



ESTUDIANTES LONDON

ANNUAL REPORT

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FOREWORD

Estudiantes is proudly affiliated with Club Estudiantes de La Plata and are a sport-for-development project that uses the power of sport to drive academic excellence.

The club is open to young people of all abilities, but, anyone who wants to train with or play for the club has to show the requisite commitment to their studies.

Despite the impact of the Covid-19 pandemic, the students and the team have made some remarkable strides this season. The attitude of the students to their education has been outstanding, with an average college attendance of over 92%.

The majority of our students study at Haringey 6th Form college, and we would like to place on record our thanks to the college, the CEO Russ Lawrance, and all of the staff for their support to run the club this year.

One of the most substantial developments this season has been the ability to train on a weekly basis at Haringey Borough Football Club. This has had a transformative effect on on-pitch performances. Resultantly, the club would like to put on record its thanks to its sponsors who has made this possibility available.

Attendance at training has been excellent, with Joe and Darren putting on challenging yet enjoyable sessions on a weekly basis. The team were also fortunate enough to have FIFA's Maz Karim put them through their paces.

The club has played 28 matches. Highlights have included trips to Loughborough and Cambridge universities. To give an idea of the standard that they were at times competing against, a player who played for Loughborough was registered to play in this season's Europa League.

Trips to universities such as Cambridge and Loughborough are only partially about the match. For instance, we were privileged to have current Cambridge University student and Tottenham resident Saron Mehari speak to the students before the match detailing her journey to Cambridge.



Elsewhere, the team have also achieved hugely impressive results against Harlow Town reserves and the Players Pathway Academy - with the latter match played at Roots Hall, the 12,500 all-seater home of professional football club Southend United. They have also won the Tottenham Hotspur Foundation Summer Series men's five a side tournament.

Our futsal team have also enjoyed considerable success this season. The students had the chance to play against Helvecia, England's representative in the UEFA Champions League. Recently, Enrique Guillen, head coach of Helvecia has spent time coaching the students.

None of the above excellence would be possible without the complete dedication of the players and the generosity of Estudiantes de la Plata, Haringey 6th Form College, or the many, many volunteers who have given their time and expertise.

There are too many to mention all individually but we would like to give special thanks to Maria, Nico, Vishnu and Joe. Thank you very much for all of your help.

It is probably best to conclude on the future. Ultimately, the club's intention is to serve the needs of whoever joins the club. Therefore, the long-term goal of the club is for it to be as self-sufficient as possible - a sport-for-development club run by the students and for the students.

MARCUS FOLEY
CO-FOUNDER

MISSION

To drive academic excellence and commitment through the power of sport.

VISION

To reward excellence

METHODOLOGY

Participation in our high quality sports programmes is conditional upon students showing the correct attitude and attendance in their study programme



ETHOS

Estudiantes was an idea before it was a club.

That idea being that educational excellence and social mobility could be achieved via the medium of sporting excellence; that a commitment to striving for excellence in sport could drive excellence in life.

We use sport to improve the lives of young in Haringey, a borough in North London. With more than a third of its residents living below the poverty line, Haringey is one of the most socio-economically disadvantaged areas in the country.





ON AND OFF THE PITCH

The ethos of Estudiantes London has always been and still is now: education first. At its essence, the club aims to use a professionally run - where possible - inclusive - at all times - and trustworthy club to promote the importance of education and to drive excellence.

Players are provided with an opportunity to be a part of the club on condition that they take show the correct attitude to their education and personal development.

Ultimately we believe that if the club moves up the football pyramid winning league after league in the coming years but provides no educational support then, in essence, it has failed.

However, it is crucial to note that sporting success is hugely important within a sporting organisation, but we at Estudiantes are looking to achieve both simultaneously.



PARTICIPATION

Despite the challenges resulting from the Covid-19 lockdown, we are seeing higher rates of participation.



