmed hedges and shrubs
- Dead and dying plants
- Grease or oil spots on the driveway
- Peeling paint
- Anything that looks old or worn



Interior

- Worn carpets and drapes
- Dirty windows, kitchen, baths
- Clutter
- Pet and smoking odors
- Peeling paint, smudges or marks on walls



SHOWINGS CHECKLIST

These tips can help your house make the best impression when previewed by sales professionals or shown to prospective buyers:

Exterior

- ☐ Remove toys, newspapers, yard tools and other clutter
- ☐ Tidy up and pick up after pets
- ☐ Park vehicles in the garage or on the street, leaving the driveway clear
- ☐ Add color with flowers and potted plants

Interior

- ☐ Make beds, clean up dishes and empty wastebaskets
- ☐ Remove clutter throughout and put away toys
- ☐ Set out “show towels” in bath
- ☐ Freshen the air with potpourri or by baking bread, deodorize pet areas and set the thermostat to a comfortable temperature
- ☐ Do a quick vacuuming and dusting
- ☐ Arrange fresh flowers throughout the house
- ☐ Turn on the fireplace (when appropriate)
- ☐ Play soft background music



WHO WE ARE

See why we're good to know



BUILT ON TRUST & RELATIONSHIPS

Our business is built on relationships & trust!

Berkshire Hathaway HomeServices Starck Real Estate is in the top 1% of brokerages nationally and has a long tradition of delivering service excellence with 17 offices and over 500 real estate brokers in the Chicago metro area, Rockford, and Northeastern Wisconsin. Started in 1960 by Robert W. Starck, the firm's mission is to transform lives. Starck's core values of being caring, charitable, and knowledgeable, and to act with integrity embody this mission.

Aaron Starck, President, is a third-generation family member who manages the day to day operations of the firm along with his father Andy Starck, Chairman.

At Starck, we believe in excellence and strive to achieve the ideals of producing and accepting nothing less than the best. This is the "why" of everything we do.

“ We believe integrity, ‘doing the right thing’, is the key to building trust and relationships with our clients and each other. ”

—ANDY STARCK, Chairman



Aaron Starck, President
Andy Starck, Chairman

ABOUT STARCK REAL ESTATE

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Starck is part of the Berkshire Hathaway HomeServices network of companies. Berkshire Hathaway is the number 1 brokerage in the United States* and is led by Warren Buffett, CEO. The Berkshire Hathaway network has over 46,000 brokers and 1,400 offices worldwide.

Berkshire Hathaway HomeServices is positioning itself as "Real Estate's Forever Brand."

Starck Real Estate invests heavily in its agents with its Broker Productivity System.

This unique and proprietary approach to real estate leverages an outstanding Career Development team, an experienced team of marketers in our Creative Studio, and cutting-edge technology that assists our agents in delivering superlative customer experiences.

The goal of Starck Real Estate is to ensure that we deliver the finest customer service possible to our buyers and sellers by having well trained and supported brokers.

*Transaction Sides. 2018 Real Trends 500 Rankings.



