



East Beach Institute

2020 Grant Application Completion Tips

November 2019

Please read our 2020 Application Guidelines closely prior to completing a 2020 Grant Application form. Spend some time reviewing EastBeachInstitute.org. It describes our new Mission focused on the Ocean View community beyond East Beach, and the success and reach of our 2019 grantees against our Goals.

Please be aware that as a well-funded 501(c)(3) organization our plan is to sustain a level of funding similar to 2019, which was three-times the amount of grants funded by the Institute in its previous 12 years when grants were largely limited to East Beach.

This sustained level of funding is expected to attract additional grant applicants who will compete for available funds from the Institute each year.

Here are some tips to make an application more competitive:

1. Understand the Institute's new Ocean View Mission, and clearly articulate how a proposed 2020 program will promote our Goals of Philanthropy, Enrichment or Engagement.
2. Plan a program that reaches more people or affects specific neighborhoods in Ocean View, rather than a program that reaches fewer people or is limited to the East Beach neighborhood.
3. A program should enable Ocean View neighbors, including East Beach neighbors, to engage with other Ocean View neighbors as part of a program or event.
4. A program should promote one or more of our Philanthropy, Enrichment or Engagement Goals.
5. Seed-money requests must be clear about the larger effort an associated event may support. Additionally, an event or program enabled by seed money, along with a larger supported event the program seeds, must both meet/support the Institute's Mission Statement across one or more of our Goals.
6. Whether or not an applicant submitted a request and/or received funding in a prior year, does not guarantee that the Board will fund an applicant this year.
7. As described in our Guidelines, each application must stand on its own. Proper submission of Completion Reports for prior grants will be considered in this year's grant award process.