107

YOUNG PEOPLE HAVE TAKEN PART IN FOOTBALL OR FUTSAL COACHING



92%

THE AVERAGE COLLEGE ATTENDANCE OF STUDENTS



36

QUALIFICATIONS GAINED IN COACHING AND OFFICIATING



69

STUDENTS HAVE REPRESENTED THE CLUB IN MATCHES



32

STUDENTS HAVE TAKEN PART IN MORE THAN 40 TRAINING SESSIONS



45

STUDENTS FROM 45 COUNTRIES HAVE TAKEN PART THIS YEAR

RAISING ASPIRATIONS

We use trips to outstanding Universities and Sporting institutions to inspire the students to fulfill their potential. Students are selected based as a result of their attitude to their studies

16th October 20

HELVECIA
FUTSAL CLUB

To mark the anniversary of Estudiantes De La Plata winning the Club World Cup in 1968, we organised a futsal tournament against Helvecia and Genesis. Helvecia are reigning National Futsal champions and will represent England this year in the Uefa Champions League.

10th April 2021

LOUGHBOROUGH
UNIVERSITY

We took our students to Loughborough University for a tour of the incredible Sports facilities, and matches against both the futsal and football teams. Loughborough is widely regarded as one of the best sports universities in the world. Two of our graduates currently attend Loughborough

15th May 2021

UNIVERSITY OF
CAMBRIDGE

We took the students to the University of Cambridge for a football match. Prior to the match Saron Mehari, spoke to students about her inspiring journey from studying in Tottenham to gaining a place at Cambridge, one of the top Universities in the world.

31st May 2021

SOUTHEND
UNITED FC

As a reward for our students who had shown the best attitude to their education, our students were given the chance to play at the home of Southend United, a professional football club in Essex. The students performed brilliantly in an incredible all seater stadium that holds 12,000 people.

MATCHES

Thank you to all of our opponents this year

FUTSAL

Helvecia

Genesis

Loughborough

FOOTBALL

Loughborough University 2nd Team

University of Cambridge 2nd Team

University of East London

University Campus of Football Business

Ware FC Under 23s

Harlow Town Reserves

Buckswood Football Academy

Player Path FC

London Tibet

Edmonton Rangers

Bruce Castle Park FC

CONEL college

NW London

NW London Dev

AFC Hayes

Clapton Community

Ilford FC Development

Cricklewood Wanderers

Alexandra Park FC



REVIEW OF THE YEAR

Despite the challenges arising from the global Covid-19 pandemic, our students have excelled in their education whilst taking part in a regular football training program throughout the year and played 28 matches against teams from across the UK.

The training program at Haringey Borough FC that is provided to reward students displaying an excellent attitude to their studies has been well attended. This supports our belief that by providing high-quality opportunities, we can drive performance both in sport and education.

These opportunities would not have been possible without the support of our sponsors; UK Youth, Sported, London Youth, Sport England, The National Lottery Community Fund, The Woodward Charitable Trust, Joseph Harry, Sunanda Das, Haringey 6th Form, and our home kit sponsor Buen Ayre.

Our club has benefitted from the use of a Veo camera, that has helped us record and analyze games thanks to the efforts of David Potter and our coach Joe Worf.

Throughout the year, the students have had the chance to visit and play against leading Universities, as well as semi-professional football and futsal teams. Thank you to Maria Betancourt for all of her support at matches and training sessions this year.

In May 2021, the students with the best attendance records in their academic programs were given chance to play at the home of professional club Southend United Football Club.

On a sporting front, notable highlights have been; Owen Locke's progression in elite futsal with Genesis, a futsal club that have supported our club for the last three years, Mohsin Mohamed earning a trial with one of England's top professional football clubs.

We were most proud of the improvement in performance of Isam Belmoudden. His attitude in both education and sport, embodied everything we want Estudiantes to represent. Isam attended 100% of his 413 college lessons at Haringey 6th Form College, passing GCSE Maths, as well as earning a Grade 6 in GCSE English. He also attended 141 football and futsal training sessions through the year, performing brilliantly in all matches, accomplishing all this whilst continuing to work part time.

