# SIFEI WEN - BUSINESS RESUME

Sifei Wen Is a Distinguished Concert Cellist

Renowned for Her Rare Artistic Signature and

Entrepreneurial Leadership in the Classical Music and
Creative Arts Industries, Combining Musical Innovation
with Business and Fashion Ventures.

### I. Concert Cellist and Artistic Innovator

Sifei Wen is Acclaimed Worldwide for Her Unique Cello Performances,

Especially Noted for being The First Cellist to perform Antonio Vivaldi's famous "The
Four Seasons" Cycle in its Full Original Version, transcribed for Cello and Chamber
Orchestra or Piano. Her playing style is characterized by a Rare "Cello Bel Canto"
tone—intimate, distinguished, and sweet—earning her critical acclaim and
dedicated audiences. She released Solo Albums such as Noël Cello Angel – The
Acapella Playlist, featuring 11 Carefully Crafted Acapella Cello Tracks that bring
Inspiration and Serenity through music. She also engages in Avant-Garde
Collaborations and Performances, creating Unforgettable Concert Experiences
that Connect Deeply with Audiences Worldwide

# II. Entrepreneur and Media Label Director

Beyond performance, Sifei Wen co-Founded and Directs DEUTSCHE CLASSICAL, an International Bavarian Classical Music Label Founded and Based in Munich/2019, which produces and distributes Ultra-High-End Audio and Video Mainly Classical Music Content. Under Her Leadership, The Label Supports Elite Performing Artists Globally and Innovates in Presenting Classical Music through Cutting-edge Multimedia Projects. She collaborates closely with other musicians and entrepreneurs, including The Concert Violinist Daniel Tringov, to produce Ambitious

Recordings and Live Performances. The label's initiatives include <u>Unique Online Video Contests</u>, <u>Fundraising Campaigns</u>, and <u>International Chamber Music Societies</u> aimed at <u>Uplifting Musical Talents and Artistic Achievements</u>.

## III. Fashion Design and Creative Ventures

While details specifically about her Fashion Design are less emphasized publicly, Sifei Wen's Multifaceted Creativity Extends into Eclectic Styled Projects and Fashion, embracing Artistic Risk-taking and Innovative Aesthetics. She enjoys exploring New Artistic Possibilities beyond Music, reflecting her Visionary Approach toward Integrating Different Forms of Art Such as Fashion Design, and Media Production.

## IV. Recent and Upcoming Projects

- Official release of the album Noël Cello Angel and Studio Albums featuring Classic Works by Elgar, Kreisler, and Vivaldi.
- Crowdfunding and Artistic Fundraising Campaigns supporting Future Classical Music Festivals, Chamber Orchestras, and International Competitions.
- Prominent Participation in Exclusive Concerts, Multimedia Art Productions, and Digital Streaming Showcasing the Synergy of Classical Performance and Visual Art.
- <u>Leadership in Creating New Platforms for Global Artistic Collaboration</u> and Innovative Entertainment Experiences.

#### V. Glance in the Future

<u>Sifei Wen's Career Exemplifies a Modern Artist</u> who Balances Virtuosic Performance with Strategic Entrepreneurial and Creative Ventures, making her a Notable Figure in Contemporary Classical Music and Beyond.

\*For The Latest Updates, Her Official Website and Deutsche Classical Boutique Record Label provide Concert Schedules, Multimedia Products, and Exclusive Releases from Her and Her Collaborators.