*#1 Brokerage
in the US for
Transactions*

Real Trends 2018



*Real Estate
Agency Brand
of the Year*

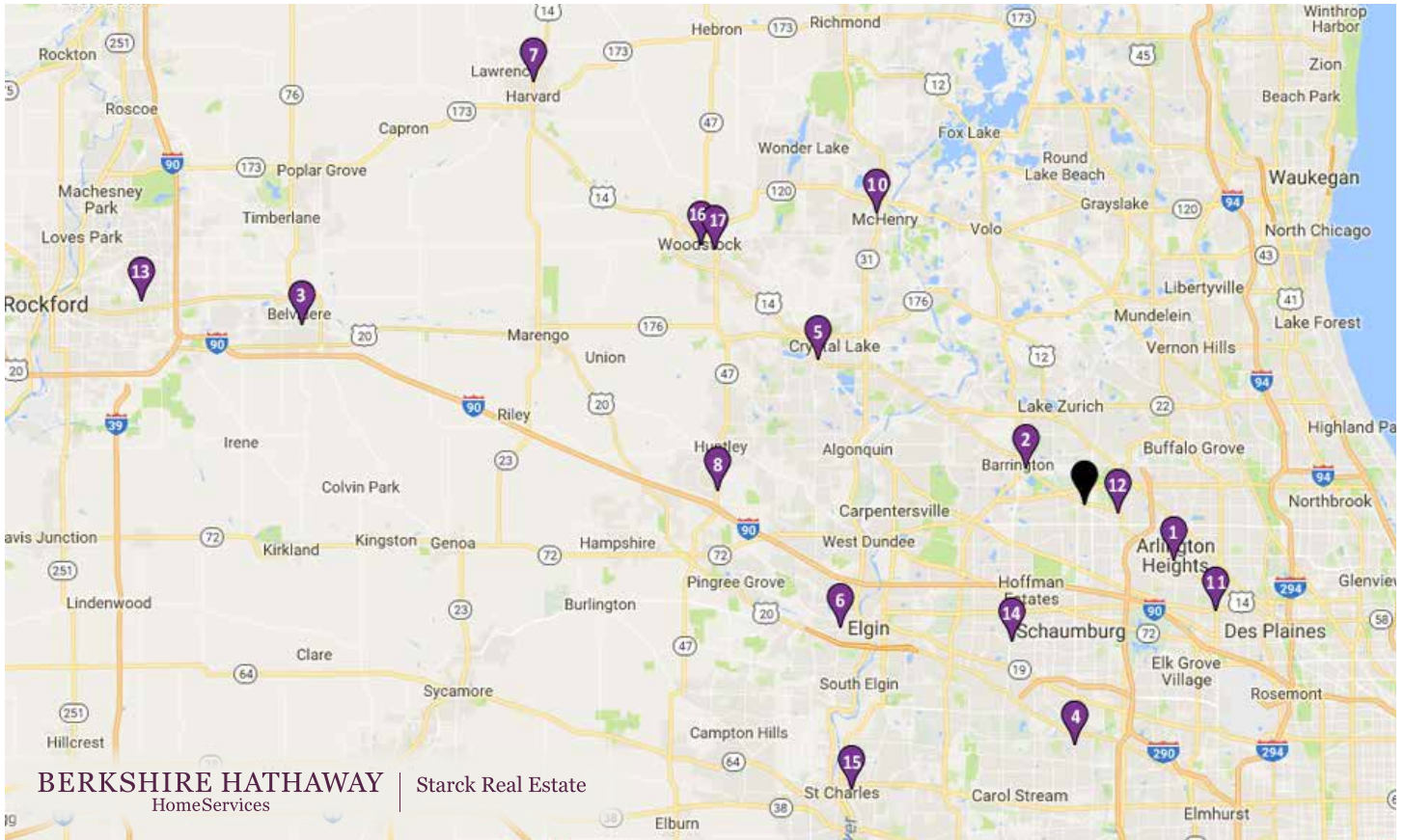
Harris Poll EquiTrend Study 2018



*#4 Most
Admired
Company*

Fortune Magazine 2019

17 LOCATIONS TO SERVE YOU



BERKSHIRE HATHAWAY | Starck Real Estate
HomeServices

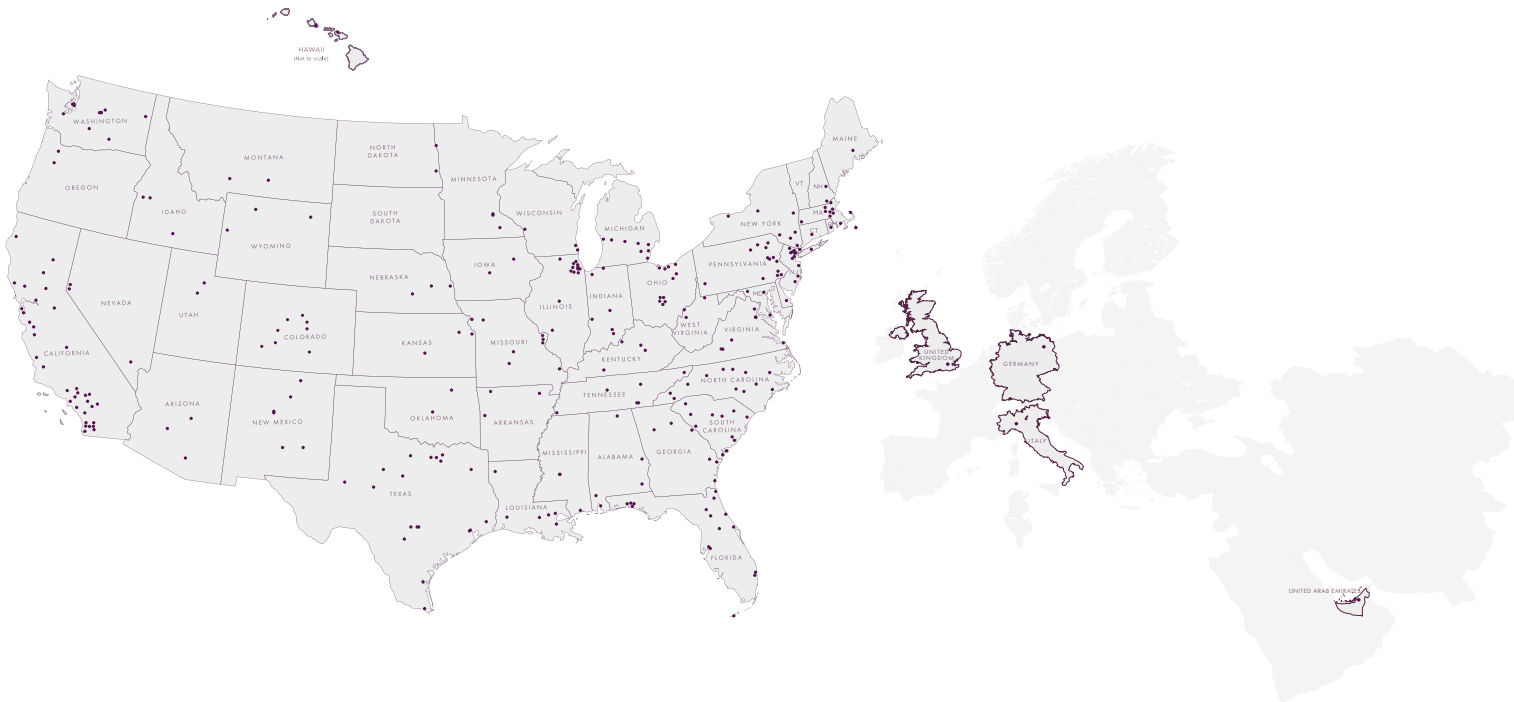
- | | | |
|--|--|---|
| 1. Arlington Heights
6 E. Miner Street
Arlington Heights, IL 60004
Ph 847.870.1155 Fx 847.870.0728 | 7. Harvard
5319 US Route 14 South
Harvard, IL 60033
Ph 815.943.7911 Fx 815.943.7932 | 13. Rockford
551 N. Mulford Road
Rockford, IL 61107
Ph 815.397.4040 Fx 815.397.1916 |
| 2. Barrington
319 W. Northwest Highway
Barrington, IL 60010
Ph 847.806.8440 Fx 847.505.0964 | 8. Huntley
13300 IL Route 47
Huntley, IL 60142
Ph 847.515.1200 Fx 847.515.1201 | 14. Schaumburg
2450 W. Schaumburg Road
Schaumburg, IL 60194
Ph 847.310.1886 Fx 847.310.8469 |
| 3. Belvidere
323 S. State Street
Belvidere, IL 61008
Ph 815.544.1005 Fx 815.544.8897 | 9. Manitowoc - (not on map)