Across the team, we have seen young people develop the skills and self-confidence to compete in high level sport.



Guest speakers and elite coaches have given their time to help the students progress, including Enrique Guillen of Helvecia, Joao Almeida of Loughborough University, Juan Tapia Owens of ProFutsal, and Maz Karim from FIFA. Saturday morning football and mentoring program with Taner Mustafa has been popular among students. Thank you to all of the above for giving their time.

On Social Media, Nico Cocchiararo, an Estudiantes de La Plata fan living in London, has attended events and games throughout the season and done brilliantly to grow the club's following and reputation and this has led to improved opportunities for the students. Thank you Nico! Thank you to George Williams Gunn for such wonderful graphic design and Hundred Fires and John Wiltshire for great photos.

We had an opportunity to visit the incredible Loughborough University where two of our graduates Fabio Teixeira and Tenzin Dhongak are now excelling as they complete their Sport Science degrees. Despite defeats against Loughborough in football and futsal matches, our students represented the club brilliantly. It is likely three more of our students will join Loughborough this summer.

We have been thankful for the support of leading futsal clubs Genesis, Helvecia, and the International Futsal Academy at Loughborough who provide our students with wonderful opportunities on and off the pitch.

Coerver coaching, the world's best skill coaching method for children were kind enough to provide 4 spaces on their Coerver Youth Diploma for Dani, Abdullah, Isam and Djibril to gain the qualification.

The London FA and Amateur FA continue to support our club with us winning Charter Standard Club of the month in May 2021. Our Under 16 group played their first game in June 2021, led by our student Levin Dookhun.

Argentinian World Cup winner and Tottenham legend Osvaldo Ardiles was kind enough to be guest of honour at our end-of-season award ceremony that was kindly hosted by Haringey 6th College.

Various legends from Estudiantes de La Plata, including Juan Sebastian Veron and club President Martin Gorostegui sent messages of congratulations to our students,

The evening gave us a chance to celebrate the achievements of our students in what was a wonderful year in education and sport.

Clubperson of the year - Samuel Preko

Most improved Student of the year - Sala Abakar

Sporting Achievement - Owen Locke

Student of the Year - Daniel Gebrehiwet

Student athlete of the year - Isam Belmoudden

STRUCTURE OF PROGRAM

On the condition students show a positive attitude to their education and meet certain attendance thresholds, they are provided with;

A UEFA qualified coach-led football training program,

Access to Futsal training and matches

Saturday Morning Football and Mentoring

Exposure Trips to Universities

Showcase football matches at professional and semi-professional grounds.

Performance Analysis

Daily Football Training at Haringey 6th Form College.

Assistance with learning English and Maths

Opportunities to take qualifications in coaching and officiating.

NUMBERS

PARTICIPANTS

92.4% - Average attendance of participating students.

27 students have now gained a total of 36 additional qualifications

67% of our students arrived in the UK in the last two years.

98% of our students are from BAME backgrounds.

44% of our students studied English as a Second Language

48% of our students studied for a BTEC,

8% studied for A-Levels.

SPORTS

107 young people who took part in football coaching sessions.

32 students attended over 40 training sessions

69 young people represented the club in matches.

160 football training sessions were offered this academic year

127 training sessions were attended by Isam Belmoudden

28 - Matches played this year

22 - Appearances by Samuel Preko

1- Trial secured with a professional football club

11 - Goals scored by Mohsin Mohammed in 7 games.

36 - Goals scored by Estudiantes London football team

2- Debuts in the National Futsal Series.



ESTUDIANTES STUDENTS

89 students have taken part in our coaching program this year, with 62 representing the club in matches. Of these, 12 of our most outstanding student athletes are pictured below.





