



STARCK NOW HAS AN IN-HOUSE PRINT SHOP!





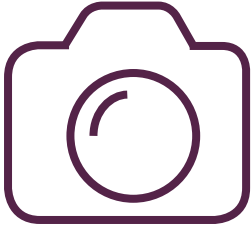
STARCK ADVANTAGE GIVES YOU **THE COMPETITIVE EDGE**

Starck Advantage takes our listing marketing to a new level! You now have access to a suite of new materials, professionally designed and printed in-house by the Starck Creative Studio.

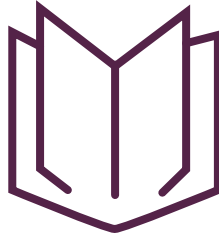
The Starck Advantage program features:

- A full suite of templated listing marketing materials including brochures, flyers, postcards and more
- Vivid full-bleed professional color printing on high-quality paper from our in-house print shop
- Fast, friendly, professional design service
- Convenient online ordering
- Delivery to your office by the end of the next business day on templated listing marketing orders placed before 2:00 pm

EVERY NEW LISTING GETS:



10 PHOTOS &
VIDEO TOUR



15 BROCHURES
OR FLYERS



1 ECARD

LOOKING FOR MORE?

You can use the online order form to request additional property marketing materials and custom marketing pieces.

LISTING MARKETING

PROGRAM HIGHLIGHTS

FAST

Order by 2:00 pm and receive your materials in your office by the end of the next business day.

EASY

Convenient online ordering 24 hours a day.

FREE

Impress your clients with vivid full-bleed professionally printed materials at no cost to you.





EXPERTLY DESIGNED **TEMPLATES**

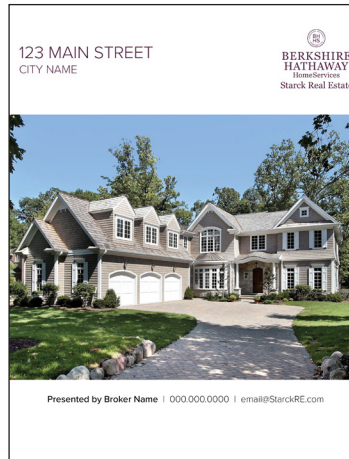
We've developed a suite of new listing marketing materials designed to sell your properties faster!

With 5 new expertly designed template groups to choose from, there is a style for everyone. These stunning full-bleed materials printed right here in the Creative Studio are sure to impress your clients and their prospective buyers!

Each template group has a full suite of coordinating marketing materials.

Contact your office admin to view the binder of samples.

1



2



3



4



5



EVERY OPEN HOUSE GETS:



15 FLYERS



20 BUSINESS CARDS



1 ECARD

MISSED THE DEADLINE? NO PROBLEM!

1. Request a PDF of the Flyer up until 2:00 pm on Friday to print in your office.
2. Create your own Flyer with our easy to use templates on the Marketing REsource center.

OPEN HOUSE

PROGRAM HIGHLIGHTS

- We can help you prepare for a successful open house.
- Choose from 2 different template groups.
- Vivid full-bleed professional color printing on high-quality paper from our in-house print shop.
- Available to any broker hosting an open house.
- Order by 2:00 pm on Thursday and receive your materials in your office by the end of the business day on Friday.





EASY ORDERING VIA THE **ONLINE FORM**

1. Schedule a VHT photo shoot of your listing
2. Create a property description
3. Go to the Marketing Request Form on Inside Starck (click the marketing button in the blue bar at the top)
4. Fill out the property information
5. Select your preferred template group
6. Choose the materials you want to order
7. Submit the form and keep an eye out for your confirmation email
8. Sit back and relax while we perform our magic
9. Wow your clients with your stunning materials

COST-EFFECTIVE ON-DEMAND MARKETING

Additional marketing materials are available for purchase as follows.

ITEM	COST
4 Page Brochure	\$1 each
8 Page Brochure	\$1.25 each
12 Page Brochure	\$1.50 each
16 Page Brochure	\$1.75 each
2 Sided Flyer	50¢ each
Large Postcard (5.5"x8.5") EDDM (4.25"x11" or 6"x9")	20¢ each + postage
Small Postcard (4.25"x5.5")	10¢ each + postage
Custom Marketing	TBD based on project

ITEM	COST
Water Bottle Labels (6 per page)	50¢ regular/ 75¢ glossy per page
Candy Bar Wrappers (2 per page)	
Wine Bottle Labels (4 per page)	
Popcorn Labels (4 per page)	
Address Labels (30 per page)	
Property Business Cards (10 per page)	\$1 per page
Door Hangers	20¢ each

THE CREATIVE STUDIO IS HERE TO HELP!

If you have any questions, please contact us at
Marketing@StarckRE.com.

Together we are unstoppable!



**BERKSHIRE
HATHAWAY**
HomeServices

Starck
Real Estate

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