907 S. 8th Street
Manitowoc, WI 54220
Ph 920.663.4001 | 15. St. Charles
1607 E. Main Street
St. Charles, IL 60174
Ph 630.377.9200 Fx 630.377.1435 |
| 4. Bloomingdale
181 S. Bloomingdale Road
Bloomingdale, IL 60108
Ph 630.894.1900 Fx 630.980.4818 | 10. McHenry
803 North Front Street
McHenry, IL 60050
Ph 815.385.5505 Fx 815.385.9417 | 16. Woodstock - Cass
112 Cass Street
Woodstock, IL 60098
Ph 815.338.7111 Fx 815.338.7182 |
| 5. Crystal Lake
330 West Virginia Street
Crystal Lake, IL 60014
Ph 815.459.5900 Fx 815.459.7376 | 11. Mount Prospect
300 W. Golf Road
Mount Prospect, IL 60056
Ph 847.255.3900 Fx 847.255.3936 | 17. Woodstock - Eastwood
1710 South Eastwood Drive
Woodstock, IL 60098
Ph 815.338.3850 Fx 815.338.4261 |
| 6. Elgin
1300 Larkin Avenue
Elgin, IL 60123
Ph 847.931.4663 Fx 847.931.4690 | 12. Palatine
240 E. Northwest Highway
Palatine, IL 60067
Ph 847.359.4600 Fx 847.358.8877 | Home Office/ Relocation
835 N. Sterling Ave, Suite 200
Palatine, IL 60067
Ph 847.934.1153 Fx 847.991.4872
Relo Ph 847.359.7000 Fx 847.359.9984 |