OWEN LOCKE

STUDENT ATHLETE

PERSONAL BIO

Owen Locke is 18 and currently studies BTEC Media. Next year Owen will move on to take his A Levels at Haringey 6th Form College. An outstanding futsal goalkeeper, Owen has performed brilliantly in elite level futsal, and recently joined one of London's best clubs Genesis

ACHIEVEMENTS

Best Sporting Achievement
2020 - 2021

National Futsal Series Debut
May 2021

SPORTS LEADERSHIP QUALIFICATIONS

Owen has gained his
FA Level 1 in football coaching
FA Level 1 in futsal coaching
FA Level 7 in Futsal Refereeing

SPORTS EXPERIENCE

LNFS England,
Futsal Premier League
National Futsal Series
August 2019 - present

Owen has been a stand out performer in senior futsal in the UK. A brilliant goalkeeper, Owen aims to continue to progress to the top level of futsal in the UK

OWEN ON ESTUDIANTES

To me, Estudiantes is a strong and reliable support for me as I progress in futsal. Thank you to Estudiantes for being a vehicle for pushing me through futsal, and for always being there when there are difficult moments in futsal. The club has helped me gain the opportunity of playing for Genesis Futsal Club.



ISAM BELMOUDDEN

STUDENT ATHLETE

PERSONAL BIOGRAPHY

Isam is 19 years old, and currently completing his BTEC in ICT. Isam is an exceptional student athlete, that has progressed both on and off the pitch in recent years. This year he has gained a grade 6 in GCSE English as well as passing his GCSE Maths exam.

ACHIEVEMENTS

Student Athlete of the Year
2020-2021

100% Attendance at College
2020-2021

SPORTS LEADERSHIP QUALIFICATIONS

Coerver Youth Coaching Diploma
FA Level 1 in Coaching Football

SPORTS EXPERIENCE

LNFS ENGLAND

August 2019 - present

Isam has performed brilliantly in the LNFS England league, one of the top leagues of futsal in the UK.

Amateur Football

August 2019 - present

Isam was voted the 2020-2021 player of the season at Estudiantes as a result of his outstanding development as a football player.

ISAM ON ESTUDIANTES

Estudiantes is an amazing project that has allowed me to play at a high level of football and futsal. It has also allowed me to improve my studies and achieve my GCSE in Maths. Estudiantes has been a great opportunity and thanks to that I have been able to disconnect from this atypical year which we have all been suffering because of Covid-19. I can only thank all the people involved in this great project and thanks to that I have been able to fulfil my dreams such as playing on a professional pitch.

ESTUDIANTES ALUMNI



FABIO TEIXEIRA STUDENT ATHLETE

PERSONAL BIO

Fabio graduated from Estudiantes in 2019-2020, and joined the International Futsal Academy at Loughborough University, considered to be the best Sports University in the world. Fabio, showed great determination on a off the pitch to improve his fitness and academic level to progress to University and we are all exceptionally proud of him.

ACHIEVEMENTS

Scholarship
2020-2021

Fabio earned a scholarship to join the International Futsal Academy

Loughborough Futsal -
Most improved player.
2021

Fabio's attitude drives him through a pathway of continuous development that together with his intensity, technical capacity and ambition to learn and reach the next step, will allow him to reach the top level of our programme.

