



PRODUCT BRAND CATEGORIES



Fashion Brands

- Clothing lines (women's, men's, kids)
- Loungewear / Athleisure
- Swimwear
- Denim brands
- Outerwear
- Festival wear / Performance wear
- Western wear (great for country music tie-ins)
- Designer collections / luxury fashion



Accessory Brands

- Sunglasses
- Hats & Headwear
- Jewelry (fine and costume)
- Handbags / Clutches / Totes
- Belts
- Watches
- Scarves / Gloves / Socks



Beauty Brands

- Skincare
 - Makeup
 - Fragrance
 - Bath & Body
 - Clean beauty / Vegan / Indie brands
 - Makeup tools & accessories (brushes, sponges, bags)
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Hair Brands

- Haircare (shampoo, conditioner, treatments)
 - Styling tools (curlers, dryers, flat irons)
 - Hair accessories (clips, bands, ties)
 - Scalp wellness products
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Wellness & Personal Care

- Supplements & vitamins
 - Health drinks
 - Functional foods
 - CBD or hemp-infused products
 - Feminine care / Men's grooming
 - Aromatherapy / Essential oils
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Beverage Brands

- Bottled water (designer or luxury)
 - RTD cocktails
 - Non-alcoholic mixers
 - Energy drinks
 - Spirits (whiskey, vodka, tequila, etc.)
 - Wines & champagnes
 - Coffee & teas (specialty blends, cold brew)
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Food & Snack Brands

- Gourmet snacks
 - Artisan candy/chocolate
 - Protein bars / health food
 - Subscription food boxes
 - Baked goods
 - Spices, condiments, or cooking oils
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Tech & Lifestyle

- Phone cases & accessories
- Smart home gadgets
- Wearable tech



- Earbuds / speakers
 - Blue light glasses
 - Travel gear
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Travel & Leisure

- Luggage / Travel bags
- Passport holders
- Packing accessories
- Jet lag remedies / inflight skincare
- Sunscreen / travel minis
- Branded beachwear or gear

