



Show Style Brands, House of Show Style – Agency Insider Access

Your **INDEPENDENT** Hollywood agent for Film, TV, Celebrity, Red Carpet, Stylist and Editorial Brand Placement - from Traverse City, Michigan

Presented by: JoDee Randall

Insider. Stylist. Creative Connector. Direct-to-Set Authority.

What I Do:

I connect **your OR your clients' brands (seasoned, emerging or indie) directly to today's most visible and in-demand celebrities, stylists, Iconic Editors and productions** — from trending feature films and hit series on Netflix, Amazon, BET, Bravo, Hallmark, and Hulu, to buzzworthy unscripted (reality) TV and red carpet events.

Every placement is **cleared, current, and culturally relevant** — I do **not work outside demographic, these are already scripted**. If I wouldn't align my name with it, I won't place your brand in it.

Unlike traditional agencies, I'm not cold-pitching or waiting for approvals. **Studios come to me** when they're actively looking for product — because I work directly on-set and backstage, as a trusted insider.

I walk the same sets as the crew, but I operate independently — which gives me unmatched demand, flexibility, speed, and insight.



-Independent / Singular Brand / label, one time placement - case by case starting at \$795ea.

-Agency Partner Access – \$2,500/month

(Exclusive Monthly Retainer – Limited Spots)

Included Access for Your Client Roster:

- ✓ Unlimited submissions to our **House of Show Style Brand Library**
- ✓ Studio-requested placements in **TV, Film, and Streaming**
- ✓ Red Carpet Swag Gifting, Green Room, Craft Services & On-Set Exposure
- ✓ Celeb/Editor/Stylist Seeding – Hand-delivered by us
- ✓ Digital and Print Gift Guide Features (“As Seen On...”)
- ✓ Behind-the-scenes and editorial placement alerts
- ✓ Access to **custom interactive activations** at HNW events
- ✓ Agency Briefings: You’ll receive updates on what’s trending, what productions are requesting, and what brands we’re currently sourcing for.
- ✓ Signed agreement ensures you’re always aware of where your brand is going. We’ll reach out with any one-off placement opportunities outside of your current approval scope.
- ✓ **Brand-specific client requests** (e.g., “we want this brand in *this show*”) available for an added cost — still far more affordable than other routes due to our insider access and autonomy.

- Bespoke budget?

I’ve got Studios needing brands, you have brands. Let’s talk.

“Studios come to me. You don’t pitch — you place.”

💎 What Sets Me Apart:

- **Only Trending Productions** – No low-tier, outdated, or out of studio projects. Ever.
- **Studio-Endorsed** – I’m called directly by showrunners, costumers, stylists, and studio heads, I occasionally am official Costumer, especially when it comes to Hallmark significantly.
- **Fully Cleared** – All products are approved before being placed. No surprises.

- **On-Set Access** – I walk the sets, not just the talk. I know what's needed, when, and why.
- **Affordability + Access** – Because I work direct, even bespoke brand-specific placement is more cost-effective.
- **Real Impact** – Your clients gain real-world visibility, press, influencer buzz, and HNW association.

Additional Revenue Opportunities:

- **Client-ordered Placement Campaigns** – Add-on service for targeted productions
- **Celebrity Swag Drops** – \$1,500–\$3,000 per drop
- **Luxury Event Activations** – From \$3K–\$10K
- **VIP Tours, Invite-Only Events, and More**

→ Seasonal Iconic Magazine Gift Guides - even Regional specific, category specific, Custom available

***Ask about House of Luminary, your “end of the line” Grand Finale 😊**

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 www.showstylebrands.com

 Based in Traverse City, MI – Global Reach: NY, LA, Chicago, Miami, Ft. Worth