**JOAO ALMEIDA,
HEAD COACH OF LOUGHBOROUGH FUTSAL**

SPORTS LEADERSHIP QUALIFICATIONS

FA Level 1 in Football Coaching

SPORTS EXPERIENCE

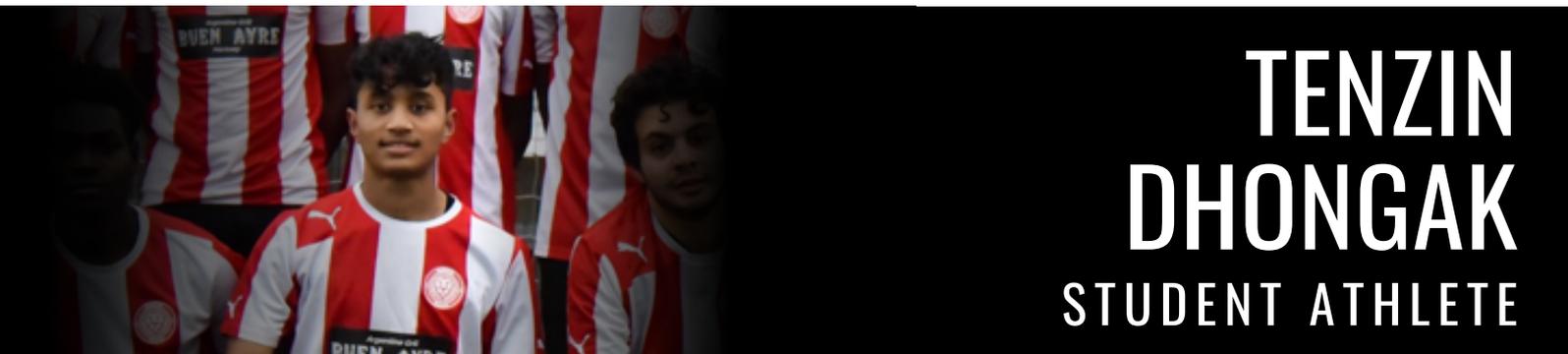
LNFS England,
National Futsal Series
August 2019 - present

Fabio has excelled in the LNFS England league, and has since moved to Loughborough to complete his degree in Sports Science.

Outstanding Contribution
2020-2021

Fabio earned the outstanding contribution award at Estudiantes in August 2020

ESTUDIANTES ALUMNI



TENZIN DHONGAK STUDENT ATHLETE

PERSONAL BIO

Tenzin graduated from Estudiantes in 2019-2020, and joined Fabio at the International Futsal Academy at Loughborough University, considered to be the best Sports University in the world. Tenzin showed incredible work rate through the summer of 2020 to earn a part scholarship to join Loughborough. A extremely polite and respectful student, we are all proud of Tenzin's achievements.

ACHIEVEMENTS

SCHOLARSHIP

2020-2021

Tenzin earned a scholarship to join the International Futsal based at Loughborough University.

Tenzin's humility and kindness are amazing to have around. He is a team person, always trying to make the best for the collective, and aiming to work harder day by day. He has an amazing attitude and principles that will help him to grow on the pitch

**JOAO ALMEIDA,
HEAD COACH OF LOUGHBOROUGH FUTSAL**

SPORTS LEADERSHIP QUALIFICATIONS

FA Level 1 in Football
Coaching

FA Level 1 in Futsal Coach
FA Level 7 in Futsal Officiating

SPORTS EXPERIENCE

LNFS England

May 2018 - August 2020

Tenzin performed brilliantly for Estudiantes in the LNFS, one of the top senior leagues in England.

ESTUDIANTES STAFF

A large number of highly qualified and experienced volunteers bring a whole range of different skills to Estudiantes London. The common aim is to help provide the young people with the opportunity to fulfil their potential both on and off the field.