WE ARE GOOD TO KNOW

Berkshire Hathaway HomeServices comes with its advantages.

- A name you can trust
- A commitment to providing great service and straightforward advice
- A network of experienced, knowledgeable agents
- Industry-leading technology and tools
- Adherence to the highest standards

UNITED STATES	#AGENTS: NEARLY 50,000+	#OFFICES: 1,450+	EUROPE	BERLIN, GERMANY LONDON, ENGLAND MILAN, ITALY	ASIA	DUBAI, UNITED ARAB EMIRATES
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BHHS.COM

*Over 19.3 million visitors!**

With the launch of our enhanced website, Berkshire Hathaway HomeServices now offers the opportunity to search for your new home in 12 different languages, view the listing price in other currencies, and even change square footage to meters.

So, whether your prospects are visiting from abroad or simply prefer to browse in their native language, BHHS.com is good to know.



United States



Canada



India



United Kingdom



Peru



Phillipines



Australia



Germany



Brazil



France



China



Mexico



Japan



Russia



Italy



Ireland



Spain



South Korea



Netherlands



Pakistan

*12 months ending 12/31/18





WHY I AM GOOD TO KNOW

The right agent can make all the difference. I will prove that to you by applying my knowledge and expertise to achieve the successful sale of your property.

You can expect that I will:

- Work with you at every stage of the home selling process
- Keep you informed at all times through an agreed-upon system of regular communication
- Give you reliable information and straightforward advice so that you can make informed, confident decisions
- Identify your needs
- Develop and implement an effective marketing plan for your property
- Help you determine an effective pricing strategy
- Recommend steps to prepare your property for market
- Represent you in negotiations with prospective buyers
- Work to protect your interests through the completion of the transaction

It is my hope that you will be so pleased with my service that you will turn to me for advice on your future real estate needs.

GET TO KNOW ME

broker resume



GREAT SERVICE STARTS HERE

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—Jane D. (Seller in Town, IL)

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Temquam Me Comme Audam Nos

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Thank you!

Your time is precious. Thank you for considering me as your representative throughout the home selling process.



**BERKSHIRE
HATHAWAY**
HomeServices

**Starck
Real Estate**

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