

#PROJECT100



JUSTIN PRINCE

PREMISE

People we know are under exposed to the opportunity

REALITY

If we don't open the door, someone else will

BREAKTHROUGH

Massive activity generates massive results

CHALLENGE

Build an invitation bridge with 100 people in the next 30 days
and give them the opportunity to preview our business

#	NAME	TEXT MESSAGE	WEBSITE	FB GROUP	FOLLOW-UP	CUST/DIST
1						C / DIS
2						C / DIS
3						C / DIS
4						C / DIS
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#	NAME	TEXT MESSAGE	WEBSITE	FB GROUP	FOLLOW-UP	CUST/DIST
40						C / DIS
41						C / DIS
42						C / DIS
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44						C / DIS
45						C / DIS
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INVITE

FIRST MESSAGE: INITIAL BRIDGE MESSAGE

COMPANY HIGHLIGHTS:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

SAMPLE:

Hey **[name]**! I haven't talked to you in a while! I have an idea **[business idea, project, business project or venture]**. I wanted to **[run by you, get your feedback on, etc.]** I think it has a lot of potential. But first I wanted to catch up. How are you?

SECOND MESSAGE: SHARE A FEW DETAILS & ATM

OPTION 1:

Hey **[name]** awesome to hear! So, I have been promoting this really fun brand that I wanted to run by you. As you know everyone is on social media so why not find a way to make some money doing what you are already doing... (liking & commenting on FB & IG) It's all from my phone and it has been a blast! The company has provided me with all of the essential tools, so I can market, plus I get paid ____ **[a day, month, etc.]** I know I'm hitting you a little bit out of nowhere with this and if this isn't for you, it is all good with me. But I thought of you because **[give a sincere compliment]**. I just think we could have a ton of **[fun together, make money together, help a lot of people]**. If I send you a link that talks all about it, will you check it out?

OPTION 2:

I've been part of something pretty amazing for the last few **[days, weeks, etc.]**. I am really excited about it and I don't think I can wait any longer. If I send you a quick link, would you check it out?

FOLLOW-UP

If they reply and say that they haven't clicked on the link, you can say:

- What did you like best about it?
- Great! What resonated with you the most?

If they don't reply back:

- Hi **[name]**, did you have a chance to check out the link? Let me know if the link worked.