Marcus Foley
Founder and Director



Darren Wiltshire
Founder and Director



Nico Cocchiararo
Social Media



Maria Betancourt
Well-being



Joe Worf
Football Coach



John Wiltshire
Chairman



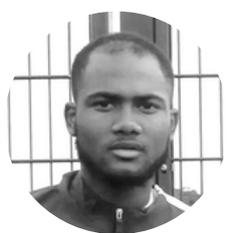
David Potter
Analysis



George Williams Gunn
Design



Taner Mustafa
Student Mentor



Fabio Teixeira
Consultant



Vishnu Padmanabhan
Consultant



Claudio Garcia Lara
Consultant

FINANCES

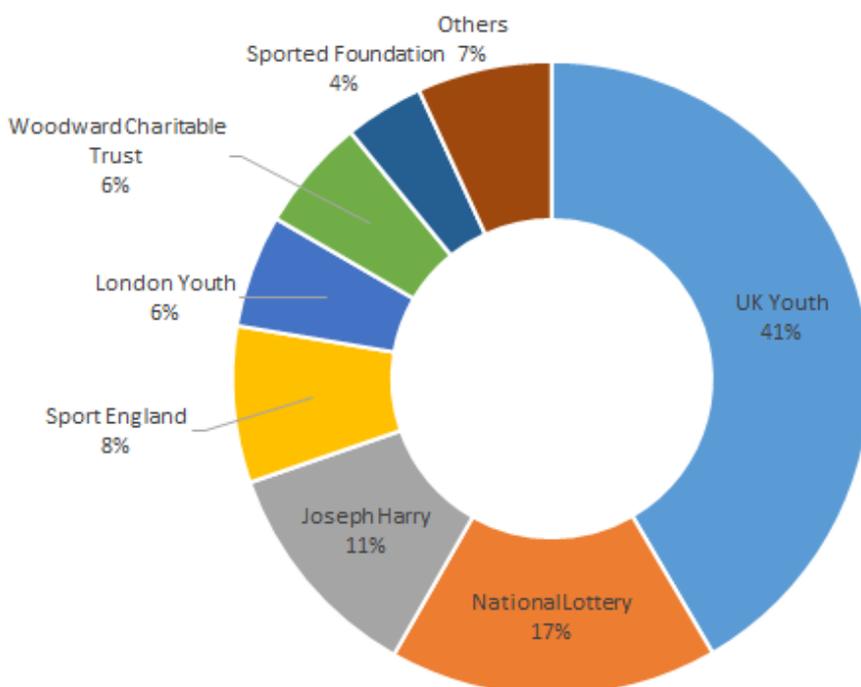
OVERVIEW

Estudiantes was registered as a Community Interest Company (CIC) on 28th May 2020. Until then, all operational and program-related costs were covered through donations by the two founders. Our registration as a CIC has allowed us to secure funding to cover our costs and raise more funding in the future as we expand our work.

INCOME

In 2020, we were able to raise £17,430 from a range of donors. Our biggest grant (£7,250) came from UK Youth. We also received grants totalling £6,990 from Sported, London Youth, The Woodward Charitable Trust, Sport England and The National Lottery. Finally, we received substantial donations from Joseph Harry (£2,000) and Sunanda Das (£500). We thank all our donors for their generous contributions.

Estudiantes income



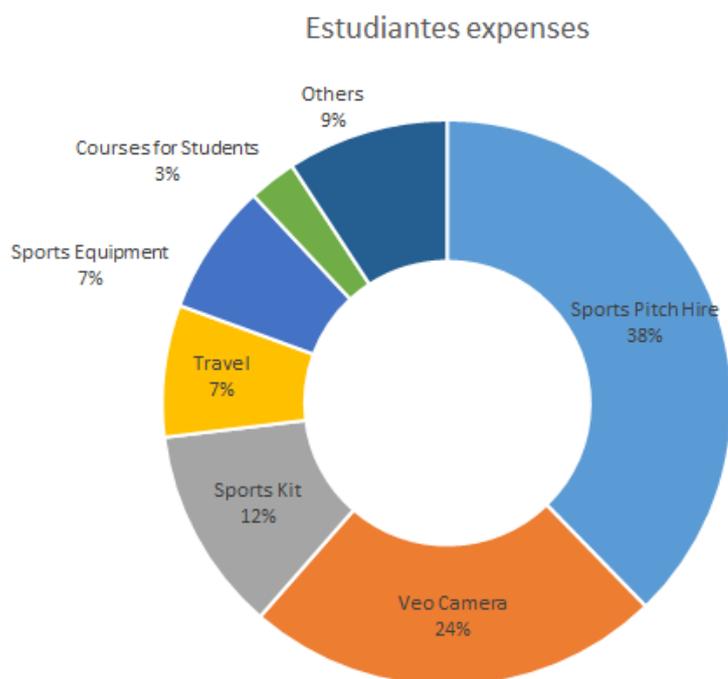
Income source	Amount (£)
UK Youth	7,250
National Lottery	2,900
Joseph Harry	2,000
Sport England	1,390
London Youth	1,000
Woodward Charitable Trust	1,000
Sported Foundation	700
Sunanda Das	500
Buen Ayre	500
Crowdfunder	190

EXPENDITURE

In 2020-21, total expenditure for Estudiantes totalled £7,276. Within this, the most significant expense was hiring sports pitches for matches and training. Pitch costs range between £100-250 per match, and we spent £2,747 on pitches over the last year.

To provide an elite level football and futsal program for our students and to showcase our students' performances for scholarship opportunities, we invested in a VEO camera for the one-off cost of over £1,721. This has allowed us to record all of our games, publish highlights and provide analysis to our students.

Other major expenses included sports kits, training equipment and transport for matches. Our directors have taken no money nor expenses.



Expense source	Amount (£)
Sports Pitch Hire	2,747
Vevo Camera	1,721
Sports Kit	849
Travel	548
Sports Equipment	546
Courses for Students	198
Website	187
Officials	180
Printing and Photos	123
Masterclass	100
Banking	78

FUTURE PLANS

Thanks to the generosity of our donors, we now have funding of £10,154 that will cover the costs of our various core programs for the next six months. As lockdown restrictions ease, we will provide more training sessions and matches this year.

More importantly, we also expect to increase the number of people participating in the program. This will be done carefully as we will continue to prioritize impact over participation numbers.

Specifically, we hope to introduce under-13 and under-16 groups and an inclusion team for students with special educational needs.

Our own participants, many of whom have FA coaching qualifications, will lead in the organization and delivery of youth coaching. In addition, we expect to use the government's Kickstart employability program to enable us to expand and improve our sports and education provision.

Since we are committed to running financially sustainable operations, we will continue to look for additional funding that will allow us to expand our program both in scale and scope. Alongside this, we will continue to attempt to develop positive relationships with organizations in sport, education and employment that can improve the opportunities we provide for our students.

One focus over the next year is to help our students secure sports scholarships to study in the USA. We believe that this a path to greater opportunities for several of our students.

SOCIAL MEDIA

TWITTER 
EstudiantesLDN

376,000 IMPRESSIONS
891 FOLLOWERS
32,000 PROFILE VISITS
JULY 2021- JUNE 2021



INSTAGRAM 
estudianteslondon

63,000 IMPRESSIONS
1021 FOLLOWERS
3773 PROFILE VISITS
MARCH - JUNE 2021

ESTUDIANTES DE LA PLATA

Estudiantes London are proudly affiliated with the great Argentine club Estudiantes de La Plata who were the Champions of the World in 1968.

Co-Founders Marcus Foley and Darren Wiltshire, made contact with Alejandro Mazaroni and Mariano Vasquez Mangano of Estudiantes de La Plata in March 2020. We are eternally grateful to Claudio Garcia Lara whose help allowed us to agree on an affiliation between our clubs. The then-president of Estudiantes de La Plata Juan Sebastian Veron agreed to an affiliation given our shared ideological aim of using sport to promote education,

We remain extremely thankful to Estudiantes de La Plata for their support, and we hope we can continue to represent the club in the best possible way in the United Kingdom.

Based in La Plata in Argentina, the club's football team have won the Argentina championship 6 times, and South American 'Libertadores' Cup 4 times.

The team famously won the World Club 'Intercontinental' Cup in 1968 beating Manchester United over two legs in the final.

Estudiantes is built on a culture of work, effort and individual sacrifice in pursuit of the collective good.

Success can be achieved through the collective effort of the group. This has been the culture on which the club was built, from its foundation, through the club's glorious history, to the present day.



THANK YOU

We are extremely thankful to our sponsors. Without whom, it would not be possible to run the club



A huge thank you to those who have supported our club this year, including





Thank you for taking the time to read our annual report.

We look forward to a positive 2021/2022



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